

JUDGMENTS

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You are interested only in what the botIfe says-the argument is all in the bottle. is new and distinctive, a perfect beer and the finest brewed-why then, we are satisfied and so are you.

At your next beer inspiration, just try a cold, sparkling bottle of "Luxus"-or have a "Luxus" is "The most exquisite refinement the brewer's art"-but you will!

## Fred Krug Brewing Company



CAROWNERS PLAN LONG. TRIPS


Blue Ribbon Bottled Beer


