

NEWS OF INTEREST FROM COUNCIL BLUFFS

MINOR MENTION. Davis, drugs. Stockert sells carpets. Pumps, J. Zoller Mer. Co. Ed Rogers' Tons Fast boat. Fine engravings at Leffert's. See Schmidt's elegant new photos. BUY BOWDITCH'S PIRE PAINTS. PETERSEN & SCHOENING SELL RUGS. Lewis Cutler, funeral director, phone 97. Woodring Undertaking Company, Tel. 529. Picture framing, C. E. Alexander, 33 B'wy. DIAMONDS AS AN INVESTMENT. TALK TO LEFFERT ABOUT IT. Hater makes tanks to order. We have a large factory and make good tanks. Excelsior Masonic lodge will meet tonight in special communication for work in the second degree. FALL TERM OF WESTERN IOWA COLLEGE OPENS AUGUST 26. BEND FOR CATALOGUE. BUDWEISER BOTTLED BEER IS SERVED ONLY AT THE HOTEL CLARE BARS AND CAFES. L. ROSENFIELD CO. AGENTS. WE WILL DELIVER ALL SIZES OF HARD COAL DURING AUGUST FOR \$10 A TON. WELSH, 15 N. MAIN ST. 'PHONES 12.

ON TRAIL OF THE DESPERADO

Last Trace of Him at Farmhouse East of Missouri Valley.

RAIN STOPS WORK OF HOUNDS

Funeral of Officer Wilson is Held Today—Officer Richardson is Improving and Doctors Hope for Recovery.

Although the desperado who shot Police Officers Wilson and Richardson last Sunday night is still at large there was strong hope last night of some of the posse being able to overtake the fugitive today. Yesterday afternoon word was received that a man answering the description of the fugitive had applied at the farm house of E. E. Jones, a few miles east of Missouri Valley, late Monday night for something to eat. The fact that the rural telephone wires were not working well Monday night and early Tuesday was responsible for the delay in the information reaching the local authorities. The report was shortly followed by another from Detective Weir, who had been to the place and found that the footprints of the stranger who had been to the Jones place corresponded with those found in and about Crescent and the corn fields where the posse searched Monday.

GET IT STRAIGHT.

New Water Rates by Meter Measure-

For any size house, without water closet or bathtub, a rate of not less than \$1.50 per year, or 2 cents per day. For any size house, with water closet or bathtub, a rate of not less than \$2 per year or less than 2 1/2 cents per day. For any size house, with any number of faucets, water closets, horses, cows, lawn sprinklers, a rate of not less than \$10 per year or 2 1/2 cents per day. The first rate of \$7.25 per year admits the using of 22,000 gallons of water, the second rate 27,000 gallons and the third rate 30,000 gallons. Additional water at 33 cents per 1,000 gallons, 2 cents less per 1,000 gallons than old rate. These rates are in force, franchise or no franchise.

FLAT RATES.

Five-room house.....\$7.00 Each additional room..... .75 Water closet..... .300 Bathtub..... .300 Use of hose..... .500 These are same as old rates.

You want your money's worth when you buy a piano. You are not sure of this unless you buy it of A. Hoese Co., 26 South Main street, Council Bluffs, Ia.

Ice cream flavored with pure vanilla; something that will please you. Purdy Candy Kitchen, 546 Broadway.

Marriage License.

Licenses to wed were issued to the following: Name and residence. Age. Andrew P. Johnson, Livingston, Mont., 24 Marie Peterson, Council Bluffs, Ia., 21 Ed M. Daly, Chicago, Ill., 21 Lily Banks, Chicago, Ill., 21 Charles Boles, Woodbine, Ia., 21 Kate Cunard, Woodbine, Ia., 18

Reliable picture framing. Pictures framed or unframed. The latest colorings and real works of art. Reasonable prices. Borwick, 211 South Main street.

Office Space for Rent.

Eight feet wide, eighteen feet long, on ground floor, opposite Nebraska Telen, on building, 15 Scott street; central location; only one-half block from Broadway. Everything new, electric light; for \$5 a month. Omaha Bee 15 Scott street.

N. Y. Plumbing Co. Tel. 250. Night, L 628. Eye Glass Insurance. Buy your glasses of us and we will insure them against everything but accidents. Dr. W. W. Magellan, optician, 10 Pearl St.

Upholstering. George W. Klein, 19 South Main street. 'Phones: Ind. 716 Black; Bell, 648.

FATHER AND SON DIE IN WELL

Boy Drops Into Thirty Feet of Water and Father Falls After Him.

BOONE, Ia., July 31.—(Special Telegram.)—Just as thirty guests were gathered for dinner today at the home of Mrs. George Tipler a message was brought from south of town that her husband and son had been drowned a short time before in a well which they were sinking. Something was wrong with the pipes and the father sent his son down to examine them. The son slipped from a rope into thirty feet of water. The father hurried down the rope to aid him and also slipped into the water.

Iowa's Aged Pedagogue.

WEBSTER CITY, Ia., July 30.—(Special.)—Reports of long tenure of service in the teaching profession have been given by different papers over the country, but it is believed that Black Hawk county, Iowa, has among its citizenship a gentleman who has a record which will stand second to none. He is Benson Crowder of Hudson, who is now in his 73d year, spent forty years continuously in the school room and during that time taught 127 terms. He began teaching when he was twenty years of age, his first term having been taught in Huntington county, Pennsylvania, where he was born. He received his education at some of the best schools in the country, including the normal school in which Dr. Edward Royce, the famous mathematician, and Dr. Wickersham, the renowned pedagogue, were instructors.

Wilber People Victims.

WILBER, Neb., July 2.—(Special.)—A number of parties in this vicinity, among them business men of long experience, were induced to take stock in the Eagra Fuel company on the representations of its president. Some time ago when they became uneasy about their investment they were told that coal from the mine would be sold in the local market within a very short time, which time expired last winter. Since the recent exposure they are very reticent as to their present status with the concern.

Iowa News Notes.

PELLA.—The eleventh reunion of the Thirty-third Iowa Infantry will be held here September 10 to 12. CRESTON.—George Johnson, who was arrested at Council Bluffs several weeks ago, was arraigned in the district court at Creston yesterday on the charge of horse stealing. He pleaded guilty to the charge and was sentenced by Judge Towser to five years in the penitentiary at Fort Madison. STORM LAKE.—F. F. Faville, United States district attorney, and L. H. Whitcomb, county attorney, have formed a partnership for the practice of law here, to take effect August 5. This sets at rest all speculation as to Mr. Faville's departure, as it has been announced that he will remain here. Both attorneys had a large practice.

CRESTON.—

At the home of Mrs. Susie Savidge, six miles northeast of Tabor, July 27, Samuel A. Chambers of Anderson, Ia., and Elizabeth G. Savidge were joined in matrimony by the Rev. J. W. Peterson, pastor of the Methodist Episcopal church at Tabor, officiating. The bride is the junior member of the first of Hutchinson & Chambers. Mrs. Chambers has been a very successful teacher in the Randolph public school.

Delayed Marriage Returns.

S. S. Hawley of Modale, Ia., and Nellie McCree of this city were married in Council Bluffs December 24, 1902. Rev. Milford Riggs, then pastor of the First Baptist church, being the officiating minister. The law requires that the magistrate, justice of the peace performing a marriage ceremony shall return to the clerk of the district court the certificate duly filled out and signed. Yesterday Clerk Battey received through the mail the certificate of the marriage of Hawley and Miss McCree, duly made out and signed by Pastor Riggs, nearly four and one-half years since it occurred.

APPOINTMENTS OF SCHMITZ

San Francisco Now Has Two Boards of Supervisors and More Trouble in Sight.

SAN FRANCISCO, July 31.—Eugene E. Schmitz, the convicted mayor, today made appointments to fill the vacancies created by the forced resignations of fourteen members of the Board of Supervisors. Schmitz claiming the right of appointment on the ground that he is the rightful mayor of San Francisco. The appointments are as follows: William Cole, carpenter, building trades council; T. J. Tierney, south work, building trades council; Thomas Maxwell, carpenter, amalgamated carpenters; Henry Sheehan, painter, building trades council; F. D. Hawthorne, rigger and stevedore, member city front federation; J. A. Keenan, printer, building trades council; F. W. Myers, machinist, labor council; J. E. Leonard, electrician, labor council; J. Henry Williams, master plumber; J. J. Henry, steam fitter, labor council; John McCracken, department store clerk, labor council; Charles Warracott, blacksmith, labor council. All of these fourteen but Mr. Berry have accepted and his acceptance is expected later.

NEBRASKA MAN COMPLAINS

Alleges Discrimination by Union Pacific in Matter of Furnishing Grain Cars. (From a Staff Correspondent.) WASHINGTON, July 31.—(Special Telegram.)—The Interstate Commerce Commission today received a complaint from S. MacMurray, doing business under the name of the Wood River Grain company of Nebraska against the Union Pacific Railroad company, for failure to supply him with sufficient cars. One of several specific complaints made is that in November, 1906, he made a sale of 3,000 bushels of wheat to a Chicago dealer in ten days, but could not get cars, but got an extension of time for delivery and it was not until the last of December that he was enabled to make the last shipment. Mr. MacMurray complains bitterly of discrimination against Wood River, Neb., on the part of the Union Pacific in supplying empty grain cars. He asserts that during the period he was subjected to inconvenience and loss because of lack of cars, the Union Pacific furnished the Hold Elevator company twenty-nine cars, the Omaha Elevator company ten cars, the Conrad Elevator company twenty-nine cars, while the complainant could only secure five cars, where he needed twenty. The complainant alleges and claims that by reason of being unable to secure cars when applied for he has been damaged to the extent of \$2,000, for which reparation is asked. The New Jersey Foundry and Machine company of New York has secured the contract for all the metal work for two building, 15 Scott street; central location; only one-half block from Broadway. Everything new, electric light; for \$5 a month. Omaha Bee 15 Scott street.

Why Some Advertising Campaigns Fail

Some advertisers think that all there is to advertising is Copy (that is, advertisements) in connection with Media (the publications used). It is because they think only this far that many campaigns fall down, and there is report of another advertising failure.

THERE is no doubt that Copy and Media are prime essentials. We prove our recognition of Copy importance by maintaining a highly skilled staff of advertisement writers. These men command large salaries. We are compelled to pay a high figure for copy service to secure the necessary talent. We prove the importance of Media by maintaining our RECORD OF RESULTS.

The Mail-Order Advertiser's Problem

The success of the mail-order advertiser is in direct proportion to his facility in turning inquiries into cash. The veriest amateur can explain that the inquiry is productive or not, according to whether the catalogue is good and letters efficient. Failure creeps in through unwieldy office systems, cross-crossing of department work, failure to stop literature or follow-up when a prospect becomes a customer, and in many other similar ways. Failure also becomes more than a possibility when cost per sale is lost sight of, and the actual productiveness of the individual paper or advertisement is not definitely known. Here, again, Lord & Thomas' broad experience, gained in an almost unbroken chain of successes, teaches them to construct the inquiry bringer, what publications to use, how and when and at what intervals to follow the inquiry, what simple plan may be followed to secure the order, and how to eliminate waste in the inquiry-handling method. Every business has its own peculiar and remarkable requirements. It is a self-evident fact that no ready-made plan can be formulated at long range for the handling of any business. Yet so many industries are to a degree similar in their advertising requirements that any advertising problem may be referred to Lord & Thomas with the customer's absolute assurance that the advertising plan submitted will not only be highest in efficiency, but most economical in its execution.

The General Advertiser's Problem

The success of a general advertiser cannot be any greater than his grip on the retailer and the co-operation his retailer gives his goods. The lost motion resulting from unappreciated calls for advertised products, because the dealer is not stocked, is easy to see. Likewise, it is apparent that a dealer coerced against his will into handling a product by brute-force advertising to the consumer is a menace as long as this dealer has an opportunity to substitute. Therefore, it becomes evident that permanent success for any generally advertised product depends on thorough distribution coupled with the wholesome and hearty co-operation of the dealer, quite as much as upon good media, good advertising and reasonable prices. Lord & Thomas have had signal success in merging advertising and sales departments into a smoothly working unit, resulting in the complete utilization of advertising in lining up the retail trade, and in having the entire sales plan progress smoothly. They are so markedly successful in this important respect by reason of their knowledge of trade con-

Free to Advertisers or Prospective Advertisers

Write for "OUR DOINGS," which reproduces the advertisements of many of America's most successful concerns. Some of the advertisements contained within its covers are used by large advertisers—some by small. "OUR DOINGS" contains a list of newswriters, magazine, farm paper, mail-order, billboard and street car advertising. A Lord & Thomas representative, competent to discuss advertising and selling plans, printed matter and promotion work, will call on any business house considering advertising—and without imposing the slightest obligation on the concern suggesting an interview.

LORD & THOMAS

NEWSPAPER - MAGAZINE - FARM PAPER AND OUTDOOR ADVERTISING



Along the Chicago Milwaukee and St. Paul Railway

To the Lakes of the Vacation States. The favorite spots in Wisconsin and Minnesota are reached by The St. Paul Road.

The beautiful waters of Delavan, Elkhart and Lake Geneva offer rest and enjoyment. Star Lake—famous for its camping, Isle Royal, Lake Superior with its grand natural scenery, and magnificent Minnetonka with its majestic sweep of 350 miles of shore line, are among the favorite summer retreats of the West. Visit the Dells of the Wisconsin at Kilbourn, the most picturesque resort in America. Let us arrange a vacation for you in these ideal vacation states. Booklets describing surroundings, accommodations, hotels, cottages and farm houses, free on request. F. A. Nash, General Western Agent. 1524 FARNAM STREET, OMAHA.

SUMMER CLEARANCE SALE NOW ON AT P. C. DEVOL HARDWARE CO.

LAWN MOWERS, REFRIGERATORS, GASOLINE STOVES AND OVENS BELONGING AT FROM 20 TO 75 PER CENT LESS THAN REGULAR PRICES THIS WEEK.

VIOLIN CASES PROTECT THE INSTRUMENT FROM HARM.

PIANO HOUSE SELLS CASES FOR MANDOLINS, VIOLINS, GUITARS, ETC. 235 BROADWAY, COUNCIL BLUFFS.

Advertising Meeting Held.

The meeting planned for last night of the committee on claims and printing of the city council and the executive committee of the Commercial club to discuss ways and means for advertising Council Bluffs in the annual report of the municipal officers about to be published by means of illustrations and printed matter descriptive of the city and the opportunities it offers to manufacturers and other industries failed because of the failure of the members of the executive committee to put in an appearance. Councilmen Knudsen, Hendrix and Smith, comprising the committee on claims and printing, together with City Treasurer True and City Auditor McAnney, were on hand, having braved the elements.

CARRIAGES ALWAYS READY. CALL 772 BOTH 'PHONES. GRAND LIVERY, J. W. AND ELMER E. MINNICK, PROPRIETORS.

Hand Cut Off by Engine.

Ellis Oliphant of Atlantic, Ia., is minus part of his right hand as the result of sampling 100 many brands of Council Bluffs fire water. He was cutting and filling asleep in the Milwaukee yards. He allowed the hand to rest on a rail and a switch engine did the rest. He was taken to the Jennie Edmondson Memorial hospital, where Dr. Macrae, Jr., did the best he could to save one finger and part of the thumb of the injured hand. Oliphant is 34 years of age and has a wife living in Atlantic. He is said to have been working in this city for some time.

Council Bluffs Real Estate Transfers.

These transfers were reported to The Bee July 30 by the Pottawattamie County abstract company of Council Bluffs: John Madson and wife to Nels C. Jensen, part of 29-72, w. d., \$1,500. Mathew F. Martin and wife to Isaac Gilinsky, part lots 3 and 5, block 18, Grimes' add., w. d., 2,775. Benjamin-Fehr Real Estate company to Verne Benjamin, lots 4 and 7, Benjamin-Fehr Park add., w. d., 2,000. James N. Hutchinson and wife to J. H. Hanthorn's add. to Loveland, Ia., w. d., 2,000. Lars Christiansen and wife to Maud Bennett, part of lot 30 of Avoca Land and Loan company's subdiv., part 8-77-28, w. d., 1,190. Edward A. Eldred to D. Dough, lot 3, block 1, Judson's 2d add., w. d., 500. Wallace Benjamin and wife to Fehr Real Estate company, lot 1 and all east of Graham avenue of lot 4, block 3, Snow & Green's subdiv., q. c. d., 300. Augustus P. Loring to Peter S. Rief, lot 3, block 28, Hughes' subdiv., w. d., 240. Benjamin-Fehr Real Estate company to Walter J. Mell, lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, Benson's 1st add., w. d., 183. First National Bank of Council Bluffs to Edith J. Stallard, lot 24, block 26, Ferry add., w. d., 100. Jessica J. Eledent and husband to J. W. Riggs, part lots 2 and 3, and Jackson's add. to lot 11, block 28, Perry add., and lot 11, block 26, and lot 8, block 34, Mullin's subdiv., q. c. d., 11. Eleven transfers, total, \$14,195. Petersen & Schoening sell mitting.

Arrest for Wife Abandonment.

Charles Hollins, who was before Justice Cooper yesterday, is the first person to be arrested in Pottawattamie county under the new law making wife abandonment a crime in Iowa. The information was filed by Charles McDaniel, father of Mrs. Hollins, who resides on Third street. The hearing was continued to Friday. Hollins being released on a bond in the sum of \$200, furnished by his father, who came here from Neola, Ia.

CHOLERA MORBUS

Diarrhoea, Dysentery or Cholera Infantum can be quickly cured by using

WAKEFIELD'S Blackberry Balsam

Every home should have a supply of this reliable remedy on hand. 61 years of cures. All druggists sell it. 25 cents.

City Saver

Stores and out the hauled free of charge. Urshes, ashes, manure and all rubbish, clean vaults and cesspools. All work done in strictest confidence. Calls promptly attended to. Phone 100. 1414 Grand and 1577 1/2. SHERLOCK & GIBSON.

Big Strike is Probable

All Railroads in England and Wales May Be Tied Up Next Month.

LONDON, July 31.—Lord Claud John Hamilton, chairman of the Great Eastern railway, and Henry Cosmo Benson, chairman of the Southwestern railway, speaking at the annual meeting of the railway companies this afternoon, both emphatically refused to recognize the Amalgamated Society of Railway Servants, the executive committee of which had demanded the right to represent the railroad employees in an effort to settle their alleged grievances. This, it is feared, may result in a momentous labor trouble next month. A conference of delegates representing all grades of employes of every railroad in England and Wales was held in Birmingham last November and a program drawn up which included demands for an eight-hour day, increase in wages and the recognition of the amalgamated society by the companies. Last May there was a series of demonstrations throughout the United Kingdom by railway employes, agitating their demands, and resolutions passed to call a strike in August, if the men should fall in their efforts to get concessions from the railroad companies concerned. Both the chairmen declared today that their directors always were ready to discuss grievances with the employes themselves, but they absolutely declined to permit the interference of a third party. Lord Hamilton asserted that he intended, at all costs, to preserve for the directors of his company and the staff they employed the right to continue to enjoy the privileges of free citizens, untrammelled by the coercion or

TROOPS MASSING IN BELFAST

Doekmen's Strike Aggravated by Revolt of Police Who Demand More Pay.

BELFAST, July 31.—That the authorities view seriously the local situation arising from the strike of the dock laborers for increased wages and shorter hours, which has been aggravated by the revolt of the police, who are demanding more pay because of the extra work the strike entails, is evidenced by the arrival here today of the First battalion of the Cameron Highlanders, with a Maxim gun and a detachment of cavalry. In addition the Thirtieth Hussars are now on their way into Belfast, and the Berkshire and Middlesex regiments have been ordered to hold themselves in readiness to move at a moment's notice. Special camp accommodations are being provided and it is expected that a total of 6,000 troops will be in Belfast within a few days. The number of emergency magistrates has been increased and additional police inspectors are arriving to assist the local officers. The strikers were very active today and a number of dock carts were overturned. CORK, July 30.—The police of this city are in full sympathy with the Belfast force in their demand for increased pay. They have asked the permission of the inspector general to hold a public meeting to discuss the grievances of the Belfast men and a circular to this effect has been sent to all the police stations in Munster.

BURWOOD CHANGES OWNERS

Formal Sale of Theater Made by W. J. Burgess to Sullivan & Considine.

Formal transfer of the Burwood theater was made yesterday by W. J. Burgess to F. Lincoln, manager for Sullivan & Considine. The price named is \$50,000. The sale was announced some time ago, but the money did not change hands until yesterday. Mr. Lincoln says the house will be made a high class vaudeville theater, with bills similar to those of the Orpheum, and with the 10, 20 and 30-cent schedule. Sullivan & Considine have a circuit of forty-five houses reaching from coast to coast, Omaha and Kansas City being the latest acquisitions. Quick Shine Shoe Polish contains no turpentine or acids, gives a satin finish will not rub off on the clothing,

ELECTIONS IN PHILIPPINES

Nationalist Party Will Control First Legislative Assembly of the Islands.

TWO BIG CHICKEN SHOWS

Scheduled for January in Omaha and Commercial Club Invited to Assist.

The executive committee of the Commercial club yesterday received a communication from the Nebraska Poultry association relative to the holding of its annual meeting in Omaha, January 25. The Tri-City Poultry association also asked the assistance of the club to make a success of its show, which is to be held the first week in January. Both communications were referred to the convention committee. John A. Tutill appeared before the committee on behalf of the Omaha Eagles, who want the 1908 national convention in Omaha. J. O. Siford, Louis Kirschbraun and John F. Poucher were elected to membership in the club. There was some talk of adjourning until

MANILA, July 31.—

The independence factors who united in the campaign under the name of nationalists appear to have won the general election of delegates to the first Philippine assembly held throughout the islands today. Incomplete returns from fifty out of eighty districts show that thirty-one nationalists were elected, ten progressives, eight independence candidates and one Catholic. In Manila the nationalists won by a large majority in both districts. Dominador Gomez claims the election in the First district in the city, while Justo Lakso contests the election of both independent candidates. It probably will be ten days or two weeks before the complete returns are received. Judge Robbins Steps Down. GEORGETOWN, Ky., July 31.—Special Judge Robbins vacated the bench today in the Caleb Powers murder trial following the filing of an affidavit alleging prejudice.

Ask your doctor the medical name for a cold on the chest. He will say, "Bronchitis." Ask him if it is ever serious. Lastly, ask him he prescribes Ayer's Cherry Pectoral for this disease. Keep in close touch with your family physician, and follow his advice carefully.

Colds on the Chest

We have no equal! We publish the formulae of all our preparations. J. C. Ayer & Co., Lowell, Mass.