

# Our Opening Sale

We have been rather quiet for a while. Our store had to be done over after the fire, and our damaged stock had to be disposed with. Now, however, we are better able to satisfy our friends and customers than ever. Our entirely new, magnificently complete stock has been fully installed, and we now cordially invite your inspection, confident of being able to suit you in everything in our line.

Every article in our stock is new, modern and up to date. Our prices are, as always, as low as the lowest. During the coming week we will sell:

- One Martha Washington Berry Set, regular price \$10.00, our price **7.50**
- One Water Pitcher, orange blossom Butler finish, regular price \$8.50, our price **6.37**
- One Colonial Tea Set, burnished, regular price \$9.00, our price **6.75**
- One Bake Dish, burnished and satin finished, regular price \$5.50, our price **4.13**
- One Berry Bowl, Butler finish, regular price \$3.25, our price **2.44**
- One Cut Glass Bowl, 9-inch, rich cut, regular price \$6.50, our price **4.87**
- One Cut Glass Sherbet Set of six, very handsome, regular price \$14.40, our price **10.90**
- One Cut Glass Water Pitcher, (3 quarts), regular price \$12.00, our price **9.00**
- One Cut Glass-Celery Dish, fine cut, regular price \$5.00, our price **3.75**
- One Cut Glass Vase, Lotus pattern, regular price \$7.25, our price **5.94**

We cordially invite you to attend this Opening Sale. Prices on everything else in proportion. Innumerable articles, suitable for graduation gifts, wedding presents, etc., are ready for your inspection. Goods forwarded to any place in the United States or in the world without extra expense to the purchaser.

At the Sign of the Crown



115 S. 16th Street.

Opposite the Boston Store.

## JAPANESE MATTING CASES



One Hundred Special CASES. In a light handsome 24-in. size, with binding and corners steel. An attractive and serviceable case, just the thing to take on your vacation trip. A regular \$3.00 value. Special while they last at **2.40**

We carry a complete stock of Trunks, Traveling Bags, Suit Cases and Sample Cases. Repair work a specialty. OMAHA TRUNK FACTORY, 1209 Farnam Street.

# \$50

TO

## California

and Return

This is your opportunity to make the trip to San Francisco and Los Angeles, at this remarkably low rate.

### EVERY DAY

to June 15, and June 22 to July 5, 1907

round-trip tickets will be on sale to above points. These tickets are good in either Pullman palace or tourist sleeping cars and offer all the advantages of the

Through Train Service

via

## Union Pacific

For full information Inquire at

City Ticket Office, 1324 Farnam St.

Phone Douglas 334.

# DELICIA

## ...The Perfect Ice Cream...

**T**O DEMONSTRATE to the people of Omaha the superior qualities of our **ICE CREAM**, we have arranged with the following dealers to redeem attached coupon, when properly filled out, with one pint brick of our **DELICIA** ice cream on payment of five cents. Regular price 40c per quart.

### List of Dealers:

- Beaton Drug Co., 15th and Farnam
- Patrick Pharmacy, 24th and Seward.
- E. Goodman, 1910 So. 11th Street.
- Storm Pharmacy, 16th and Martha.
- Spooner, 2717 Leavenworth.
- Campbell, 2906 1/2 Farnam Street.
- F. S. Fiola, 1704 So. 10th St.
- J. J. Spellman, 17th and Nicholas.
- Peyton Pharmacy, 2401 Leavenworth.
- Green's Pharmacy, Park Ave. and Pacific.
- Schmitz Pharmacy, 24th and Cuming.
- Millen Pharmacy, 13th and Jackson.
- Keunne Bakery and Delicatessen, 2916 Leavenworth.
- Eller Confectionery, 1711 Leavenworth
- S. & H. Bakery, 2909 No. 24th Street.

### The Fairmont Creamery Co.

NAME .....

Street Number .....

Good for one pint brick of **DELICIA ICE CREAM** on payment of 5c. Good on Sunday, June 9th, ONLY.

This offer is made solely to permit the people of Omaha to decide on the merits of our claim that "DELICIA" is absolutely the highest grade ice cream now on the market. You want the best. We know we have it in "DELICIA." Cut out this coupon and be convinced (at our expense) that we are right.

# The Fairmont Creamery Company.

TELEPHONE 1404 614-624 SOUTH 12TH STREET



A necessity in every household during the summer if milk, butter and meat are to be kept pure and sweet. Almost invariably the first requisite ordered by the doctor in case of sickness.

We handle **NATURAL** and **DISTILLED WATER, ICE.** Phone and our wagon will call. **HONEST WEIGHT, ACCOMMODATING DRIVERS**

Distilled Water Delivered in Cases or Bottles.

Omaha Ice and Cold Storage Co.

15th and Howard. Phone Doug. 455.

## Golden Brown Leather

The Popular Shade in

A new and popular color in women's low shoes. We have just received a large shipment in this popular shade in Russia Calf and Kid. Styles: Oxford, Gibson Ties and Pumps.

We wish all our friends who have been waiting to call at once and be fitted, as the sizes will soon be broken. Prices range from—

**\$3.50 TO \$4.50**

Sole agents for Gold Plated Monograms used on Pumps, Bows and Low Cut Oxfords.

**Drexel Shoe Co.**  
1419 Farnam St.

## JESSICA TIE

Ribbon Lace on Side, Cuban Heels, Turn Soles



This is one of the newest creations in shoe craft. It's made of the soft, pliable, patent stock, on a well arched last—heels just high enough to fit up under the foot, plain toe to make it light and dressy—and the tie on the side makes it distinctly different from other ties. The price is **\$.40**

**FRY SHOE CO.**  
16th and Douglas Streets.

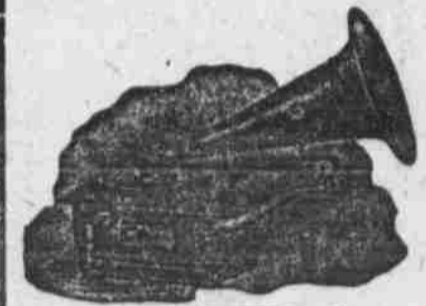
## Portiers and Draperies....

We dye Draperies and Portiers any color you desire and make them look as good as new. The usual price is \$2.50 per pair. If extra large the price is correspondingly more. If they are not faded and you want them cleaned, the price is \$1.50 per pair. We guarantee our work. Phone Douglas 52 for a wagon.

**THE PANTORIUM**  
CLEANERS AND DYERS  
CARPET CLEANERS  
1513 Jones St. Omaha

## The Best Talking Machines

If you would have a source of never ending pleasure in your home, buy a Victor Talking Machine. With it you can enjoy grand opera selections by the greatest singers of the day, the latest music-hall hits in songs or dialogue, or have an orchestra render programs of your own selection.



We sell the **VICTOR**, the acknowledged leader and we test and adjust each machine before it leaves the store. The largest stock of machines and records, both wholesale and retail, in the west. If you can't call, write at once for our special offer.

Prices from **\$10 to \$100**  
Pay as little as \$1.00 a week on some of them.  
The new June Records are now on sale.

**A. HOSPE CO.,**  
1513 Douglas St.

## TEETH

We make artificial Teeth that look natural, fit your mouth perfectly, feel comfortably.

We extract teeth Painlessly with **VITLAIZED AIR.**

SET OF TEETH... \$8.00 and up  
**Taft's DENTAL ROOMS**  
1517 Douglas Street.

## Clothes of Splendid Quality

Clothes of Style You'll Be Pleased to Wear



Prices That Mean Splendid Savings

## In Our June Clothing Clearance Sale

We are offering over 700 Stylish Spring Suits at **ABOUT HALF REGULAR PRICES.**

Men's Suits worth to \$15, in two lots at—

**\$7.50, \$10.00**

**MEN'S SUITS**, fine hand tailored garments that sold regularly up to \$25, on sale in two lots..... **\$15, \$18**



## Don't You Need a Cravenette?

A good Rain Coat will save you many wettings. Comfortable at all times; proper anywhere. We sell the kind that are rain coats, in fact as well as in name, at—

**12.50, 15.00, 18.00 to 25.00**

## Two Piece Outing Suits

Complete new lines in all wanted colors, patterns and materials. Finest assortment shown at—

**7.50, 10, 12.50, \$15 up to \$20**

**TRY HAYDENS' FIRST**

IF EVERY LITTLE BIT HELPS THEN WHY NOT ASK FOR



AND DO YOUR SHARE IN MAKING A GREATER OMAHA



## Important Time Changes

JUNE 9th

via

## "The Only Double Track Line"

The **CHICAGO SPECIAL** leaves 6:00 p. m., arrives Chicago 8:30 a. m., with dining car a la carte supper and breakfast. Same service and same hours returning.

The **DAYLIGHT LIMITED** leaves 7:05 a. m., arrives Chicago 9:35 p. m. Sleeper and Parlor Car service. Dining car for all meals.

The **ELECTRIC "LOS ANGELES-CHICAGO LIMITED"** and **"OVERLAND LIMITED"** leave at 9:30 p. m. and 10:00 p. m. respectively, arriving Chicago 11:59 a. m. and 12:30 p. m.

The **DAYLIGHT ST. PAUL-MINNEAPOLIS** train at 7:50 a. m. and the **TWIN CITY LIMITED** at 8:28 p. m., remain unchanged.

## Low Rates Now

**\$20.00** to Chicago and return.

**\$18.75** to Deadwood and return.

**\$12.50** to St. Paul and return.

**\$35.00** to Jaemstown Exposition and return.

And Many others East, West and North.

City Offices: 1401-03 Farnam Street



Jetter Brewing Co., So. Omaha, Phone 8  
Omaha Headquarters: HUGO P. BILZ, 14th and Douglas. Tel. Doug. 1541. Co. BEE'S Headquarters: LEE MITCHELL, 1013 M St. N. E., Tel. 4.

Bee Want Ads Produce Results