THE OMAHA SUNDAY BEE: AUGUST 25, 1907.

Early Showing of the Fall Silks, Dress Goods and Women's Tailored Wear FASHIONABLE FABRICS-AUTHENTIC STYLES-UNLIMITED VARIETIES-MODERATE

Advance Showing of Highest Class Silks and Dress Goods **NEW ARRIVALS FOR FALL 1907**

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We are showing the largest and most beautiful array of the newest fabrics for the coming autumn that have ever been displayed in Omaha. Under our great light court are thousands of patterns of the reigning fall novelties in wool and silk fabrics.

Among the newest arrivals in Silks, we mention the latest ideas in Punjabs, Shadow and Cameo patterns, as well as stripes and plaidswarp prints in novelty and floral patterns, pompadours and Louisines in checks or plain designs-the Cleopatra La Noblesse Silk in highly lustrous street and evening shades is a pronounced favorite.





THE FALL SUITS ARE STUNNING

Everyone is charmed with the new styles as they are revealed at Brandeis'. There's a sharp departure from the models of the past season. Our suit section on the second floor is an ideal place to view the styles.

Every woman expects to find the correct styles revealed first at Brandeis. Our own Paris representatives acted under our instructions and sent us a great many French model suits for fall which we now show in advance of most eastern houses. Many models are exclusive, all are authentic and every one is smart and destinctive in style.

Fitted Coat Suits Lead in Favor for Early Autumn

A greater variety than usual marks the style range and everything from the most extreme French novelties to the most conventional suits seem prettier than ever this fall. Coat lengths vary from 24 to 42 inches-invisible stripes and plaids are shown in great array. We show ample lines at-\$19.00, \$22.50, \$30.00, \$35.00 up to \$75.00

Misses' Suits for Fall are shown in a great assortment. The girlish styles are specially becoming.

A rich, brilliant shade of navy blue is a favorite here for 📲 the coming season. New York strongly favors it. Greens. light brown and manish mixtures all have their devotees.

New Skirts Are Graceful in Style and New Features Are 🐳 Very Smart for Fall

There's more variety in Skirts than is usual—the modified flare is shown in most models-the folds at the bottom are noteworthy featurescluster side plaits and pin 🛓 plaits are shown.

\$10-12.50 up to \$39

Have You Seen the New Automobile Coats, Traveling Coats and Rain Proof Coats?

Fitted and loose cravenette also silk and satin long coats in checks, stripes and solid colors-warranted rain proofprices are-

\$19-22.50 up to \$39

BLANKETS and COMFORTS IN OUR BASEMENT

comforters, filled with white sanitary cotton-tufted or sewed-full

Silkoline, cretonne and sateen covered | 10-4, 11-4 and 12-4 sizes: white, gray, |Gray and tan, medium, large and mottled, tan and fancy striped cotton extra heavy blankets in 2 speblankets, finished like wool to prevent shedding of nap 59c to 275 in laundry or wear... up to \$2 pr., each.... 25c-35c



Two to five-yard length bleached sheet- | 45-inch bleached Pillow Casing, equal | All our printed Summer Wash Goods,



attention to the most complete and carefully selected line of Wilton and Body Brussels Rugs in Omaha-all sizes are represented from the largest room size rugs to the little doorway styles. Prices are always moderate here 9x12 Wilton Rugs-9x12 Body Brussels , 9x12 Sanford Axmade of the finest minster Rugs, new Rugs-best qualyarns-soft colority, all new pat-Oriental patterns, ings, exclusive deterns. 30.00 each....25.00 signs, at-The best 8-3x10-6 The 8-3x10-6 size 42.50 at..... 27.50 at each ... 22.50



This is one of the favorite styles for Autumn shown at Brandels'.