

Our Annual Great Clearing Sale

COMMENCES, FRIDAY, JULY 5th. Notwithstanding the advance on cotton goods, which will be even more noticeable next season...

- Our 15c Batiste at, per yard, 10c. Our 10c Batistes at 5c yard. Our 25c Crystal Lingerie at 15c yard.

THOMPSON BELDEN & Co. Howard, Cor. 16th St. Open Saturday Evenings.

TOILED FOR HUMAN GOOD

Career of the Famous Temperance Crusader, Francis Murphy.

MILLIONS OF MEN SIGN PLEDGE

Extent of His Work Among English Speaking People—Beginning of a Remarkable Temperance Movement.

Francis Murphy, the famous temperance lecturer, lies dead at Los Angeles, Cal., of typhoid fever...

Traveled the World Over.

Men in every English-speaking nation on the globe have heard Francis Murphy plead for temperance...

It took the reporter of that paper to write it out for him and when he said it I believed it was so...

A Remarkable Incident. "What was the most remarkable conversion to the cause of temperance you ever secured?"

"Well, I can't just tell you that," was the reply, "but there was one case very close to Chicago that was among the most remarkable."

SEASONABLE FASHIONS.



NO. 6918—AN EXCELLENT MODEL FOR A CHEMISE.

Few girls or women who make their own shirt waists do not also take pleasure in fashioning their under apparel...

GENUINE SEAL BROWN TIPPLE

American Taste for Chocolate Runs Into the Billions of Cans.

Another cup of chocolate, please! Although Uncle Sam has not yet had 1,000,000 cups a year...

For Americans have, almost without realizing it, become a chocolate-drinking nation...

Ice Cream Without Freezer. Ice cream is now recognized as a wholesome dainty for the sick...

In a decade the importation of cocoa-nut has increased 200 per cent...

And this is not because of the comparative prices of these commodities...

The government has included cocoa in the army rations...

Summer Tourists' Tickets East. To Atlantic City, Cape May and Jersey coast...

If you have anything to trade advertise in the columns of The Bee Want Ad page.

STORM CREATES WILD PANIC

Tornado Strikes Koro, Wis., at Time of Big Celebration.

WOMAN AND CHILD WERE KILLED

District East of La Crosse Suffers Heavy Loss Because of Storm.

Two Persons Being Killed.

BERLIN, Wis., July 4.—Koro, a small town two miles from this city was the scene of death and destruction caused by a tornado...

LA CROSSE, Wis., July 4.—Reports from the district east of La Crosse which was swept by a tornado last night show at least two persons killed...

The storm was most severe in the vicinity of Oakdale, where the whole town was torn to pieces.

Continuing south from Oakdale, a strip of country south and east of Tomah was less badly hit by the storm.

Rescuing and searching parties have been sent out from Tomah, Black River Falls, Camp Douglas and other towns...

West and south of Elroy the tornado did a great deal of damage...

Testing the Telephone Ear. Results of Experiments on Exchange Employees at Copenhagen, Denmark.

Young women who earn their living as telephone operators may be interested in the results of Dr. R. R. Blevins' investigation...

The lower sound limit is higher than in the normal ear, excluding therefore the deepest sounds...

Ice cream without freezer. Ice cream is now recognized as a wholesome dainty for the sick...

In a decade the importation of cocoa-nut has increased 200 per cent...

And this is not because of the comparative prices of these commodities...

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The church wardens volunteered to accompany him. The ascent was made by means of a stepladder's cradle...

The reason so much fruit spoils after being canned, is because housewives do not fully realize the importance of sterilization...

Many persons have trouble with canned strawberries turning white. To avoid difficulty, put them in a sieve or colander...

To Prevent Shoes from Cracking. Use Quick Shine Shoe Polish. It oils, polishes and gives a patent leather finish...

SHORT TALKS BY L. T. COOPER.

IMPURE BLOOD

If you could see inside the stomach of most people who suffer from impure blood...

Little Son of Mrs. Hahn. "gusting maa's blood must derive nourishment to carry to every organ of the body."

"About a year ago my little son, who is nearly four years of age, suffered an attack of scarlet fever."

"We tried physicians and medicines but nothing seemed to help him until several weeks ago we started to give him Cooper's New Discovery..."

BEATON DRUG CO. 15th and Farnam Sts.

DIAMONDS

FRENZER, B. & DODGE

PATENTS THAT PROTECT

WHERE TO EAT

Wroth's ... CHILI ... Parlor

Chinese, Mexican, Italian Dishes a Specialty. Chop Suey Chili Con Carnes.

216 South Fourteenth Street. Phone Douglas 5152.



Why Beer is a Food

Pabst Blue Ribbon Beer is richer in food values and lower in alcohol than any other beer...

Pabst Blue Ribbon

The Beer of Quality. Pabst perfected the 8-Day Malting Process...

When ordering beer, ask for Pabst Blue Ribbon.

Made by Pabst at Milwaukee. And Bottled only at the Brewery.

Pabst Brewing Co. 1507 Leavenworth St., Omaha. Phone Douglas 75.

WOMEN DEPOSITORS

NEED NOT WAIT. The woman teller gives you immediate attention—even during the busiest hours.

WOMEN'S BANKING ROOM

FIRST NATIONAL BANK

is provided with a separate reception room, to the left, just before entering the main banking room...

Any woman may open an account for any amount.

First National Bank OMAHA, NEB.

Keyn

The Photographer. You may escape the burden of a Heavy Sample Case.

if you will have us photograph the articles you wish to sell. The picture will be handsome and perfectly portray the goods.

318-317 So. 15th St. Granite Block. Keyn

the afternoon and evening by Green's band. At Miller park golfers were on the green all day...

FLORENCE MAKES THE BIG NOISE

Old-Fashioned Celebration Draws Crowd to the Suburb. A celebration of the old school like grandpas and grandmas and the babies used to drive ten miles in a lumber wagon...

Hundreds of people grove in from surrounding towns and from the farms and the street cars from Omaha were more than crowded all day.

The real festivities began at 10:30 in the morning when Colonel F. S. Tucker with a big red sash around his body mounted his charger and headed the parade.

At the close of the parade the crowd went to the Florence athletic park to watch the Benzon Juniors defeat the Florence youngsters by the score of 12 to 1.

The game between the National Bloomer girls and the Florence Athletics at 8 o'clock closed the athletic program.

The display of fireworks in the evening was one of the best seen in the vicinity of Omaha for a number of years.

The celebration was in charge of the Florence Athletic Club, which is gaining a reputation as boosters for the suburb.

Use of Quick Shine Shoe Polish. It's the best and most lasting polish they have ever used.

LONELINESS OF A GREAT CITY

Mock Truth Crowded Into Small Compass and Vigorously Expresed.

If you live in a large city you are lost. You are swallowed up by the ocean of people around you.

Use of Quick Shine Shoe Polish. It's the best and most lasting polish they have ever used.

When you have anything to buy or sell advertise in The Bee Want Ad columns.

DID YOU HAVE SHREDDED WHEAT BISCUIT

FOR BREAKFAST This Morning? There are wheat foods and wheat foods, but only one shredded wheat food.

It is made at Niagara Falls in the cleanest, most hygienic food factory in the world.

Try it with cream or milk or with fresh fruits. At your grocers.