

# GRAND BARGAINS FROM OUR \$100,000 PURCHASE

Six weeks continued cold weather all over America has put eastern manufacturers in a panic; makers are badly overstocked and will sell for almost any figure. Brandeis' New York buyer purchased \$100,000 worth of new merchandise at 25 to 50% less than prices of a month ago.

Thousands of dollars worth of new up-to-date merchandise from this purchase is brought forward Monday for the first time. This is Brandeis biggest bargain event.



## Sale of SHIRT WAIST SUITS

Every one in the very latest style for summer 1907—daintily made of fine dimities, lawns, chambrays, batistes and lineas—all white or solid colors as well as the newest figures—jumper styles—lace and embroidery lavishly used in trimming—long and short sleeves

**98<sup>c</sup> and 1<sup>50</sup>**

Bear this in mind: You save from one-quarter to one-half on everything offered in this great purchase. It is a bargain chance such as Brandeis alone could offer

**Women's Dainty Shirt Waists**

Women's Silk and Net Waists \$2.98  
—The most charming new styles in taffetas, peau de soles, allover nets etc.—regular \$7.50 and \$8.50 waist **2.98**

There were thousands of the daintiest new shirt waists in this \$100,000 purchase. All newest models for summer—short and long sleeves—exquisite trimmings—they would sell anywhere else up to \$2.00—in this sale **69c**

**Women's Petticoats**

Black and colors and all sizes—wash seersucker and chambray, also—venetians and satens—well made, \$1.50 quality petticoats, for Monday **39c**

Fine petticoats in black and colors—Italian cloths, mercerized like cotton—also wash petticoats, imitation Heatherblooms, etc.—\$1.50 and \$2.50 values, at **69c-98c**



**\$15 and \$20 Tailored and Silk Suits at . . . \$5**

Our New York buyer secured thousands of new spring tailored suits. These are all new, smart and well tailored latest 1907 styles. We offer them at an unheard of bargain Monday. Just think of buying a stylish twenty dollar tailored suit for only five dollars. We suggest you come early to make your selection. **\$5**

Women's Tailored Skirts—Side and custer pleats, worth up to \$6.00, but will sell them Monday **2.98**



**Women's \$25 and \$35 Silk and Tailored Suits \$10**

We make this special offer for Monday and it will astonish every woman in Omaha. In our \$100,000.00 purchase were made some of the very swellest \$25 and \$35 tailored suits for women—high grade in every way and very stylish—all this season's favorite suits—you can select one Monday and save from \$15 to \$25 by taking one at—**\$10**

Women's Spring Coats—All newest styles—worth \$5.00 and \$6.00, but will sell them Monday **2.50**

**SILKS**

This Great Purchase Brings Big BARGAINS IN BLACK TAFFETA

Our New York buyer was specially fortunate in getting big price reductions in silks. We offer specials for Monday—four widths in three different finishes—strictly first quality and a beautiful deep black:

19-inch, worth 75c—at, yard **48c**  
27-inch, worth \$1.35—at, yard **79c**  
36-inch, worth \$1.50—at, yard **\$1.05**  
45-inch, worth \$2.25—at, yard **\$1.55**  
(Mail orders filled.)

We are the only direct agents for C. J. Bonnet et Cie's Lyons black taffetas. 25 pieces of this celebrated silk for Monday, yard **59c**

Color of Silks—Fine Phoenix mills dress taffetas, street and evening shades, **39c** yard **55c**

Silks on Bargain Squares—Fancy silks, rough pongee, check Louisianes, etc., positively worth up to \$1.25 yard—**35c-49c-69c**

**Laces and Embroideries at Big Reductions**

Thousands of yards of Embroideries and Laces were bought direct from importers who were disappointed by the backward season. We pile these fresh new laces and embroideries on bargain squares for the first time tomorrow.

**Wide Embroideries** The finest of Swisses, Nainsook and Cambric Skirtings, Flouncings and Corset Cover Embroideries, in all new designs, eyelet, blind and shadow effects, also insertions, wide bands and galleons, worth up to 75c, at **15c-25c-39c**

**Wash Laces** Fine French and German Vals., French Torchons, Platt Vals., Point de Paris and Oriental Laces and Insertions, many to match and worth to 25c yard—Piled on bargain square, **3 1/2c-5c-10c**

**Handkerchiefs**—Ladies' and men's all pure linen, plain hemstitched or embroidered handkerchiefs—ladies' all initials, some slightly imperfect, but worth up to 25c, at **8 1/2c**

**Women's Elbow Length Lisle Gloves**, black, white and colors, all sizes and worth up to \$1, at **39c and 69c**

**Elbow Length, finger tipped, Silk Gloves**, black, tans, browns and evening shades, many are Kayser's **1<sup>19</sup>-1<sup>49</sup>-2<sup>50</sup>**

The Wintry Spring is Responsible for These Grand Bargains in **MILLINERY**

There were thousands of hats in this purchase that we bought from Overstocked New York milliners—all new shapes, trimmed with flowers, fancy feathers, ribbons, malines and ornaments, every hat bearing the high character of a \$10 hat, blocks and all new summer shades, also new Gibson sailors **2<sup>50</sup>**

**Model Hats at \$5**

Midsummer Model hats, some with large Ostrich plumes, flowers, ornaments and feathers at **\$5**

The Newest Models in the Big Gibson Girl Sailors This summer's prettiest and most favored style, new arrivals at **\$10**



**Dress Goods**

1907 Spring and Summer Dress Goods at actually 35% lower than the regular price. Foreign Dress Goods in the extreme fashionable patterns, 42 to 56 inches, including the new browns and leather shades so much in vogue; positively \$1.00 and \$1.25 dress goods, at **69c-89c**

**Black Dress Goods**—Complete line of Black Dress Goods (Lupin's), French serges, silk finished mohairs, etc., worth up to \$1.50 a yard, at, per yard **89c-\$1**

**Unmade Shirt Patterns**, each containing 5 yards of 40-inch material, worth 66c yard, entire pattern for **1.95**

25c Danish Cloth, yard 12 1/2c  
60c Black and Colored Brilliantines, yard 35c  
\$1.00 Novelty All Wool Suitings, yard 49c.

**Special Bargains in SILVERWARE**

Oneida community silverware, 6 knives and 6 forks **2.95**  
12 pieces for **1.10**  
Six classic tea spoons **1.10**  
for **1.05**  
Six fleur de lux tea spoons **1.05**  
for **1.00**

Oneida Community Co. fleur de lux hollow handle knives and forks—12 pieces **6.75**  
for **98c**

Oneida Community fleur de lux berry spoons—25 year guarantee **98c**

Oneida Community fleur de lux table spoons—for set **2.00**  
of six **69c**

Oneida Community cream handle, fleur de lux, grape design baking dishes; **4.00**  
special at **2.50**

Homan's quadruple plate, grape design baking dishes; **4.00**  
special at **2.50**

Homan's quadruple plate cake basket, grape design; **2.50**  
special at **2.50**

**The Village Blacksmith**

The famous \$45,000 Painting on free exhibition all this week on 3rd floor, New Store. You should see this wonderful work of art.

**SUMMER WASH GOODS BARGAINS**

Summer Lawns, 10c values, here in dress lengths, per yard **3 1/2c**

Sheer quality India linen long lengths, yard **10c**

36-inch White Dress Lawns, 12 1/2c values, per yard **6 1/2c**

Silk Spot Batiste, 19c grade, per yard **10c**

81x90 Bleached Hemmed Sheets, made from 30c quality sheeting, each **59c**

72x90 Bleached and Unbleached Sheets, at **45c**

42x38 1/2 and 45x38 1/2 size Pillow Cases, each **12 1/2c**

Utica Sheets and Pillow Cases, in every size, plain or hemstitched, at lowest prices in the west.

Very heavy unbleached Muslin, same weight as Indian Head, at, yard **6c**

Yard-wide Bleached Muslin, 3c quality—remnants, per yard **3 1/2c**

3x5 American Flag, finished in fast colors, woven—for, ea. **59c**

Unmounted American Silk Flags, 10c, 15c, 25c and 49c.

Teddy Bears—Cute, new ones—at **69c to \$2.50**

**Special Bargains in WHITE GOODS**

Brandeis' White Goods and Wash Goods department stands foremost in any city of the west, not only for excellency of designs and quality, but also for prices, which are the lowest. We mention our line of imported goods (exclusive designs.)

St. Gall Swisses, in dots and all the latest designs, at 36c, 39c, 45c, 50c and up to \$1.00 yard.

French Lawn, 46 inches wide, 19c, 25c up to 75c yard.

Persian Lawn, 32 inches wide, 12 1/2c, 15c, 18c up to 60c yard.

Persian Lawn, 46 inches wide, 25c and 35c yard.

**Specials in White Linen Suiting:**  
60c quality, plain linen, 36 in., 25c yd.  
45c quality, plain linen, 36 in., 30c yd.  
50c quality, haked linen, 46 in., 49c yd.  
Sheer linen, 38 in. wide, yard, 25c, 50c up to \$1.50.  
Our 35c white madras waisting at, yard, 19c.

**LINENS**

Fine all linen bleached pattern table cloths, 5-4 and 8-10 sizes, worth up to \$1.00, each, \$1.25 and \$1.50 extra large fringed and hemstitched linen towels, each **1.90**

3c Turkish wash cloths—at, each **1c**

15c hemstitched stamped Gollies, each **8c**

20x30 and 18x54 hemstitched scarves and squares, worth 15c each, **25c**

55c quality extra large Turkish towels, each, 130 10-yard piece best quality snow white cotton diaper, \$1.00 value, bolt, **50c**

24-inch white dress linen, worth 55c yard, yard, **15c**

**WALL PAPER**

Tapestries for dens, halls and dining rooms roll **1.00 and up**

Popular red colorings, in two tones, floral, etc.—at, roll, 35c, 25c, 15c, 10c and **8c**

Rich browns, the effective prevalent "teethed" shades, roll, 35c, 25c, 15c, 10c and **8c**

Other bargains, roll, 5c, 4c and **3 1/2c**

Paste, in packages—at, **15c and 20c**

We Hang Wall Paper.

**SPECIAL OCCASION IN HOUSEFURNISHING DEPT.**

Adjustable Window Screen—Will fit any size window, hardwood frame with black screen cloth, it is worth 35c everywhere, big special at **15c**

Go - Carts just like cut, folds and can be easily carried on street cars and occupies little space, at **1.79**

American Brand Ready Mixed Paints, dries in one night at **98c**

Brandeis Ready Mixed House and floor paint, guaranteed \$1.30 gallon.

Lawn Mowers. A complete showing of all new styles at **\$2.75** and up.

Saco Toilet Paper, 2c a Roll



**Rugs and Carpets**

Largest and best line of Carpets and Rugs in Omaha in our new daylight department—third floor, new store. Monday we will offer some exceptional inducements.

70c Carpet for 50c—Fine Brussels Carpet—new line of colors makes fine rugs; usually sells at 1.10 yard; Monday, **85c**

All of our Extra Axminster and Wilton Velvet Carpet, with border to match, worth up to \$1.50 yard; Monday, **1.10**

First showing of the new fibre matting carpets and rugs—an excellent bed room fabric—sanitary and moderate in price:

Carpets at, yard, **39c, 49c, 59c**

Rugs, from **\$1.50 up to \$12**

Ask to see our \$60 Rugs that we are selling for \$37.50. 9x12 in size.

