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**JETTER BREWING COMPANY South Omaha**

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**LIGHT FOR SPRING GOWNS**

Great Vogue is Predicted for the Sheer Goods.

FINER SILKS, LINENS OR COTTONS

All New Materials Notable for Fresh Loveliness—Wonders Especially in the Cotton Goods of the Season.

"At last we are to have the silk season, for which we have waited," says one authority in fashion matters. "The most wonderful cotton season on record," prophesies another man whose opinion has weight. "Linen—linens galore," is the impressive phrase in a dissertation upon coming modes by a third wise man. And probably they all are right. We



EMBROIDERED PONGEE

All have to adopt Alice in Wonderland methods, make the contest a caucus race and give every material a prize. Possibly for wide variety and novelty the cotton lead the list, and not only do we have offered us improved versions of all the familiar cottons, but the manufacturers have cleverly imitated in cotton a very large number of the wool and silk materials.

Cotton velvets, cotton chevrons, cotton suitings, cotton and silk materials in every weight from firm to gossamer—all these are shown, and many of them are priced at figures which take them entirely out of the domain of inexpensive materials. One may pay \$3 a yard for cotton velvets, and the same elaborate detail and costly trimmings as are bestowed upon the chiffon velvets of wool or silk.

That sheer materials of the voile, marquisette and union class are to have a tremendous vogue seems a fact established, and a multitude of fancy effects in these

materials is in evidence. Stripes are prominent here, as in all classes of the new fabrics, but checks and plaids in one or two tone coloring will be very popular.

There are, too, hand embroidered French veillings which command high prices, the embroidery being done in silk or in standing soutache (very fine soutache applied on edge instead of flat) and bordered veillings, showing deep border designs of stripes, dots, etc., which echo the coloring of the body of the material. Plain and fancy weaves are alike in demand, and the rather fine stripes in white and color, with a tiny rib line separating the two, are being made up into charming frocks, usually trimmed with taffeta matching the colored stripe.

The idea of the white or contrasting lining under sheer veillings has been revived and is, at the moment, better liked than the effect of fancy checks or stripes under plain sheer material. Many of the new browns are particularly soft and lovely over white. Another transparency idea which produces delightful effects is the use of a bordered silk under a plain or striped semi-transparent material such as chiffon voile or marquisette.

A white silk with deep floral border under a striped marquisette in white and black or white and color gives charming results, and the Parisian dressmakers are having deep borders painted upon the linings where desirable effects in soft bordered silks can not be obtained. Deep hems or bands of silk are applied to the skirts of sheer stuff, after the fashion so enthusiastically received last summer and fall, and to provide a change from the plain band all sorts of battlement, scroll and other irregular designs are introduced in silk upon the bottom of the sheer full skirts, which need to be weighted down in order to achieve the clinging lines prescribed by the mode.

The skirts of sheer materials on the voile



VOILE AND TAFFETA

order are usually shirred full into the waistband and there is a slight tendency toward the adjustment of the skirt fullness, even

in heavier materials, through loose, large stitch shirring. This is a step toward the second empire styles, concerning whose importance vague rumors are afloat, but save in very soft stuffs tucks or plaits around the waist line are more graceful and becoming than shirred folds, and it is probable that such adjustment will be retained for everything save the sheer stuffs and the very supple silks.

Many panel effects are introduced upon foreign models, and occasional tunic and peplum lines prove that these ideas have not been altogether abandoned. Walking skirts in most instances show variations upon the plaited idea. One new model with wide double box plaits in front and back and at each side, while the intervals between are filled with side plaits, is used for some of the smartest early styles.

For girlish use, these walking skirts are shorter than ever, but the ankle length skirt is too extreme for the women of more advanced years, and for them is the skirt clearing by two or two and a half inches. Dressy skirts, will, of course, continue to be long all around, but the fate of the train is uncertain, the round skirt showing signs of regaining favor.

Tailors of ability are reveling in the tours de force which the popularity of striped suitings renders possible. Even in a very severely tailored costume great originality and finish may be obtained by clever handling of the stripes, and some of the most chic new models show bias, horizontal and vertical striped effects all combined in one harmonious whole. Thoughtful, such tailor work would resemble nothing save patchwork, but skillfully maneuvered, the mingling of these line effects may do much for the figure and give decided individuality to a coat and skirt of uncompromising severity. Narrow horizontal strappings on vertical stripe coat and skirt, narrow panels of horizontal stripes set between vertical plaits, bands on panels of bias lines meet in V shape—all these are popular, and, when no more complicated use of the stripe possibilities is illustrated, the coat is, at least, so cut that the lines slope from the shoulder point inward, accentuating shoulder width and waist slimness.

Almost all of the new suitings of high grade are delightful both in texture and in coloring, the soft grays and modes and browns and blues being so blended with white and with each other that there is an indescribable air of refinement and unobtrusive beauty, even about the wider stripes and the larger checks. Not in many years, if ever, have there been so many attractive suitings in the delicate grays and modes, and it will be hard for any woman to choose severely practical dark material for her tailor frock this season.

One line of striped suitings which is decidedly original, but has nothing spectacular about it, is in fine stripes of dull browns, blues, greens and whites, all blended perfectly. Down these stripes are the thinnest of pin point silk dots in many colors—red, yellow, blue, etc.

Insofar as predominating colors for the new season are concerned, all is still conjecture. The manufacturers have made their guesses; but it remains to be seen what the ultra-fashionable will elect as their favorite colors.

All indications point to a great vogue for the browns and the yellows, ecru and all tints akin to the light browns. Certain straw and maize shades promise well, and there are brownish yellows with greenish tinge which have been taken up by the milliners and are seen in some of the sheer silken stuffs.

Greens at present stand next to browns in

prominence, and there seems no doubt that recede, almost and some of the light greens of mustard suggestion will be strong features of the spring modes. Many hats of yellowish or burnt straw tones combine browns and yellow greens in their trimmings, and these colorings are emphasized throughout the new flowers, feathers, wings, grasses, etc., which are furnished for the trimming of the spring hats.

The linens, which are finding ready sale even at this early date, are more varied and beautiful in colorings than ever before, and here again we find browns from dark tobacco brown to the light bright shades much in evidence. The khaki and natural tones, deep ecru, straw color and various color are favorite linen lines, and a creamy unbleached linen of fine quality is exceedingly well liked.

The gray linens are considered very smart, and there are many lovely shades in the blue, green, lavender and rose linens. Many of the finer linens are of double width, and the prices run to \$1.75 or \$2, though linens of excellent quality may be had for 75 cents to \$1. Linen robes beautifully hand embroidered are on view in all the shops, and there are, too, embroidered bodice linens; that is, linen with a deep embroidered border. This border is most often executed in fine soutache, with French knots and

occasional embroidery stitches scattered throughout the intricate design, and the result is often exceedingly effective.

Appropos of soutache embroidery, certain novel and lovely imported frocks of white batiste embroidered elaborately in soutache, might be mentioned, the embroidery executed in the most intricate hand designs and indescribably rich in effect. Our artist has sketched one of these imported lingerie models, and this sketch in the central group will give some slight idea of the model, though the odd embroidery must be seen to be appreciated. Another sketch in the same group pictures a linen frock, a model of the gumps or jumper class, with strappings and little hand embroidered marguerites for trimming.

Linen laces dyed to match the material are upon some of the new linen frocks and coats, and such dyed lace in cluny, filet or antique forms a most successful trimming, some soft lace such as valenciennes or a fine batiste embroidery being necessary, however, near the face and in the inevitable undersleeves.

Just what is to be done with sleeves seems to be the riddle of the season. One of the best fashion journals this month announces stoutly that sleeves are to be shorter than ever, scarcely reaching to the elbow; but another journal of the same class declares as solemnly and finally that



A LINGERIE FROCK TRIMMED WITH SOUTACHE, A GOWN OF GREEN LINEN AND A BLUE WHITE STRIPED SILK WITH LACE

sleeves are lengthening and that the three-quarter length will be the accepted thing for the summer.

Reports from Paris and the Riviera incline toward the acceptance of the latter verdict. There will, no doubt, be many elbow sleeves upon dressy frocks, but the very short sleeve was so burlesqued and abused last season that the pendulum seems likely to swing the other way. Many of the dainty lingerie blouses have long sleeves, and where the sleeves are short, as is generally the case in the more elaborate models, they come well down below the elbow.

One thing seems sure. The new sleeve droops at the shoulder, and very often indeed one finds the greatest fullness about half way between the shoulder and elbow. A correspondent writes us from Monte Carlo that a number of fashionable Parisians have worn frocks whose sleeves of sheer,

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OF MOUSSELINE DE SOIR

supple material were merely softly wrinkled or fullied over the arm, following the line of the arm closely and ending at the elbow; just below the elbow, or, in some cases, reaching almost to the knuckles. The bodies of which such sleeves were a part invariably widened over the shoulder or were so trimmed over the shoulder that they gave a long shoulder line and drooped over the wrinkled sleeve in cap fashion. This, of course, is extreme, but the fashion straws which float in the Riviera current are worth noting.

V-shaped trimmings are as popular as ever for bodices, and there are many such effects obtained by draperies, which widen at the shoulders to fall over the sleeve top. Sleeve caps or over sleeves cut in one with the bodice or coat are increasingly numerous, and trimming around the armhole bids fair to be one of the season's fads.

Often a little silk frock will have a bodice which is little more than a combination pelerine and bolero worn over a sheer blouse. Such an arrangement was a feature of a brown and white striped silk frock sketched among the small cuts, and a host of variations, more or less elabor-

ate, upon this idea are promised for the summer. Fancy little draped coats are also liked for the silk costumes and plain and fancy silks are often combined in such costumes, as in the case of the pictured model with



SAMURAI PONGEE

the plaited skirt of blue taffeta, between whose plaits, when they fly open, one has glimpses of blue and white block check, and the draped coat of blue and white block check trimmed in soft folds and scarfs of blue.

**GOLF CAPS COMING BACK**

Automobile Styles Will Be Confined to Those Persons Who Need Them.

The change in style of many articles of wearing apparel is noticeable in caps and the present popular cap is a combination of the golf and automobile styles. The small golf cap will, however, be more widely worn this year than last, when the automobile type predominated to a great extent. Great latitude will be allowed in the choice of colors in golf caps, which will run from the subdued dark grays and mixed goods to the gaudy plaids, the latter probably being the most popular as in many previous years for outdoor wear.

**FADS IN EASTER JEWELRY**

Masculinity Not Given Much Attention in the News Things on Display.

Fads in Easter jewelry have not been adopted to any extent in Omaha with the possible exception of gifts to some female friend, but many novelties are being displayed in this line by haberdashers and jewelers. The designs are usually in the form of Easter eggs, rabbits or small fowls, while the more serious aspect of the season is preserved by the crosses, but it is evident that most buyers consider the day more of a festival than religious fete and govern their purchases accordingly.