

TELEPHONE DOUGLAS 618 REACHES ALL DEPARTMENTS.

The Magnets of These Muslin Underwear Specials

Tasteful Styles, Standard Qualities and Low Prices

- At \$1.00 each reduced from \$1.50. Fine Nainsook Corset Covers with tucks, trimmed with German Valenciennes insertion and lace edging, all sizes to begin with.

Great Millinery Clearance Saturday at 9 a. m.

Trimmed Hats, worth up to \$10.00, at, each, \$2.98. It's a very simple proposition. To maintain freshness of trimmed millinery stocks, we must keep Hats from over-staying their time.

The New Veils. Veilings.

Saturday is the day to buy Veils, and we are well prepared, as makers have brought out some beautiful designs. A few hints: The Newest. Bordered Veils, with narrow fringe and silk ruffles.

Special Sale

Women's gauze cotton hose, black Hermsdorf dye, spliced seams, high spliced heels and double soles, regular 3/4 hose. Saturday, 25c per pair, or 2 pairs for 45c.

New Tan Hosiery

Very fine quality tan gauze hose, double soles, spliced heels and toes, 3/4 per pair.

Too Good for the Money

Come into our Cloak Department Saturday and say to any of our salespeople, "I want to see those Suits at \$16.50, reduced from \$25.00, and over." They will know the suits you mean as the Wooltex, as they are by far the greatest values ever shown.

Thomson's Glove Fitting Corsets

If you want a good, durable Corset and don't want to pay a big price, you cannot decide on a better make than Thomson's Glove Fitting. We have a complete line of this reliable make and will be pleased to show them to you.

Jumper Suits, Made in Panama and Other Stylish Materials.

All on Special Sale Saturday at Half the Regular Price.

- \$18.00 Jumper Suits at \$9.00. \$11.00 Jumper Suits at \$5.50. \$12.50 Jumper Suits at \$6.25.

Ladies' Separate Coats, High Class Garments, Suitable for Well Dressed Women.

- \$20.00 Coats at \$14.50. \$15.00 and \$16.50 Coats at \$10.50. \$12.50 Coats at \$8.25.

Ladies' Waists.

The New Opera Waists. The New Standard Waists. The New Herald Square Waists. Always something new for Saturday.

Special—About 100 Waists, broken lines and sizes, at specially reduced prices.

Men's Shirts—Correct in Style and Fit—NEW

A poorly made shirt brings discomfort pretty close to the wearer. And a shirt not up to date in style looks—well, it isn't a pleasant feeling to realize that you have on a back number.

Our line of \$1.00 Shirts is especially strong. There is a vast assortment to choose from, light, dark, medium or plain colors, some have cuffs attached, others detached.

At \$1.50 each, one of the newest is a light ground plaid shirt with dainty fringed neck, cuffs attached, coat style, equal to a great many \$2.00 shirts.

Also a fine line of soft collar shirts, made of madras, swazette, flannel, silk and linen, also silk, \$1.25 to \$3.50 each.

Just received, a vast assortment of Summer Neckwear, polka dots and plaids are the favorites. Ask to see them, 50c each.

Men's Department, main floor, south aisle, use either Main or Howard street entrance.

On Bargain Square in Basement—Fancy Silk Ribbons up to 5-inch wide, on special sale Saturday at, yd. 5c

Special at Men's Department, Saturday

Saturday we will place on special sale a line of our regular 3/4 Half Hose, good assortment of patterns, made with double sole, heel and toe, at two prices for 25c.

Wash Goods Novelties on First Floor.

Our line of new Irish Dimities is one of the finest in the land. The new cross-hatched weaves meet with great favor and the designs have never been more beautiful.

Fine Sephyr Gingham in New Field and Checked Effects.

These will be exceedingly scarce later on. Buy them now while you can choose from hundreds of beautiful colorings.

DECREASE IN WHEAT AREA

Over Eleven Per Cent of Acreage Reported Sown Last Fall is Abandoned.

CONDITION 26 PER CENT BELOW AVERAGE

Announcement Causes Drop in Prices in Chicago Market—Nebraska Crop in Good Condition.

WASHINGTON, May 10.—The official crop report, issued today at 12:30 p. m. by the Department of Agriculture, covering the period up to May 1, 1907, was as follows:

Winter wheat, condition, 82.5. Area remaining under cultivation, 3,123,000 acres. Winter rye, condition, 85. Meadow mowing land, 85.6. Spring pastures, condition, 71.5. Spring ploughing, contemplated, 71.5. Spring planting, 47 per cent actually done up to May 1, 1907.

The area of winter wheat remaining in cultivation on May 1 is 11.2 per cent, or about 3,533,000 acres, less than the area reported as sown last fall, and 8 per cent, or about 1,468,000 acres, less than the area of winter wheat reported as harvested last year.

The average condition of spring pastures on May 1 was 79.5 against 91.4 on May 1, 1906; 82.3 on May 1, 1905, and 82.3 the mean of the May averages of the last ten years.

The 47 per cent of spring planting reported as having been completed on May 1 is compared with 53 per cent a year ago.

Statistics for Principal States.

The following table shows for the eleven principal wheat states the percentage of the acreage sown last fall under cultivation on May 1, also the averages of condition on May 1, 1907, May 1, 1906, and the mean of the May averages of the last ten years:

Table with columns: State, Acreage, Condition May 1, 1907, Condition May 1, 1906, Mean of last ten years. Rows include Kansas, Indiana, Missouri, Ohio, Nebraska, Pennsylvania, California, Oklahoma, Texas, Michigan, and United States.

The average condition of winter rye on May 1 was 88, as compared with 92 on April 1, 1907, 92.9 on May 1, 1906, 92.3 on May 1, 1905 and 82.3 the mean of the May averages of the last ten years.

Prices Advance Quickly.

CHICAGO, May 10.—The government crop report declaring that the area under winter wheat cultivation is about 3,533,000 acres less than reported as sown last year and 1,468,000 acres less than the area reported as harvested last year caused the price of wheat, on an already strong market, to advance immediately 1/4 cent.

Pit traders were slow to grasp the full significance of the government figures, but when they did so general buying set in on all sides and the price advanced strongly and July shortly before 1 o'clock had touched 85c, later going up to 85 1/2c.

Women Need

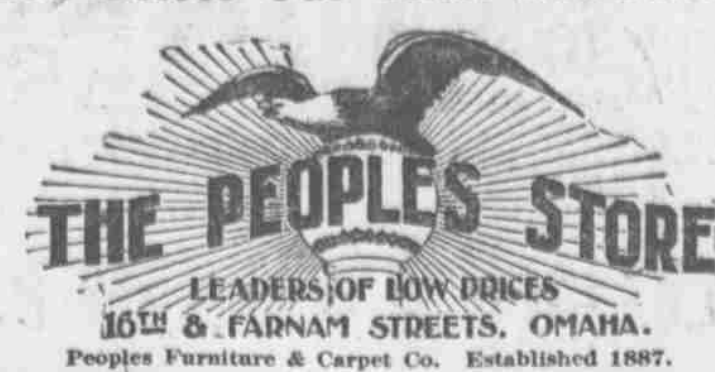
a natural laxative and tonic when troubled with lassitude, depression, nervousness or a general run-down condition of the system.



Nature responds quickly, and regularity is established by the use of Beecham's Pills.

Sold everywhere. In boxes 10c and 25c.

Low Prices Our Chief Attraction



"Exceptional Credit Terms"

Is the remark that we hear very often from many of our customers and, especially so from the ones that have traded elsewhere before coming to us. Don't take our word for it, but ask your neighbors about our methods; they know. We have been established here in Omaha for the past twenty years and are proud of our reputation.

HELPFUL CREDIT

Is the kind that we extend to you; CREDIT ON A GENEROUS AND BROAD PLAN. Courtesy is a feature of our LIBERAL TREATMENT. You do not need to surrender your self-respect or dignity when you shop here.

"Sincerity Clothes" Sale

Big Price Reductions This Week

CAUSE the Weather EFFECT Lower Prices

Have It Charged!

Last week we could not properly take care of all our clothing customers, but for this Saturday we have arranged for extra help and will promise you the very best of attention.

MEN'S HATS

New shipment just received Thursday. We are pleased to offer you all the latest shapes, both soft and stiff materials. Prices range from \$3.00 to \$1.50.



Women's \$25 Clever Tailor Made Suits, on Sale Saturday, Special for \$13.75

By Far the Best Values this Season

The materials are Panama, English Mixtures, Checks and Stripes. Coats are pony, ston and tight-fitting styles. The tailoring is distinctly high class, the suits are faultless in every detail and would readily bring \$25.

WHITE MOHAIR SKIRTS—For early summer wear; materials are all first class and are made in many attractive styles.

Millinery Snaps \$6.98 and \$4.50 ready to wear hats on sale Saturday for \$2.98 and \$1.98.

See our show windows.

AMUSEMENTS

Sponge and Chamels

Our stock of Sponges and Chamels is at all times a large one, comprising in chamels those to sell at 5c to \$1.00 each.

SEE THEM IN OUR WINDOW.

Sherman & McConnell Drug Co.

Cor. 16th and Dodge Sts.

Omaha's Most Beautiful Woman in Next Sunday's Chicago Tribune.

Did You Lose the Chance To get some of the bargains we offered last week, if so, don't lose the ones we offer today and next week.

HOWELL DRUG CO., Sixteenth and Capitol Ave.

KRUG THEATER

15c-25c-50c-75c.

MATINEE TODAY

Children, Any Sent 10c

—TODAY—

Bring the children to see

The Wonderful Perry Children

OR

The Banker's Child

Sub-The Convict's Daughter.

BOYD'S Woodward Mgrs

THIS AFTERNOON—TODAY SUNDAY MAT. AND EVENG. Low Dockstader's Minstrels

Burwood SECOND SEASON

THIS AFTERNOON—TODAY The Adventures of Lady Ursula (Mats.—Thurs.—Sat.)

NEXT WEEK—EVA LANG

OPHEM PHONE DOUG. 494

MODERN VAUDEVILLE

Last Two Performances—Season Closes Today.

MATINEE TODAY 2:15

TODAY—Curian at 2 o'clock sharp. BIG ROULEE SHOW—Great Amateur Carnival in conjunction with regular bill.

DUN'S REVIEW OF TRADE

Weather Conditions Favor Business and Farming to Great Extent.

IRON AND STEEL MARKET ACTIVE

Backward Season in Retail Trade Affects Textile Industry to Some Extent—Leather is Steady and Quiet.

NEW YORK, May 10.—R. G. Dun & Co.'s Weekly Review of Trade tomorrow will say:

Weather conditions unseasonable almost beyond precedent have retarded trade and agriculture to an extent that cannot yet be measured. Spring opened with bright prospects for business, but record breaking results can no longer be attained.

Higher prices for cereals, cotton and other natural products are a result of bad crop reports and broadening speculative interest.

European crop reports are little better than our own, and they explain higher quotations of wheat and corn. Cotton advanced 18 points for spot, 16 points for May and 10 points for July on continued favorable crop advices and reported improvement in demand for cotton goods for fall delivery.

Some of the advance in futures was shaded later on realizing. Southern reports laid stress on the excessive rains reported in the lower Mississippi valley.

High products are higher this week, pork advancing 5 cents and lard 2 points, while cottonseed oil went up 7 cents.

The sugar market, which has been leading with higher prices for best grades, came sugars here following and in turn falling refined, 10 points up, while raws are 6 points up.

Coke is still lower despite the activity of blast furnaces, coal is active, but bituminous is dull. Copper is dull, owing to the fact that when prices were advancing large quantities of metal were offered at concessions which in turn deterred European demand and what little domestic inquiry there was.

Business failures for the week ending May 9 in the United States were 124, against 103 last week, 102 in the 104 week of 1906, 129 in 1905, 208 in 1904 and 187 in 1903. Canadian failures numbered twenty against eighteen last week and twenty-eight in this week a year ago.

Wheat, including exports from United States and Canada for the week ending May 9 aggregated 2,944,419 bu., against 2,847,196 bu. last week, 2,162,002 bu. this week last year, 592,225 bu. in 1906 and 2,375,340 bu. in 1905. For the forty-five weeks of the fiscal year the exports are 147,750,000 bu., against 147,675,000 in 1906-07, 147,740,000 in 1905-06 and 1,028,272 in 1904-05, against 1,041,553 bu. in 1903-04 and 74,007,282 bu. in 1902-03.

All goods sold at Huberman's Jewelry store guaranteed as to price and quality.

FORECAST OF THE WEATHER

Fair and Warmer in Nebraska Today, Partly Cloudy Tomorrow, Cooler in North Portion.

WASHINGTON, May 10.—Forecast of the weather for Saturday and Sunday: For Nebraska—Fair, warmer Saturday; Sunday partly cloudy; cooler in north portion.

For Iowa—Fair, warmer Saturday; Sunday, partly cloudy and warmer.

For South Dakota—Fair and warmer Saturday; Sunday, partly cloudy, probably showers and cooler.

Local Record. OFFICE OF THE WEATHER BUREAU, OMAHA, May 9.—Official record of temperature and precipitation, compared with the corresponding day of the last three years: 1907, 1906, 1905, 1904.

Maximum temperature... 59 52 72 78 Minimum temperature... 37 46 50 47 Mean temperature... 44 49 52 51 Precipitation... .00 .00 .00 .00

Temperature and precipitation departures from the normal at Omaha since March 1, and comparisons with the last two years: Normal temperature... 51.00 Deficiency for the day... .12 inch Total deficiency since March 1, 1907... .79 Normal precipitation... 1.19 inch Deficiency for the day... .28 inch Excess for cor. period, 1906... .28 inch Deficiency for cor. period, 1905... .43 inch

Reports from Stations at 7 P. M. Station and State Temp. Max. Temp. Min. Temp. Wind. Direction. Force.

Bismarck, cloudy... 44 36 .00 00 Cheyenne, clear... 48 30 .00 00 Chicago, clear... 59 42 7 Denver, clear... 59 42 7

Davenport, part cloudy... 44 32 7 Des Moines, clear... 59 42 7 El Paso, cloudy... 58 39 00

Elmore, cloudy... 58 39 00 Huron, cloudy... 56 39 00 Kansas City, clear... 54 38 00

Lincoln, clear... 54 38 00 Omaha, clear... 53 38 00 Rapid City, part cloudy... 58 39 00

St. Louis, part cloudy... 52 37 7 St. Paul, clear... 58 40 00

St. Joseph, clear... 52 37 7 Valentine, part cloudy... 52 37 7

Williston, cloudy... 46 36 00

T indicates trace of local precipitation.

L. A. WELSH, Local Forecaster.

WESTERN MATTERS AT CAPITAL

Major Galbraith Ordered to Omaha to Act as Inspector General.

(From a Staff Correspondent.) WASHINGTON, May 10.—(Special Telegram.)—Major Jacob G. Galbraith, Inspector general, has been ordered to Omaha for duty as inspector general of the Department of the Missouri.

Roy D. Hampton has been appointed regular and Theodore T. Combs substitute rural free delivery carrier for route 1, at Genoa, Neb.

A postoffice has been established at Ney-McPherson county, Neb., with Solomon B. Cloud as postmaster.

The postoffice at Kent, Loup county, Neb., will be discontinued May 31.

Jap Rose transparent toilet and bath soap is made from the whitest, purest and best vegetable oils—oil that you can eat. Made by Kirk—sold by all druggists and grocers, therefore, no legal standing.

Diamonds—Mawhinney & Ryan Co.

RAISING A FAMILY

Is much easier if you own your own home. The money which will go into rent can be devoted to their education and general welfare. If you have some money with which you can start, we will be pleased to assist you. If you have no money and own no real estate, better call and start a sinking fund to use in making your first payment on the home property. Now is the time to begin.

THE CONSERVATIVE SAVINGS AND LOAN ASSOCIATION.

1314 Harney Street. Geo. F. Gilmore, Pres. Paul W. Kuhns, Secy and Treas.

GO CART BARGAINS

We Manufacture and Sell Direct to Users besides we guarantee and keep in repair FREE all carts sold by us. The largest and most complete line to select from, at your own price. Read goods registered and refinished. Cane seat and rubber tiring. Moved to 611 South Sixteenth Street. Omaha Reed & Rattan Mfg. Co. One and one half blocks south of Thompson, Belden & Company.

Who is to be Queen of May?

May Festival in the Streets of Paris

Auditorium, May 20th to June 1st, Inclusive

This is the same elaborate scenic reproduction of the most famous streets and shops of beautiful Paris, as originated by Mrs. Foster Palmer and produced with such phenomenal success in Chicago.

The young lady receiving the most votes will be crowned with elaborate ceremonies and presented with a handsome diamond tiara. The young lady standing second and third in the contest will be rated in the same princess and respectively presented with a solid gold bracelet and necklaces.

VOTE FOR YOUR CHOICE

Fill out this coupon, and with one cent for each vote, deposit either at Beston's, Myers & Dillon or Sherman & McConnell Drug Stores.

Miss..... Street.....

T indicates trace of local precipitation.

L. A. WELSH, Local Forecaster.