THE OMAHA
CHURCH ANDSTATEIN FRANCE


## Bewilis

day of the week. This hard name is given it by others, It's a rollicking bargain day with us. Lots of people are
wise to the fact. Thought we'd like to let You know!
INDERUISNSS:
table no 1-Drawers, Corse

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MEN'S STRAW HATS THE BIGGEST STRAW HAT SNAP

| ${ }^{4}$ gixavira |
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| MEN'S FANC HOSE |
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| 25 |

Bennett's Big Grocery


Garbage Cans Galvanized Iron, tight fitting covers-made to conform strictly to

Tuesday, \$1.50 and \$1.25

BULLETIN
NEBRASKA TELEPHONE COMPANY

## Aug. 6

PRACTICE
PROMISES

| Over $\$ 400.000$ is paid out by the <br> Nebraska Telephone Company to employees who live and trade in Omaha. <br> There are 800 employes altogether, ineluding about 300 telephone operators. Of the other 500 the large majority are heads of families, so it is estimated that 2,000 people depend upon the company for their support. |
| :---: |
| finite detail. The Nebraska Telephone |
| Company has the names of nearly 15,000 |
| customers on its books and does a cash |
| business with many thousand more. It |
| regular customer an |
| te switching and distributing system |
| the highest possible standard of effi- |
| Ev |
| torm or marked change of temper- |
| re |
| sof the telephone. In addition to |
| te depravity of mechanical devices, |
| elephone must work the same for all |
| ds of people; for the man who shouts |
| e transmitter and for the man who |
| es to raise his voice |
| apparatus itself is often subject to |
| $\begin{aligned} & \text { igh usas } \\ & \text { idents. } \end{aligned}$ |
| The Nebraska Telephone Company |
| provided a force of employes who are |
| to handle all these infinite |
| is why is pays out over \$100,000 a |
| in salaries and wages and that is why |
| as made record for the general excel- |
| e of its service. |
| rd it takes from its subscribers all the |
|  |
| chan |
| ical point. The number of Omaha |
| ers |
|  |
|  |
| ap the contract department, Doug |



The prospectus issued by the promot ers of the new Telephone Company asserts
that 6,000 telephones will earn $\$ 243,900$ and will cost for "operation, maintenance, reconstruction, etc." only $\$ 46,500$.
both figures are absurd. The Lincoln automatic exchange with considerably less
than 6,000 telephones, expends over $\$ 53,000$ than 6,000 telephones, expends over $\$ 53,000$
for wages and salaries to say nothing of for wages and salaries to say nothing of
material, heat, light and power and other
$\qquad$ could be devoted to wages and salaries, without any deductions for material, taxes, heat, light and power and other expenses,
it would mean a seriously insufficient force
$\qquad$ prospectus figures are wrong, the company ing that be able to make the financial showpromised. If, on the other hand, the com-
pany attempts to live up to the promises of the promoters, it will mean that both the plan and the service will go to ruin for the
$\qquad$ promoters make one promise to prospec-
tive investors and quite a different promise to prospective customers,
They must break one of these prom They must break one of these prom-
ises and sometimes break both. The failure to carry out the promises made to investors
can usually be covered up for a while at can usually be covered up for a while at
least, by paying fixed charges and operating expenses out of capital. Eventuall worse, and the company becomes unable to
meet its obligations to its subseribers.

Buy Fownes' Silk Gloves (Guaranteed)

| Men's | - |
| :---: | :---: |
| (clothing Now | S |
|  |  |

Special Bargains in Staple Merchandise
Comparison of prices show much; comparison of quality ing prices Thiursday.


Flour! Flour! Flour!
$\qquad$

## TRY HAYDENS' FIRST

HARD COAL
al at loss than $\$ 10.50$. To meet this competition until further notice I will sell hard coal at

per SPOT CASH
Ton Immediate Delivery.
TOM COLLINS HAVENS



With electric power you can save the expense of running useless line shaft. Direct connected motors will save you from $25 \%$ to $40 \%$ of your power cost. Investigate.

Omaha Electric Light and Power Co.


