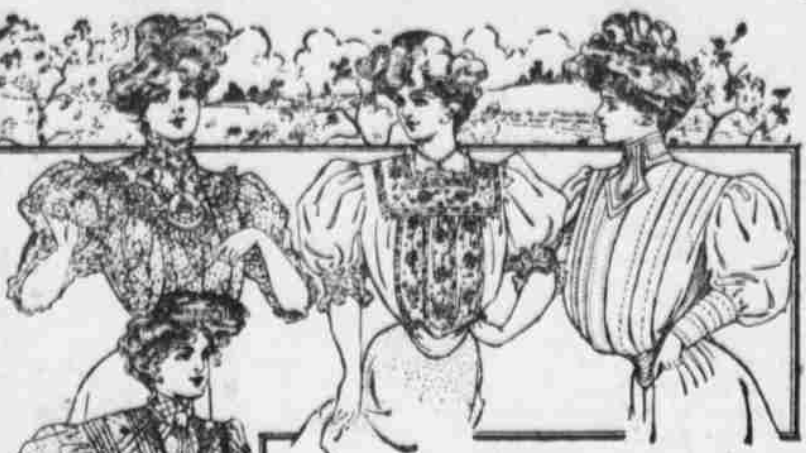


BRANDEIS & SONS



Brandeis Presents a Complete
Assemblage of the Correct New Styles

Fall Waists For Women

Our handsomely appointed Waist Section will be a popular feature this season. We have made a great effort to make our showing of fall waists superior to any ever shown in Omaha. The fall styles are certainly charming.

As a leader we mention this season the finest black taffeta waist ever shown in Omaha, a score of pretty models, at..... **4.98**

Among the ultra fashionable separate Waists which we have assembled this season are the new plain tailored linen waists, the new waists of batiste and veiling—also the season's freshest novelties in lace, net, taffeta and messalines as well as those stunning plaid silks that are enjoying such marked favor.

Charming models for evening wear as well as the smart and serviceable waists for wear with fall suits—the variety is almost endless—the prices are extremely moderate—

1.98-2.98-3.98-4.98-7.50 up to \$25

The Season's Best Showing of SILK PETTICOATS

Brandeis has always been noted for the beautiful lines of silk petticoats, but this year's showing is greatly in advance of previous ones. The highest quality of selected silk is used and each petticoat is made with care by skilled workmen. The trimmings and finishings are elaborate and beautiful. Every new color and shade is shown as well as the staple colors. You should select one now for your new suit—

4.98 up to \$25



Wall Paper Sale

Get you Wall Paper at Brandeis and feel satisfied.
6c Papers at, per roll... **2 1/2c**
8c Papers at, per roll... **4c**
12 1/2c and 15c Glits, roll, **6c**
To make you acquainted with our 1907-08 line of high class goods we offer these bargains in Papers, worth 90c, 75c, 60c and 50c per roll, at, per roll, **50c, 35c, 25c and 20c**
Paste—The kind that sticks where others fall, per pkg., at..... **20c and 10c**
3rd Floor, New Bldg.

In Basement

New London plaid suitings—copies of the finest wool fabrics, very pretty for fall wear. Basement bargain square, per yard, **12 1/2c** at....

See Window
Display of
Shoes.



See Fine
Shoe Display
in Window.



Over Eleven Million Bottles of Stor's Blue Ribbon Bottled Beer

were sold in 1906. Comparative sales for the past four years are as follows:
1903 2,827,776 bottles
1904 4,334,854 bottles
1905 7,212,217 bottles
1906 11,003,648 bottles

We have been compelled to treble the capacity of our new and modern bottling department twice during these years to keep pace with the enormous increased demand. These impressive facts are indisputable evidence of the high quality, purity and delicious flavor of STORZ BEER. It's steadily growing popularity is based entirely on merit.

We are not required to change our method of brewing in the slightest degree in order to comply fully with the strict provisions of the National Pure Food Law. STORZ BEER always has been and always will be absolutely pure.

"Phone Webster 1260"

STORZ BREWING CO. OMAHA, NEB.

Men's Shoes

These early days of Autumn find us ready for the Fall Shoe Business.

We never entered upon a season better prepared to fit every man's feet correctly and to suit every Man's purse.

We're ready for the Smart Young Fellow, who wants extreme styles, and for the Dignified Man of modest tastes.

**MEN'S SHOES AT—
\$3, \$3.50 up to \$5**

Patent Colt, Vici, Box Calf and Gun Metal Calf are some of the good leathers that go into our Men's Shoes.

**WE'RE EXPERTS IN
FITTING.**

FRY SHOE CO.
THE SHOE
16th and Douglas Streets.

After the Matinee

BALDUFF'S

-- for --

Luncheon!

Balduffs is the popular place for delicious luncheons for after matinee parties, or for you to come in to quietly enjoy a cup of rich chocolate. The surroundings pleasant. Prices reasonable.

Our facilities for making and serving all the little delicacies are unexcelled.

Balduff's
THE STORE FOR DELICACIES
1518-20 Farnam Street.
Phone Doug. 711.

ROCK SPRINGS COAL

Central Coal & Coke
Co. of Omaha
15th AND HARNEY STS.

Food for Nerves
Good money is made by the government, in which you have implicit faith and confidence. Good goods are made by manufacturers who are willing to stake their reputations on the quality of the material offered to you through the medium of their advertisement in The Bee. Counterfeit goods are not advertised. The reason for it is, they will not bear the close scrutiny to which genuine goods are subjected. Counterfeit money pays more profit to the counterfeiter. Counterfeit goods are offered to you for the same reason.

You Would Not Accept Counterfeit Money. Why Accept Counterfeit Goods.

Good money is made by the government, in which you have implicit faith and confidence. Good goods are made by manufacturers who are willing to stake their reputations on the quality of the material offered to you through the medium of their advertisement in The Bee. Counterfeit goods are not advertised. The reason for it is, they will not bear the close scrutiny to which genuine goods are subjected. Counterfeit money pays more profit to the counterfeiter. Counterfeit goods are offered to you for the same reason.

**Dr. Price's Delicious
Flavoring Extracts**
the most delicious flavors in cakes and pastry.

Business Boosters

Try the Want Ad
Columns of The Bee.

OMAHA WEATHER FORECAST—Wednesday, Fair and Warmer

BENNETT'S

A FURTHER EMPHASIS

This is Omaha's great style store because it is first in Omaha's "forward movement" for higher grade Fall Styles. State street, Chicago, does not offer anything with a sounder ring of quality in it than this great store now offers in Fall styles for 1907. Here is a remarkable truth—our prices are less by from ten to twenty-five per cent than those prices in force in Chicago today.

This store is a crystallization of every true citizen's ideal—Omaha "the market town."

The Bennett Company
EXTRA SPECIALS IN

WOMEN'S FINE READY-TO-WEAR GARMENTS
Women's Man-Tailored Suits, made of fine Chiffon broad-cloth and Venetian cloth, in the nobby Prince Chap styles;

taffeta silk or Skinner's satin lined; skirts are full pleated models with self-fold; handsomely trimmed and finished; colors black, brown, green and gray, Wednesday.....

19.50

140 Women's Fall Jackets

Made of broadcloth, covert, English worsted and taffeta silk. These were bought from the manufacturer at a big sacrifice to him. Wednesday, three prices—

\$7.50 \$5.95 \$4.95

Dress Goods Bargains

Ten pieces of elegant 36-inch black taffeta, with green edge, very fine and lustrous for suits or skirts, will wear—special price, Wednesday only, per yard..... **79c**

Silk Waist Patterns of four yards each. About 75 different styles to choose from. Each pattern the swiftest new plaid, Wednesday, your choice..... **\$3.48**

Wednesday only, we offer the best all wool abattores, serges, chevots, etc.; goods that never sell for less than 50c, in every color possible, per yard..... **29c**

The best 10c and 12 1/2c flannel-ettes on sale Wednesday, in all colors, neat styles, per yard **5 1/2c**

The best 12 1/2c Outing Flannel, in all colors, lights or darks, neat checks or stripes, per yard..... **7 1/2c**

The Bennett Company
Headquarters for School Supplies

MILTON BRADLEY'S SCHOOL PAINTS..... **19c**
Pencil Boxes, with keys—
at..... **10c and 5c**
Lead Pencils, with rubber tips, each..... **1c**
Lead Pencils, 5c kind, 2 for..... **5c**
Rubber Pencil and Ink Erasers, each..... **1c**
Slates, best make, 35c to..... **4c**
Slate Pencils, for..... **1c**

STATIONERY DEPARTMENT..... MAIN FLOOR

GREAT WINDOW DISPLAYS The Maroon and Peacock Windows
The Marine and Navy Window

One-way, second-class Colonist tickets on sale daily via the Rock Island,
Sept. 1 to Oct. 31
Through tourist sleeping cars daily via Colorado Scenic Line or via El Paso Short Line—take your choice of routes.

Full particulars and copy of our Tourist folder promptly on request.

Rock Island
F. D. RUTHERFORD, D. P. A.,
ROCK ISLAND LINES
Omaha, Neb., 1823 Farnam St.

Two Cents per Mile

Between all Stations on this

CHICAGO GREAT WESTERN RAILWAY
BETTER than former excursion rates.
Good on all trains.
Come and go when you please.
Take that long contemplated trip NOW.

Tickets and information free at
W. G. DAVIDSON, C. P. & T. A., 1512 Farnam St., Omaha, Neb.

BAILEY & MACH DENTISTS
THIRD FLOOR..... FAYTON BLOCK
Corner 16th and Farnam Streets.

Best equipped Dental office in the middle west. Highest grade Dentistry at Reasonable Prices. Porcelain fillings, just like the tooth!

SALE OF SAMPLE FURS WEDNESDAY

Manufacturers' Sample Garments **HAYDEN'S** THE RELIABLE STORE Less Than Manufacturers' Cost Price



Over 1,300 garments sent to us in order that we might compare and select garments for our Fall stock. Through special arrangements with the manufacturers will be on sale Wednesday, Thursday and Friday and Saturday at less than manufacturers' cost prices. A magnificent line of samples in genuine seals, near seal, beaver, kimmer, Persian lamb, pony, squirrels, fox, mink, coneys, coons, etc. Monday morning all that remains will be returned to the manufacturers. Greatest opportunity of the year to secure an AI fur garment at a fraction of its real value.

\$300 Alaska Seal Coats, magnificent values at..... **\$225**
Lobus Island Seal Coats, \$250 values, sale price..... **\$195**
\$85.00 Beaver Coats, splendid quality, sale prices \$69 and..... **\$59.00**
Brook Mink Coats, regular \$50.00 values, sale price..... **\$35.00**
Squirrel Coats, handsome garments, worth to \$90, sale price..... **\$69.00**
Near Seal Coats, beaver trimmed, regular \$75 value, choice..... **\$45.00**
Sable Dyed Coney Coats of finest quality Skinner satin lined, \$35.00 values, sale price..... **\$22.50**
Handsome Sable Coats, sable dyed, great bargains at..... **\$18.50**
Mink Scarfs, prices \$65.00 to..... **\$12.50**
Jap Mink Scarfs at \$15 to..... **\$3.00**
Thousands of Scarfs in every imaginable kind and quality of fur, in all newest styles, the greatest assortment and best values ever offered in sample sale at 98c to..... **65c**

FURNISHING GOODS SPECIALS

In Domestic Room

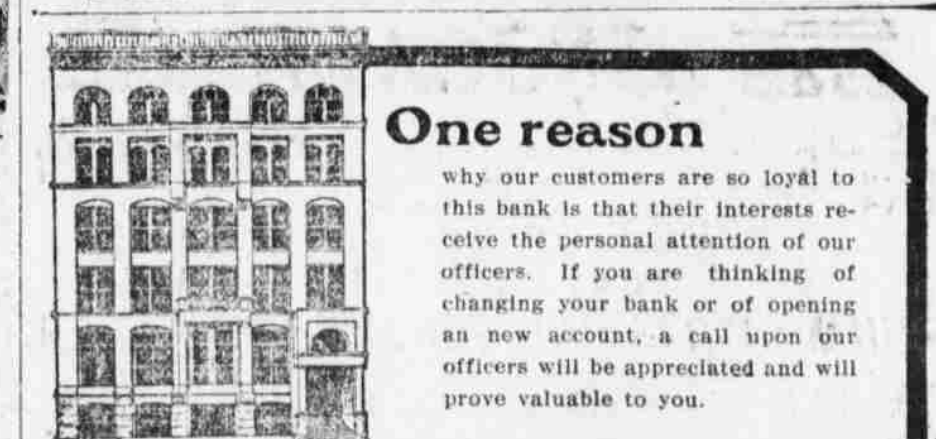
A series of hour sales that in bargain offering discounts anything ever known in Omaha in variety and bargain worth of offerings. All items are reasonable offerings of unquestionable merit.

From 9 Till 10 A. M.—Ladies' and children's Vests and Pants, worth to \$20, heavy ribbed or fleeced, women in 15c, white or gray, choice..... **25c**
From 10 Till 11 A. M.—Men's heavy fleeced Underwear and 50 dozen heavy Jersey ribbed Overalls, 50c and 25c value, on sale at choice..... **39c**
From 11 A. M. Till 12 M.—Misses' and Children's Union Suits, all sizes, natural gray, fine worsted garments, worth to \$1, choice..... **25c**
From 12 Till 1 P. M.—Ladies' outing flannel skirts and gowns, fancy colors, nicely trimmed, long and full, values to \$1, choice..... **39c**
From 4 Till 5 P. M.—Ladies' Corsets and Girdles, corsets come in white only, heavy quality girdles, in fancy colored materials, hose supporters attached, worth to \$1 pair, at choice..... **29c**

BUY YOUR PEACHES AND PLUMS WHILE THE CAR LASTS

This will be the best sale at this price.
Fancy yellow Freestone Peaches, per crate..... **\$1.59**
4-basket crates fancy Italian Blue Plums..... **\$1.59**
GRAPES FOR JELLY—This will probably be the last week of the Jelly-Grape sale—tomorrow, per basket..... **19c**

TRY HAYDENS' FIRST



OMAHA NATIONAL BANK
132 STREET
BETWEEN FARNAM AND DOUGLAS
PRESIDENT J. H. MILLARD
VICE-PRESIDENT W. M. WALLACE
CASHIER C. F. MCGREW
ASSISTANT CASHIER W. H. BUCHHOLZ
SALES CLERK FRANK BOYD

Ground Floor Offices...

are scarce, especially in the center of the business district of Omaha. This fact is an indication of the growth of the city, as well as the volume of business which is being transacted. R. C. Peters & Co. were compelled to move into larger quarters and because we could not give them more space they rented elsewhere. IS YOUR BUSINESS GROWING? Don't you want to be on the ground floor? Here is an opportunity to rent space that will please you and give you a chance to increase the volume of your business.

The Bee Building

offers for rent one room 16-6x40-6 and another 19-10x25-10 on the 17th street side of the building on the ground floor. There is a large vault in connection with these rooms and they can be rented as one large room or divided.

On the Sixth floor we have for rent three rooms facing 17th street and three rooms which are nicely arranged on the court.

On the Fifth floor is a suite of two offices, 22x20 and 7x20, with good light. There is a vault in the larger of these rooms.

We have other rooms for rent and would be pleased to have you call and let us show you through the building. Remember you do not have to pay extra for light, water, heat nor janitor service here as it all goes free.

Ask for Mr. R. W. Baker, Supt.
THE BEE BUILDING CO.
17th and Farnam Sts.

Office desks are the backbone of our stock—with other houses, desks are only a side line.

Our desks are made for us in carload lots—especially selected for busy business men—price to you the same as the retail furniture dealer pays the jobber.

Everything Needed for the Office
OMAHA PRINTING CO.
Farnam and 16th Sts., Omaha
Telephone Douglas 346.
Mail orders filled. Send for catalogue.

