Mail Orders Filled Just Like Buying in Person

Thirty 'Phones --- Douglas 137



# Ladies' Waists and Jackets

\$2.50 and \$3.00 Lingerie Waists for \$1.48

Waists of all descriptions, from the severe tailor-made to the dainty lace trimmed effect, special 1.48

#### Spring Coats and Jackets for \$4.95

Worth up to and including \$7.50 value; Covert Coats of all styles, Taffeta Silk Coats of all styles, fancy cloths, of all styles—Saturday.....4.95 

Saturday-----Children's Day



Over 200 Children's School Jackets and Coats, worth \$2.50 and \$3.00, made of fancy mixtures and plaids, trimmed in red, blue and green—Saturday special......1.95

Children's School Dressesmade of fine Scotch plaids, ginghams, trimmed in embroidery and straps and bands, at \$1.98, \$1.48 and...... 98c

Visit the new Stork Room-2nd Floor. Novelties of all kinds for the baby.



Interesting Sale of Millinery Saturday we make a special display of our celebrated five dollar line. These hats are modeled after the exquisite French and English designs. Choice material and pains are put into their making. It's done in our own work room by our corps of expert trimmers. We unreservedly pronounce this line to be equal, if not superior, to any 9 ≡ \$7.50 line in city, and as good as many offered at \$10, Saturday . .

> Big sale of Ready-to-wear Hats. Hats really worth from \$1.50 to \$3.50—will

See our charming Children's lineevery style in vogue, and every price



American Beauty Corsets

- American Beauty Cornet; a style for e er figure. Let o fitters find the co rat shape for you. Private fitting rooms, whose you can be properly fitted. Prices, from \$5 down Special for Satur-day—A discontinued \$2 style Corset at

AMERICAN BEAUTY Style 723

#### 252525252525252525252525252525252525 New Novelties in China

Tomato Salts and Peppers, each 15c 

Hundreds of new things arriving daily. Visit This Department. Welsbach Mantles, the genuine, original mantles, the kind that last, each 35c, 25c, 20c, 15c and ...... 10c Ten Green Trading Stamps with

each Mantel Saturday. Thin Blown Glass Table Tumblers, pretty neat band descration, for one day (limit, one dozen to customer, at six for 25c Six for 25c Endless variety of new Dinnerware from the colebrated English pottery of Johnson Bros. sets at \$17.50, \$19.50 and \$15 Finest American Percelain Sets from Edwin M. Knowies, a set at \$15.00, \$13.50, \$12.00 and 10.00 Five Times Green Trading Stamps on All Dinnerware Saturday.

#### MEAT! MEAT!

Central Meat Market now consolidated & rith us. Saturday specials: Fresh Pork Shoulder Roast, lb., at...8%c Rib Roast, all bones out, lb., at 12 1/2 and ......10e Pot Roast, fine quality, 1b. 7c and . . . 5c 

Home-made Buckwurst, lb . . . . . . . . . . 17 1/2 c A Unique Meat Combination Special-500 Cudahy's Rex Hams, guaranteed, average weights 8 to 10 lbs., average value \$1.60. price 38c. These two articles Saturday \$34.47 PARTY CONTRACTOR CONTRACTOR SECTION 1.07

"If It's f om Bennett s,

#### BENNETT'S BIG GROCERY Saturday list of money savers. Order early to avoid delay.

Bennett's Excelsior Flour, sack 51.30 And 75 Green Trading 

Stamps. 21 lbs. Granulated Sugar 51.00 for Double Green Trading

Stamps. Genesee Sifted E. J. Peas.

Red Cross Cream, large can 10 Green Trading

And 10 Green Trading
Statips
Jell-O, amorted 2 pkgs. 280
And 10 Green Trading
Patna rice 10. 10c
And 10 Green Trading
Stamps.
Wiggle-Stick Bluing, three
slicks for 25c
And 10 Green Trading
N. Y. Full Cream Cheese,
pound
And 10 Green Trading
Stamps.

# Our Annual Silverware Sale

Our Jewelry buyer, on a recent trip to the eastern markets, had our annual Silverware Sale prominently in mind. He was very fortunate in securing several gigantic parcels of high grade Silverware at 40c on the dollar. The lines which go on sale Saturday have been carefully assorted and marked at this ratio of price reductions, and embrace every article known to the

silversmith's art.

100 24-k. Gold Plated Clocks, fully guaranteed, values run up to \$10, choice 1.98
200 pleces Sterling Silver Berry Spoons, Cold Meat Forks, Gravy Ladles, Cream Ladles—values run up to \$5, choice Saturday 98c
Bogers' Rew French Gray Gronoble Silverware—One of the most exquisate designs known, full standard plated Teas, set of six for 98c
Bogers' Full Standard Plated Dessert

Rogers' Pull Standard Plated Dessert
Spoons, set of six for 1.75
Rogers' Full Standard Plated Table
Spoons, set of six for 1.98 Spoons, set of six for. 1.98
Rogers' Butter Enives, one in pretty
silk lined box
Rogers' Cold Ment Porks and Cream
Ladles, one in pretty silk lined box,
at

Bogers' Berry Spoons, one in pretty box, at 1.45
Oneida Community 50-Piece Combination Set, packed Seturity in Landsome case, \$35 value, for ..., \$19.75
Sterling Silver Chest, very handsome, \$100 value, for \$65.00 32-Piece Oneida Community Mahogany Chest, \$30.00 value 19.50 Eogors' W. B. Brand 50-Piece Set, put up in heautiful chest, st. . . 11.00 B. Wallace & Sons 38-Piece Set, \$25.00 14.95 

BARGAINS IN FULL QUADRUPLE MOLLOW WARD Made by Rogers, Homan Silver Plate 4-Piece Tea Set, consisting of Teapot, Sugar Bowl, Cream Pitcher and Spoon Holder, gold lined and safin regraved 4-Piece Footed Ten Set, consisting of Teapot, Sugar Sowl, Cream Fitcher and Spoon Holder, at. . . . . 4,98
4-Piece Footed Tea Sot, fluted and hand

Bogars' Gravy Ladles, one in pretty | Pive-Light Octagon Candelabra, French stray or outside h values to \$8.. 4.48
Sterling Silver Teaspoons, six in set.
Saturday's bargain price. \$3.88 Saturday's bargain price. ..... \$3.98 Children's Sats, Loc value, while supply Sterling Plated Knives and Forks, at 100 Rogers' Fail Triple Flated Knives and Forks, six Knives and six Forks \$2.69

Brush and Mirror Sets. 15-piece sets, consisting of Comb. Brush, Mirror, Cloth and Hat Brushes and Manicure Pieces— 

value for \$8.75, etc.

We show an elaborate display of these sets. The foregoing are but a few at random.



### Celebrated Homan Baker, grape design, 3.48

# OUR-New Clothing Sections-OWN

BETTER clothes, better styles--better than anything ever offered before in Omaha or the West. You haven't been getting as much clothing value for \$15 before. Our \$15 suits are a positive maximum in value-giving. They are strictly hand-tailored, the collar is hand felled; the shoulders are moulded by hand to fit. The fronts are of fine hair cloth, making the suit unbreakable and without

tendency to curl up. The are lined with serge or alpaca. We show you twenty different styles in new grey effects--checks, stripes, over-

plaids, etc. Blue serges in plain and fancy effects, and worsteds in all sorts of shades and patterns, many of them (we speak modestly) are worth \$18 and \$20, Saturday, your

We'd like you to see the Rushmore Brand of fine Clothes for Men. Prices \$18 to \$25

possible attention 7252525252525252525252525252525252525

choice, with every

### IN THE BOYS' SECTION

Here's the sort of Clothes a boy likes-materials that are serviceable; style, fit and workmanship are noticeable features. The best of the new is shown. Particularly attractive are the many handsome patterns in rich grey effects.

Russian Suits for boys 2 1/2 to 6 years, fancy worsteds, chevoits, serges, tweeds, etc., in both plain and fancy Sallor Blouse Suits, most comfortable and stylish suits for boys 6 to 9 years, handsome grey effects, newest plaids and mixtures, plain and stripe serges, etc.,

from \$10 down to ......\$3.50 Double Breasted Suits for boys 8 to 16 years, with knee Cambridge and Cecil Suits with the Rushmore label are the best money can buy. Fine cheviots, serges,

cassimeres and fancy worsteds, in sizes 9 to 17 years, Blouses for Boys 3 to 15 years, all wanted kinds, laundered and unlaundered, with collar or collar band, pleated or plain fronts of percale, madras, cheviot, st. 56
Gherardilits Cocca, to sateen, flannel, etc., in blue, tan, white, stylish stripes, neat figures. Prices \$1.00, 75c and ... 50c
And 40 Green Trading Stamps.

Navy Beans, 10 bs. 25c
And 20 Green Trading Stamps.

Three Star Salmon, can. 15c
And 10 Green Trading
Stamps.

Three Star Salmon, can. 20c
And 10 Green Trading
Stamps.

Red Cross Cream, large. pleated or plain fronts of percale, madras, cheviot, 

Hardware @ Housefurnishings

we have a full supply of sizes, and be sure to bring correct size of doors

wanted. Saturday, each \$1.50, \$1.25 and

Window Screen Frames, up from 18c

Best quality Steel Shovel at ... 49c

Extra quality spading Fork at . 55e

Lawn Mowers, all sizes, all styles, up

from ......\$2.75

Children's 3-piece Garden Sets at 250

Just received a car load of Screen Doors. Get your doors now, while



We're headquarters for the Phila- And Twenty Green Trading Stamps, generally gotten at sales given by

Best quality Steel Lawn Rake. 40¢ commissions.

#### A Wonderful Picture Sale Don't Miss These Values

Saturday

Shadow Box Framed Porcelain Plates, 75 of them. "The Angelus," "The Gleaners" and "Queen Louise," sold in art shops at \$10, our sale price was \$5.00, Saturday only (limit, 2 to customer) Picture Framing-Some interesting new styles of mouldings and frames to show you.

Pyrography Box Bargains. 15c Circular Boxes at .... 10¢ 20c Jewel Boxes at ..... 15c 25c Glove or Kerchlef Boxes Outfits, up from ..... \$1.45 See new Pyro room of novelties

Rubber Hose in 50-ft. lengths, com-

guaranteed, at \$7.50, \$6.50

Quality Enamelware.

separate sauce pans. worth 681; No. 8 Tea

plete with Spray Nozzle, every piece

Large Blue and White Dish Pans, worth 75c; Large Water Palls, worth 65a; 3-in. Rice or Cereal Cookers, can she used as

## MEN'S FURNISHINGS

SPRING HABERDASHERY. Our spring lines of Men's Plaited Shirts are exceptionally attractive, and are shown in jacquard Hgures in black, helto, blue and green on white grouds, made coat style—the very best shirts that can be made to sell

for ....... \$1.50 Our own importation of the Genuine G. B. French Lisle Thread Underwear, a garment .. \$1.00 Men's nice satin finish, brown English Balbriggan Underwear

a garment ...... \$1.50 We make a specialty of extra sizes in men's underwear.

### John B. Stetson's Hats

Greatest and Best Selected Line in Omaha

We are headquarters for these celebrated hats and carry the most complete and up-to-date stock in the city for young, middle-aged or elderly men.

Ask to see the new "Wydeband" Derby and the



"PRINCELY" SOFT HAT, shown exclusively by us.....

Our \$2.00 Hats are not only shapely and well made, but are built to weather all kinds of weather. These will have a great vogue this spring, because they are comfortable and neat and come in the very latest shades—a \$3.00 hat for .......

#### Women's Dainty Neckwear All that's in vogue, all that is modish, at right prices.

Nomen's Embroidered Collars at 98c. | Lage Yokes and Chemis ttes, white Lace and Embroidered Bows, at Mull and Windsor Ties, at 50c. Lawn and Lace Rabats, at 98c, 63c White Lace or Embroidered Stock Collars, with or without tabe, at 98c, 69c, 80c, 39c, 26c, 15c and 10c White and Lace Chemisettes, tucked or with embroidery, from \$2.98 down to Coff Sets of Fine Em-

collars attached, at asc. 60c ... 49c Embroidered Coat Sets, at \$5.58 Pancy Beaded and Bilk Stock Collars, Shadow Embroidered Turnover Col-Embroidered Collar and Cuff Sets, in 25 asserted patterns, worth 15c, at 12140 Manufacturer's Sample Line of Buffs, worth up to \$5 each, at. 986

each, at 95c, 69c, 49c, 25c ... 12320 RIBBONS-45,000 yards 5-inch All Silk Taffeta Ribbon, in white, pink, sky, cardinal, scarlet, lavender, old rose, navy, brown, turquoise—worth 19c yard, at ...... 8c





Omaha's Greatest Business in Hostery Retailing Happens SATURDAY ----Ri, ht here. These are the prices that are going to do it:

Ladles' mercerized gauze lisie, black, tan and red, Ladies' Imported Lisle Hose, lace boot and Allover lace, 50c value, per pair . . . . . . . . . . . . . 29c Boys' extra

heavy Bleycle (1975 Hose, 17c value, per pair 123c Double Green Trading Trading Stamps in Hosiery.

# UNDERWEAR

We're showing the best values in underwear. see our large stock. For Saturday: 

Ladies Embroidered and Lace Trimmed Handkerchiefs,  $12\frac{1}{2}c$ value, each,

chiefs

Ladies' Pure Linen Initial Handkerchiefs, value, each,

GLOVES!! GLOVES! Men's and Ladies' Gloves are in our exclusive Glove section. We've made a big reputation in our Ladies' Gloveswe want to make it just as big in our Men's Gloves. Let us fit you to a pair. Two specials for Saturday: Ladies' 12-button kid gloves, \$3.25 value, for ..... \$2.39 Ladies 16-button kid gloves, \$3.75 value, for . . . . . \$2.79



Double Green Trading Stamps in Gloves. 

Recent \$1.50 Copyright Fiction, sold by us for \$1.98, now One Thousand Titles, such as: on sale 19c

dith Nicholson,

"Richard Carvel," by Winston Churchill, "The Jungle," by Upton Sinciair, "Nancy Stair," by Elinor McCartney Lane.

"The Fugitive Blacksmith," by Charles D.

"Vashti," by Augusta J. Evans.

"The Blazed Trail," by Stewart Edward White.

GREAT BOOK SALE

"The House of a Thousand Candles," by Mere-"The Clansman," by Thomas Dixon, Jr.,

"My Lady of the North," by Randall Parrish, "The Leavenworth Case," by Anna Katherine

Stewart.

"The Gingham Rose," by Alice Woods Uliman.

