

For the benefit of ladies and gentlemen who could not attend our grand opening display during the day this store will be

Open this Evening

FROM 7 TILL 9 O'CLOCK.
Music and Souvenirs

BRANDEIS
BOSTON STORE & SONS



We bid the men and women of the west to be our guests during all this week at our great

FORMAL OPENING
OF THE SECOND FLOOR

Brandeis'
NEW STORE

The Most Brilliant Style
Congress the West Has
Ever Known

The Most Richly Appoint-
ed and Artistic Sales-
room in America

The brilliant success achieved in the first day proves to us that Omaha women keenly appreciate the great efforts Brandeis has made in their behalf. The hundreds of finest imported model hats and gowns were admired by thousands.

TO GIVE OUR PATRONS A GREAT SHARE IN THE SUB-
STANTIAL BENEFITS OF THIS OPENING, WE OFFER
Special Easter Sales
IN EVERY SECTION TUESDAY

On all purchases made up till Wed-
nesday, we will guarantee
delivery before Easter

SILK JUMPER SUIT
The little suit that is making the daint-
est success this season—in the dainty
all new shades for 1907, at...
checks and striped effects—**9.98**

SILK DEMI COSTUMES
These garments are very chic and
"Frenchy in style—made after expen-
sive imported models and
very splendidly priced at... **17.50**

COVERT JACKET
Always the favorite spring coat—the
new styles and better tailoring this
year make it more popular
than ever... **6.98**

LADIES' SKIRTS
Plaids and checks are strong among the
leading spring patterns for walking
skirts—the new pleated ideas
are all the rage—price... **9.98**



Dainty Lingerie Waists

These sheer waists, exquisitely made, are new arrivals in Omaha—
daintily tucked and trimmed. For Tuesday we mention an
extremely pretty one at... **1.98**

BRANDEIS
BOSTON STORE & SONS

Brilliant Showing of the
Spring Millinery
Very Special Tuesday Offers



Brandeis has won wide re-
nown for the fine hats sold
here at \$5. To make Tues-
day a day to be remembered
we will sell about 300 of the
most stunning spring hats—
easily worth up to \$10—all new-
est, smartest
shapes, at... **\$5**
Elegant Spring Model Hats
at \$10—in our elegant new sales-
room we will show scores of the
most beautiful and becoming hats
of the spring season—all the lead-
ing colors—all the new drop
shapes, pokes, Belles
of Mayflower, etc.,
and worth up to
\$25.00— at... **\$10**

Large, Beautiful Bunches of Flowers at 25c Each—Includ-
ing the new roses in all sizes and colors,—the new foliage,
heather field flowers, etc.,
worth up to 75c—in new milli-
nery department, at... **25c**

Ladies' Elbow Length
Fabric Gloves
in Black, only, at... **25c**

This is a big special bargain, very special for Tuesday. Never
were long gloves sold at such prices.

BRANDEIS—BOSTON STORE

MISSES'
SHOES

If we fitted all the young
misses in the city a great many
trim, dainty feet would not be
wearing the ill fitting, awkward
shoes that they are now obliged
to wear.

Fitting misses' feet correctly is
an art, and very few shoe stores
can do it as it should be done.

We have made it a study for
years and can do it correctly.

We've misses' shoes in patent
kid, gun metal calf and vic kid—
button or lace—sizes for every
foot that comes to us.

Misses' Shoes, from **2.50**
Young Women's Shoes
from \$2.50 to **3.00**

Drexel Shoe Co.
1419 Farnam St.

**WHERE IS
THE
MONEY**

TO COME FROM

That is to provide the necessities
and comforts of life which old age will
call for?

Would it not be wise for you to
have a snug amount to your credit at
this Bank—not only for old age, but
for the immediate future should your
income suddenly stop?

You can deposit amounts from
\$5.00 to \$500 here, for which we
issue Certificates of Deposit. Each
one entitles you to 3% interest.

Our Resources: **\$12,339,580.00.**

First National Bank
OMAHA, NEB.

**LINCOLN
SANITARIUM**

Specially equipped for most
Thorough Medical and Surgical
Treatment
and care of
Acute and Chronic Diseases

Natural Mineral Water Baths

(Sulpho-Saline waters possessing curative
properties supplied from our own springs.)

Rheumatism, Kidney, Liver, Heart,
Stomach and Skin Diseases.

J. O. EVERETT, Managing Physician.
LINCOLN, NEB.

**GOOD
DENTISTRY**

Is the kind you get if you have your
teeth fixed at Taft's.

We use only the best materials, and
every dentist is a graduate and ex-
perienced in all kinds of work.

Fillings... **75c** up
Crowns... **\$5.00**

TAFT'S DENTAL ROOMS

1617 Douglas Street.

**WE
ALWAYS HAVE
ROCK
SPRINGS**
PHONES 1221-1695
CENTRAL COAL
AND COKE CO.
15 HARNEY STS.

**GOLD CROWN AND
BRIDGE TEETH**

\$5.00

MATTHEWS

The Painless Dentist

Room 4, Bushman Block, 10th and Douglas
Sts., Over Fry Shoe Co.

Phone Douglas 4711.

Open evenings until 9 o'clock. Sundays
from 10 a. m. to 2 p. m.

Office hours: 1:00 to 9:30 a. m., 12:00 to 2:30
p. m. Telephone Harney 526.

OMAHA VETERINARY HOSPITAL

2810 Mason Street, Omaha, Neb.

H. L. Ramacciotti, D. V. S., Deputy State
and City Veterinarian, Food Inspector,
Chief Surgeon. D. C. Scott, D. V. S., Hos-
pital Surgeon.

HOTELS.

PARK HOTEL Hot Springs, Ark.

Open All the year

Practically fireproof. During the past
summer entirely refitted and decorated;
hot and cold running water in every room,
American and European plans.

J. B. MATHEWS, Owner and Manager.

OMAHA WEATHER FORECAST—Tuesday, rain or snow and colder.

BENNETT'S
Easter Glories



Omaha's
Gorgeous
Window
Displays

—Visited by Thousands
Saturday Evening and
Sunday, and pronounc-
ed on all hands to be the
Most Magnificent and
Wonderful ever seen.

**300 Running Feet of
Plate Glass,
Disclosing
the Glories of Easter,
and the
Topographical
Wonders of America**

Our Electricians guarantees perfect
operation of all panoramic effects to-
night. Come and see them. Extra street
car service—every car stops at Bennett's.

Sale of Lingerie Patterns for Needlework

In the Art Embroidery Section—New lots of
Stamped Fabrics, to freshen the interest in one
of the most spirited sales of the kind. In these
stamped lingerie fabrics, the stamping is done for
cyelet, Shadow, French and the new Wallachian
embroidery. The embroidery is easily executed. Stamped patterns on
lawn for waists, hats, corset covers, chemise, drawers, night dresses,
pillow tops—with sufficient embroidery floss to complete embroidery.

Prices from 50c to... **\$2.25**

Mercedized Cords, 3 yards long, all colors, 25c value... **19c**

3-yard Silk Cords, assorted colors, 50c value for... **43c**

Tapestry Pillow Tops, all designs, 50c value for... **39c**

Scrim Pillow Ruffling, 4 1/2 yards, 39c value for... **25c**

18-inch Battenburg Centers, 39c value for... **29c**

5-inch Dollies for... **3c**

**Gymnasium
Suits**
Big Shipment of
Suits
Lowest Prices

Sporting Goods Section--
Basement

**In the Notion
Section**

Adamantine Pins, paper... **1c**

Imperial Spring Hooks and Eyes,
two cards for... **5c**

Assorted sizes Pearl Buttons, best
quality, two cards for... **5c**

Sampson Thread, 100 yards, two
spools for... **5c**

White Tape, all widths, four
pieces for... **5c**

45-yard spools Black Darning Cot-
ton, dozen... **12 1/2c**

...LAST WEEK OF...

**Vollmer Clothing Company's
CLOSING OUT SALE**

DR. BRADBURY, Dentist, 16 Years
1508 FARNAM ST., OMAHA. Phone Douglas 1756

Extracting... **25c**
Porcelain Fills... **\$1** up
Crowns... **\$2.50** up
Bridge Work... **\$3.50** up
Plates... **\$2.00** up

We make a specialty
of metal and rootless
plates. Painless work in
all operations. Work
guaranteed 10 years.

HOTELS.

HOTEL VICTORIA

Broadway, Fifth Ave. and 27th St., New York

Is a modern, first-class hotel, in the cap-
ter of the shopping district. Complete in
all its appointments and absolutely fire-
proof. Furnishings and decorations ex-
tremely new throughout. Accommodations
for 500 guests; 150 suites with bath. Hot
and cold water and telephone in every
room. European plan. Cuisine unex-
cellent. Rooms \$1.50 a day up, with bath
\$2.50 up. The only hotel in Manhattan
fronting both on Broadway and Fifth Ave.
GEORGE W. SWEENEY --- Proprietor

BAILEY & MACH
DENTISTS
Third Floor, Paxton Block
Highest Grade Dentistry

**Try The New Way
CITY STEAM LAUNDRY**
207 So. 11th Street

THEY'RE ALWAYS RIGHT

MERCANTILE

Made of the BEST HAVANA TOBACCO.
F. H. Rice Mercantile Cigar Co., Manufacturers, St. Louis.

Sale of Bankrupt Silk Stock

Continues **HAYDEN'S** Continues
Tuesday THE RELIABLE STORE Tuesday

Bargain Day in Our Cloak Dept.

Many odd lots and broken lines left from the past few days' tremendous
selling will be sold at a fraction of their value.

New Covert Coats—In the latest styles,
sold regularly at \$10.00—while they
last... **\$6.95**
Children's Spring Jackets—\$3.00,
\$3.50 and \$4.00 values, choice
for... **\$1.95**
Fine Walking Skirts—\$8.00 to \$9.00
values, newest styles and materials,
choice... **\$4.95**
Pretty Lingerie Waists that sold up to
\$2.00, choice... **98c**
8 TILL 9 A. M.—Women's Kimonos,
at... **15c**
8:30 TILL 9:30 A. M.—Women's \$1.50
Underskirts, at... **79c**
9 TILL 10 A. M.—Children's 75c Gingham
Dresses... **19c**
Special Sale of Infants' Garments
in our Baby Room.

Be Sure & Attend Our Famous Hourly Sales

8 TILL 9 A. M.—We will sell extra
heavy unbleached Muslin, 10c and
12 1/2c kind, not over 12 yards to a
customer, at, per yard... **4 1/2c**
9:30 TILL 10:30 A. M.—We will sell 36-inch
Standard Silkoline off the bolt, all
good patterns, at, per yard... **2 1/2c**
1 TILL 2 P. M.—We will sell American
Prints in grays, blues, blacks and
white, not over 12 yards to a cus-
tomer, at, per yard... **3 1/2c**
4 TILL 5 P. M.—We will sell Primrose
and Holly Battiste in all desirable pat-
terns, worth up to 20c a yard, not
over 12 yards to a customer, at, per
yard... **2 1/2c**
FOR ALL DAY.
60 dozen Turkish Towels, worth up to
25c each, some slightly soiled, not
over four pair to a customer, at,
each... **5c**
One lot of Apron Check Gingham, in
all colors, at, per yard... **4 1/2c**
One lot of White Goods, Mercerized
Waistings, dotted Swisses, India
linons and lawns, worth up to 20c
a yard, at, per yard... **2 1/2c**
Silk Mull in all colors, at, per yard... **3c**
One lot of Linings, Porcellines, Satcon,
Spun Glass, in all colors, worth up to
35c a yard, at, per yard... **5c**

Tuesday Bargains

\$1.75 Rope Valenciennes for single
doors, Tuesday... **98c**
\$4.50 and \$5.00 Rope Portieres for
double doors, Tuesday... **\$2.95**
\$6.50 Barnett Lace Curtains—60 in-
wide, 3 1/2 yards long, special,
at, per pair... **\$4.95**

**Omaha's Greatest Fresh Fruit & Vegetable
Department.**

2 bunches Fresh Leaf Lettuce... **5c**
2 bunches Fresh Radishes... **5c**
Large heads Fresh Crisp Celery... **9c**
3 bunches Fresh Young Beets... **10c**
3 bunches Fresh Young Carrots... **10c**
2 bunches Fresh Young Turnips... **5c**
Fresh, Ripe Tomatoes, per lb... **12 1/2c**
2 bunches Fresh Parsley... **5c**
Large, Juicy Lemons, per dozen... **10c**
New Honey, per rack... **12 1/2c**
New Imperial Figs, per pound... **7 1/2c**
Large Grape Fruit, each... **5c**
California Figs, per package... **2 1/2c**
Large heads Cabbage... **5c**
126-size Fancy Sweet Highland Navel
Oranges, worth everywhere 40c to
50c per dozen, our price, dozen... **25c**

HAYDEN BROS.

OUR NEW FOUNTAIN

at the Douglas Street Store is the latest creation of the Sanitary style. No metal
cans to get "frowny" and not a place in the whole apparatus which can not be washed
with hot water.

The electricians are now finishing the wiring and in a few days this most complete
and cleanly fountain will be ready for business.

Don't forget when you want ANYTHING IN THE DRUG LINE, THAT WE HAVE
IT! LARGE DRUG STORES—gives us a BUYING ADVANTAGE not enjoyed by
any competitor, and when it comes to a PRICE we have a reputation to protect as
well as the POCKET BOOKS of our customers. Let us price your prescriptions be-
fore you have them filled—and ask your doctor about our prescription departments.

SCHAEFER'S CUT PRICE DRUG STORES

Omaha—Corner 15th and Douglas Sts.; 16th and Chicago Sts. South Omaha—N. W.
Cor. 24th and N Sts. Council Bluffs—5th Ave and Main Sts.
The druggists who don't have to substitute.

Easter Lilies

are not more beautiful than some of our artistic designs
in Silver, Cut Glass, Hand-painted China—any of these
would make an acceptable Easter gift. Spend a few
minutes in our store. Look for the name.

S. W. LINDSAY, Jeweler

1516 Douglas Street.

**Two ways to hunt
for furnished rooms**

One intelligent way is to look
through the Furnished Room col-
umn on the want-ad page and mark
those which interest you; then go
look. Most of The Bee want-ads are
"three lines" and say enough so that
you can tell what is offered.

The other way is to "bring the
room to you" with a want-ad of your
own telling what you want. This is
a particularly good way if you want
a room in a private
family. Under the
heading Wanted to
Rent, the cost is

Three lines
one time
10c
three times
25c
seven times
45c

The Bee Office

17th and Farnam

"The Want-ad Corner"

