FIGURES FROM ASSESSORS and of honey 300 pounds. peared upon the course, and State Super-Intendent J. L. McBrien is to be here July

Property in Various Counties.

## FIGHT FOR FUSION HAS BEEN WON

Express Companies Offer Compromise of Fifteen Per Cent Reduction, but State Board is Still Undecided.

(From & Staff Correspondent.) LINCOLN, July 24 .- (Special.) -Just when the State Board of Equalization meets again depends considerably on the dates of the junior normal school and on threshing day. Governor Sheldon is out of the city attending the former and Secretary of State Junkin is threshing wheat. Treasurer Brian, Auditor Searle and Land Commissioner Eaton are here, but it has been cusmeantime the members are studying the mules, cattle and horses:

X	GROUP 1.		
County. Cass Johnson Nemaha Otoe Pawnee Richardson	Mules, \$21.45 22.66 25.19 23.43 21.68	Cattle, 1 \$4.34 4.44 5.07 4.32 4.29 4.49	'alue. Horses. \$18.21 16.95 19.77 17.84 19.70 16.65
Gage Jefferson Lancaster Saline Seward	26.96 20.00 17.42 21.40	4.07 4.10 3.72 3.36 4.58	18.28 16.20 14.17 16.53 18.40
Dodge Douglas Sarpy Saunders Washington		4.47 7.16 4.67 8.97 4.33	16.40 14.26 16.66 18.25 16.59
Chase Dundy Hitchcock Keith Ferkins	16.00 19.21 16.40 14.87	3.50 3.81 3.20 3.63 3.24	12.03 11.62 14.79 10.23 14.31
Grant Hooker Logan		2.61 3.51 3.08 8.09 3.42	8.60 6.76 6.(0 11.98 6.43
Sheridan	22.77 10.70 14.54 10.76	3,49 2,95 3,62 2,57	10.77 9.20 9.56 8.24
In four coun to the return dogs are wor	th only 30	state, aci arious ass cents ea	lessors,

ich for taxation, while Pawnee county returns five dogs, but assesses them at \$5 each or an actual value of \$15 each. The counties where dogs come so low are Deuel, Keith and Banner, while in Garfield and Greeley, dogs are assessed at 21 and 22 cents. Grant county dogs are assessed at \$1.27

### Fusion on Primary Ballot.

The democrats and popullats of Nebraska tickets at the first primary election today handed down a decision overgeneral and ordering the writ of man damus to compel the secretary of state to permit fusion on the primary ballots. The question was argued yesterday at a ists now have until 'ugust 3 to get their petitions out and n...nes of candidates filed.

The suit was the out ome of the re fusal of the secretary of state to put the name of a populist on the democratic ticket as candidate for regent of the state university, he acting on the advice of Atal Thompson, who wanted the

sand and gravel. "Stuff raised, handled and sold by mar-

not accounted for at all by these figures. Omaha's suburbs are also unaccounted for."

#### Express Companies Weaken. After a consultation with the representa-

members was willing to say just what would be done. While the express company representatives objected seriously to putting in the 25 per cent reduction as provided for in the Sibley bill, no definite information could be secured from the commission that it would nullify this law and tomary for the board to settle nothing allow the corporations to charge a higher definitely regarding assessment without a rate. The Sibley law provides the express

Horses

seen

A very short time ago members of the proach of the passenger train. He was commission were in favor of issuing an struck by the pilot of the engine and emergency order and putting the agents of thrown about ten feet in the air, breaking express companies in jail and doing a few his left jaw and splintering the bones in other things to them, but that was right his chin and knocking out all of his teeth after the president of one of the companies He was also bruised up a great deal about had telegraphed to Nebraska to his agents the back. He was rushed to Dr. Houchen's

seem to have an idea since the hearing lagher, worked over him for some time and not so high after all. Street Car Hearing Drags.

The State Railway commission again had days yet. a session with the application of the city The third accident, happened to Clarence 0 of Lincoln to compel the Traction company Wright at the home of Will Cross, a mile to sell six fares for 25 cents, this afternoon and a half northeast of the city. He was and President Scudder and General Man- holding up the divide board of a threshager Humpe of the Traction company were ing machine while it was being cleaned out on the stand most of the time. Incidentally, An iron rod which connected the board had they both verified a rumor which was go- worked itself loose and it fell, catching him in gthe rounds last winter regarding a pro- on the right arm and cutting a deep gash posed consolidation of the Traction com- just above the wrist, otherwise bruising it, pany and the Citizens company. Mr. Scud- and cut a deep gash in his forehead. He der said Mr. Sharpe and Mr. Boggs of the was hurriedly brought to the city and Dr. latter company made the proposition to him McCeneughey bandaged the wounds which to form a third company to take over both | will lay him up for some time. the old companies. The new company was

to consist of ten men, of whom Scudder was to be one, but the others were not

of the Traction company \$300 in bonds of afternoon delivered an address at the the new company for their stock, but Scud- Chautauqua on "Civilization: its Cause der sald many of them had paid \$400 in all and Cure." He argued that all the econhave won their fight for fusion on the for the stock and the price was too low. omic problems confronting the people will The scheme was to issue \$2,000,000 bonds be solved in due time, just as other im-September 3. The supreme court and \$3,000,000 stock, all to be sold in Lincoln portant problems have been solved in the and Nebraska. Scudder refused to go into past. His lecture was in marked contrast ruling the demurrer of the attorney the new company and nothing came of the with that of Guy Carleton Lee the day

special meeting of the court. The fusion- of the Traction company and also sells optimistic and declared that all problems

state law and will not appeal to the su- that there will be as large an attendance of

intendent J. L. McBrien is to be here July "One of the most valuable shipments that 29 to address the teachers in the normal left the county was 2,600 tons of ice, school and the eighth grade graduates of State Board Comparing Values of which must have been worth the price of the rural schools of Red Willow county. a few automobiles. Waterloo shows up The total enroliment to date at McCook strong with 10 cars of onion sets, while is 152, which is larger than at any other Valley shipped out 150,210,000 pounds of junior state normal school. McCook has had the largest enrollment also in other years, save the first. Next week union inket gardeners and fruits raisers, or the stitute will be conducted for the teachers products of dairies and creamery men, are at the normal school, embracing the counties of Hayes, Hitchcock and Red And the chicken and egg farmers of Willow. Superintendent G. H. Thomas, Superintendent G. A. Gregory, Superinten-

dent James O'Connell of the Hitchcock county schools, Mrs. Margaret E. West of tives of the various express companies this the Hayes county schools, Miss Flora B. morning, the State Raliway commission Quick of the Red Willow county schools, took the matter of issuing a reduced express and Mrs. Sarah Brindley of Columbus, a rate under advisement, but none of the primary teacher who has been here many years before, will conduct the work.

## SERIES OF ACCIDENTS AT UTICA

#### Injured While Working or Two Farms and One by Train.

UTICA, Neb., July 24 .- (Special Telegram.) Within the last twenty-four hours there has been three accidents near this city full board is present, so nothing will be companies may charge 75 per cent of the The first one was to William Peters, who done until the other two return. In the rates in effect January 1, until the railway lives five miles northwest of the city, yes commission grants them permission to put terday afternoon. He had been pitching matter of the assessment of the various in a higher rate. Bo far the law has not hay from a wagon, when he went to get counties according to location and each been obeyed by the express companies and off the load he threw his pitchfork down group is numbered: Following are a few now a suit is pending in the federal court and lost his balance and fell on top of it, of the groups showing the assessment of at Lincoln, brought by the state, to re- one of the times going into his back about starin them from violating this law. The three inches. One of the boys working companies contend the law does not go into near him, pulled the fork out and he was effect until August 5, or one month after rushed to a physician. No serious results July 5, when all bills not carrying the are expected.

emergency clause go into effect. The ex- The worst accident, happened this after press agents seem to be willing to stand noon, when passenger train No. 40 on the for a 15 per cent reduction without fight- Burlington was pulling into the city at ing the case in the courts, but whether 2:15 o'clock, Oscar Shores, son of C. S. commission will permit them to set Shores the liveryman, was standing beaside the law without first giving the 35 per tween the passing track and main line cent reduction rates a trial remains to be watching the freight train for the west pulling out and did not notice the ap-

to disregard the law. The commissioners office, where he and the dentist, Dr. Gal-

that maybe the express company rates are made him as comfortable as possible. Just how hadly he is injured internally is not known and perhaps will not be for some

#### Adam Bede an Optimist.

HASTINGS, Neb., July 24 .- (Special Telementioned. They offered the stockholders gram.)-Congressman J. Adams Bede this before, who said that the economic en-

tomorrow.

large and appreciative audience. Monday afternoon and evening the Kilities Band, who coine direct from the Jamestown ex-position, gave two grand concerts to an immense audience. Tuesday afternoon Governor Cummins will speak and Tues-day evening Col. H. M. J. Horn will give his famous lecture, "Old Times in Dixle." livered a lecture 1 the Chautauqua last and Mrs. Beimarz. Thursday is be-ce day. Judge Lee Estelle of Omalia deliver an address at 4 o'clock on the ject of juvenile courts. night, the Mr. and BEATRICE-The funeral services for the

BLAIRICE-The function services for the late Mary E. Marsh, who died at Laramie, Wyo., a few days ago, were held yester-day at Blue Springs under the auspices of the Order of the Eastern Star. A large number from Beatrice were in attendance. Interment was in the Blue Springs ceme-tern

CAMBRIDGE—The funeral of Sylvester Gordon, who died July 22, at the home of hose son at Wray, Colo., was held from the Evangelical church of this place, Rev. Ira McBride conducting the services. The de-ceased was a veteran of the civil war, age 78 years and a resident of this city for many years. ny years.

BEATRICE-Rock Island passenger train conference. In the meantime anyone in Lincoln can get six furses for 25 cents on either car line. The Citizens company accepts the tickets of the Traction company and also sells Traction company tickets six for 25 cents. But the commission will continue the bear-But the commission will be the continue the bear-But the continue th

But the commission will continue the hear-ing tomorrow. Packing Companies Submit. The Armour, Cudahy and Swift packing companies today announced submission to the franchise tax imposed under the new state law and will not access to the accident. Star Spangled Banner will wave at the LaFollette will speak at the Chautauqua tomorrow afternoon. Last year he drew the largest crowd ever assembled here to thes a political speaker and it is believed state law and will not access to the accident. NORTH PLATTE- The crowded condition of passenger trains which pass through North Platte is evidence that the passenger end of railroad traffic is keeping up with the acceptionally meavy freight business. Yesterday morning a train of sixteen cars came in from the west and apparently every seat in the coaches and sleepers was

BEATRICE-The marriage of Mr. The

NEBRASKA FROM DAY TO DAY in a Rapidly Growing

State. A man recently remarked that everybody worked a graft. He had just found out

CAIRO-The first field of wheat to be threshed in this part of the country was hauled into the elevator from the machine, and weighed out a few pounds over forty bushels per acre. This will not be a fair indication of the average yield of the coun-

All Classes, Ages and Sexes

DRINK

The Satisfactory Beverage

It satisfies the thirst and pleases the palate. Relieves the fatigue that

comes from over-work, over-shopping, over-thinking or over-play.

Puts vim and go into tired brains and bodies.

Guaranteed under the Pure Food and Drugs Act, June 30, 1906. Serial No. 3324.

Cooling - Refreshing - Delicious - Thirst-Quenching

**5c. EVERYWHERE** 

Indication of the average yield of the coun-try, as this is better than the average, being on new ground, but it is the opinion of many that those who have been pro-phesying ten and fifteen bushel wheat, will find that they have been mistaken when the machines have run a little longer. This field of wheat was raised by J. L. Titterington, about two miles southeast of Cairo.

of Cairo. NORTH PLATTE-Never in the history of the Union Pacific, says a local official, have so many men been employed as at present. The demand for men has been greater than the local supply. This does not apply only to laborers, but to mechan-ics and helpers as well. Sixteen men sent in from other points have been given work of late in the roundhouse, and during the last month a dozen or more mechanics and helpers have been sent from Omahs and Cheyenne. In addition to these men, who are holding permanent positions, at least fifty men are temporarily employed in un-loading storage coal. The number of road men is also larger than at any previous time. can.

-Platte Valley News.

Quaint and Curtous Features of Life said the mother. "I don't like the angols,"

that the chicken salad served at church socials consists of ten pounds of beef to one pound of chicken .- Auburn Granger. Always at the Bat-Bob Balantyne, the base ball player and all around good joyial

fellow done a fine job of painting on the Edwards & Bradford buildings this week --Osmond Republican.

Tuesday evening. If notse was any indication they surely had a big time .--Samsview Notes, Scott's Bluffs Republi-

white-robed figure emerged from the bed-"Why, darling, what's the matter?" sobbed the little girl, "Why, dearle; why not?" "One o' the angels bit me."-Pender Republic.

Sleeping Party-Last Friday night there was a Sleeping Party at the surburban residence, "The Alabama," of Mr. and Mrs. Gillings in honor of their distinguished guest, Mrs. Mary A. Latky, of Lexington, this state. A heavy storm was brewing and the ladies in three buggies had quite a chase to get there ahead of the storm; they succeeded, however, and Mr. Gillings was driven from home just as the storm

broke, to condole with Alpha Morgan over their brief widowhood. The early hours The Same Everywhere-About forty young of the evening were passed on the plazza people indulged in a moonlight picnic last watching the storm and exchanging experiences. At midnight the ladies were invited to the dining room, where a de-licious luncheon was served and as they were all "braves" there was no need of the yellow fever preventative. From then Wire Trouble-Miss Etta Porter, the until the wee small hours of the morning "hello" girl at this telephone station, has a merricer, joiller party would be hard to been taking life easy this week, as all the find. After the waffle breakfast and the main lines are out, making it impossible return of Mr. Gillings, the ladies departed to reach Alliance, Sidney or Scotts Bluff. for home, declaring the "Sleeping Party"

law tested.

The suit was brought to compel Secretary of State Junkin to place the name of the case has yet been written.

#### Some Statistics Valueless.

"Figures of railroad shipments from Douglas county outside of Omaha and South Omaha are most peculiar," said Labor Commissioner Ryder. "In fact, they | Cook junior normal school just closing has are worthless for publication purposes. I proved one of the best and most successpresume this is because of reshipments of commodities at Omaha. Let me just give from the eight counties in the southwest- at the White Bridge park and numerous the figures as returned by the stations in ern corner of Nebraska, if not so large, Douglas county outside the two cities. They is far more regular than heretofore and will be interesting rather for what they the instruction has been in charge of an do not show, than for what they do show. unusually capable faculty as follows: Here they are: Raspberries, 1 crate; Superintendent G. H. Thomas, McCook, peaches, 2 baskets; grapes, 26 baskets; fresh principal; Superintendent G. A. Gregory, fruit, 70 pounds; blackberries, 3 crates; Crete; Superintendent C. W. McMichael apples, 1 barrel; timothy seed, 600 bushels Arapahoe; Superintendent A. F. Gulliver, and millet seed the same quantity; wood, Bloomfield; Superintendent L. W. Cole-304 cords; cattle, 3,800; hogs, 23,463; horses bank, Curtis; Miss Julia Bednar, Columand mules, 70; sheep, 10,260.

That's

"Of hay, 490 tons were shipped; of wheat. of the Hitchcock county schools. The aim 10,000 bushels flat, and of oats, 34,437 bushels, of the junior normal school in receiving while the corn shipments from country young, beginning, and inexperienced teachstations ran up to 718,000 bushels. Of but- ers, usually graduates of the rural and ter, there was shipped, 23,075 pounds and high schools, is to give them aca-20,356 dozen of eggs are accounted for. In demic and normal training. Dr. A. J. Jenithe poultry line the shipments comprised, son, representative in the legislature from Miss Margaret Dovey and Miss Helen 525 pounds dressed, and 60,975 pounds live. Clay county, the University Concert com-No frogs' legs, as Frank Bandle captures pany, the Chicago Glee club, Miss Charand uses about all of these. There were lotte Templeton, secretary of the state 26,466 pounds of dressed meat shipped, of library commission, Senator C. H. Aldrich hides and pelts 35 pounds, of wool 37,500 of Butler county and Superintendent C. G. pounds, and of furs 300 pounds. Of cream | Pearse of Milwaukee have slready ap-

Feel Cool and

Already

**Grape-Nuts** 

Well Fed

on GRAPE-NUTS.

of this Scientific Food.

"There's a Reason"

All day when Breakfast and Lunch

Surprising how long a Human Ma-

chine can run smoothly and com-

fortably these hot days on a Saucer

Cooked

The three companies preme court. each assessed \$2,000 on their franchises for Senator's Daughters Entertain.

onference.

doing business in this county, and on suc cessive appeals to the Board of Equaliza-J. L. Sundean on both the populist and tion and district court decisions were rendemocratic tickets as a candidate for re- dered against them. Decisions on appeals his daughters, Misses Lucile and June. gent of the state university. No opinion in of several other foreign corporations are pending.

#### McCook's Junior Normal.

M'COOK, Neb., July 24.-(Special.)-The Florence Chapman, Catherine Cline, Grace fifth annual summer session of the Mc-Salisbury, Ruth Jakway, Haxel Vandenburg and Cornelia Lindsey of Lincoln, and Mrs. Silence Stewart Wilson of Grast ful yet held. The attendance of teachers Island. Thursday will be spent at a picnic drives and automobile rides in the vicinity are planned. W. C. T. U. Contest at Plattsmouth. PLATTSMOUTH, Neb., July 24 .- (Special.)-The Plattsmouth Woman's Christian Temperance union gave an oratorical contest in the Parmelee theater last evening. which was quite largely attended. Senator Jesse L. Root presented the gold medal to Bennie Windham, who will repbus, and Superintendent James O'Connell, resent this county at the state contest to be held in Lincoln during the meeting of

the Epworth assembly. Father Bradley gave an address on "Intemperance Among the vocal solos was one by Ralph .W. White, Mrs. J. W. Gamble, A. J. Lamb, Kline. Burglars Open Safe. PAPILLION, Neb., July 24.-(Special.)-Burglars entered the office of J. C. Wright

& Son, lumber and coal dealers, last night by prying up the window. The safe was rifled and contents scattered over the floor. The money drawers were taken out and contents stolen. The thieves made a very slim haul, as no valuables were left at the office over night.

News of Nebraska PAPILLION-An agreement was entered into by all the business houses in the trwn to close their stores Sunday, to take effect

FREMONT-John E. Pike is still in the county jail, waiting for bonds in the sum of \$1,500 on the charge filed against him by a young woman.

BEATRICE-The management of the driving association at Wymore reports that the circuit races held there last weak netted the association a next sum.

FREMONT-Louis Krutscher, who has been helpless from paralysis at the Fre-mont hospital, died there Tuesday and was buried from Trinity Lutheran church to-day.

day. BARTLEY-The postoffice and Samuel Clark's hardware store were entirely de-stroyed by fire. Mr. Clark was the post-master and the postoffice was in the harj-

hope of success. NORTH PLATTE-Governor George L Sheldon will visit North Platte next Friday and will deliver a lecture at the opera house which will form the concluding num-her of the Junior Cormal course.

ber of the Junior Cormai course. STANTON-J. D. Barnett, C. H. Chace and G. Kremzien are all finishing fine resi-dences in this city, each constructed in latest style of architecture, and supplied with modern conveniences, and are a valu-able addition to the many fine homes in Stanton.

SCHUYLER-The funeral services of Miss Mary Bohl, whose body was found Mon-day morning three miles from the place where she entered the Platte river and committed suicide last Saturday morning, was held at the Lutheran church today, conducted by Rev. Mr. Klutt. YORK-A light shower fell hast state.

E. Rice, jr., superintendent of the Be-atrice Gas and Power company of this city, and Miss Maude Cooke of Geneva, O., was seleminized at Lincoin Monday afternoon, Rev. Samuel Z. Batten of the Baptist church officiating Mr. and Mrs. Rice have arrived in Beatrice to make their home. KEARNEY, Neb., July 24 .- (Special Telegram.)-An informal house party is being given at the home of Senator Brown by

their home. WEST POINT-Extensive work of rip-rapping is being done on the left bank of the Eikhorn river adjoining the farm of Julius Thiele, about three miles from West Point. The river has been en-croaching upon this farm for some time and has already absorbed some acres of very valuable land. By the judicious plac-ing of sand bass and brush the erosion has been stopped. FREMONT-H. R. Holland The visiting guests arrived last night and will remain the balance of the week. The party is composed of young friends of the young women, as follows: Mary Stuart,

FREMONT-H. R. Holland was arrested yesterday with a quantity of brass in his possession, which he had been trying to sell for a low figure at a junk shop. The brass evidently came from the North-western railroad company and as Holland had been working for the company in Washington county, Sheriff Mencke was notified and came over here this morning and took him back to answer the charge.

and took him back to answer the charge. STANTON-The Woman's Literary club of this city has purchased and presented a large iron fountain to the city, and the council have caused same to be erected on the corner of Pacific avenue and Ne-braska street, in the shade of a fine, large tree, and all thirsty passersby may now slake their thirst without money and with-out price. It is iron, finished in gold and bronze, and is an ornament as well as a utility to the community. BEATRICE-The chairman of the ex-

utility to the community. BEATRICE-The chairman of the ex-ecutive committee of the Beatrice golden anniversary has appointed a committee in whose charge will be placed the man-agement of the "home coming" feature of the semi-centennial celebration to be held in September. It is the intention of this committee to mail invitations to as many former residents of this city as pos-sible, to the end that a great reunion of old settlers may be had at that time. NEBRASKA CITY-J. J. Buterbaugh.

old settlers may be had at that time. NEHRASKA CITY-J. J. Buterbaugh, who was especially well known in eastern Otoe county, died Monday night at his home on South Tenth street in this city, after an illness of many months. He was 73 years old, had served as laborer in the fed-eral building, was elected constable two terms, and leaves six children, all of whom are married except Miss K the .who is a resident of Omaha. He had been a resident of this city for the last seventeen years. WEST POINT-The Duetsche Landwehr

WEST POINT-The Duetsche Landwehr WEST POINT-The Ductache Landwehr Verein, a semi-military organization com-posed of veterans of the Franco-Prussian war, will dedicate their new flag at the Riverside park in West Point on August 18 with appropriate ceremonies. This organ-ization has a large membership in Cuming county and has shown a commendable interest in perpetuating the spirit of pa-triotism, both as regards the land of their nativity and the country of their adop-tion.

tion. STANTON-Stanton county received another fine shower last night, and all crops are on the boom. Oats is in fine condition and harvesting has already com-menced. Notwithstanding the poor grow-lng weather in the early part of the sea-son, corn has grown so fast the past few weeks and is gaining so rapidly that it is expected inside of thirty days it will be as far along as usual at that time of the year, and all prospects indicate a spiendid crop.

crop. FAIRBURY-The contract for construct-ing the new \$40,000 hotel building for the Boone Hotel company was let yesterday, the brick work going to R. W. McHale and carpenter work and finishing to W. S. Hamilton. Bidders were present from Omaha and Kansas City, but Fairbury contractors were successful. This is the third large building contracted so far this season. The Catholic church, for which McHale and H. Stutenoss are contractors, is to cost \$15,500, and the Bonham bank huilding \$15,000.

BEATRICE-Strickland W. Gillitan deBEATRICE-Strickland W. Gillitan de-BEATRICE-At a meeting of the

DISTRICT ATTORNEY CALLED Judge Pritchard Determined There fleas-there is not a single one to be found. Joseph Molyneux and William Gillings -Shall Be No Delay in Rate they are all married and have large fam-Case.

illes. In fact we have two mosquitoes to one water. And, by the way, this reminds ASHEVILLE, N. C., July 24 -- District Atus of a story which we have heard: A orney Hollen has been sent for either at little Oakland tot of three years was put the instance of Assistant Attorney General to bed, her first night in Pender, by her Sanford or of Federal Judge Pritchard mother, with the words, "Now go to sleep, himself and there is talk of indictments darling, and remember the angels are flyagainst all persons who show a disposition ing about your little crib and keeping you to impede the progress of the United States from harm." A few minutes later the

court in the railroad rate controversy.

# To the Man Who Appropriates \$1,000 Annually for Advertising

A great many of Lord @ Thomas' most successful clients began their advertising with appropriations of a thousand dollars and even less

THE Lord & Thomas Agency has Our exclusive Record of Results is the grown to be the largest advertising agency in America through the successful development of small advertisers.

Today our volume of business-\$4,000,000.00 per year-represents the appropriations of nearly 700 clients, so the average appropriation is less than \$6,000.00 per year.

Some of our clients who started with small appropriations are now placing over \$100,000.00 yearly with us, and their businesses have grown and are continuing to grow in proportion.

The great majority of our clients are now appropriating less than \$3,000.00 per year. Our future growth depends upon the development of these \$3,000.00a-year advertisers into the \$100,000.00-ayear class.

We want an opportunity to show you how YOU can start advertising with a small appropriation and get into the \$100,000.00-a-year class.

The small investor always is in greatest need of protection for his investment. We realize that the \$1,000 appropriation of the beginner means more to him than the \$100,000.00 appropriation of the older advertiser. We govern ourselves accordingly. We want to tell you how we safe-guard your advertising appropriation by basing your investment on the only trustworthy guide in advertising-the Lord & Thomas Record of Results.

to have been a perfect success guests included were Mesdames Mary A Pender Mosquitoes-In and around Pender Latky, W. H. Xanders, Ed McComas, F. the mosquitoes are like the Irishman's M. Rublee, Jas, Leonard, Alpha Morgan, Custer County Chief.-

## Quick Shine Shoe Polish

is the best for ladies, men's and children's shoes, oils and polishes and is water-proof.

Cincinnati Elka Win.

PHILADELPHIA, July 24-The Ellor committee on awards has announced that the Cincinnati lodge won the first prize of \$259 for registering the greatest number of women at the reunion here last week. Brooklyn was second and Buffalo third. patter of little feet was heard and a little

This record is interpreted, and the posltive knowledge gained thereby is applied to your business by the ablest and highest salaried corps of advertising men in America.

> That is why we can and do develop small advertisers, because we elimi-nate practically all of the waste in advertising due to the use of wrong copy and wrong media.

We want to explain to you, in person, the detailed workings of the Lord & Thomas Record of Results and just how our organization can apply what it teaches to your business.

classified, indexed tabulation of actual

results from hundreds of small and

large advertising campaigns.

We want to explain to you why we are particularly anxious for small accounts and how we are peculiarly organized to develop them with the greatest care.

# Free to Advertisers

or Prospective Advertisers Write for "OUR DOINGS," which reproduces the advertisements of many of America's most successful concerns. Some of the advertisements contained within its covers are used by large advertisers-some by small. "OUR DOINGS" is free, and includes specimens of newspaper, magazine, farm paper, mail-order, billboard and street car advertising. A Lord & Thomas representative, competent to discuss advertising and selling plans, printed matter and promotion work, will call on any business house considering advertising-and without imposing the slightest obligation on the concern suggesting an

ORD & THOMAS AND OUTDOOR ADVERTISING NEW YORK

TRUDE BUILDING CHICAGO

ware store. BEATRICE—The Beatrice Commercial club is still working upon the matter of securing a motor car service between Beatrice and Marysville, Kan., with every hope of success.

YORK-A light shower fell last night. YORK-A light shower fell last night. they are still unable to get hands to assist in stacking and threshing one of the larg-est crops of winter wheat ever raised. Nearly every farmer has finished ; corn plowing and corn is in fine condition.