
notes of Ollall societi Mmen. I. B. and P. H. Updike Conspio bie luncheon at country club





## $\mathrm{H}=\mathrm{O}-\mathrm{T}=\mathrm{T}$ ! HOT !!!! ISN'T IT? <br> 

Sold

## ROY/ALTOURIST



The ROYAL is an Engineering Feat Unless harmony of relation exists throughout your motor car hat if they produce going to prove disastrouk. Some manufacturera seem to think

Good looks and good engines are, of course, desirable, but unless everything clse is juot as good, your
purely an ensinecring feat throughout
building of a locomotive, the making of
The science of accurately utilizing force and materials is not repreented in many motor cars. Few manufacturers figure the weight and strength of nd herein Royal possesses over other cars. As we have otated, it is an engineering ceomplishment. Every detail in acientifically cossidered end calculated with relation to
he whole-and each individual part. We mearure and weigh and calcoulate to the This explains very readily why the Royal goes on from year to cear without jarring itself to pieces or subjecting owners to eeaselense effort to
readjust the parte. This explains why it surmounts all obseacles on country runa - why

Its perfect engineering balance and equality of proportion has excited comment in America. France. England, Germany and in every other
country where it is operatod. The army officers who employed several Royalo in the
recont maneuvers at Fort Riley were loud in their protise of ite wonderful diatribution of Add to this the regal beauty of the Royal, its luxurious charm car built in America-and why it hae never been pomible to improve upon it abroad. It

## ROYAL MOTOR CAR CO.

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