

# EXTRA SPECIAL SALES THURSDAY AT BRANDEIS CORRECT EASTER ATTIRE FOR WOMEN AND MEN

New Store Second Floor  
**BRANDEIS BOSTON STORE & SONS**  
New Store Second Floor

## EASTER HATS

In Our Beautiful and Perfectly Equipped Salesroom on the Second Floor Fashion's Official Headquarters

We want to urge the advisability of purchasing your Easter hat at once. The assemblage at Brandeis is so complete and so charming in every way you will be delighted with the variety. May we expect you Thursday?

### Stunning Paris Hats

We imported a vast number of original Paris pattern hats expressly for this opening. Most elegant conceptions from renowned master milliners of Paris—the height of exclusive style and color harmony—many specially priced, at **\$25**

### Easter Millinery at \$10

Hundreds of these charming hats to sell at a moderate price—new poke shapes—new smartly bent brims, new beels of Mayfair shapes, etc., at **\$10**

If not ready to buy we wish you to view the styles anyway.

### Stylish Spring Hats at \$5

Scores of new styles brought forward for Thursday—trimmings and colors are in these modestly priced hats, at **\$5**

### Spring Flowers for Trimming

A wealth of roses, in all colors, and sizes, field flowers, heather and every correct spring garniture—large bunches, worth 75c regularly, at **25c**

## Great Sale Women's Oxfords

Special women's \$3 patent leather or plain oxfords—all new spring styles, at **1.85**  
Women's Spring Oxfords at \$2.50—Patent colt or dull kid—Cuban heels, etc., at **2.50**  
Phit EEzi Spring Shoes and Oxfords, at \$3 and \$3.50

Red Cross Shoes and Oxfords for Women—They bend with the foot, most comfortable shoes for women.



**Thursday is Choc'late Day**  
Our delicious Venetian style chocolate, regular 40c value—special Thursday at, per pound—**20c**

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## Women's Suits and Demi-Costumes

The range of correct styles is complete at Brandeis.

### Silk Suits and Dresses Adapted for Easter Wear

These Frenchy little suits are altogether charming—jumper suits and dressy foreign features—new light stripes and checks are favorites—lace and velvet trimmings—delightful Easter dresses worth up to \$65.00, at **\$35**

### The Famous "Fashioneal" Suits

These are ultra stylish and splendidly tailored—all correct styles to meet all fashionable requirements—the most artistic and dressy ready-to-wear suits made—only the best fabrics, at **\$25**

### Women's Tailored Suits at \$17.50

All new styles for 1907—new colors—new features will go at **17.50**

We mention specially our charming French Suits, made in dainty shades from exclusive fabrics—such artistic creations were never before imported. As suits for Easter they are perfection.

### Dainty and Elegant Waists—Special

Women's Net Waists—New sleeves and yoke effects—very dainty and quite novel, at **3.98**  
Lingerie Waists for Women—Dainty and perfect and Easter waists that exactly suit their purpose, at **4.98**



Old Store, Main Floor  
**BRANDEIS BOSTON STORE & SONS**  
Men's Exclusive Clothing Corner

## Correct Easter Clothes for Men

Only three more days to pick out that new suit in time for Easter. Don't you feel the need of it?

Here are the Rogers-Peet, the Hirsh-Wickwire, the Stein-Block and the Newport Clothes—best clothes in America for men of refined tastes—cost half what merchant tailored clothes cost—**\$1750-\$19-\$2250 up to \$30**

### Men's Suits for Easter

Good for dress or business and right up to date in every point of style—wear better, feel better and look better than any suit you ever saw at **\$10-\$12.50-\$15**



**NEW BOYS' CLOTHING SECTION—SECOND FLOOR, OLD STORE**  
**Easter Suits for Boys**

You'll want your boy to look his best on Easter day! These suits will hold their shape and stand hard wear.  
**BIG EASTER SPECIAL—Extra Pair of Boys' Knickerbocker Pants and Cap to Match, Free with Boys' Suit at \$3.98—four new spring patterns, worth up to \$6—entire outfit at 398**  
Very Dressy Suits for Easter—All the becoming styles that lead in favor this season—highest quality of fabrics—**250-398-\$5 up to 998**

### Easter Cards on Sale, Book Department

Immense variety of post cards, also other cards and novelties in chicks, rabbits, ducks, etc., up from **2c**

### For Easter Decoration In Stationery Department

Crepe Paper—White and purple, at, per roll **10c**  
Paper Napkins and Lunch Sets—In lily and violet designs, **10c**  
Paper Garland, **10c**  
Paper Bells at **6c-10c-15c-25c**

### LETTERS FROM BEE READERS

#### Dogs, Dog Days and Hydrophobia and the Omaha City Council.

#### MUZZLING NEITHER HUMANE NOR SANE

#### Dr. Merriam Points Out the Fallacy of Connecting Rabies with Hot Weather and What May Be Done for Safety.

Contributions on timely topics are invited from readers of The Bee. Communications should be written legibly on one side of the paper only and accompanied by the name and address of the writer. The name will not be used if the writer asks that it be withheld. Unwanted communications will not be returned. Correspondents are advised to limit their letters to 300 words or they will be subject to being cut down to that limit at the discretion of the editor. Publication of views of correspondents must not be taken to commit The Bee to their endorsement.

#### Muzzled Dogs, Dog Days and Hydrophobia.

OMAHA, March 28.—The Editor of The Bee: As soon as the warm days of summer come in many towns and cities, laws are enacted requiring that all dogs found at large unmuzzled shall be killed, but as soon as the frosts of autumn appear, the dogs are permitted to roam unmuzzled, unmuzzled. This muzzling of dogs in hot weather is supposed by many intelligent persons to be a protection of the people from the terrible disease hydrophobia. It is, however, a superstition born of an ignorant age and kept alive by the ignorance and credulity of the masses. For the "dog days" of summer have absolutely no relation to mad dogs, or the development of hydrophobia.

one of the Egyptian appellations of the river Nile, because its helical rising (i. e. just before sunrise) gave warning that the overflow of the river was about to commence, and the so-called "dog days" of summer as reckoned by the ancients were forty in number, twenty before and twenty after the helical rising of the Dog Star. The rising of the Dog Star was ignorantly supposed to be the occasion of the extreme heat and of the disease incidents to these days. It was by mere accident that the rising of the Dog Star coincided with the hottest season of the year in times and countries of the old astronomers. The time of its rising depends on the latitude of the place, and is later and later every year in all latitudes, owing to the procession. In time the star will rise in the winter, and the almanacs mark "dog days" in January instead of August.

Hydrophobia is a disease of the nervous system of man induced by a poison from some member of the canine or feline races, as the dog, wolf, jackal or cat, which may or may not have rabies at the time. Mr. Mason's brindle terrier Prince did not develop rabies, though McCormick died of hydrophobia from his bite in New York in 1874. The licking of a sore on a woman's face by her lap dog caused hydrophobia, from which the woman died, but the dog had no rabies. There is abundant evidence to prove that these animals need not be muzzled to cause hydrophobia. While the bite from a rabid animal is more poisonous, the facts are that of twenty persons bitten, even by a rabid animal, only one develops hydrophobia. Hence the reputation of the muzzled species for hydrophobia.

No doubt the muzzling of some dogs and the destruction of all vagrant dogs during hot weather is meant for the people's good, but it is quite temporary in its operation, and during the remainder of the year leaves the community unguarded. It thus creates a false sense of security, and perhaps that account may even be injurious. More efficient protection would probably be afforded by some method which should be in constant and regular operation throughout the year, especially if based upon a reason-

able knowledge of the disease and its symptoms. The principal danger of infection from an animal consists in the fact that no one can tell whether the animal be capable of infecting or not, and also that people in general do not know a rabid dog when they see one, for they mistake other infections, as epilepsy, etc., which are comparatively harmless, for hydrophobia; but the disease itself they do not recognize, because their diagnosis rests on their erroneous ideas, viz: First, that a mad dog is only to be met with in hot weather, whereas abundant evidence shows more dogs go mad with rabies in winter than in summer; second, that the rabid dog is afraid of water and will not drink. This is the only possible means of knowing not afraid of water and will frequently drink when he has an opportunity, and will, as dogs usually do, go into a pond or stream and swim about and lap the water. Third, that the rabid dog is ferocious and aggressive. Abundant evidence shows the rabid dog to be friendly kind and affectionate, especially during the early stages.

Another frequent and serious mistake is this: As soon as a vagrant dog has bitten anyone he first impulse of the bystander is to kill him. But when this has been done the only possible means of knowing whether the animal were really mad is lost and several months must elapse before the injured person can be relieved of anxiety from this source. It is evident that such a dog should never be killed at once, but should be secured and kept under observation for a few days, until the disease is fully developed. In a large majority of cases it would turn out that the disease was not rabies. The muzzle is not a protection, for the dog must be unmuzzled to be fed, and is of itself a constant source of annoyance and worry to the dog, conditions, which, like the useless, injurious and foolish method of muzzling now in use.

### WHITE CITY MAY BE OPENED

Amusement Men Want to Secure Site at Twentieth and Farnam Streets.

A White City for Omaha is the latest project which is knocking at the doors for admission. The promoters through their local representatives, W. R. Homan, have asked the directors of the estate of the late Count Creighton for the use of the land at the corner of Twentieth and Farnam streets for this enterprise. The idea is to run a model amusement place where no liquor will be sold and which will cater especially to the women and children. The executors have promised to give their answer next week as soon as their bond is accepted.

### MAGAZINE FOR THE BLIND

Monthly Publication to Be Devoted to the Use of the Sightless.

**MRS. MATILDA ZEIGLER'S GREAT WORK**  
Notable Benefaction by New York Woman Which Will Be of Immense Service to Many Unfortunates.

One of the most notable benefactions in the interest of those deprived of their sight is the Matilda Zeigler Magazine for the Blind, the first number of which has recently been issued. Mrs. Matilda Zeigler, widow of the late William Zeigler of New York, is its founder and it is to be issued free to the blind of the United States who can read either New York point or Braille. Friends of Mrs. Zeigler have prevailed upon her to let her name be used in the title of the magazine that the world may realize that this great gift is from a woman.

The magazine will be issued monthly and it is the intention of the publishers to make it of a character that will appeal to the greatest number of blind readers than to the very few literary, and yet be of interest to all. The suggestion of Helen Keller that "the blind are not specialists, interested only in blindness," has been well regarded, and aside from mentioning special work being done by them and new lines of work being done for them, there will be as little mention as possible of blindness. Short stories, continued stories, the news of the month and letters from successful blind people, telling of various lines of work in which they have been successful, contribute to a most interesting volume. A musical column is to be added later.

**Printed Under Difficulties.**  
An immense amount of work was entailed in collecting the names and addresses of the reading blind over the country, but the greatest problem was that of getting the printing done until a large press required for the work could be built, this to take several months at least. But no sooner was the announcement of the project made than the American Printing House for the Blind at Louisville, Ky., the largest plant of its kind in this country, volunteered to do anything possible to assist. At the same time R. E. Colby, manager for the

### A Skin of Beauty is a Joy for a Jovial.

**DR. T. Felix Gouraud's Oriental Cream or Magical Beautifier.**  
Removes Tan, Freckles, Pimples, Moth Patches, Itch, and Skin Diseases. Gives Soft, White, and Healthy Skin. It is so effective in its action, and is so harmless to the skin, that it is properly called the "Skin of Beauty." It is sold by all Druggists, and is the best skin preparation for sale by all Druggists and Fancy Goods Dealers, in the United States, Canada and Europe. **SEND T. HOPKINS, Prop., 37 Grand Street, New York**



State Industrial School for the Blind at Hartford, Conn., offered the services of that institution, with the result that the magazine can be printed in both the New York point and Braille, the Louisville house to print the former and the Hartford school the latter.

The magazine will not be sent to blind students while in school, but will be sent to them at their homes during vacation and a number of copies sent to each school during the school year. As the expense of issuing the magazine is necessarily great it is requested that anyone receiving it and not caring for it, notify the publisher, Walter G. Holmes, 181 Broadway, New York, that it may be stopped. It is also requested that names of reading blind, receiving the magazine, be sent to the publisher. While announced that the magazine is free, it has been necessary to charge a subscription price of 10 cents a year that it may be entered as second class matter in the postoffice. Otherwise the postage on each copy would be 12 cents, and the mailing alone would be increased \$5,000 a year.

**Genesis of the Magazine.**  
The magazine had its inception in a letter sent a year ago to the New York papers by Walter G. Holmes, a newspaper man of Memphis, Tenn., who has a blind brother, in which article he commented upon the need of literature for the blind and the fact that the great cost of books place them out of reach of the great majority. Mrs. Zeigler, who has a blind son, was attracted by the article and communicated with Mr. Holmes, the result being the magazine just issued. The first issue was about 7,000 copies, the largest edition for the blind ever issued. It is estimated that it will cost Mrs. Zeigler something over \$2 a year for each copy she sends out, as the process of printing is difficult and expensive. The names of about 4,000 blind readers have been received and the magazine is being sent to them. In addition to these there are about 4,000 students now in schools for the blind and a certain number of copies will be sent to these. Mr. Holmes, who is now manager of the magazine, estimates that \$50,000 will place a circulating library for the blind in every state in the union, and he would like to explain his plan to everyone interested. The United States mail takes books for the blind from a library and returns them free of charge.

### NO NEED OF SUICIDE BUREAU

Ordinary Channels Able to Care for All the Disconsolate Who Come to Army.  
"I do not believe an anti-suicide bureau in Omaha is necessary," said Captain Storer of the Salvation Army last night. "There is hardly a week goes by but we have despondent men and women come to us with a more or less well defined idea of committing suicide if they do not find immediate relief from their troubles. They come to us as a last resort, and it is not hard to dissuade them from the suicide notion. All they need is some one to whom they can confide their troubles, and to be cheered up. Sometimes it is a love affair, sometimes drink, but usually financial troubles. Men who are down may be started right by simple words of consolation and advice. "While we have not and do not intend establishing an anti-suicide bureau, yet we want any one contemplating self-de-

### PARK BOARD ON BOULEVARD

Commission Will Take Up Matter of Improvement Around Cut-Off Lake.

At the March meeting of the Park board Thursday morning at 8 o'clock W. I. Kierstead, president of the Fifth Ward improvement club, will urge the park commissioners to push the proposed Cut-Off lake boulevard scheme. Plans for this boulevard have been approved by the board and the matter was allowed to rest during the winter. North Omaha citizens will bring before the board the proposed boulevard east from Kountze park and ask that this project be hurried along.

"This is certainly a matter in which every property owner in the north part of the city is interested," said a north end resident speaker. "But they do not realize it is necessary for each and every one of them to be present at the meeting to show the board they are interested. Nothing will do so much to assure these improvements as a large attendance of interested property owners. The north end is lacking in the winter improvement, only because of the indifferent attitude of reality owners. I've never recently secured large appropriations from the board for the south end and there certainly are as many influential citizens interested in the north end, but they won't turn out and even make a request of the board, like the citizens of other localities do.

Bea Want Ads produce results. Try them.



**DR. BELL'S PINE-TAR-HONEY**  
"Ring out the old, ring in the new; Ring out the false, ring in the true."  
**DR. BELL'S Pine-Tar-Honey**  
Nature's most natural remedy, improved by science to a PLEASANT, PERMANENT, POSITIVE CURE for coughs, colds and all inflamed surfaces of the Lungs and Bronchial Tubes. The sore, weary, coughing lungs are exhilarated; the mucous-membrane is cut out; the cause of that itching is removed, and the inflamed membranes are healed and soothed so that there is no inclination to cough.  
**THE PEOPLE KNOW WHAT THEY WANT**  
Over 5,000,000 Bottles Sold Annually  
And the sale increasing each year leaves no room to question the wisdom of the People's Choice of a Cough Remedy.  
**Look for the Bell on the Bottle.**  
25c., 50c. and \$1.00 Bottles.  
MANUFACTURED BY  
The N. H. Sutherland Med. Co., Inc., Paducah, Ky.

## SCHOOL boys and girls need Scott's Emulsion.

Class-room work impairs their vitality. Passing from heated rooms into raw penetrating winds, they often fall a prey to coughs and colds.

Scott's Emulsion makes healthy fat, and rich blood to nourish their growing bodies. It repairs and increases their vital powers. It enables them to withstand the cold winds.

ALL DRUGGISTS, 50c. AND \$1.00.