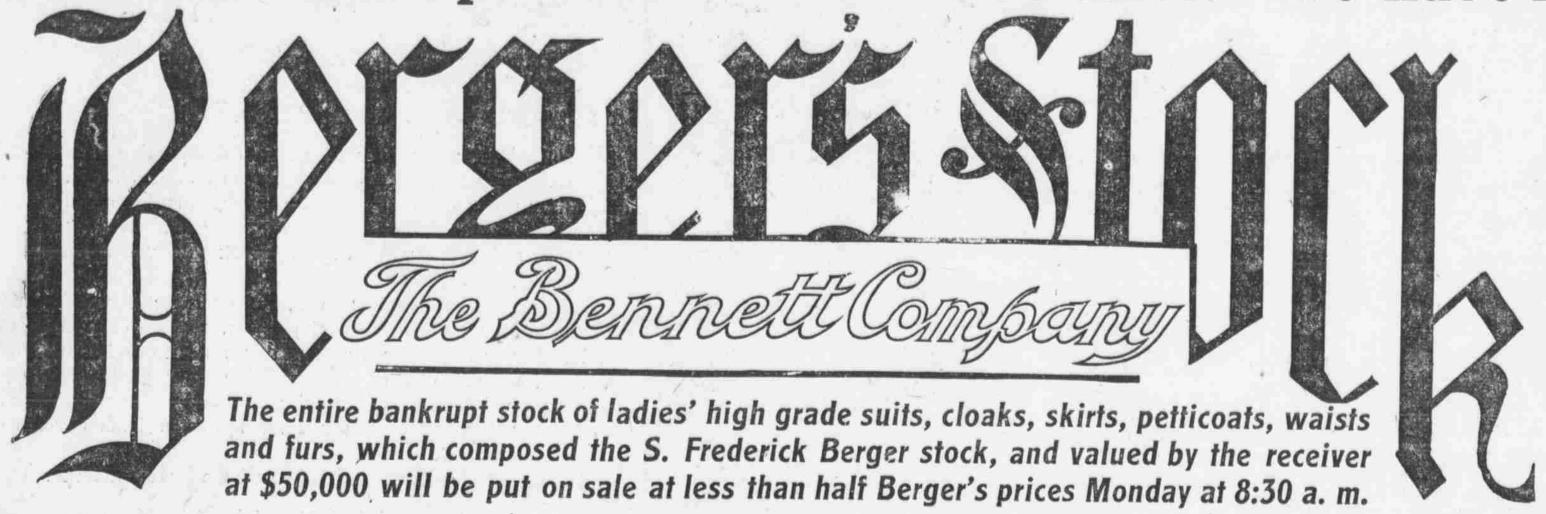
VOL. XXXVI-NO. 49.

OMAHA, SUNDAY MORNING, MAY 26, 1907.

SINGLE COPY FIVE CENTS.

# An Omaha Bankrupt Stock--A Stock You know---We Have It!



S. Frederick Berger & Co. during their short business career, earned a reputation for handling only high grade garments and for being "authorities on style." We bought the entire bankrupt stock for cash and will close out every item of it at less than fifty cents on the dollar. Every available space at our command will be utilized for the proper display and quick sale of every garment. Our entire cloak and waist sections on second floor will be given over to Berger cloaks and suits; bargain tables on main aisle, main floor, will be loaded down with Berger skirts, waists and petticoats.

Everything will go at your own price. Thousands of dollars worth of fine ready-to-wear merchandise---all strictly in season, will be sacrificed at fifty cents on the dollar and less. This extraordinary sale will begin Monday morning at 8:30 o'clock.

#### Cno Great of Embroidery Flouncings French and English eyelet effects and the stylish filet, Cluny and Japanese designs, worth up to 75c yd, at . . 25c Swiss Embroideries - 20 in. wide, for waists, dresses, yokes, lin-

worth up to 75c, at ...... 23c overs, in white and butter, 18 patterns, worth 25c to 50c yd., at .....19c in wide, worth 69c yd., at 23c

gerie hats and children's hats,

Valenciennes, Edges and Insertions, values up to 10c yd., at 4c

#### Great Sale of Imported Batiste Robes

These beautiful embroidered robes are direct from the leading designers of Paris. They are made of a silky quality of French Batiste, charmingly embroidered in many exclusive pat-

Worth \$15.00 at...\$9.98 Worth \$19.50 at...\$12.50 Worth \$25.00 at...\$15.00

10-Button Kid Gloves, broken sizes and colors, worth \$2.50 pair at ......83c 16-Button Fine Kid Gloves, \$3.50 value, pair .. \$1.69

#### Dress Goods

Monday we offer our entire collection of Elegant Novelties, 44-in., 46-in. and 50-in. wide-goods that have never sold less than \$1.00, \$1.25 and \$1.50—every style and color, full pieces to choose

## Another Rousing Sale of Silks Begins Monday

Many Thousand Dollars' worth of Silks will be offered fBonnet, Haskel and Cleola Taffetas. Great Black Silk Values-Less than actual cost-Black or about, or less than, Half Regular Values.

Black Bonnet Taffeta Silk, 10 pieces, that sell for 85c yard; 521c Monday..... 521c

27-in. Black Silk Taffeta, very good quality-splendid for skirts, or waists, regular \$1.25 grade, yard.....

27-in. Black Cleola Taffeta Silk. positively the best for weaf, lustrous, very heavy and fine, you'll 75c appreciate this silk, every yard guaranteed, spenial price, yard...

36-in. Black Cleola Taffeta Silk, a quality of silk that cannot be made better, best for wear, rich, deep lustrous taffeta, worth \$1.69 \$95c yard; Monday.....

#### Linens and White Goods Reduced White Goods of Every Description, at Prices That Defy All Competition. Swiss Mulls for Graduation and Summer Wear: ,

65c quality, yard ......42¢

Sheer Linens for Warm Weather. 

Big Table of Waistings-Check Organdy, Check Lawn, Dotted Swiss, Embroidered Swiss, worth up to 30c a yard; Monday spec-

### Wash Goods

offered Monday at a wonderful Saving. 1 1 1 1 1 WASH GOODS EVERYWHERE

50c Pure Linea White Suiting, in embroidered dots of contrasting colors -black, navy blue, red. green. light blue, pinl:, etc., fine for suitsthis quality of linen is woven open, like voile-just right for summer wear-Monday, yard ..... 15c

50c Silk and Cotton Fabrics, Silk Mulls, Foulards, with large dots, etc., grandest collection of thin materials, styles are exquisite, new brown designs on silky fabrics, worth up to 

es, worth 15c, polka dots. rings, floral designs, etc., yd., 8 cents 36 in, plain Gingham Chambray in blue and tan. worth 18c, Mon-

1,000 yards Ele-

gant Sheer Ba-

tistes and Swiss-

day, yard-7 cents DISCOUNT ON ALL COLORED LINENS Just received, new, fancy linens-checked or striped, latest for linen coat suits, every color-light blue, pink, nile, brown,

25c Linens at . . . 183/4c 35c Linens at . . . 263/40 50c Linens at ... 371/20

one-fourth regular prices 20c Silk Mulls in plain colors with polka dots of self color, all pretty shades, any color, yard.

tan, natural, etc.-about 75 pieces, all at

### Linoleums, Carpets and Rugs

Room Size Remnants of Linoleums-Best grades, all 6-ft. wide, in every desirable color and pattern, sell up to 85c, Monday, a yard, 47c and ...... 39c Carpets and Rugs at Big Reductions-Heavy Brussel Carpets at ......69c Room size Brussel Rugs at ...... \$9.75 - Third Floor.

#### TOY SECTION

#### **Boys \$1 Blouses**

White and fancy materials, sizes 7 to 16 years, regular \$1 val-Monday, 69c

#### Crockery

Head quarters for Dinnerware - Over 60 patterns, every one good, prices, a set, from \$100 down to ..... \$6.93 Monday, 12 only, 50-piece sets, \$6 value at \$3.98 Five Times Green Trading Stamps on Dinnerware sales Monday.



set, Monday at . . . \$15 New Japanese China, received this week; special footed sugars and creams, \$1.50 values, a set at . ........................98¢

100 pieces of

Rose decora-

tion, only 4

sets to sell. worth \$22 a

Satsuma red decoration salts and peppers, new shape, very pretty, 19c value, Monday, each, 12 %c-two for ... 25¢ All Cut Glass, hundreds to choose from, at One-Third Off. All Vases, up from \$1.25, at One-Third Off. Five times Green Trading Stamps on all Cut Glass

sales-Monday

#### LOT I Silks worth up to 75c . 19c

LOT 2 Silks worth up to 85c... 28C

LOT 3 up to \$1 ... 390

Silks worth \$1.00 and

51.25......59c

Metal Picture Frames

#### Two Immense Bargains-19c and 39c Lot 1-Metal Picture Frames, oval and square, card. Victoria, oblong oval, oblong square, cabinet, etc., an extraordinary

Lot 2-Finest plated Metal Frames, all popular sizes, as above -for photographs, metal backs and convex glasses, an un-



All Brass Bed-A beauty, within the reach of all at our price

Boston Leather Couchnicely tufted, oak frame, full length and width, on good casters, at only.

#### **GIRDLES**

50c Tape and boned girdles, white, pink & blue, just the thing for hot weather, 75c special Monday ...

#### Hardware and House Fur'sh'gs

Demonstration of Gas Ranges Continues-The One Minute Gas Range will save 30 % of your gas bill - Stoves all prices up from \$8.50 Set of Granite Ware Free with each Stove. Lawn Mowers, all prices up from ..... 82.75 Grass Catcher Free with each Mower.

Regular 40c Lawn Rake, 24-tooth at ..... 29¢ Screen Doors, c o m p le t e with hinges, at \$1:50, 1.25 and . . . 986

Screen Wire ble selvage, per square 

Stamps. Poultry Wire, just received a full supply, in full rolls, per 100 sq. for Regular 98c garbage pail 76c 

# Domestics we begin a week of great Bargain Giving, it is to

The best 89s Bleached Sheets, 81x90. large size, extra heavy, great bargain 

Prints, in all colors - navv blue, grey, red, Calcutta, etc., at, yard-5c

Best American

Amoskeag Apron Gingham 61/2c 25c German Ticking, on sale 14c Mosquito Netting, all colors, 5c

Best Oilcioth, 5-4, in colors, on Great display of fancy Denims, Tickings, Silkolines, etc., best assortment in the city.

The best 12 1/2 c and 15c Percales, in light colors, neat styles for dresses, yard . .....9¢

### Great Sale of TABARD INN

Including all the new \$1.50 and \$1.25 copyright fiction.... 59c

By special arrangement with The Tabard Inn Library of Philadelphia, we are able to place on sale about 2,000 of the latest copyright books in Tabard Inn cases, and sell them at

These membership books have never before sold less than \$1.18. They are exchangeable at any time at any of the three thousand Tabard Inn stations, for the fee of 5c. Enter your membership Monday and get your supply of summer reading for 59c, and 5c for each additional book. All books new.

The Scalawags, by James Ball Naylor, The Call of the Blood, by Robert Hichens, The Avengers, by Hendon Hill, J. P. Dumbar, by Wm. C. Hudson, The Court of Pilate, by Ros R. Hobbs, The Bange Dwellers, by B. M. Bower, New Chronicles of Rebecca, by Kate Douglas

The Flyers, by Geo. Barr McCutcheon, House of a Thousand Candles, by Meredith The Jungle, by Upton Sinclair, The Missourian, by Eugene P. Lyle, Jr. The Clansman, by Thomas Dixon, Jr., Uncle William, by Jennette Lee,

Positively no books sold out of Tabard Inn Cases. See books displayed in Harney Street Window.