

Menter & Rosenbloom Co.—Cash Store Prices

BUY OF THE MANUFACTURER AND SAVE MONEY.

CREDIT

Clothing FOR MEN AND WOMEN

We sell clothing. Sell it on easy payments—\$1.00 a week—sell it at cash store prices.

We are manufacturers. We operate 72 stores—we are twice over the largest Credit Clothiers in the world.

We will trust you—without security—without red tape of any kind—come in and get new clothing—empty purses and fat pocket-books are equally welcome.

Men's Suits Plain and fancy weaves—all new patterns—well made—as good values as you will find.....\$7 to 22

Topcoats Smart tan and gray coats cut in new style—lined and trimmed—handsome—Credit \$9 to 20

Raincoats Stylish and rain resistant—Credit \$10 to 20

Genesee Shoes The Best Men's Shoe On Earth at.....\$3.50

Women's Coats Stylish ones in all new styles and materials—very nobby and attractive, on Credit.....\$7 to 25

Millinery We buy trimmed Hats for 72 stores from the Artistic Milliners of New York—we get the Newest Styles—we get the lowest prices—that's why we can sell so low.....\$2 to 9

Women's Suits The smartest styles—dependable quality—expert tailoring—on Credit \$10 to 32

Silk Waists New ones for Spring and Summer—pretty patterns—proper styles.....\$4 to 10

Oxford Shoes \$2 to \$4 Walking Skirts \$3 to \$20

Mail Orders... Boys' Suits (age 14 to 20) \$3 to \$15... MENTER & ROSENBLOOM CO. 1508 DODGE ST. STORE OPEN WEDNESDAY EVENING.

STATIONERY, BOOKS, POST CARDS, TEDDY BEARS, ETC.

PHONE 981 DOUGLAS

ODONHOE REDMOND NORMILE 60. AND HOWARD

LADIES' SUIT SALE SATURDAY

We have "fifty" strictly new, this season's style of Ladies' Etons, Box Suits and Outaway Jacket Suits, including our nobby Checks, stripes, mixtures and plain colors; they are marked \$14.50, \$16.50, \$18.50, \$22.50 and \$25.00. We have buried the cost for Saturday only, and we will sell any of them at—

Sale of Ladies' Rain Coats

Saturday we put on sale fifty ladies' Fine Cravenette Cloth Rain Coats; loose and fitted backs; color light and dark; grey, tan, brown and olive; regular prices range from \$16.50 to \$25.00; all Saturday.....\$12.50

\$11.75

Ladies' Waist Sale Saturday

A very attractive offer on our new high class Waists, including white, china silk, messaline and Louisee Silk, lace and embroidered net waists china, silk lined and medallion trimming and fine French lingerie Waists, the styles and values are worth nearly double—Saturday price for these are.....\$4.95

Saturday's Splendid Glove Specials

New lot Silk Finished Lisle and best Berlin Lisle, elbow lengths, 12 to 16-button clasp wrists, black and white—\$1.00 values for.....75c

MOSQUETAIRE KID GLOVES.

"Lisle" celebrated spring weight Kid Gloves, 16-button length, browns, tans, white and black, \$4.50 values, special for Saturday.....\$3.98

Special—Long White Silk Gloves.

\$1.50 value, Saturday.....\$1.19

Short Black and white Silk Gloves.

two wrist clasps, extra heavy, warranted gloves, special, at \$1.25 and.....98c

Colored Short Silk Gloves, two wrist clasps, double finger tips, 75c and \$1.00 values, special Saturday.....48c

Great Sale of Ladies' Neckwear

A wonderful lot of sample Neckwear, Lace, Silk, Chiffon and fancy embroidered wash stocks, lace and embroidery trimmed, chamoisette, collar and coat sets, silk ties and fancy turnover sets, not one in this lot sells for less than 50c, and from that to \$2, on bargain square Saturday for.....25c

Ready Made Veils and Veilings

Pretty light and dark colored chiffon veils, 1 1/2 yards long, plain and chenille dots, excellent 75c values, bargain price.....48c

Fine Imported Chantilly Lace

Veils Hat Drapes, pretty scroll patterns in black, white, brown and navy, regular \$1.00 and \$1.25 values.....75c

Ladies' Underwear

Saturday we place on sale Ladies' Fancy Lisle Vests, low neck, no sleeves, regular 50c values, 3 for.....\$1.00

Ladies' Low Neck Sleeveless Cotton Vests, silk taped yoke, 19c value for.....12 1/2c

Ladies' Hose—Black Lace Lisle Hose, all over lace and lace boot, pretty embroidered hose, plain lisle, gauze lisle, and fine weight cotton maco hose, unequalled values, at 50c 35c and.....25c

Jewelry—A new lot of Novelty

Beauty Pins, Swastika Pins, Brooches, Hair Clasps, Belt Buckles and Pins, Hat Pins, Pearl Necklaces, Colored String Beads and Fancy Back Combs, worth to 75c, your choice, 25c

Ladies' Combs—New lot high class

novelty Back Combs in jet, shell and amber, fancy brilliant settings and gold trimmings, up from.....95c

Hand Bags—Great assortment of

fancy embroidered white canvas Hand Bags, warranted washable, worth 50c and 69c each, Saturday, each.....25c

25c Bottle Bay Rum.....10c

Complete Manicure Set.....9c

Mennen's Talcum.....11c

Shoe Specials for Saturday

Ladies' Fine Tailor Made Oxfords and Shoes in patent colt and vicid kid, heavy and light soles, at \$2.50, \$3.00 and.....\$3.50

Boys' Calf Shoes, 2 1/2 to 5 1/2, at.....\$1.19

Youth's Calf Shoes, 11 to 1 1/2, Boys' Fine Patent Colt Oxfords for.....\$2.50

Misses' and Children's Strap Sandals and Oxfords, 75c to \$2.50

Ladies' Fine Tan and Patent Colt, gun metal and vicid Oxfords, all sizes, worth \$3, for only \$1.98

Men's Harlow Shoes and Oxfords,

all leathers, \$3.50 and \$4.00

Men's 75c Shirts.....59c

Another big line Sample Hats, all shapes and colors, values up to \$3.00, Saturday, each.....\$1.25

THE MAN WHO KNOWS WEARS PRINCETON CLOTHES



Princeton Clothes for the Man who Knows

Do you know it's not a hard matter today to be well dressed, neither is it expensive, if you buy a Princeton Suit—Princeton Clothing is made "upon honor," for particular people; it appeals to those who want comfort combined with the best fabrics and style. We want you to examine these Faultless Models of the tailors' art and look carefully at every line of drape, then it will be easy for you to see why we say: "The Man who knows wears Princeton Clothes."

We do not seek to blind your judgment with foolish figures, bankrupt stocks, closing out sales, etc., but we do offer you honest merchandise at a fair price. See our suits for Saturday at \$11.75 and.....\$15.00 which are extremely good values. Better Suits if you like.

Saturday Record Breakers

In the New White Daylight Grocery 22 lbs. Granulated Sugar \$1.00 12 bars Laundry Soap.....25c

48 lbs. Daylight Peerless Flour.....\$1.30

2-lb. can Wedgwood Coffee for.....50c

1 pkg. Daylight Spice.....10c

And 1 40c special B. F. Japan Tea Free.

Carnation Cream, can.....10c

40c can Pure Canada Sap for 30c

Fresh Milky Cocoanuts, each 4c

Standard Tomatoes.....10c

Sweet Corn.....5c

Armour's Pork and Beans.....5c

Best Creamery Butter, lb.....25c

Country Butter, lb.....22c

Fresh Country Eggs, dozen, up from.....15c

40c Chocolate for.....20c

15c Mixed Candy for.....9c

25c American Beauty Creams 10c

Out Blue Ribbon Colossal Cheese, the best, the greatest ever seen in Omaha, is yet on exhibition and to every lady coming to see it Saturday we give a nice gift. The cheese is only, lb.....25c \$5.00 in Gold Free.

Lettuce, Onions, String and Wax Beans, Radishes, Spinach, Cucumbers, Asparagus, Mint, etc.

Pie Plant, per bunch.....1c

New Potatoes, per lb.....5c

Chickens, Hens and Pigeons at Lowest Prices.

Saturday in the Big Basement

Roller Skates, \$1.25 and.....48c

Boys' Velocipedes, automobiles and iron wagons, new lot just arrived.

HAMMOCKS, CROQUET SETS, TENNIS RACKETS, BASE BALLS, GLOVES, BATS, ROLLER SKATES



Dog Muzzles.....25c

Children's Go-Carts, extra values, from \$22.50 down to.....\$24.48

Special for Saturday, Go-Carts with rubber tires and reclining backs, worth \$38.50, for \$24.48

Base Ball Goods.

Special Saturday—

Choices of any 25c Ball Bat for, each.....15c

Balls from 95c down to.....5c

Wash Dress Goods

5000 yards of fine printed dimity, beautiful organzaes, swisses with small colored dots, and mercerized waists, all worth 25c per yard, Saturday your pick, a yard.....7 1/2c

All Full Pieces—Not Remnants. 7 1/2c Zephyr Gingham, yard 4 1/2c—500 pieces Zephyr Gingham, at.....4 1/2c

In order that all of our customers can get some of these, we limit the quantity to 20 yards each.

3 Big Lace Curtain Bargains Saturday

Out entire stock of Lace Curtains that sold from \$2.00 to \$5.00 in 3 big lots—

Lot One, all Nottingham Curtains, worth to \$2.00, a pair.....98c

Lot Two, all Curtains worth up to \$3.50, a pair.....\$1.95

Lot Three, all Curtains up to \$5.00 pair, at, pair.....\$2.95

FOOD USES OF SWEET THINGS

Candy as an Article of Diet Has Made Its Way in Army.

SWEET FRUITS EVEN BETTER IN A WAY

Mrs. Provident Goes After a Vegetarian Menu and Displays a Basket of Tempting Delicacies for Sunday Dinner.

The government in its study of proper foods for the army is beginning to recognize the value of candy and sweets. They state that candy users do not crave liquor. "Our observation is that a man who eats candy does not drink; that is, no sweet tooth craves liquor. Troops going to the Philippines crave candy. One transport handled its supplies so badly that when it disembarked its last contingent it had 100 pounds of potatoes and 5,000 pounds of

candy. Before the end of the month the candy had been exhausted and there was call for more." Many mothers are troubled with the candy problem, the almost universal love of children for sweet things often conflicting with the general idea of the proper diet. If we will remember that sugar and candy are a very condensed food, a heat and energy producer, and use it accordingly, the results will be good. George, who plays ball and all kinds of outdoor games, thereby expanding his lungs and oxygenating his blood and using up heat force rapidly, is benefited and rightly fed with a considerable quantity of sweet things, while Tom or Mary, who spend much time in the house over books, perhaps sitting in a slumped position and breathing house air, always more or less depleted except in the very hottest days of summer, can not digest any large amount of sweets, and they are the very ones who munch it in quantity, often. Teach a child to eat it slowly, a little at a time, and remember that it should be mixed with much fresh air, and it will not hurt them. Be sure, however, that it is pure; do not buy those cheap candies, but rather let them make it themselves, and you will have no cause to be afraid of it; rather can feel that it is one of the best of foods.

Value of Sweet Fruits. But better than candies and sugar are the sweet fruits, dates, figs, raisins and prunes. Better because the sweet is in them as nature put it, and therefore not so highly condensed; being combined as nature always knows how to do with just the right things to go together for a proper food. When a part is taken out, dissociated from the combination nature puts together, it is never so perfect a food or so well digested.

A little item goes the rounds saying that Prof. Junkers of Dessau, Germany, is the inventor of a new kind of gas stove which can be placed on the wall at any desired height instead of standing on the floor, as if it were new. Indeed, when such a stove was exhibited at the Transmississippi exposition in Omaha ten years ago, the invention of a Chicago man, and the oven has been in use in Omaha ever since.

Women do not take the title "chef" when they enter into the art of cooking; instead known as the "cordon bleu." So now when the king learned it was prepared by a woman he at once sent for her and, congratulating her warmly, placed around her neck the blue ribbon of St. Esprit, known as the "cordon bleu." So now women can rejoice in a more exalted title than the men when they prove that they can do equally well in the science and art of food preparing.

Mrs. Provident looked upon the pineapple and filled her basket, knowing their valuable properties uncooked and the delicious dishes that could be made when the winter stove was opened. She had mastered the method of preparing them easily and always looked out for a store of them when cheap. She had also decided

to have a vegetarian dinner, and so bought some lentils, a green pepper or two, some lettuce and almonds, some raisins and crackers, dinner rusks and a bit of pineapple cheese. She soaked a cup of lentils over night, drained, added fresh water and cooked very slowly about six hours, adding fresh water as it cooked away. She rubbed them through a strainer and added bread crumbs to make it thick enough to hold together, seasoning with a tablespoon of chopped onion, salt, pepper and a tablespoon of celery seed. She pressed it into a well oiled brick-shaped pan and baked in a moderate oven for an hour, or until it was firm when pressed with the finger. It was served with a mint sauce made by chopping the mint leaves fine, mixing them with an equal bulk of sugar and pouring over the mixture two tablespoons of vinegar to one of the mint.

Cold boiled potatoes were cut in thin slices and then soaked in a hot oil and fried in deep fat; the loaf was sliced and the potatoes were served around it. For a salad the lettuce was served with blanched and shredded almonds and the green peppers cut in thin strips and mixed with the almond; over it was poured at the table a French dressing. The raisins were the fine table variety and with the nuts and cheese and a cup of coffee made a last course. The first course was a fruit cup made of the pineapple mixed with orange juice and pulp, very slightly sugared and served in the halves of the orange rind, all being well chilled before serving.

WHAT THE LOCAL MARKET HAS

Fruits and Vegetables and Prices that Omaha Dealers Are Making.

The promised abundance of strawberries failed to materialize this week owing to continued cold, wet weather in the south and really good berries have been almost scarce. The best have sold at 15 and 20 cents a quart box, while others of just as good flavor, but smaller, sold for 10 and 15c. Commission men are anticipating a "mix up" the latter part of May when the home grown berries commence to come in, as the Missouri berries are due at the same time and unless the home crop is further delayed by cold weather, there will be cheap berries and lots of them. Enough berries were in Friday morning to provide for the over Sunday demand.

A quantity of small pineapples are being offered just now at 10 and 12 cents each, a tempting price at any time of year, but the offering is not cheap even at 10 cents for the fruit is shipped very green and can not be ripened satisfactorily. Two carloads of pineapples have come into the local market this week from Cuba, but it will be worth while for the housewife to defer canning until the Florida pineapples come in about the last of this month. Oranges and bananas are both cheaper than they have been.

Apples can not be gotten in the local market now for less than 80 cents a peck. A few boxes of Colorado Jonathan sold Friday morning for \$1.25 a peck; they were very fine. A generous shipment of peaches lately has occasioned a "tear" price



Sunday DINNER Bargains

PROMPT DELIVERY. We have perfected our delivery service so that we are now enabled to reach customers at any point in the city and with prompt, regular deliveries. Spring Vegetables: A full line, some especially nice. Home grown Head Lettuce, at.....5c and 10c

Butter Scotch Wafers. SPECIAL FOR SATURDAY ONLY, per pound.....25c. We know that you will like these wafers, for there is nothing more delicious than the good, old-fashioned Butter Scotch. They are made from pure granulated sugar and the best creamery butter, rich and delicious. One taste will make you long for more. We sell them regularly for 40 cents per pound, but we are making a special price for Saturday only, at, per pound.....25c

The Lange Grocery Company. Our wagons reach everywhere—our goods will please you. Our prices will induce you—now it is up to you. GROCERY DEPARTMENT. Granulated Sugar, 21 lbs. for \$1 Premium Chocolate, lb.....25c Standard Tomatoes, 3 cans for 25c 3-lb. cans Baked Beans, can.....5c A special on Sardines that ought to make you buy. 10c Mustard Sardines, at.....4c 5c Oil Sardines, at.....2c Creamery Butter, per lb.....20c Fancy Pineapples, each.....7 1/2c Large Cucumbers, each.....5c Fresh Tomatoes, basket.....25c MEAT DEPARTMENT. Fresh Leaf Lard, per lb.....9c 3 lb. pall Lard, each.....28c



A Masterpiece of Precision

In all of our varied experience we have never seen a watch which was at once so efficient—so attractive and so inexpensive as the OMEGA. Its performance is unusual, and we assure it.

Wide range of styles and sizes. A 17-jewel movement in 20-year gold-filled case for \$20.

T. L. Combs & Co. The Busy Jewelers. 1520 Douglas Street

RICE BROS. Phone Douglas 518. 24th and Davenport Streets. of 3 cents each by some of the grocers. Fresh cherries are 25 cents a box or 50 cents a pound. New potatoes have taken another drop and will soon be selling by measure instead of weight. They were 6 cents a pound Friday morning. Old potatoes sell from 3 cents to 12 1/2c a bushel, according to quality. The appearance of the home grown small vegetables has reduced prices materially in that line. Home grown spinach is 10 and 15 cents a peck and it is nice. Home grown rhubarb sells two bunches for 3 cents, rhubarb three bunches for 5 cents, head lettuce 10 cents a head, and leaf 5 cents a head. The first green home grown asparagus is in and sells for 10 cents a bunch, or three bunches for 25 cents. For the first time since early last fall creamery butter is selling at 25 cents a pound. This has been the price all week, but the dealers promise a raise of a cent or two if the weather remains cool. All the

BALDUFF 1518-20 Farnam St. Sunday Table d'Hote Dinner served from 12 M. to 8:30 P.M. Price 50 cents. Shipped things are about the same in price, but of better quality. Wax and green beans and new peas are 15 cents a quart, tomatoes 20 cents a pound and green peppers 5 and 10 cents each. Fresh turkeys are scarce, but storage turkeys of a grade superior to the fresh stock coming in now can be had for 25 cents a pound. Chickens are 15 cents a pound, ducks 30 cents, broilers 20 cents each and squabs from 20 to 30 cents each. See Want Ads for Business Boosters.

Butter, per lb. 24c. Fancy Separator, guaranteed equal to the best you ever put on your table. The sweet, delicate, delicious flavor will remain with you long after the price is forgotten. BUTTER—Fancy Separator, per lb.....24c CORN FLAKES—Toasted "Egg-O-See," browned fresh and crisp, 100 pkgs. for.....1.00 LARD—Simon Pure, 3-lb. pails, each.....25c 5-lb. pails, each.....1.50 CHICKENS—Young hens, our dressing, per lb.....15c CABBAGE—Three-layer white, dainty, delicate, delicious, each.....30c BREAD—If you want the best money can buy, we make it. Six loaves for.....25c SPINACH—Home grown, peck.....10c Johnson & Goodlett Co. Telephone 1975 20th and Lake Sts.

SOMMER BROS. SATURDAY SPECIALS. Creamery Butter, per lb.....24c Strictly Fresh Eggs, dozen.....17c Knox's Gelatine, per pkg.....10c Lipton's Tea, 1/2-lb. tin.....20c Rockwood's Cocoa, 1/2-lb. tin.....21c Toasted Corn Flakes, 3 pkgs.....25c Pettijohn's Breakfast Food, per pkg.....12c Egg-O See, 3 pkgs.....25c SOMMER BROS. Exponents of Good Living. 28TH AND FARNAM STREETS.