

Monday, the Second Day of Our Annual Pre-Inventory Clearance

From 8 to 9 a. m.
Persian lawns at exactly one-half marked price.

From 9:30 to 10:30 a. m.
India linens, white or black, at exactly half the marked price.

Special Clearance of Laces
Monday, June 24th
Most enticing bargains ever offered in Clearance Sale. See add on another page.

HAYDEN'S

THE RELIABLE STORE.

Special Clearance Undermuslins and Knit Underwear Monday
Unprecedented garment bargains in delightful assortment. See add on another page.

From 11 to 11:30 a. m.
40-in lawns at exactly half the marked price.

From 1 to 2 p. m.
All white fancy Jacquards at exactly half price.

- 7 1/2 Apron Checks— 3 1/2c
- 12 1/2 dress gingham— 5c
- 7 1/2c Indigo blue prints— 5c
- Amoskeag staple checks— 5 1/2c
- Amoskeag apron checks— 5c
- 12 1/2c fine batiste— 7 1/2c
- 15c fine batiste— 10c
- 15c dotted print muslins— 8 1/2c
- 15c printed dimity— 8 1/2c
- 6 1/2c standard prints— 2 1/2c
- 15c batiste, odd lots— 2 1/2c
- 10c bleached muslin— 5c
- 12 1/2c Fruit of the Loom— 9 1/2c
- 12 1/2c Lonsdale muslin— 9 1/2c
- Hope Muslin— 9 1/2c
- 9-4 Pepperel bleached sheeting— 22c
- 9-4 Lockwood bleached sheeting— 22c
- 9-4 Fruit of the Loom— 25c
- 9-4 Lincoln sheeting— 17c
- 10c fine towels— 5c
- 15c towels— 7 1/2c

High Grade Wash Goods Department

Now is the time to buy Wash Goods. We will sell you new spring merchandise at less than half their regular value.

50c and 59c Values for 29c—English Gingham, French Gingham, Arnold's Spider silk, Sole Imprints, Sole Radiant, all the 59c plaid and checked Voiles, all one price—yard **29c**

89c and 45c Values, 25c—45c silk warp fabrics, 39c printed silk mull, 39c madras, 39c French sephars, all goods that sell up to 45c, yard **25c**

85c and 39c Goods, 19c—Printed mulls, French gingham, French fancies and other goods **19c**

25c and 29c Values, 15c—Anderson's Scotch gingham, Parkhill fine gingham, Salaratus and other goods up to 29c yd., at **15c**

19c and 25c Values, 12 1/2c—Silk striped dimities, cluster dimities, real Irish dimities, printed reps., printed soisette and other goods **12 1/2c**

15c Values, 10c Yard—French batiste, French percales, 36-in. wide, 100% stripes and other fine goods that sell up to 15c yard **10c**

Thousands of reductions in the High Grade stock.

\$18,000 Silk Purchase On Sale Monday.

An immense line of beautiful new silks, secured by our New York buyer from Givernaud Bros., 71 and 73 Green street, N. Y., the well known silk manufacturers. The entire purchase will be offered Monday at less than mill prices.

- GIVERNAUD'S FAMOUS BLACK TAFFETAS**
- 27-15 Black Dress Taffetas, mill price 67 1/2c yard—our sale price, yard **58c**
 - 27-16 Black Dress Taffetas, mill price 77 1/2c yard—sale price, yard **68c**
 - 27-17 Black Dress Taffetas, mill price 85c yard—our sale price, yard **75c**
 - 27-18 Black Dress Taffetas, mill price \$1.02 1/2 yard—our sale price, yard **89c**
- GIVERNAUD'S COLOR TAFFETA**
- 27-16 Color Taffeta, regular mill price 87 1/2c yard—our sale price, yard **73c**
- 27-15 Color Taffeta, regular mill price 67 1/2c yard—our sale price, yard **48c**
- Never before have high class Taffetas been offered at such wonderful bargain prices. Come early Monday.
- IN DOMESTIC ROOM**
- Givernaud's Fancies, Plain and Check Silks, values to 59c yard, in one lot at, yard **27 1/2c**
- Chiffons, Foulards, Louisones, Messalines, Novelities, etc., from the great purchase, thousands of dollars' worth of beautiful silks, every yard worth about double our sale price **37 1/2c**
- See Display of Silks in 16th Street Windows.

A GREAT LINE OF SPECIAL BARGAINS MONDAY RUGS AND CARPETS

Clearance Sale Prices on Regular Stock. All Perfect Goods

Pre-Inventory Clearance of Women's Garments

It has always been our custom to close out every garment possible before inventory, July 1st. This year the bargain opportunities are even greater than usual, for assortments are practically complete, owing to several recent large purchases and qualities are beyond question the best ever shown at our sale prices.



- \$25.00 and \$30.00 Tailor Suits \$14.90**—A magnificent line of fine tailor suits in cutaway, pony and eton styles, all sorts of colors and fabrics. Unmatchable bargains, to close, at **\$14.90**
- \$18.00 and \$20.00 Panama Suits \$8.90**—Beautiful designs in all the newest shades, materials would regularly cost more than our sale price **\$8.90**
- \$20.00 and \$25.00 Silk Suits \$10.00**—100 handsome taffeta suits in this lot, made in jumper and waist styles, beautifully trimmed. Clearing sale price Monday. **\$10.00**
- \$18.00 and \$20.00 Satin and Taffeta Rubber Coats \$9.90**—A splendid assortment in reds, navy blue, black, green, tans, etc., truly wonderful bargains.
- \$15.00 Silk Coats \$6.95**—A great stock of fine silk coats, made to sell at \$15.00, priced for quick clearance at **\$6.95**
- Skirts worth to \$15, choice in this sale \$6.95**—Made in Ayltman voiles and fine taffetas, in pretty decorated effects, trimmed with bands of taffeta—magnificent bargains at clearing sale price **\$6.95**
- A Swell Line of Waists, in lingerie, mulls, batistes, etc., trimmed with tucks, lace and fine embroideries, regular \$6.00 to \$7.50 values; sale price \$3.95**
- Children's Pongee Coats, worth to \$5.00; clearing sale price \$1.95**
- Fine Silk Underskirts—Very newest shades and styles, splendid \$7.50 values, at \$5.00**
- Women's \$2.00 Heatherbloom Underskirts 98c**

Artistic Summer Clothing Greatly Underpriced

It's a pleasure to show these garments at regular prices on account of their quality and artistic style and at clearance prices it certainly enthralls the salesman and customer alike. Every garment fully up to Hayden's quality which means satisfaction. Every garment at prices 25 to 33 1/2% below regular prices. No out-of-date styles, no job lots, but all absolutely dependable clothing from our own regular stock.

Stock Must Be Greatly Reduced Before July 1st

- Men's Suits, worth to \$18, in fancy worsteds, serges, cassimeres, tibets, unfinished worsteds, and in fact every wanted fabric in almost unlimited variety of color and pattern—unmatchable bargains Monday, at **\$7.50 and \$10**
- Men's Suits, worth to \$22.50, every garment tailored by hand, equal in quality and workmanship to custom made garments at three times the price. We guarantee perfect fit and service—Clearing Sale prices **\$12.50 and \$15**
- Outing Suits, best assortment and values to be found in Omaha. You'll never miss it in style or quality in these garments at **\$5. \$7.50. \$10. \$12.50** and **\$15**
- How about the Children? They need Summer Suits, and no matter where you look, you'll never find more pleasing variety and prices.
- We're offering Boys' Suits in knee pants lengths, worth to \$5.00, Monday at, **\$1.95 and \$2.95**



Children's Wash Suits, worth to \$4.50, in four great lots, to close, at **35c. 50c. 75c. 95c** up to **\$2.50**

Wash Knee Pants, in great variety, all colors, patterns and materials, at **15c. 19c. 25c**

- \$1 bedspreads— **59c**
- \$1.25 bedspreads, **75c**
- \$1.50 bedspreads, **89c**
- 12 1/2c toweling— **7 1/2c**
- 10c toweling— **6 1/2c**
- 8 1/2c toweling— **5c**
- 7 1/2c cotton toweling— **3 1/2c**
- \$1 bleached linen **59c**
- 75c bleached linen— **49c**
- 69c bleached linen— **39c**
- Mosquito bar— **3 1/2c**
- 12 1/2c silkoline— **5c**
- \$1.00 wove dress goods— **32 1/2c**
- 75c wove dress goods— **25c**
- 50c wove dress goods— **19c**
- 25c wove dress goods— **12 1/2c**
- 10 hourly sales will be given in this Dept. Monday—every one a special. No dealers.
- From 2:30 to 3:30 p. m.—All our swisses, imported and domestic, at exactly half price.
- From 4 to 5 p. m. All our French lawns at exactly half the market price.

Queen Quality

If you condense the last ten years into paragraphs describing women's progress, one of them would be "Queen Quality" Shoes. They are the last word of fashion, and they fit as no other shoes have ever fitted. They retain their shape longer than any other ready-made shoe. Yet, solely because of their large sale, they cost you no more than ordinary shoes.

\$3.50
\$3.00
&
\$2.50

Don't Miss This Sale Monday

We carry all kinds of Washing Machines. Just unloaded two cars of the O. K. brand Monday, worth \$5.99, at **\$4.75**

New American Rotary Wheel, worth \$5.75, at **\$4.50**

20c Zinc Washboards, 24c Parlor Irons, 25c Mops, 25c Clothes Lines, all go on sale Monday at 15c

Noises and souplings free Monday with rubber hose, at per foot, 1 1/2c

1 1/2c, 2 1/2c and 12 1/2c

Large, medium and small galvanized tubs—regular price 75c, 85c and 95c—Monday, 49c, 59c and 69c

49c Granite Dish Pans, only 29c

15,000 rolls fine Toilet Paper, pure tissue, 1,000 sheets weigh 1 pound, worth 15c Monday, 4 for **50c**

5c rolls Toilet Paper, only **2 1/2c**

\$1 Ironing Boards, with stand, Monday for **99c**

Large, medium and small best quality Willow Clothes Baskets, worth 80c, 95c and \$1.10 Monday, 69c, 79c and 89c

Customers living out of the city can take advantage of this sale by writing to us Monday. We guarantee every article as represented.

High Grade Linen Department

The largest and best selected and the most popular stock in Omaha at the least price. Our own importations.

- Table Linens—Bleached Irish and Scotch, satin finish, all new designs, 64 to 72 inches wide, at \$2.98, \$2.50, \$1.95, \$1.50, \$1.25, \$1.00, 75c and 65c**
- Table Linens—Unbleached and silver bleached, in genuine and Irish Linens, 60 to 72 inches wide, extra heavy, at yd. \$1.50, \$1.25, 98c, 85c, 75c, 69c, 65c and 50c**
- Napkins to match all linens, 27x 27 to 18x18 in., at, dozen, \$9, \$7.50, \$6.50, \$4.75, \$3.50, \$2.50, \$2.25, \$1.98 and \$1.50**
- Sheets—For Monday only we will sell 81x96 seamless sheets, extra heavy, worth 90c, only 6 to customer, at 65c**
- Pattern Cloths—Full line of bleached and unbleached, for round or square tables, all sizes, scalloped or plain edge, at \$15, \$12.50, \$10, \$9.50, \$8.50, \$7.50, \$6, \$5.50, \$3.75 and \$3.25**
- 42x54-inch all linen Huck Towel, in plain or hemstitched, regular 50c quality, 3 pairs to customer, at, piece 25c**
- 42x36-in. Pillow cases, worth 18c, at, pair 12 1/2c**
- Bedspreads—Full size honey comb and Marseilles patterns, fringed or plain, worth \$3.00 piece, at, piece \$1.95**
- Importers—Marseilles Spreads, all new designs, extra large sizes, at \$12.50, \$10, \$8.50, \$6, \$4.50 and \$3.50**

Groceries, Vegetables, Butter, Cheese, Meats and Crackers

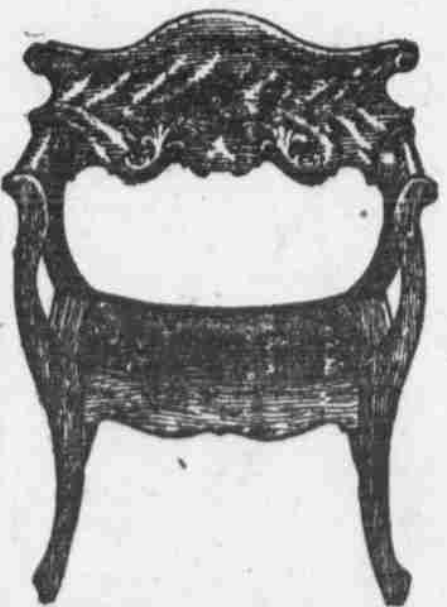
- Hayden's prices discount all competition for highest quality, freshest goods, largest stock and lowest prices. **\$1 pounds best pure Granulated Sugar \$1.00**
- 12 bars best family Laundry Soap 25c**
- The best white or yellow Corn Meal, per sack **10c**
- Egg-O-Sees, Toasted Corn Flakes, per package 10c**
- The best Soda Crackers, lb. **6c**
- The best Crisp Ginger Snaps, lb. **6c**
- Jell-O, per box **12c**
- 3-lb. can Baked Beans, Sauer Kraut, Apples, Golden Pumpkin or Hominy, per can **7c**
- Large bottle fancy Pickles, assorted kinds **8c**
- Large bottle fine Tomato Catsup, for **8c**
- Peanut Butter, per jar **8c**
- Worcester Sauce, per bottle **8c**
- Fancy plain or stuffed Olives, per bottle **8c**
- Fancy Rio Coffee, per lb. **12 1/2c**
- Fancy Santos Coffee, per lb. **10c**
- Fancy Marseilles Coffee, per lb. **11c**
- Porto Rico Bitter Coffee, per lb. **12c**
- The best Tea Siftings, per lb. **12c**
- Fancy Breakfast Fried or Sun Dried Japan Tea, per lb. **25c**
- Fancy Oolong, Gunpowder, English Breakfast or Ceylon Tea, per lb. **35c**
- BUTTER AND CHEESE SALES**
- PRICES**
- Choice Country Butter, per lb. **16c**
- Fancy Dairy Butter, per lb. **18c**
- Choice Creamery Butter, per lb. **20c**
- Fancy Creamery Butter, per lb. **22c**
- Fancy full cream Cheese, per lb. **16c**
- Fancy New York White Cheese, per lb. **18c**
- Fancy Marrowfat and Early June Fancy Full Cream Brick Cheese, per lb. **18c**
- FRESH VEGETABLES AND FRUITS**
- Omaha's Greatest Market
- 2 bunches fresh Asparagus **5c**
- Fresh Spinach, per peck **10c**
- 6 bunches fresh Radishes **5c**
- 5 heads fresh Leaf Lettuce **5c**
- Fancy Marrowfat and Early June Peas, per quart **5c**
- Fancy ripe Tomatoes, per lb. **5c**
- 6 bunches fresh Turnips **5c**
- 2 bunches fresh Parsley **5c**
- Large Cucumbers, each **5c**
- 6 bunches fresh Onions **5c**
- Quart boxes Blackberries **10c**
- Quart Boxes Gooseberries **10c**
- LEMONS LEMONS LEMONS.**
- Large Juicy Lemons, per doz. **15c**

Sale of Decorated China

- Hand decorated China Chop Trays, an immense sample line of finest ware secured at a special bargain, every piece beautifully hand decorated and worth from \$2.50 up to \$5, sale prices **\$1.98, \$1.75, \$1.25 and 98c**
- 100-piece Austrian China Dinner Sets, prettily decorated, splendid bargain, at **99c**
- Decorated Plates, cups and saucers, on sale, each **8c**
- 100-piece Semi-Porcelain Dinner Sets with best French Gold Transfer Decoration, sale price **99c**
- Handled Custards and Sherberts special—1 for **10c**
- Ice Tea Fishers **10c**

Special Furniture Clearance

The great assortment makes selection easy; quality of our offerings makes satisfaction sure; prices are beyond question the lowest ever. Our new credit system provides for payment to suit your convenience. Space will not permit the mention of but a few of the hundreds of bargains this week.



- Roman Seat, like cut, solid quarter-sawn oak frame, upholstered in verona, silk, plush or tapestry—in this sale **\$2.95**
- \$21.50 Parlor Suit, 3-piece, pre-inventory price \$14.85**
- \$29.50 Parlor Suit—Three-piece, pre-inventory price \$19.85**
- \$10.50 Dresser, solid golden oak, full size French bevel glass, two long and two short drawers, sale price \$8.50**
- \$11.85 Dressers at \$9.50**
- \$14.50 Dressers at \$11.85**
- \$16.50 Dressers at \$13.85**
- \$5.25 Sanitary Steel Couch—sale price \$3.95**



- Solid Oak Extension Tables, with 45-in. top and 5-in. leg, polish finish, \$15.75 value, at **\$11.85**
- \$12.50 Extension Table at \$9.50**
- \$10.50 Extension Table at \$7.55**
- \$6.50 Extension Table at \$4.85**
- LAWN FURNITURE—Everything you might wish at the lowest prices.**
- Lawn Swing, like cut, our price **\$7.50**
- Large Porch Swing, at **\$6.85**
- Lawn Rockers and Settees, up from **95c**
- Allwin Folding Go-Carts, like cut, shown at **\$7.50**
- We also carry the Knox Cart, **\$7.50**
- \$2.50 Folding Go-Cart \$1.75**
- \$3.50 Folding Go-Cart \$2.50**
- \$4.85 Folding Go-Cart at \$3.25**



- \$38.50 Parlor Suit, 3-piece, pre-inventory price \$28.50**
- \$49.50 Parlor Suit, 3-piece, pre-inventory price \$39.50**
- \$67.50 Parlor Suit, 5-piece, pre-inventory price \$45**
- An elegant line of upholstered Couches—\$10.50 to \$27.50 values specially priced at **7.85, \$10.50, \$12.50, \$16.50, \$19.85**
- \$18.50 Iron Bed at \$14.50**
- \$16.50 Iron Bed at \$12.50**
- \$12.85 Iron Bed at \$9.50**
- \$10.50 Iron Bed at \$7.50**
- \$7.50 Iron Bed at \$5.25**
- \$5.25 Iron Bed at \$3.95**
- \$2.50 Iron Bed at \$1.75**