



The popularity these suits have gained in Omaha is wonderful.



The "Fashionseal" Suits are not to be compared with other suits at a similar price. They show a marked superiority in both style and tailoring.

WE PRESENT THE EXCLUSIVE NEW FALL MODELS IN THIS MOST QUEENLY OF ALL TAILORED APPAREL

THE ACCEPTED STYLES for AUTUMN 1907 in an almost endless variety



The Style Aristocrats

Suits for Women

This Fall's presentation surpasses all our former showings of "Fashionseal Suits" in every way. The makers of these suits have taken advantage of a season of graceful style and rich colorings to turn out the most stunning effects ever achieved in man-tailored garments for women of taste.

New Half Fitted Prince Chaps, Johnny Jones and Fluffy Ruffles, Military Short Form Fitted Coats, Long Military Braided Effects, Plain Tailored, Single and Double Breasted, Etc.

Makers of the "Fashionseal" Suits copy their styles from the most exquisite original French models. The styles are always exclusive. No other line can show duplicates. The fabrics are woven expressly for Fashionseal garments. Brandeis is sole Omaha agent.

Favorite Fall Colors Are New Browns, Blues, Purples, Greens, Greys, Wines, Black

The length of coats are from 26 to 52 inches—self colored linings are featured. Skirts in new circular gore with band trimming, cluster gores—many with single, double and triple folds. Cloths are plain, checked and striped broad-cloths—striped chevots and worsteds, novelty mixtures, chevots, serges, etc., etc.

\$25

We wish every woman in Omaha to consider this a personal invitation to view these suits whether she is ready to buy or not.

Misses' sizes for misses and small women, from 14 to 18. Also extra sizes for women requiring larger than usual size garments.

Suits of such high character of the "Fashionseal" can be sold nowhere else at less than \$35 to \$50

\$25

NEW AUTUMN WAISTS Plain tailored linens and lingerie effects, lace and net dress waists, black and colored messalines, tailored taffetas and crepe de chine, beautiful plaids, many style innovations, prices—1.98-2.98-3.98 1/2 \$25

STUNNING VOILE SKIRTS FOR AUTUMN Our line is now complete with these popular skirts. All the correct new features of fall season—charming novelties for '07, a range of popular prices from—7.50, 9.98 up to \$35

SMARTEST OF SILK PETTICOATS The handsomest line of high class Silk Petticoats ever brought together. The new tailored suits makes these silk skirts the most desirable and necessary than ever—any color you wish. 3.98-4.98-7.50 up to \$25

HANDSOME NEW FALL JACKETS in all the newest popular shapes of Prince Chap, long loose or tight fitted broadcloths or mixtures, in a price range from 9.98 up to \$35



See This Extraordinary Lot of Bargains in the Window

Great Sale of Dress Goods

New Fall Goods Worth Up to \$1.50. at 79c Yard

One of the largest dress goods mills in the United States closed out entire surplus stock. Just 10,500 yards of the newest Fall 1907 dress goods, in 48 to 54-inch materials—plain shadow check and Pekin stripe panamas, herring bones, wool taffetas, chiffon broadcloths, suitings, etc., in brown, navies, prunes, plums, new greens and black, none worth less than \$1.50 yard, choice, at..... **79c**

Advance Showing of the Ultra Fashionable

Imported Dress Goods for Fall

French modistes have dictated the correct styles in shadow stripes of various widths, quite the reverse from last season's stiff plaids—the weaves most prominent are in the chiffon broadcloth—some running in the soft Foule serge effects and hard twisted French serges—in all correct shades for Fall—We have about 150 exclusive patterns at, yard..... **75c to 4.50**

Imported prap armure, 44 inches wide, Mill ends suitings, 46 inches to 52 inches comes in 15 different colorings—street and evening shades, regular price \$1.00 yard—in basement, yard..... **59c**

representing about thirty different weaves, good range of colors, worth \$1 yard—in basement, yard..... **39c**

Exquisite Autumn Silks

Our customers comment "Why, Brandeis' has more silks than all the other stores." You can always find the new and scarce things in our silk department.

THE NEW SILK PLAIDS—Wonderful combinations of colors and artistic styles—clans, Scotch plaids, French plaids, satin barred plaids, Dresden and pompadour praid, yd. **59 to 1.95**

A SUPERB COLLECTION OF EVENING SILKS—From the 20-inch plain soft clinging Messaline and Radium silks to the stunning invisible 48-inch Pekin stripes, 48-inch bordered Marquisette, 44-inch bordered chiffon de soie, 50 inches wide, silk voiles, etc., at, yard..... **98c to 3.95**

SILKS ON BARGAIN SQUARE
Plain and fancy silk taffetas, peau de cygnes, plaid silks, fancy silk suitings, Roman satin stripes on taffeta grounds, 27-in. colored peau de messalines, 24-inch imported four-lards worth from 76c to \$1.50 yard. **39c-49c-69c**

EXTRA SPECIAL
We make up to measure from any material selected in our silk department, silk petticoats, fitted to insure satisfaction, just 1/2 the cost of making, Monday only..... **1.50**

EARLY SHOWING OF THE CORRECT STYLES

FALL MILLINERY

The stunning new models are always seen at Brandeis first. Our superior advantages in both Paris and New York, where we maintain our own offices in charge of resident buyer, enables us to get the newest styles as soon as they are shown in New York.

Large Trimmed Mushroom Hats at \$5.00—This is the greatest variety of \$5 hats ever shown in Omaha, and the greatest values too. Silk and felt mushroom shapes, trimmed with Fluffy Ruffles bows, fancy feathers and flowers, black and all colors, at..... **\$5**

Graceful Fall Hats at \$10—It is decreed by style experts that the correct hats for fall are the large mushroom shapes and the tilted front hats with long backs. Here we are showing a new assemblage of the hats, many of which are trimmed with long ostrich plumes and flowers, also with choix of velvet and fancy birds—the variety is ample—the price is..... **\$10**

GREAT SPECIAL DEMONSTRATION

In Housefurnishing Department—Basement—Old Store

GAS MANTLES MADE

Have you seen our interesting Gas Mantel factory? A miniature factory has been installed in our hardware section, making that best of all mantels—

THE FAMOUS CAPITAL BLUE GAS MANTLE

The practically indestructible flexible gas mantle. One of the most unique and interesting sights you ever seen. **25c**

Monday, Tuesday and Wednesday throughout this demonstration and sale we offer these high class mantles at, each.....

J. L. Brandeis Boston Store & Sons

Help Wanted

We require the services of men tailors in our cloak alteration room; also experienced dress goods salesmen, young women in silverware and leather goods department and millinery apprentices. Apply between 7:30 and 10 a. m. of Superintendent, West End, Main Floor. **BRANDEIS**

New Lot of Fine Embroideries

These are the very beautiful embroideries and insertings in medium widths, nainsooks, Swisses and cambries, also a fine lot of corset cover embroideries—they are worth, in a regular way, up to 25c a yard—on bargain squares Monday—special bargain, at, yard..... **15c**

Allover Lace Nets at 75c Yard

The finest dress nets and lace nets—in silk and fancy cotton—45 inch widths, cream silk figured nets and very fine black silk Chantillas, as well as fancy figured lace nets for entire dresses and waists and the daintiest of Filet laces, worth as high as \$2.00 a yard, at, yard..... **75c**

Women's Kid Gloves in Elbow Lengths

Best quality of long kid gloves in black, white and tan—many are the best known makes and all sizes are represented, it is a really wonderful bargain, at a pair..... **2.50**

Handkerchiefs

Ladies' and Men's Fine all linen Handkerchiefs, narrow hem stitching, etc., regular 25c values, at..... **12 1/2c**

Women's Neckwear

Almost 100 all new fall styles, many linen effects, worth as high as 50c each, at..... **12 1/2c**

LINEN SPECIALS IN BASEMENT

Extra fine all linen bleached 2 yards wide, worth up to \$1.50, at 95c yard.	Fine All Linen bleached Pattern Table Cloths, cheap at \$4.00, at \$1.98 each.	50c Heavy Cream Table Damask, 12c yard.
Fine quality Table Damask, worth up to 85c, at 59c yard.	\$1.25 Hemstitched Lunch Cloths, 45 inches square, with 3 rows of openwork, 62c each.	15c Renaissance Scarfs, values up to \$2.00, at 95c each.
		75c Renaissance Center Pieces, each 45c.
		10c Renaissance Doilies, 2 1/2c each.

SPECIALS IN STERLING SILVER

Each piece stamped Sterling 925-1000 fin.—The State Souvenir Spoons—in tea size, gold band engraved Omaha —at, each..... **\$1**

Cold meat forks, cream ladies, sugar shells, bon-bon spoons, sardine forks, olive spoons and forks and pickle forks, worth up to \$2, at..... **\$1**

These are in fancy French handles; the popular rose pattern—all in silk lined boxes.

TEDDY BEARS

In Our Basement

You can't have a circus without a Teddy Bear. We are showing the biggest bear menagerie in town—all sizes—silent bears or squeaky bears—all sizes— **49c**

Up to \$7.50

Lace Curtains and Draperies

Real Arabian Curtains, our own importation, from \$4.98 up to \$18.50 pair.

Brussels Curtains, exclusive patterns, \$4.50 up to \$10 pair.

Cluny Curtains, unlimited assortment, mounted on the best French nets, from \$3.25 up to \$8 pair.

Duchess Curtains, all new styles, from \$4.98 up to \$10 pair.

Fine Nottingham, Cable and Novelty Curtains. We can show the largest assortment of these popular curtains, from 25c up to \$4 pair.

Fine Silk Portieres, from \$10 up to \$17.50 pair.

Border Portieres, from \$3.98 up to \$10 pair.

Cord Edge Portieres, from \$3.98 up to \$12.50 pair.

Fringe Portieres, from \$1.69 up to \$8.50 pair.