New Gentlemen's Chiffonier

(Exactly Like Cut)

en oak, quarter-sawed and finely finished throughout. This is the \$32.59 quality that we are offering you this season 24.50

On Easy Terms of \$2.50 Cash, \$2 Monthly.

3 Rooms Furnished Complete for

Terms: \$7.00 Down, \$5.00 Monthly

Our three-room outfits do not merely consist of furniture and rugs, but include everything necessary to furnish a home complete. Our outfits include window shades, draperies, bedding of all kinds, all the necessary cooking utansils and kitchen furnishings, crockery, glassware, silverware and in fact everything you will need with which to start housekeeping.

Buyers of our outfits are not obliged to go elsewhere to complete the furnishing of their homes, as everything is included down

go elsewhere to complete the furnishing of their homes, as everything is included down to the smallest detail.

Also furniture, rugs, draperies and furnishings are all of a high class, and should not be confused with some outfits of inferior grades that are offered elsewhere. We have always made a specialty of complete home outfits, and have now lowered the price to \$71.50 for three rooms, and reduced the cash payment to \$7.60.

We Guarantee These Outfits Will Cost

You \$100.00 Elsewhere. Four, five and six-room outfits at pro-

FREE Gold Coin Initial FREE

A 58-piece Gold Coin Initial Dinner Set, with your initial in gold, given away absolutely free with every cash or credit purchase of \$100.00, or sold to you outright for \$6.75, on the extremely easy terms of \$1.00 cash and \$1.00 per month.

If you buy \$100.00 worth during 1907 we will give you a set free and credit your account with all amounts that you have paid.

plete for.....

Happenings of the Week in the Thriving Villages and Towns.

SOCIAL AND BUSINESS CHIT-CHAT

Movements of Well Known People and Doings that Are of Interest in All Lines of Activity.

to Mr. and Mrs. W. R. Wall, ay morning, a son. Miss Prudence Tracy spent Wednesday with the mea fternoon in Omaha visiting relatives. Miss Special Mr. W. L. Shallcross of Omaha was in lorence Wednesday in the interests of last Sunday.

Mr. W. L. Shallcross of Omaha was in leievue college.

Mr. W. L. Shallcross of Omaha was in last Sunday.

Mrs. Ellen De Land, who has been spend-ing the winter with her son, Thomas H. De Land, at Perry, Ia., has returned home to Florence. Mrs. De Land is the oldest settler in Florence, having come here in

The roads to Pries' lake has been gone over with a heavy road grader and put in good shape. This road was made about eixty feet wide last fall and makes a fire

The Fraternal Order of Eagles Initiated a class of ten at their regular meeting. Wednesday night. Their next meeting night will be April 17, which will be a business and social meeting. No candidates will be initiated.

Hose company No. 1 held to

dates will be initiated.

Hose company No. 1 held its regular monthly meeting Monday night which was also its annual meeting, at which officers were elected for the ensuing year. W. B. Parks was re-elected president, Frank P. own, secretary; Henry Anderson, treas-

The Florence ferry is in full blast and running every day. People are taking advantage of the ferry and are using it more this year than last. Some lakes just across the river from Florence are being fixed up for pleasure; beats are being put in, and as the fishing is good, a day can be put in there and in an hour's time you can reach Omaha. Carryalls will be run

Last Saturday night the Florence Athletic club was organized, papers of linear poration drawn, and seven directors elected. The purpose of the club is to procure suttable grounds for base ball, tennis and other out-door sports. The grounds will be located two blocks from the siveet carline, the officers of the organization steel. F. S. Tucket, president, W. H. Parks, treasurer; Andrew B. Anderson, secretary; George Siert, manager. The grounds are being prepared and in another two weeks. Florence will have a base ball team.

The mayor and council will effect their new organization Mondow.

Bellevne. James Gow is working in Wyoming this Miss Helen Fletcher visited in Wahoe

Senator Patrick was in the vicinity of last Monday evening at their home in honor last Monday evening at their home in honor of their fiftieth wedding auniversary. Mrs. O. W. Nelson spent Bunday in B. Combs has been very sick with the measure and the college after a ten-day spring vacation.

The little daughter of Mr. and Mrs. B. Combs has been very sick with the measure and the college after a ten-day spring vacation. mensies.

itsymend Kearns has been seriously in with the measles. At present he is recov-

Rev. Rayburn of Omaha will occupy the pulpit in the Preabyterian church Sunday norning at the service at 11:39 and in the W. R. Wall and East North grades.

morning at the service at 11:39 and in the sevening at 8.

W. W. Wall and Karl Foellmer attended the meeting of Triangle Encampment, independent Order Old Fellows at Benson Tuesday night.

Beveral of the members of Century ledge, Reyal Achies, attended the party given by the Omaha lodge at Baright's hall, Omalia, Tuesday night.

Mrs. Lyons and son, who have been Reeping a branch tea and coffee house in Florence for the past six menths, have Miss May Callahan of Omaha was the guest of Miss Jessie Tucker Tuesday, making a visit before she left for an extended visit with relatives in Montana.

W. A. Yoder returned Saturday from a week at Fremont, Neb., where he had been in attendance at the meeting of the East week and help of the neighborhood. Friday evening a colicert was given in the frience are feeling the first that the governor has signed the built prevent, as long as the law stands, a saloon in Relievue. This will prevent, as long as the law stands, a saloon in Relievue to a filling.

Mrs. Lyons and son, who have been Reeping a branch tea and coffee house in Florence for the past six menths, have mission with the discussion of his thirteenth birthday. Laddes Ald sociaty of the Dundee Presbyterian church will hold a sociaty of the Dundee Presbyterian church will hold a sociaty of the Dundee Presbyterian church will hold a sociaty of the Dundee Presbyterian church will hold a sociaty of the Dundee of Mrs. D. L. Johnson.

Dr. T. K. Hunter has resigned his pastorate of the Dundee Presbyterian church by a filter to a filter to get a military post. This will prevent, as long as the law stands, a saloon in Relievue.

Mrs. Lyons and son, who have been Reeping a branch tea and coffee house in For several years some have tried to get a military post. This will prevent, as long as the law stands, a saloon in Relievue of a military post. This will prevent, as long as the law stands, a saloon in Relievue of a military post. This will prevent, as long as the law stands, a saloon in Relievue of a military post. This will

Benson. Church services will be held at the usual thours at all churches today.

Mrs. Herman Wulff has returned home from a week's visit in Blair. Mrs. Herman Wulff has returned home from a week's visit in Blair.

Miss Gavin has returned to her school duties after a week's illness.

A daughter was born to Mr. and Mrs. Carl Younger Sunday, April 7.

Mrs. J. R. Neal of Kennerd to attention.

Mrs. Charles Trace has been called to Laybrook, Ill., by the filloss of her father. Mr. and Mrs. Thomas Smith, formerly of Benson, announce the birth of a son in Chicago.

The place made vacant by the marriage of Mary McGuire will be filled by her brother, Tom.

Presbyterian Ladies' Aid society will meet.

duct both morning and evening services at the Baptist church today.

The Omaha Water company has finished the greater part of the work of putting in the four large bollers at its plant here. These bollers each carry 400 horse-power and are differently constructed from the content of the convention of the Eagles.

The Omaha Water company has finished the greater part of the work of putting in the four large bollers at its plant here. Charles Tracy returned home from Lincoln tast Wednesday, where he attended the convention of the Eagles.

Charles Tracy returned home from Lincoln tast Wednesday, where he attended the convention of the Eagles.

Mesdames Spoerri and Emery have been on the sick list this week with the grip.

Mrs. Engler and sons have gone to their home for Mr. and Mrs. Wedge.

Presiding Elder Rev. Gorat will conduct the sacramental services at the Methodist the sacramental services at the Methodist ler, on Thursday.

our Toilet Goods Depart-

It is unnecessary to state that Madame Yale's toilet ? requisites are the standard, ? having stood the test of time

now in universal use by all

specialties throughout the world. It is safe to say that millions of pretty girls and beautiful women in this

their complexions and the luxuriance of their hair to Mme. Yale's preparations.

OUR SPECIAL SOUVENIR SALE

-of-

Madam Yale's

Beauty Preparations

WILL CONTINUE ALL THIS WEEK

SKIN FOOD FREE

district created during the year and other sensers put in, and a few more permanent sidewalks. Bluff street is under a new grade and a boulevard leading of the nath end to Main arrest is contemplated. The grading of Bluff street will be very light, so as not to make any deeper cut on the west side of the atreet. Roy N. Towl of Ornaho has furnished the city with an exilmate on the grading and furnished a blue print showing grades, etc. Mr. Towl is been employed the last year as city entered. A company has been organized for the purpose of establishing another bank in Benson, the building to be erected on North Military avenue. The building committee are A. Leach, H. J. Grove and James Mc-Guire.

of their fiftieth wedding amsteraary.

About thirty guests were invited, who attended between the hours of 5 and 7.

The host and hostess were recipients of many besutiful remembrances of the day.

A dainty lunch was served to the guests.

Mr. and Mrs. James McGuiro held a wedding reception hast Wednesday evening at their home for thoir daughter Mary who was married that morning to John Bleick.

About fifty relatives and a very few intimate friends were present. The house was Florence Wednesday in the interests of Believue college.

Mr. and Mrs. Mitchell of Omaha were the guests of Mr. and Mrs. John Bondesen Sunday afternoon.

Mrs. J. Weber and son, Raiph, were in Omaha Monday.

George Buck, Jr., of Lincoin, Neb. was the guest of Mr. and Mrs. F. S. Tucker Saturday and Sunday.

H. F. Neeley, general agent of the Builtable Life Assurance company, was a business visitor here Thursday.

Sam Purcell, accompanied by his coust, Raiph Griffith of Woodinse, Is., left Tucket day afternoon for Los Angeles, Cal.

Mrs. Yoder and children remained in Frement this week visiting friends and reintree of the past week, is very much better.

Rev. James A. Elack and wife cuterfained a number of the past week, is very much better.

Rev. Bayburn of Omaha were chartained by Miss Bertha Milner as tudent at the residence of her daighter, Mrs. Piles of the past week, is very much better.

Rev. Rayburn of Omaha were chartained by Miss Bertha Milner and shoot field in the second as a day from the content of the pupty in the Preshyratria were present. The house was described for the cocosion and an orchestra stational in the recording the twenty in the series as a state of the sate form the college in 1985, returned Monday for a business visitor here Thursday.

The yard of the residence recently built by Mrs. Achold, who has been very sick at the residence of her daighter, Mrs. Pults for the past week, is very much better.

Rev. James A. Elack and wife cuterfained by Miss Bertha Milner and shoot field the following tanches were research that make friends at their home in Oughah Thursday evening.

The school board met recently and elected the following tanches of the following tanches and an appear of the past week of his sister, Mrs. The Dundee green the following tanches and a property to be able to stop working the week of his sister, Mrs. The Dundee green the past week of his sister, Mrs. The Dundee green the following tanches and property to be able to stop working the week of his sister.

The school board

Leonard Marshall entertained a number of friends on Friday evening on the oc-casion of his thirteenth birthday.

Mrs. George Hongland is at home again after her recent short sojourn in Europe. Her health, which did not permit her con-tinuing to travel with the rest of the party,

is improving now.

Carl Younger Sunday, April 7.

Mrs. J. R. Neal of Kennard is visiting at the home of her aister, Mrs. Wulff.
A son was born to Mr. and Mrs. A. C. Thomas Easter day at Keystone ranch.
Miss Sucie Scott of Lincoln is visiting at the home of her cousin, Miss Bes Hoffman.
Mrs. Charles Trace has been called to

at the home of Mrs. F. Baister next Thursday afternoon.

The selling of St. Bernard's church has been abandened and it will be moved to Post's addition.

Rev. Frank Foster of Omaha will conduct both morning and evening services at the Baptist church today.

Mrs. J. A. Keller and describes of the Rev. Frank Foster of Omaha will conduct both morning and evening services at the Baptist church today.

F. S. Tucker, president; W. B. Farsh, treasurer; Andrew E. Anderson, secretary; in honor of their granddaughter, Miss George Siert, manager. The grounds are being prepared and in another two weeks Florence will have a base ball team.

The mayor and council will effect their new organization Monday night. As all old officers were elected at the election April 2, it is not likely that Mayor John Simpson will change any of the committees. George Sorensen has laid charge of the street and alley committee, and David Andrews public property. The line of improvements will be followed about the same as last year. There may be another sewer day amount of their granddaughter, Miss Blanche Warleigh of Florence, at her home here over Sunday. Mrs. M. Ormsby and friend, Mrs. Christianson of Wainut Hill, were guests of friends in Eckerman on Thursday. John Cunning ham and family spent Easter week and alley committee, and David Andrews public property. The line of improvements will be followed about the same as last year. There may be another sewer day any anniversary. About twenty-two young moving to California in the near ruture.

Mrs. Warren Ryder and daughter, Miss Blanche Warleigh of Florence, at her home here over Sunday. Mrs. Christianson of Wainut Hill, were guests of friends in Eckerman on Thursday. John Cunning ham and family spent Easter week with relatives and triends at Arington, returning home Sunday evening.

Mr. and Mrs. M. S. Bartlett, son and list home last week in honor of his birth-day anniversary. About twenty-two young of Fairlield, its., were the guests of her of Fairfield, Ix., were the guests of her sister, Mrs. F. C. Hensman, the first of the week.

Mr. Johnson of Eckerman has purchased the Oscar Pickard residence near Woodmen hall, on Center street, now occupied by B. Gantz, and will take possession after

Mrs. J. E. Aughe returned home from Wisner Sunday evening, where she attended the funeral of her step-father, A. Ziebell, Saturday, which was conducted by Rev. William Warren of Pilger. William Warren of Pilger.

The Ladies' Ald society met at the church on Thursday last and completed two fine comforts for Mrs. Randolph. Proceeds \$2.60. The next meeting will be held on Thursday next, all day, at the church, to knot comforts. The society will meet at 10 o'clock.

ECHOES OF THE ANTE ROOM Shriners of Omaha, Lincoln and Will continue this week in Council Bluffs to Hold

Ceremonial.

and experiment. They are

lovers of high grade toilet country owe the beauty of I

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The extensional results of Thirding temperature of the Nation Strategy of the

TIGER BRUSSELS ROOM RUGS Now Cut to \$14.50 Size 9x11 feet. Terms, \$1.50 Cash, \$2.00

Per Month. An illustration of the value-giving ability of the Peoples Store. Consider what it means. A large 9x11 ft. Brussels Rug, correct size for any room in your house, for \$14.50. These rugs are made of genuine Tapestry Brussels carpeting of a strong, durable quality that will give excellent wear and holds its color to the very last. The new spring patterns are delightfully pretty; and these rugs in style, quality and beauty cannot be equaled elsewhere for less than \$18.50. Our price is \$14.50. On

easy terms of \$1.50 cash and 50c a week.

Art Reversible Rugs; many patterns in choice designs, regular \$7.50 value, special \$3.88

Ingrain Carpets, regular 50c values, special \$9c

Ingrain Carpets, regular 70c values, special \$9c

Brussels Carpets, regular 70c values, special \$6c

Brussels Carpets, regular \$0c values, special \$6c

China Matting, extra good grade, 25c quality, special \$10c

Window Shades, good quality, regular width, 6 ft, length, special \$3c



We are showing a very extensive dining room furni-

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free with every Go-Cart of \$5.00 and over.

This beautiful go-cart is one of our specially designed go-carts. Has full reed body and dash, has all the latest improvements, guaranteed springs, patent axle patent brake and rubber-tired wheels. At the price we offer out one; special

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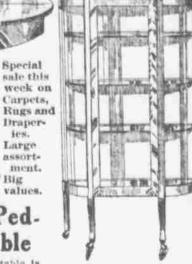
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Monthly.

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All Goods Marked in Plain Figures.



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\$1.50 Cash, \$2 Monthly. shelves for plates, beends of double strength, highly pollshed; special

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Pays for itself in the saving of gas. We Guarantee that the Direct Action Gas Range will reduce your gas bill one-third or more. Broilers are above the oven. Direct Action Gas Ranges are ready for baking the moment you light the gas. The most economical gas range you can buy. Direct Action Gas Ranges are not an expense, they are an investment. See them demonstrated only at The Peoples Store, first floor.

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Can be had either in the golden oak or mahogany finish. Works perfectly and can be operated by a child guaranteed not to get out of order, makes a spiendid davenport for use during the day and a soft and comfortable bed during the night. The upholstering is of selected velour of a special pattern, over springs that bear our positive guarantee.

We ofter this useful and sensible davenport at the special price of

We are sole agents for Heywood Bros. and Wakefield Go-Carts, Gurney Refrigerators, Elwell Kitchen Cabi-nets, Direct Action Gas Ranges, Insurance Gasoline Stoves, also agents for the Pulton and the Rapid Fold-ing Go-Carts.



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(Like cut)—Positively worth \$7.59-\$1.00 per month. Another example of the Peoples Store's wonderful value giving. It's an article that every woman appreciates. Has two large bins for flour and other meals, two good-sized drawers, a bread board and

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Free Beauty Consultation Ladies who are desirous of trying these preparations and who would like to ask questions concerning them (the proper ones to select, etc.) can ob-tain all the information they desire from the young ladies in our Tollet De-

Special for This Week With every purchase of any of Madam Vale's preparations to the amount of \$3e or over we are authorized to give PREE OF CHARGE a large souvenir jar of Madam Vale's celebrated ship food.

MAIL ORDERS FILLED Ladies unable to call may order by mail. The skin food souvenirs and beauty books will be included with each order. Schaefer's Cut Price Drug Stores

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