PAGES 1 TO 8.

Omaha's Greatest Silk Sale Begins Tomorrow, Monday Morning. Every Yard Reduced We give our patrons a positive assurance that no such

Swellest Rajah Silks that have been sold for \$1.50 everywhere-in Plaids or beautiful stripes, checks-swell Pongee Monday yard 69c

New assortment

PATTERNS in

ALL - OVER

EMBROIDER-

IES, worth to

\$3.00 yard -

98c

The choicest collection of 19-in. Fancy Silks Offered in Omaha at 85c, every conceivable style stripes or checks, every shade, full pieces, no odds and 42c ends, on sale, yard .42c

5,000 yards Point de Paris Laces,

terns, worth up to 20e

yard, 25c

Venise and Point

Gaze Applique Laces at Half

Price - We offer extraordinary val-

ues in fine grades

of Venise and

Point Gaze Appli-

que Laces, all this

season's newest

designs in medallion

ellects, just what 48

needed for trimming summer dresses, in white and butter,

French and

German Veft.

Luces, edges

and insertions

worth 10c yd.,

yard......19c

65c Persian Lawn, 39C

BOYS' \$5.00 SUITS

MONDAY FOR \$3.75

Fine Cassimere and Cheviot

Suits in medium and light

grey effects; some with

bloomer trousers, others with

knee trousers with full double

seats and knees, sizes 7 to 15

years, regular \$5 sult ..\$3.75

40c Persian Lawn,

50c Persian Lawn,

yard.....

yard.....

to match -

SOUTACHE

BRAID - all

new colorings

doz., at 1236 c

2,000 Yds. 18-

inch Corset

Cover Em-

broldery, yard,

worth 50c,

lion, at

a medal-

White Goods Reduction Prices

BIG LINE FANCY WAISTINGS,

worth 30c yd., Monday, yd. . . 17c

Embroidery |

Flouncing.

45 in. wide.

beautiful new

patterns -

yard, at-

25c French Lawn, 46-in. wide, at, yard .15C

30c French Lawn, 46-in. wide, at, yard .19C

50c French Lawn,

46-in. wide, at, yard 35C

75c French Lawn, 46-in. vide, at, yard 55C

Sale of Unframed Pictures

10¢ 25¢ 35¢ 49¢

Pictures to Re-fit Old Frames or

Framed Inexpensively for the

Home -- Landscopes, Figures, etc.

an unusual opportunity, Monday

on sale tables, each, 49c, 35c,

worth \$2.50

3 to 5 inches wide, all new pat-

yard, at...... 10c

special lot fine high grade em-

broideries, mostly all in match

sets, 2 to 12 inches wide, all

new patterns, worth up to 98c

wonderful bargains were ever offered by us or anybody else in this city. Silks are high grade--all widths, all kinds, all new. **Embroideries and Laces**

36-inch Black Taffeta Silks, best \$1.69 grade offered in Omaha, every yard guaranteed, on sale at, yard95c

27-inch Changeable Silks, very latest and best colorings, fine for dresses or skirts, every yard worth \$1, Monday, yard......49c

Main Bargain Square Loaded With Silks

45-inch Silk Grenadines, worth \$1.50..... Fancy Silks, 19 inches wide, worth 85c....

Fancy Dress Goods

Several Thousand Dollars' Worth of High Class Dress Goods Offered Mon-

day at Almost Your Own Price-Dress Goods, worth \$1.75-\$1.50-\$1.25-\$1

We urge our patrons to have every yard of wool goods shrunk and sponged. We do this work for 5c per yard, and guarantee the material will not spot or shrink if you have it done here.

Grandest collection of beautiful fine wool fabrics for suits or skirts, on sale Monday. These goods consist of the choicest Spring Novelties, beautiful checks or light plaid effects, either 56 in., 50 in., or 44 in. wide, worth \$1.75, Monday, yd.

\$35.00 and

\$39.50

Garments

for

\$19.50

Made of

heavy

Taffeta

Foulard:

Princess

styles-

Monday

\$1.00 Corsets 59c

A bias-gored, straight front,

contil Corset, white and

drab, a regular \$1.00 Cor-

set, Monday at.....59c

SECOND FLOOR

and

piece

SILK SUITS AND DRESSES

... Fancy Silks, 27 inches wide, worth \$1.00 Printed Habutai Wash Silks, worth 50e

Fine Imported Linens

64-inch Cream Table Damask-Heavy quality, good designs,

72-inch Cream Table Damask-Extra good value at 50c; Mon-

72inch Bleached Table Damask-New, pretty designs, worth

od designs and plenty of them, worth \$1.25 yard, at NAPKINS TO MATCH-20 tuch, dozen.....

22 inch, dozen.......

\$35.00 and

\$39.50

Garments

for

\$19.50

All the

latest

shades,

russet

browns,

spots in

brown and

black,

RIBBONS

2,500 Yards Ribbon, Loom Ends — One-Third to Nearly Cnr-Half Frices—In this sale there is simost every color and width, all perfect and high grade ribbons.

1,900 yards fine white and dainty col-

ored Euching, regular 25c kind.

Twenty agsorted patterns emi-ered stiff laundered Collars,

plain

regular 45c quality, per yard

Cheney Bros.' very best Foulard Silks, same grade that sells for \$1 and \$1.25 this season's newest designs; elegant browns: white grounds with black dots, etc., Monday, yard 48c

\$1.00 very choicest Louisine Silks in the rich tan or brown effects, with hair lines of cluster stripes, etc.; these silks are not the cheap bargain counter silks offered in this city at \$1-onf price Monday, yard 39c

Best quality Black Habutai (washable) silk for dresses or waists, Monday

\$12.50 and \$10.00 Walking Skirts for

> All New Styles, all the New Cloths in Plain and Fancy Weaves, Monday, 2nd @/ 95 4 Floor . .



Extras in Domestic

36-in. Light Percale, suitable for house dresses shirts, etc., Monday, yard5c 10c Gingham Print, hundreds of styles, yard 4c

25c German Ticking, fancy styles, pretty patterns, yd .15c Best Apron Gingham, 81/3c grade, all colors, yard.....4c 15c Silkolines, elegant designs, newest patterns, yd. 3c Extra large bleached sheets, very heavy quality, at -. 49c

Great Wash Goods Sales Monday

and cotton

fabrics in hun-

dreds of beau-

tiful designs

ery yard has

been offered

in Omaha for

59c and 50c-

Monday, our

price, yard-

44-in Printed quality, beauti-ful sheer fabrics, pretty as silk voiles, elefloral with coneffects, swellest goods of the season these goods cost 57 %c.

98c

wholescle, high day, a yard-

200

white grounds and styles, ev-. with plaid weavings, polka dots of all sizes, black dots only ---Monday, yd .--

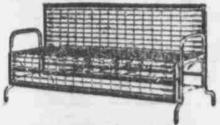
150

exquisite designs, elegant cotton foulards in polka Monday, yd. 12c

15c Madras, sultable for dresses, shirtwalst s or skirts, Monday

-yard-

MILLINERY Vigorous Stock Reducing. Three Attractive Bargain Lots. Spring and Mid-Summer Styles. Lot 2-Just Fifty Beautiful Bats, each one a charm, no two Lot 3-An Augmentation of Our Popular, \$5.00 Line. Hats that are copies of popular modes, Monday



Sanitary Davenport (like cut) Porch Furniture, seasonable new goods, all reduced.

Transp.

Couches, in plush, corduroy, ve-

rona and leather, priced \$25

down to \$10, now at \$17 to \$7.50

Mission Furniture-Plate Racks.

Pipe Racks, Book Holders, Hall,

Cut 'Way Down.

Library and Den Pieces--Prices

Mattresses—pure felt, guaranteed to be suitifactory or your money back, worth \$12.50, \$15 and \$18, our prices, each \$12.50, \$11.59 and 39.50

riety, good values. Bideboards and Buffets, re-

720

JUST ONE WAIST OFFERING FOR MONDAY

Women's High Grade

Tailor-Made Suit Sale Pony coat style, Prince Chap

style, three button cutaway

style and the popular eton style

-every new cloth and every

\$29.50 and \$25 suits. \$16.75

\$39.50 and \$35 suits. \$19.75

\$49.50 and \$45 suits. \$26.75

Monday, 2d floor. ____

new shade.



1800 Lawn and Lingerie Waists, every one worth double the money, dainty lace trimmed waists, beautiful allover embroidery waist, and waists to suit every one, Monday

We Mave an Appropriate Gift for That Wedding—Cut Glass, China or Bric-a-Brac; Many New Things Just Beceived—On High Grade Chinas We Stand Alone—Prices Always Lowest

Folding Go-Carts now

NEW SATSUMA WARE FROM JAPAN

Beautiful red decoration, Monday baout HALF PRICE

Table Tumblers heavy blank, deeply cut, in the whirl design, regular \$10 dozen, Monday, each 50c 532 White Plates neat embossed in. from edge to edge, 10c value, Monday-

Five Times Green Trading Stamps on All Dinnerware Sales Over \$1.00 Sixty patterns to select from. En-

glish, French, German and Domestic manufac-

SAMPLE LAMP SALE WEDNES-

SEE THE WINDOW

Hardware; Housefurnishings

Silk Petticoats

\$7.50 values for \$4.95

Made of R. & H. Simmon's

Taffeta, extra wide body, full

flounce, trimmed with three

ruffles; black and all colors,

brown, each \$4.95

Cne Minute Direct Action Dangler Gas Range Will save 30% of

See Demonstration of the

embroid-

your gas bill, prices up from-

Set of Enamel Ware Free With Each Stove.

Cascline Stoves, at \$1.98 Garoline Ovens at \$1.98, \$.75 And 30 Green Trading Stamps. Double Green Trading Stamps. Lawn Mowers, all sizes and prices, up from \$2.75 Grass Catchers Free With Each Mower.



Extra good Pair Gran Shears 250 And 20 Green Trading Stamps. Sprinkling Cans. all prices from 85c to . . 170 And 20 Green Trading Stances Refrigerator Pane at 54c, 53

Sternps.

Glothes Wringers, every one guarantoed 1 to 5 years, up from . \$1.95 And 80 Green Trading Stamps.

21-pound Sugar Cans. worth 50c, for . . . 29c

Paints Paints 25c can Varnish Stain 10c for..... for...... 15c FULL LINE PAINTS, OILS

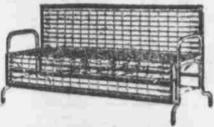
AND VARNISHES. Double Green Trading Stamps.

Sporting Goods

Sidewalk Roller Skates at \$1.75, \$1.25, 65c and ... 45c And thirty green trading stamps Hammocks, from \$6.50 down

FURNITURE

Sale we told you about is now on, as advertised in last week's papers. Prices, to reduce stock, are cut down to your satisfaction. See Harney street window.



Sanitary Couches up from \$3.85

5-th all Feather Pillows, to

Reed Beelining Go-Cart-China Closets, greatly reduced in price. Large va-

-nicely finished, 44 in top, 6 ft. extension, Regular \$1.15 value Oak Dining Room Chairs, full back post, brace arms,

I and 5-piece Parlor Suits, now up from 814.75 Mitchen Cabinets, great variety, zinc tops and en-ameléd tops, specially priced for this big asie, up from \$2.98 Iron Beds, up from _.\$1.20 Brass Beds, up from \$15.75

CUT GLASS

patterns, measure 9 | tured goods. Best selections at prices lower than else-

DAY All 1907 designs at al-

most 1/2 regular prices.

Benneti's Big Grocery Monday Morning We Place on Sale Two Thousand One-Pound Packages Bennett's Capitol Coffee, And 40 Green Trading Stamps. Not more than 10 lbs. to customer.

Tea-English Breakfast, Oolong, Gunpowder or Basket Fired Japan, pound 68c And 100 Green Trading Stamps. Bennett's Capitol Baking Powder And 100 Green Trading Stamps. Ginger Snaps, pound 5c Seeds-flower and vegetable,

Special Extract Offer-Bennett's Capitol Vanilla, Lemon, Banana, Pineapple, Raspberry, Red Rose, Strawberry, White Rose, Wintergreen, Almond, bottle 18¢ And 30 Green Trading Stamps. Bee Hive Pears, can 15c

And 20 Green Trading Stamps Three Star Cora, S cans. . 25c And 10 Green Trading Stamps Booth's Sweet Potatoes, per And 10 Green Trading Stamps Three Star Salmon, can. . 20c

And 20 Green Trading Stamps Diamond S Preserves, large jar Gillette's Washing Crystal, dozen Castile Tollet Soap, 12 cakes, 25c And 10 Green Trading Stamps

Granulated Sugar, double Green Trading Stamps. Thirty dozen cans Diamond S Strawberry Beets, can 15c And 20 Green Trading Stamps A Bargain-Forty dozen Diamond

And 10 Green Trading Stamps.

