

OUR SECOND BUYERS' AND MANAGERS' SALE

TO THE PUBLIC: Every clerk in our employ enjoys, once a week, a half-day holiday. This has been in force since July 1st and will be continued during July and August. Each clerk appreciates this, more than five o'clock closing, and it is a plan that involves no inconvenience to our customers. We are sure the shopping public will agree with us that this is infinitely the better plan.

OUR SECOND BUYERS' AND MANAGERS' SALE

Begins Monday Morning

Closes Saturday Evening



A. L. SCHANTZ



A. M. BALDRIDGE (Ladies' Ready-to-wear)



H. G. METZGER (Ribbons, Etc.)



F. A. CRAMER (Silks and Dress Goods)



M. J. MALONE (Hosiery, Gloves, Handkerchiefs)



J. J. McDONOUGH (Linen and Wash Goods)



S. C. KENDIS (Men's Furnishings)



H. A. KNITTLE (Furniture)

This, our second buyers' and managers' sale, will be conducted as the first was conducted... Every man is put on his mettle; his success, progress and reputation is bound up in his ability to increase sales, to reduce stocks and make room for new fall goods.

MILLINERY Have arranged to place on sale for this Managers' Sale, the most desirable stock of trimmed millinery in Omaha. New, natty fresh trimmed hats—no left overs—very hat new and up-to-date.

Table No. 1. Consists of light, dainty hats in pink, blue and cream and tan shades—your choice \$2.50. None marked in stock less than \$4.00.

FROM THE SILK AND DRESS GOODS BUYER \$1.00 and \$1.50 fancy Rajah silks, 50c black Jap silk (spot-proof), 50c white Jap silks with colored figures and dots, 50c Italian taffetas, all colors, \$1.00 wash cords (checks and stripes) all colors, \$1.00 shawls, check taffetas and foulens, \$1.00 fancy silks of all descriptions, Monday, per yard, 29c.

FROM THE HOSIERY BUYER The foreign markets are still cranky and show a disposition to advance, for that reason many buyers would not be over anxious to seriously reduce their stock. I am under orders, however, to reduce all lines to a certain point. It will cost mighty price cutting to do it, but I am onto my job and there you are.

LADIES' GLOVES Ladies' all-over lace and lace boot hose, 26c value 15c. Ladies' imported lisle hose and lace embroidered, 26c value, at 25c. Ladies' imported lisle Hose, 50c value, 2 pairs \$1.00.

KNIT UNDERWEAR Ladies' low neck sleeveless Vests, tape arm and neck, 10c value, each, 5c. Ladies' low neck sleeveless lisle vests, tape arm and 12 1/2c neck, 25c value, 12 1/2c.

HANDKERCHIEFS Ladies' pure linen initial handkerchiefs, 12 1/2c value, 6c. Ladies' pure linen cross bar handkerchiefs, 10c value, 9c.

BOOKS AND STATIONERY In this sale I give two bargains—each the greatest of its kind, to my knowledge, ever offered in Omaha. L. A. RUSSELL.

FROM THE LADIES' READY-TO-WEAR BUYER This Buyers' and Managers' Sale in Ready-to-Wear will be of great importance to you. I have fully \$35,000.00 worth of new, crisp, summer merchandise reserved in this sale. To move this merchandise in one week is a stupendous task and price alone will do it. Watch my ads day by day and you'll be convinced. A. M. BALDRIDGE.

Silk, Linen and Lingerie Dresses at Half Price

All fancy silk dresses, two-piece and princess style, all tailored linen suits, and all our handsome lingerie dresses in our Buyers' and Managers' Sale at one-half price.

Undermuslins 50c Drawers and Corset Covers 19c. \$1.00 Gowns, Skirts, Corset Covers and Drawers, Buyers' and Managers' Sale price 48c.

FROM THE SHOE BUYER I returned from Boston Thursday morning, I bought very heavily for Fall, and my only alarm is that I may not get room for receipt of new stock. I must move the goods. Anybody looking for sound, solid bargains in footwear has no other alternative than coming to my department.

Women's patent kid and velv kid oxfords, values up to \$3.00, 1.48. Women's turned sole white canvas oxfords, \$1.50 kind, 98c. Misses' and children's white canvas oxfords, 69c.

WAISTS \$2.00, \$2.50 and \$3.00 Lingerie Waists, Monday, buyers' and managers' sale 95c. \$3.50, \$4.00 and \$5.00 Lingerie Waists, Monday, buyers' and managers' sale \$2.48.

KIMONAS 50c lawn kimonos and cambrie jackets, buyers' and managers' sale 17c. \$1.00 long lawn Kimonos, buyers' and managers' sale price, 43c. Long lawn kimonos, worth up to \$2.50, all at one price, buyers' and managers' sale 98c.

FROM THE CLOTHING BUYER Have been to market three weeks. Got back Friday morning—too late to have my picture taken. I bought very heavily of Fall styles. I must get the space and the only way to get space is to sell the goods I have. As I figure it, figures like the undernoted will turn the trick.

Men's \$25.00 and \$22.00 Summer Suits \$15. Boys' \$5.00 Short Pants \$2.98. Men's \$18.00 and \$15.00 Summer Suits \$8.75. Boys' \$7.75 and \$3.75 Wash Suits \$1.48.

FROM THE LINEN BUYER I don't hope to make money in the Buyers' Sale, but I would like to see a crowded aisle in my department, and if the shopping public appreciates real bargain, I will have the crowds.

LINEN BARGAINS 72 inch cream table 22 inch Madras, suitable for men's shirts and ladies' waists and dresses, also 29 inch mercerized 21 inch bleached duck mask making, our regular \$1.50 98c. quality at 9c.

FROM THE MEN'S FURNISHING BUYER I find after inventory a great many items that I must clean out. In my line, styles are so apt to change that in the house, I have considerable pride.

Men's Negligee Shirts, values up to 75c for 43c. Men's Negligee Shirts, latest patterns and fabrics, values up to \$1.10 for 50c. Men's high grade Negligee Shirts, swell patterns, values up to \$3.00 for \$1.89.

FROM THE JEWELRY BUYER Before this is in print I will be on my way to New York, Providence, Attleboro and Boston. I want to have a clean stock room when I come back. Extraordinary bargains is the watchword of this sale while I am gone. G. E. WILLIAMS.

Combs, worth up to \$1.50, 50c. Combs, worth 25c, 25c. Elastic and steel studded elastic belts at special price of 50c. Head Necklaces, all colors at 25c, 50c and \$1.00 worth double. Pearl collars and Beits up from \$1.00. Silk and leather belts, choice 25c.

FROM THE HARDWARE BUYER To make this sale a hummer I'll give 25 per cent discount on every piece of enamelware in stock. To reduce stock and close out a bunch of things you need real had in July and August, I'll take anything in shape of money.

8 inch rice root, 29c. 2 1/2 galvanized water pails, 15c. 50 galvanized water pails, 7c. 50 cotton clothes line, regular \$1.50, special 9c. 25c carpet beater, special 15c. Extra good tea picker, 10c. Screen door, \$5.25. Screen door hinges, complete with 1 1/2 inch door, 10c.

FROM THE GROCERY MAN Bennett's Big Grocery has been in existence for nearly thirty years. Buying direct in car lots enables us to save our customers money, besides giving them fresh new goods at all times.

Twenty-one lbs. Granulated Sugar \$1.00. Bennett's Breakfast Coffee, 2 lb. can 40c. And 75 green trading stamps. Tetley's Yellow Brand Tea, 1 lb. tin, 50c. And 50 green trading stamps.

FROM OUR DRUG BUYER Seasonable goods, needed reliefs from summer annoyances, are what I expect to make a run on during the sale. At same time if you're aches or pains remember I've goods at the right prices.

Dix Poison Fly Paper, 5 sheets, 5c. Tiger Foot Fly Paper, 3 sheets, 5c. Tiger Foot Fly Paper, 5c.

FROM THE MEAT BUYER Ours is the only market in Omaha that does business out in the state, for that reason this market is under Government inspection all the time.

7,500 lbs. of Morton, Swift's Silver Leaf Lard, 3 lb. 35c. City selected Sugar cured regular pig hams, 5 lb. brand, average 5 to 8 lb., every one guaranteed, 14 1/2c. pound.



A. C. HAND (Millinery)



GEO. F. WILLIAMS (Jewelry)



WALTER B. ELMS (Crockery)



HARRY CHAIM (Pictures)



I. H. AREY (Hardware)



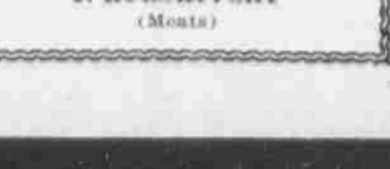
C. W. EMERICH (Shoe Buyer)



L. A. RUSSELL (Stationery)



SAM REYNOLDS (Groceries)



J. KULOKOFSKY (Meats)