

IMPORTANT!
The most important point of dress in your
EASTER
oufit is a pair of
WALK-OVER



SHOES or OXFORDS
CH/RACTE-ISTIC STYLES, that sell at eight
\$3½ and \$4
QUALITY AND WORK-
SHIP THE BEST

See our window at the
1521 WALK-OVER SHOE STORE Farnam
ED. S. THOMPSON,
The Walk-Over Shoe Man.

Our Easter Offering
You know our reputation as dealers and makers of good and perfectly reliable watches—perfect as to timekeeping qualities, perfect as to workmanship—satisfaction absolutely guaranteed and prices always moderate. Now, we will offer our large Easter trade one more inducement; namely,
One Five Dollar Chain Absolutely Free
with every watch purchased in our store the coming week.
We have just received a large collection of **STERLING SILVER EASTER NOVELTIES**—Vases, Paper Cutters, Book Marks, Pencil Holders, Pins, Ornaments, etc. All in latest and most artistic patterns and at prices to suit everybody.
SPECIALLY IMPORTANT—A very pretty and artistic collection of Danish and Dutch Strictly Hand Made Ornaments in Silver Filigree. Mostly antique patterns, but also some very neat examples of modern European art. Call in and look them over. You will be delighted.
AT THE SIGN OF THE CROWN.



Brodegaard & Co.
JEWELERS
115 South Sixteenth Street. Opposite Boston Store.

EASTER GIFTS
Rings, Brooches, Stick Pins, Bracelets, Sterling Spoons, Hook Marks, Manicure Pins, Desk Pencils, Fountain Pens, Desk Clocks, Hand Painted China—any of these would make an appropriate gift. Look for the name—
S. W. LINDSAY, Jeweler
1516 Douglas Street.

DR. BRADBURY, Dentist, 18 Years same location
1506 FARNAM ST., OMAHA. Phone Douglas 1756
We make a specialty of metal and roofless plates. Painless work in all operations. Work guaranteed 10 years.

Big Wall Paper Sale this Week
Beginning Monday and continuing all as long as the pattern last I will make big reductions in first-class regular Wall Paper.
25c Independent Patterns, this week... **12½¢**
Finest 50c Duplex and Two-Tone Paper, this week only... **25¢**
25c Embossed Gilt, this week only... **12½¢**
Regular 10c Paper, this week only... **5¢**
It will pay you to inspect my stock before buying. I will save you money.
Sam Newman
(Successor to Henry A. Kosters)
Phone Doug. 43
109 SOUTH 14TH STREET

Easter Shoes for Women
All the grace, style, symmetry and daintiness that makers could possibly conceive that would enhance the beauty of women's shoes is represented in the fine assortment we offer in Spring Footwear.
Patent leathers for Easter is the dressiest and most stylish leather we know about. Nothing can compare with your Easter apparel like the shiny leathers. Our oxfords at \$2.00, \$2.50 and \$4.00, are the best that money can produce.
If you don't want patent leather then come here just the same for we have the new spring styles in all leathers.
We are sole agents for Hanan & Sons and John Foster & Company's high grade women's shoes.
Drexel Shoe Co.
1419 Farnam St.

WE ALWAYS HAVE ROCK SPRINGS
PHONES 1221-1695
CENTRAL COAL AND COKE CO.
15 & HARNEY STS.

The Best Set Teeth \$5.00
MATTHEWS
The Painless Dentist
Room 4, Bushman Block, 10th and Douglas Sts., Over Fry Shoe Co.
Phone Douglas 4711.
Open evenings until 9 o'clock. Sundays from 10 a. m. to 3 p. m.

BEAUTIFY YOUR LAWN WITH OUR IRON AND WIRE FENCE.
Trellises and Arbors for vines, flower guards, chairs, settees, vases, tree guards, hitching posts, window guards, barn fixtures and chicken fence.
CHAMPION FENCE COMPANY.
611 South 16th Street. Tel. Douglas 1590.
Send for Catalogue.

OPEN MONDAY EVENING
Courtney's
OMAHA'S PURE FOOD CENTER



The Egg of Lent will soon be broken and out will step Spring-time with its full atmosphere of freshness. The coming of this event gives us the opportunity to call attention to the fact that for Easter Week we have made special preparation to supply the tables of Omaha with the choicest delicacies obtainable, including
HOT HOUSE
Tomatoes, Cucumbers, Head Lettuce, French Artichokes, Fresh Spinach, Cauliflower, Radishes, Green Onions, Asparagus, New Beans, New Carrots, New Potatoes, New Turnips, Egg Plant.

Our Meat Market
will be well supplied with Spring Lamb and the choicest of all kinds and cuts of Corned Beef.
MONDAY'S SPECIALS IN THIS DEPARTMENT.
We offer 5,000 pounds Diamond C Ham, per pound... 14½¢
1,000 pounds Malesic Bacon, lb. 12½¢
2,000 pounds California Ham, lb. 9½¢

Specials in Other Departments
Lemons, per dozen... 10c
Gibson's Health Fruit, per lb... 7c
Fancy Layer Eggs, per lb... 15c
Navel Oranges, per dozen... 20c
Florida Oranges, per dozen... 20c
4½-lb. sack of Courtney's "Dollar Flour" (assorted)... \$1.00
Courtney's Lunch (assorted cakes)... 10c

Tel. Douglas 647 for your Easter dinner, thereby making a saving to the family purse, by getting at this Pure Food Center "Better Things to Eat for Less Money."
Courtney & Co.
Seventeenth and Douglas
Tel. Douglas 647
Private Exchange connects all Depts.
OPEN MONDAY EVENING

EASTER FOOTWEAR FOR MEN
If you want to wear them for Easter you must get them this week. If you want the smartest spring styles, the correct and fashionable shoe, you will find them at this store.
Shoes and Oxford Ties
In every correct style, every proper shape, every fashionable leather.
\$3.50, \$4, \$5
FRY SHOE CO.
THE SCORERS
16th and Douglas Streets

Hardy's
THE 99 CENT STORE
1513 Dodge St.
Great Half Price Sale
EASTER GOODS
All the latest productions—attractive, clever, up-to-date novelties that are sure to please you.
Everything must be cleared out.
Regular 10c Rabbits, Chicks, etc., in natural shapes and colors, at... **5¢**
Regular 25c novelties, mounted on cards, very pretty, at... **10¢**
Postal Cards, Crosses, etc., 1c, 2c, 3c and... **5¢**

The Great Majestic
The only range in the world made of genuine Charcoal Iron. None of the cheap Bessemer steel used in this range. You know how quickly the Bessemer steel rusts out. United States government experts say in report just issued that genuine Charcoal Iron lasts five times as long. Others will have to come to it soon. We have it now. Cash or payments.
ACORN GAS RANGES
Positively the only Gas Stove on which the user—YOU—the fellow who pays the gas bill—has control of the pressure on each burner. Do you know how much gas this will save you? We can show you in five minutes and you will admit this to be the greatest improvement ever made in gas stoves. Sold for cash or payments.
JOHN HUSSIE HARDWARE CO., 2407-9 Cuming St.
"If You Buy It of Hussie, It's Right."

Easter Novelties in Men's Wear
Ties and Handkerchiefs to Match. Largest and finest assortment of Shirts ever shown. Best selected stock Neckwear, 50c up. Hosiery, new lines just received, 25c, 50c and up. New line of Canes. New line of Gloves. The Washable Chamois Glove.
State agents for Dr. Jaeger's Woolen Underwear and Dr. Delmel's Linen Underwear.
Albert Cahn
Shirt Maker
1322 Farnam Street



I CAN RIP ANY SHIRT BUT CAHN'S

\$25 TO California EVERY DAY
This is your opportunity to make the trip to San Francisco, Los Angeles, San Diego and many other points in California at just half the regular fare.
To April 30, 1907
Low one-way colonist rates will be in effect to the above points. These tickets are good in tourist sleeping cars and offer the advantages of the
Excellent Through Train Service
via
Union Pacific
For full information inquire at
City Ticket Office
1324 Farnam St.
PHONE DOUGLAS 334

Best Showing of Spring Clothing
You'll Find the Best Assortments Here
HAYDEN'S
THE RELIABLE STORE
You'll Find Best Quality and Style Here
You Shoot Straight to the Mark
when you demand Hart, Schaffner & Marx Clothes, as the best, the clothes you want, Tailored Right, Fit Right, Material Right, Price Right; what more can you ask? It's not a question of how low a price, it's how high a quality can we sell you at the price, that's the consideration here. That's the reason we handle **Hart, Schaffner & Marx** hand tailored clothing; we know they're up to and beyond the standard of ready-to-wear clothing shown elsewhere at the prices.
Suits—
\$12.50, \$15, \$18, \$20, \$22.50, \$25 up to \$32.50
Cravenette Rain Coats—
\$12.50, \$15, \$18, up to \$25
Top Coats—
\$12.50, \$15, \$18 and \$20
Copyright 1907 by Hart Schaffner & Marx



A Few Special Furniture Bargains
Many others of equal merit shown in Monday's Sale. No place in Omaha will you find more complete assortments. No place will you find quality so high at equally low prices and the advantages of our Perfect Credit System are offered to all.

Buy Monday at These Saving Prices | **Pay Later if You Wish — It's Easy**



Rocker like cut, hard maple frame, reed seat and back, broad, flat arm, and very strongly built, special \$2.50 same Rocker without arm, \$2.75 value, special... **\$1.95**



Kitchen Cabinets—see our new line. Cabinet like cut, hard maple, very strong, golden finish, two flour bins, 2 drawers, mixing board and meat board, \$5.85 value, special Monday **\$3.95** Others ranging in price up to... **\$27.50**



Sanitary Steel Couch and Davenport, like cut, \$6.85 to \$7.50 value elsewhere, special price Monday **\$3.95**

Special Rug Bargains--Monday
That we lead in variety of showings and low prices is vouched for by all who view our display. The business last month in this department was almost double that of a year ago. We expect to keep up the record by offering best qualities at lowest prices.
\$5 Axminster Rugs, 36x72 size, special sale price... **\$2.98**
\$2.50 Axminster Rugs, 27x54 size, sale price... **\$1.49**
\$2.00 Velvet Rugs, 27x54 size, sale price... **\$1.19**
\$1.50 Velvet Rugs, 27x54 size, sale price... **95¢**
\$1.50 Smyrna Rugs, 30x60 size, sale price... **98¢**
\$13.50 Tapestry Brussels Rugs, 9x11 size, sale price... **\$10.00**
\$16.50 Tapestry Brussels Rugs, 9x12 size, sale price... **\$12.95**
\$25.00 Axminster Rugs, new patterns, 9x12 size, special... **\$19.00**
\$10.00 Kashmir Reversible Rugs, fast colors, 2x9 size, at... **\$7.98**
\$3.00 Art Squares, 6x9 size, sale price... **\$2.25**
12½c Extension Curtain Rods... **7c**
Manufacturer's samples of Ingrain Carpets, 26x38 size, worth 75c, sale price... **19c**
25c Dandy Rug Beaters... **10c**

HAYDEN BROS.
GOOD DENTISTRY
In the kind you get if you have your teeth fixed at Taft's.
We use only the best materials, and every dentist is a graduate and experienced in all kinds of work.
Fillings... 75c up.
Crowns... \$5.00
TAFT'S DENTAL ROOMS
1517 Douglas Street.
THEY'RE ALWAYS RIGHT
MERCANTILE
Made of the BEST HAVANA TOBACCO.
F. R. Rice Mercantile Cigar Co., Manufacturers, St. Louis.

BAILEY & MACH DENTISTS
Third Floor, Paxton Block
Highest Grade Dentistry

HOTELS.
PARK HOTEL Hot Springs, Ariz. Open All the year.
Practically fireproof. During the past summer entirely refitted and decorated hot and cold running water in every room. American and European plan.
J. B. HAYDEN, Lease and Manager