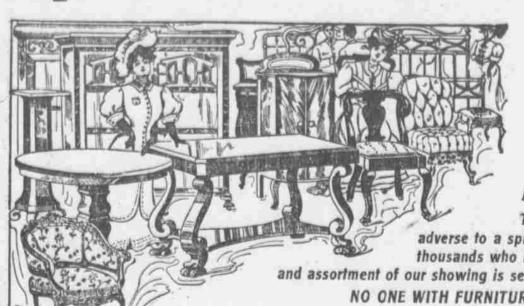
# April Sale of Furniture, Carpets and Rugs, Monday the 8th



An Event of Special Interest

To the many who intend to purchase Furniture, Carpets and Rugs and are not adverse to a splendid cash saving on the purchase price. An event looked forward to with keenest interest by thousands who know by experience the splendid bargain opportunities always offered in these sales. Quality and assortment of our showing is second to none and the values offered are beyond question the best we have ever offered. NO ONE WITH FURNITURE OR CARPETS TO BUY CAN AFFORD TO MISS THIS GRAND BARGAIN EVENT, MONDAY, APRIL 8

Dining Chairs, regular \$1.25 value, OUR PERFECT Dining Chairs, regular \$1.50 value, at .....\$1.00 SYSTEM OF Dining Chairs, regular \$1.75 value, CREDIT ENAat .....\$1.20 Dining Chairs, regular \$1.85 value, BLES YOU TO at .....\$1.25 \$25.00 Axminster Rugs, 9x12 size, ori-BUY FURNIental and floral designs, at \$17.98 TURE AND \$30 Axminster Rugs, 9x12 size, oriental and floral designs, at \$20.98 *CARPETS NOW* \$32.50 Bigelow Electra Rugs, 9x12, oriental and floral designs.\$22.98

And pay practically at your own convenience.

Dining Chairs that would cost regu- | Dining Chairs, regular \$1.95 value, at ......\$1.95 Arm Rockers, regular \$2.95 values, at ......\$1.95 Arm Rockers, regular \$4.25 values, at .....\$2.50 Arm Rockers, regular \$5.50 values. at .....\$3.95 Arm Rockers, regular \$8.25 values, at ......\$5.95

\$45 Bigelow's Bagdad Wilton Rugs, 9x12 size, great bargain...\$35.00 \$16.50 Tapestry Brussels Rugs, 9x12 size, sale price......\$11.98 \$18.00 High Spire Brussels Rugs, 9x 12 size, sale price......\$12.98 \$14.00 Reversible Kashmir Rugs, oriental patterns, 9x12, at.....\$9.98 | \$40.00 Wilton Bagdad Velvet Rugs, 

\$2 Velvet Rugs, size 27x54-in., Monday's sale .......\$1.19 \$1.50 Velvet Rugs, size 27x54in., in Monday's sale .... 95¢ 85c Ingrain Carpets, extra heavy, all wool, at, yd. 621/2¢ Sewing Rockers, regular \$2.50 values, at ......\$1.75 Sewing Rockers, regular \$3.50 values, at .....\$2.75 Arm Chairs, regular \$3.50 values, at .....\$2.25 Arm Chairs, regular \$3.95 values, at ......\$2.50 Arm Chairs, regular \$6.50 values, at ......\$4.25 \$19.00 Axminster Rugs, floral patterns, 8-3x10-6 size, at.... \$14.98 \$15.00 High Spire Tapestry Rugs, 8-3x10-6, in Monday's sale. \$11.98 \$12.50 Kurdistan Reversible Rugs, size 9x10, at, choice......\$8.98

65c Ingrain Carpets, heavy qual- | \$1.25 Axminster Carpets, bority, Monday at, yard ... 45¢ ders to match, at......98¢ \$1.25 Velvet Carpets, with bor-50c Ingrain Carpets, yard...35¢ ders to match, at ...... 98¢ 65c Hall Stair Brussels Carpets, 75c Tapestry Brusels Carpets Monday at, yard .... 421/20

High Chairs, regular \$2.25 values, at .....\$1.50 Children's Rockers, regular \$2.95 values, at ......\$1.95 \$4.95 Steel Couch, special Monday at .....\$3.95 \$5.85 Iron Beds, special Monday at .....\$3.95 \$16.50 Couch, in Monday's sale at ......\$12.50 \$8.00 Kashmir Reversible Rugs, size \$5.00 Axminster Rugs, size 36x72-in... sale price ......\$2.98 \$5.00 Velvet Rugs, size 36x72-in., sale price .....\$2.98 \$2.50 Axminster Rugs, size 27x54-in.,

ALL CARPETS **PURCHASED** IN MONDAY'S SALE WILL BE SEWED FREE OF CHARGE

This is an item you should not overlook.

### Special Sale of Silks Monday

Two great lots of high grade Spring Silks, purchased before the advance, have just been received and will be placed on sale Monday at less than manufacturer's cost today. Our window space permitted the display of but a portion of these splendid bargains. Many others shown in our busy Silk department.

Two Great Lots of Silks, worth 75c and \$1 yard, in all kinds of checks, stripes, novelties and plain colors, the rarest kind of bargains, Monday at Thousands of Yards of Plain and Fancy Silks, including all the popular shades and

Black Taffeta and White Jap Silks

C. J. Bonnet 36-inch Black | 50c White Jap Silk, 36 inches Taffeta, \$1.75 value. \$1.10 Our Guaranteed Blue Edge Taffeta, 36 inches wide, Mon-36-inch Dress Taffeta \$1 value. in Monday's sale at... 69¢ 36-inch Dress Taffeta, \$1.25 value, in Monday's sale. 89¢ 27-inch Dress Taffeta, 85c yard value, special Monday . . 65¢

wide, Monday at ..... 39¢ 69c White Jap Silks, 36 inches wide, Monday at ..... 49¢ 25c White Jap Silks, 20 inches wide, Monday at ..... 18¢ 59c White Jap Silks, 27 inches wide, in Monday's sale . . 45¢

day's sale at, per yard, 69c

Which means a saving to you

of 25 to 40 per cent over real

\$35.00 Bigelow Body Brussels Rugs,

9x12 size, beautiful patterns-

## Authentic Styles in Ready-to-Wear Spring Garments

Just as soon as the new styles appear our New York resident buyer sends them direct to us, so that from day to day we are supplied with the newest style ideas. Several hundred new garments will be shown for the first time Monday.

Over 300 New Crown Jewel Suits, in voiles, panamas and newest fancy mixed materials, latest style ideas, sold in other cities at \$35, our price..... 2500

**Handsome Tailored Suits** 

-A splendid lot just received from New York. Equal to \$25,00 values Monday's sale ..... 1490

Stylish Silk and Wool Suits-Over 1,000 garments in the lot, in the latest jumper, jacket and suspender styles, also Shirt Waist Suits, worth regularly up to \$20, Monday, choice ...... From 8 Till 9 A. M.-Infants' 25c Bibs and

From 8:30 Till 9:30 A. M .- Women's \$1.00 Sateen Underskirts; Monday at ...........49¢ From 9 Till 10 A. M.-Women's \$1.25 Long From 9:30 Till 10:30 A. M.—Children's 50e  \$12.00 Covert Coats \$7.50

500 new covert coats just received, made of fine mohegan coverts in latest pony semi- and tight-fitting styles, while they 750

\$5.98 Coats Monday 3.95

A great lot of coats in coverts and plaids, bought to sell at \$5.98 will be closed Monday at, 395 choice .....

From 10 A. M. Till 12 M. - Women's \$1.50 two-Women's Cravenettes, in all colors, \$10 and \$12

Stylish Panama Skirts, in all colors, worth reg-

values, while they last Monday

WAIST SPECIALS Women's \$2 Linen Lawn and Lingerie Waists, 

Women's \$5 Net Waists, in Monday's sale at .....\$2.98

### Hayden's, The Greatest Universal Providers of Pure Food Products in the West

The Largest Stock, the Freshest Goods, the Highest Quality, Lowest Prices

12 bars best Laundry Soap .... 25¢ | Fancy Separator Creamery Butter, 10 lbs, best White or Yellow Corn-10 lbs. best Hand Picked Navy Bromangelon, Jellycon, Jeli-O or Shredded Wheat Biscuit, pkg....9e Grape-Nuts, per pkg......9c Dr. Price's Breakfast Food, pkg.8%c The best Soda Crackers, lb.....6c The best Crisp Ginger Snaps, lb. . . Toc 3-lb. cans Golden Pumpkin, Hominy, Squash, Sauer Kraut, Baked The best Muscatel or Seeded Rais-The best California Dried Grapes, The best Evaporated Barlett Pears, The best Evaporated Pitted Plums, Fancy B. F. or Sun Dried Japan BUTTER AND CHEESE SALE

MONDAY.

meal ...... 10c Fancy Full Cream Cheese, lb .... 15c Edam Cheese, each ..........85c Neufchatel Cheese, each ..... 8c 10 lbs. best Rolled Oatmeal..... 25c Sap Sago Cheese, each........ 71/2 C Egg-O-See Breakfast Food, pkg. . 7 1/2c AT LESS THAN MARKET PRICE. Extra large fancy sweet Highland Navel Oranges, 112-size, that retail everywhere for 50c per dozen, our price, per dozen ...... 25c Fancy Colorado Wetherfield Red Onions, per pound .....ie 2 lb. cans Fancy Sweet Sugar Corn 4 16c 2 heads fresh Leaf Lettuce......5c Fancy Head Lettuce, each ..... 5c Beans or Apples, per can ..... 71/2 Fancy Ripe Tomatoes, lb ..., .. 121/20 Fancy California Prunes, lb ..... 4c Fresh Peas, per quart ..... 5c The best Cleaned Currants, lb. . . . . 9c Quart boxes fancy ripe strawberries The best Tea Siftings, lb. . . . . . 12% c Large, juley Lemons, per dozen . . . 10c Fancy Brazil Cocoanuts, each . . . . 4c Fancy Imported Figs, per pound. . 7 1/2 c WATCH THE PAPERS FOR OUR BIG 

### Granileware Sale Monday

Preserving Kettles worth 25c each .9c Lipped Sauce Pans worth 25c each .9c Long Handled Water Dippers, each.9c Pudding Pans, large, deep ......9c 25c Enameled Frying Pans ..... 9c Drinking Cups, Basting Spoons...5¢ Large Dish Pans, on sale.....15c Enameled Wash Basins, large size. . Oc BIG BROOM SALE MONDAY.

4-tie Parior Brooms, each guaran-

3-tie Brooms we don't guarantee. . 10c 4-foot Stepladders, on sale......15c Mrs. Potts' 5-piece Sad Irons, set.65c No. 1 Galvanized Tubs, on sale ... 45c No. 8 heavy tin, galvanized bottom 10-quart Flaring Pails, each . . . . . 5c With every can of Paint, Varnish or Jap-a-lac at 10c or up we will give a good Paint Brush FREE. 1/2-pint cans Varnish Stains, Enamels 

Paint Brush Free Monday, DON'T MISS THESE 21/2c AND 5c SPECIALS. 25c sets Children's Garden Tools at.

Jap-a-Lac, in all sizes and colors, at,

5c Base Balls and Bats at, each . 236c Heavy Wire Egg Beaters ..... 21/2 c Hardwood Toothpicks, 5c pkg. for 2 1/4 c Sc rolls Tollet Paper .........234 c Chopping Bowls, each ..... 8c Feather Dusters, each.......5c 15c Nickel-Plated Cream Pitchers..5c 15c Nickel-Plated Spoon Holders at, 

### Grand Lace Sale Monday

When we advertise a Special Lace Sale every one knows it means sweeping reductions from regular prices. You will certainly not be disappointed in Monday's bargain offering.

Val. Laces, Val. Insert- Fine Torchon Laces, wide ings, Torchon Laces and Insertings; special Mon-

Val. Laces and fine Nottinghams, all go at, per day at, yard ..... 1¢ yard ..... 2½¢

Pure Linen Laces, Zion City Laces, Broken Sets of fine Val. Laces, Elegant Norman Val. Wash Laces and fine Oriental Laces, at, yard .....

NEW NECK RUFFS-An | SPECIAL RIBBON SALE thing for early spring wear, worth to \$6.00sale price \$1 to \$3.25

elegant new line just re- - A general clean up of ceived, black, white, light our entire ribbon stock, blue and brown; just the | including all cut pieces from our great sale of ribbons for Easter, in 2 lots Monday, yd. 5¢-10¢

### White Goods Dept.

India Linons, both imported and domestic, at, a yard, 71/2c, Persian Lawn, 45-in. wide, at, a yard 59c, 39c, 25c, 19c, 15¢ Wash Chiffon, 45-in. wide, at, a yard 75e, 85c, 69c and 49¢ St. Gall embroidered Swiss, all new patterns, at, a yard, 25c, 39e, 59e, 65e and up to ......\$1.50 Domestic Swiss, 27-in. wide, in dots and figures, at, a yard, Irish Dimities, in checks and | Countess Nainsook, 36 inches

Mercerized Waistings, in figures, stripes and checks, at, a yard.

stripes, at, a yard, 35c, 25c. 19¢ | wide, at, a yard, 30c, 25c. 19¢ 40-inch Lawn at, a yard, 25c, 19c, 15c, 12 %c and ...... 10¢ 

#### Popular-Priced Wash Goods

We purchased direct from the mills immense quantity of surplus stock made for the spring of 1907, and are able to make the most astonishing prices on this class of goods.

500 pieces of the finest Silk and | Standard Apron Checks, fast col-Cotton Novelties that sell everywhere from 60c to 75c a yard, will be on sale Monday, yd. 19¢ About 1,000 pieces of finest Batiste, Organdies, Printed Dotted Swiss Mull, Irish Dimity, French Dimity and Scotch Dimity, worth up to 39c a yard, will go at, per gandy, Dimity and other goods, that sold up to 25c a yard, will go at, per yard ..... 716¢ About 2,500 pieces of all kinds of Batiste, Organdy, Lawns, etc., that sold up to 15c and 19c, will go at, yard .....9¢ Above are all new goods from the bolt, no seconds, no remnants. 8 %c Unbleached Muslin at, yd.5¢ 10 % c Bleached Muslin at, yd. 5c

ors, regular 7 1/2 c goods, will be Remnants of high grade Dress Ginghams, in several of the best grades made, that retail for 12%c and 15c, wil be on sale at, Several large squares of White Goods, including India Linons, Batiste, Lingerie Cloth, Mercerfzed Novelties, etc., that sell from 15c to 39c a yard, on sale at, yard ..... 714 ¢ big. long remnants, will be on 12 1/2 Silkoline at, yard ..... 5¢ 25c Art Ticking at, yard .. 1216c 19c Upholstering Sateen, yd. 10c Thousands of other bargains too numerous to mention.

#### Notion Specials

Stockinette Dress Shilds,

#### Drug Department SPECIAL 9¢ SALE

best quality, at, pair. . . 5¢ Rose Complexion Cream, 25c High grade gold eye Sewing | value, for ......9¢ Needles, pkg. ..... 1¢ Swansdown Complexion Patent hump Hook and Eyes, Powder, at ..... 9¢ per card of 2 doz. .... 1¢ | Pears' Unscented Soap. 9¢ Cotton Tapes, all sizes, at, Tooth Brushes, each ... 9¢ Ladies Companion Case Colgate's English Process Containing 4 pkgs. needles, and Elder Flower Soaps 14 darning needles, 5 hat at ............9¢ and veil pins and 80 pins, Smelling Salts ..... 9¢ for ...... 3½¢ Toilet Pumice Stone ... 9¢

### Leading Dress Goods House west Monday we will have our usual after Easter sale on our high grade Colored Novelties, all will have to go, the price will be cut deep, and a price placed on everything which will make it move quick.

-COLORED NOVELTIES

except Wm. F. Reed's Lansdowne. BLACK DRESS GOODS DEPARTMENT

Black Dress Goods, including Priestley's, Simpson's Arnold's, Sir Titus Salt's, Sir Edward Ripley's and Ecroid. Any \$1.50 goods can be bought | Any \$5.00 goods can be bought for, per yard......85¢ Any \$2.00 goods can be bought for, per yard ..... \$1.15 Any \$2.50 goods can be bought

for, per yard......\$2.98 Any \$6.00 goods can be bought for, per yard......\$3.25 Any \$7.50 goods can be bought for, per yard......\$3.98 Every item just as advertised. for, per yard...... \$1.39 Any \$4.00 goods can be bought All goods marked in plain figfor, per yard ..... \$2.75 ares.

High Class Novelty Wash Goods Department

Most beautiful Silk and Mercerized Wash Goods made, all the new novelties of the season, at, per yard ...... 50¢ Most beautiful line of French, English and German woven novelties in silk and mercerized, all at, yard ......50¢ Most beautiful line of English and French Madras, French Silk, Printed Mulls, French Organdies, Lingerie Cloth, etc., yard 39¢ Most beautiful line of Anderson's

English Zephyrs and French Tis-

sue, goods that sell everywhere for 40c a yard, on sale, yd. 25¢ Regular line of finest Toile Nord Gingham at, yard. 1216 Regular line of Parkhill's fine Zephyrs at, yard...... 19¢ French Batiste, in the finest color-made, regular 10c value, at, per styles, fast colors, at, yard. 56 We will sell Printed and Woven Wash Goods at, per yard, from 

In this Department also will be found all the new and up-to-date French Percales and French Staple Ginghams. The best French Percales made, / -on sale at, per yard ... 10¢

36 inches wide, at, yard. 1212 Shirting Madras, regular 15c The best line of American Percales grade, on sale at, per yard. 10c

DRAPERY DEPARTMENT

This is one of the greatest sales of Lace Curtains ever held in Omaha. You'll not find them equaled elsewhere at the prices.

Curtains at, each...... 10c Curtains, regular 60c goods, at, fine Curtains, best curtains ever made for 75c, at, each ... 25¢

We will sell 1,000 pairs of 40c | 5,000 pairs of the best \$1.00 Curtains made, at, each ..... 35¢ We will sell 500 pairs of Curtains that sold for \$3, \$4 and \$5 a that sold at \$4, \$5, \$6, \$7 and \$8 a pair at, each ..... 98¢