IMPORTANT!

EASTER

ALK-OVER



SHCES or OXFORDS

See our window at the

1521 WALK-OVER SHOE STORE Farnam

ED. S. THOMPSON.



Our Easter Offering You know our reputation as dealers and makers of good and perfectly reliable watches-perfect as to timekeeping qualities, perfect as to workmanship-satisfaction absolutely guaranteed and prices always moderate. Now, we will offer our large Easter trade one more inducement; namely,

One Five Dollar Chain Absolutely Free

with every watch purchased in our store the coming week. We have just received a large collection of STERLING SILVER EASTER NOVELTIES—Vases, Paper Cutters, Book Marks, Pencil Holders, Pins, Ornaments, etc. All in latest and most artistic patterns and at prices to suit everybody.

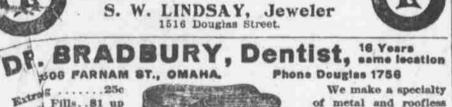
SPECIALLY IMPORTANT-A very pretty and artistic collection of Danish and Dutch Strictly Hand Made Ornaments in Silver Filigree, Mostly antique patterns, but also some very neat examples of modern European art. Call in and look them over. You will be delighted. AT THE SIGN OF THE CROWN.



115 South Sixteenth Street.

EASTER GIFTS Rings, Brooches, Stick Pins, Bracelets, Sterling s Book Marks, Manicure Pieces, Desk Fieces ain Pens, Desk Clocks, Hand Painted China—an-ese would make an appropriate gift. Look fo

S. W. LINDSAY, Jeweler 1516 Douglas Street.



Phone Douglas 1758 We make a specialty of metal and roofless plates. Painless work in all operations. Work guaranteed 10 years.

Big Wall aper Sale his Week

Porc Fills, .81 up

Cro ork. \$2.50 up

WASI
RA
The in this cow is deed in worked pasture a low mear Ab and walk shapplay onf buy

... \$2.00 up

mencing Monday and continuing all as long as the pathast I will make big tions in first-class re-Wall Paper.

25c Independent Paterns, this week ... 121/20

mest 50c Duplex and Two-Tone Paper, this week

25c Embossed Gilts, this week only 121/26

Regular 10c Paper, this

It will pay you to inspect my stock before buying. I will save you money.

Sam Newman

(Successor to Henry A. Kosters) 'Phone Doug. 43 109 SOUTH 14TH STREET

The Best Set Teeth MATTHEWS

The Painless Dentist

Boom 4, Bushman Block, 16th and Douglas Sts., Over Fry Shoe Co. Phone Douglas 6711. Open evenings until 9 o'clock, Sundays from 10 s. m. to 3 p. m.

Easter Shoes for Women

All the grace, style, symetry and laintiness that makers could possile conceive that would enhance the eauty of women's shoes is represented in the fine assortment we ofer in Spring Footwear.

Patent leathers for Easter is the resslest and most stylish leather we know about. Nothing can com-pare with your Easter apparel like he shiny leathers. Our oxfords at \$3.00, \$8.50 and \$4.00, are the best hat money can produce.

If you don't want patent leather en come here just the same for we have the new spring styles in a

We are sole agents for Hanan & ons and John Foster & Company's high grade women's shoes.

Drexel Shoe Co. 1419 Farnam St.



1c. 2c. 3c and 5¢

BEAUTIFY YOUR LAWN WITH OUR IRON AND WIRE FENCE. CHAMPION FENCE COMPANY. 611 South 16th Street. Fell Douglas 1590.







The Egg of Lent will soon be broken and out will step Springtime with its full atmosphere of freshness. The coming of this event gives us the opportunity to call attention to the fact, that for Easter Week we have made special preparation to supply the tables of Omaha with the choicest delicacies obtainable, including

HOT HOUSE

Comatoes ucumbers New Asparagus
fead Lettuce New Beets
rench Artichokes New Carrots
resh Spinach New Potatoes New Turnips Egg Plant

Our Meat Market will be well supplied with Spring Lamb and the choicest of all kinds and cuts of Cornfed Beef. MONDAY'S SPECIALS IN THIS

We offer 5,000 pounds Diamond

Specials in Other Departments

Tel. Douglas 647 for your Easter dinner, thereby making a saving to the family purse, by getting at this Pure Food Center "Better Things to Eat for Less Money." Jourtney & Co.

Seventeenth and Douglas Tel. Douglas 647

OPEN MONDAY EVENING

ACTOR CONTROL OF CONTR



If you want the smartest spring styles, the correct and fushionable shoe, you will find them at this store.

Shoes and Oxford Ties In every correct style, every proper

\$3.50, \$4, \$5

FRY SHOE CO 16th and Douglas Streets

THE 99 CENT STORE -1513 Dodge 54-**Great Half**

Price Sale EASTER GOODS All the latest productons -attractive, clever up-to-date novelties that are sure

-Everything Must be cleared Regular 10c Rabbits, Chicks, etc., in natural shapes and Regular 25c novelties, mounted on cards, very pretty, at 10¢

Trellises and Arbors for vines, flower guards, chairs, setees, vases, tree guards, hitching posts, window guards, barn fixtures and chicken fence,



The Great Majestic

The only range in the world made of genuine Charcoal Iron. None of the cheap Bessemer steel used in this range. You know how quickly the Bessemer steel rusts out. United States government experts say in report just issued that genuine Charcoal Iron lasts five times as long. Others will have to come to it soon. We have it now. Cash or payments.

ACORN GAS RANGES

Positively the only Gas Stove on which the user-YOU -the fellow who pays the gas bill-has control of the pressure on each burner. Do you know how much gas this will save you? We can show you in five minutes and you will admit this to be the greatest improvement ever made in gas stoves. Sold for cash or payments.

JOHN HUSSIE HARDWARE CO., 2407-9 Cuming St. "If You Buy It of Hussie, It's Right."

Easter Novelties in Men's Wear

Ties and Handkerchiefs to Match. Largest and finest assortment of Shirts ever shown.

Best selected stock Neckwear, 50c up. Hosiery, new lines just received, 25c, 50e and up. New line of Canes. New line of Gloves.

Glove. State agents for Dr. Jaeger's Woolen Underwear and Dr. Delmel's Linen Underwear.

The Washable Chamois

Albert Cahn Shirt Maker

1322 Farnam Street



CAN RIP

ANY SHIRT

CAHN'S

California

This is your opportunity to make the trip to San Francisco, Los Angeles, San Diego and many other points in California at just half the regular fare.

EVERY DAY

To April 30, 1907

low one-way colonist rates will be in effect to the above points. These tickets are good in tourist sleeping cars and offer the advantages of the

Excellent Through Train Service

Union Pacific

For full information inquire at

City Ticket Office

1324 Farnam St. Phone Douglas 334

Best Showing of Spring Clothing

Assortments



Find Best Quality and Style Here

You Shoot Straight to the Mark

You'll

Find

Best

when you demand Hart, Schaffner & Marx Clothes, as the best, the clothes you want, Tailored Right, Fit Right, Material Right, Price Right; what more can you ask? It's not a question of how low a price, it's how high a quality can we sell you at the price, that's the consideration here. That's the reason we handle Hart, Schaffner & Marx hand tailored clothing; we know they're up to and beyoud the standard of ready-towear clothing shown elsewhere at the prices.

Suits-

\$12.50, \$15, \$18, \$20, \$22.50, \$25 up to \$32.50

Cravenette Rain Coats-\$12.50, \$15, \$18, up to \$25 Top Coats-

\$12.50, \$15, \$18 and \$20



Copyright 1907 by Hart Schaffner & Mark

Pay Later if You Wish

-It's Easy

Kitchen Cabinets-see our new

line. Cabinet like cut., hard

maple, very strong, golden finish,

two flour bins, 2 drawers, mixing board and meat board, \$5.85

value, special Monday \$3.95 Others ranging in price up

to\$27.50

A Few Special Furniture Bargains

Many others of equal merit shown in Monday's Sale. No place in Omaha will you find more complete assortments. No place will you find quality so high at equally low prices and the advantages of our perfect Credit System are offered to all.

Buy Monday at These Saving Prices

Y

Vivivi

WWW

Rocker like cut, hard maple frame, reed seat and back, broad, flat arm, and very strongly

built, special.82.50 same Rocker without arm, \$2.75 value, special . . \$1.95 SEE OUR COMPLETE LINE OF LAWN

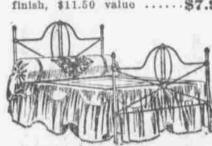
FURNITURE

Sanitary Steel Couch and Davenport, like cut, \$6.85 to \$7.50 value else-



A complete line of best makes in Go Carts; every style imaginable shown at \$1.95 up to \$25.00. Go Cart like cut a beauty and unmatched value,

Extension Table, like cut, solid oak, 44-in. top, 414-in. leg, fine golden finish, \$11.50 value \$7.95



\$2.95 Iron Beds, like cut, made very strong, corners in white or green enamel, all sizes, Monday ... \$1.95 Splendid Price Savings are an assured fact, and our Perfect Credit

Special Rug Bargains--Monday

That we lead in variety of showings and low prices is vouched for by all who view our display. The business last month in this department was almost double that of a year ago. We expect to keep up the record by offering best qualities at lowest prices.

\$2.00 Velvet Rugs, 27x54 size, sale \$1.50 Velvet Rugs, 27x54 size, sale \$1.50 Smyrna Rugs, 30x60 size, sale Manufacturer's samples of Ingrain

\$5 Axminster Rugs, 36x72 size, spe- \$16.50 Tapestry Brussels Rugs, 9x12 size, sale price \$10.00 25c Dandy Rug Beaters 10c



Is the kind you get if you have your teeth fixed at Taft's. We use only the best materials, and every dentist is a graduate and experienced in all kinds of work.

TAFT'S DENTAL ROOMS 1517 Douglas Street.

BAILEY @ MACH DENTISTS Third Figor, Paxton Block

Highest Grade Den tistry

HOTELS.

PARK HOTEL Hot Springs, Ar. Open All the year Practically fireproof. During the part summer entirely refitted and decorated, hot and cold running water in every room. American and European plan.

J. B. MAYES, Leese and Manager

THEY'RE ALWAYS RIGHT

MERCANTILE

Made of the BEST HAVANA TOBACCO.

F. R. Rice Mercantile Cigar Co., Manufacturers, St. Louis.