

# MONDAY--THE MOST IMPORTANT BARGAIN EVENT IN YEARS, TWO ENTIRE DRESSMAKERS STOCKS

FROM

Holland, Fox Co., Omaha, and Mme. S. Switzer, New York, Highest Class Dress Goods, Silks, Velvets, Laces, Dress Trimmings, Unmade and Made Up Gowns and Dresses, Imported for Fashionable Trade. Both Entire Stocks Go On Sale Monday at the Most Tremendous Bargains Ever Known in the West.

Holland, Fox Co.  
*Robes*

Entire Stock of These Omaha Dressmakers Sold to Brandeis' By Trustee in Bankruptcy.

**BRANDEIS**  
"BOSTON STORE"  
& SONS

**MME. S. SWITZER**  
19 W. 23rd St.  
NEW YORK  
(Retired from Business)

One of the most fashionable and exclusive dressmaking establishments in New York. We secured all the imported fabrics and trimmings, unmade and made up dresses.

We Bought at An Extraordinary Bargain---We Sell at A Mere Fraction of Their Value.

**ALL THE GOODS** in these stocks were bought to appeal to the most fashionable sets. These establishments had the patronage of some of the most select and exclusive trade and the goods were chosen for their elegance and perfect style.

This includes the rarest Spring Fabrics and Trimmings expressly imported for use in this season's elegant Suits and Gowns.

All the goods in both stocks will be shown on bargain squares and counters. It will be one of the grandest bargain days in our entire history.

**New Spring Dress Goods**  
Choice Imported Fabrics from Holland-Fox and Switzer Stocks  
Never have we been able to display such an assembly of High Class Dress Goods just as the season opens up. There will be found dainty spring and summer materials, also finest Broadcloths and Poplins ever imported to this country, including all the new colors shown this season, in the new blues and browns, also the new leather shades, etc., etc., French Voiles, Imported Worsteds, etc. This immense assemblage positively worth \$2 and \$3 a yard, at

**49c-98c**

**Dress Trimmings and Ribbons**  
The greatest assortment of high class Dress Trimmings, in Silk Appliques, Silk Braids, Persian and Oriental Novelties, also Silk Ribbons of all descriptions. Both trimmings and ribbons are all new up-to-date materials, and go on sale, at, each, for yard.....

**5c-10c-25c-49c**

**LACES** From These Two Big DRESSMAKING STOCKS  
All the laces from the Holland-Fox and Switzer stocks, consisting of Irish Lace, Hand Made Cluny Lace and Duchess Lace, also dozens of Irish, Duchess and Cluny Lace Boleros. These Laces and Lace Boleros are especially adapted for dress trimmings, waists, lingerie, etc.—many worth \$25 per yard and \$35.00 per each Bolero, go

**At a Fraction of Their Real Value**

**SILKS AND VELVETS** From the Dress-making Stocks  
Silk-sheer materials for evening gowns; also many patterns of heavy, elaborately embroidered Silks, including Foulards, embroidered Silk Mouselines and open-work Chiffons, Rajahs, rough-weave Shantung, Pompadour Silks, brocade Velvets, etc. This assemblage of high-class materials—**SILKS WORTH UP TO \$5 A YARD**—go at, per yard.....

**50c-69c and \$1**

**UNMADE LINEN ROBES**  
We have thirty of the finest imported, unmade Dress Robes ever brought to Omaha. These are embroidered and trimmed with Irish cluny and filet lace—in sheer and heavy pure linen materials—many of them cost to import \$150 each, go on sale, at, each, for the entire robe.....

**\$15-\$25-\$39-\$50**

**UNMADE SILK DRESSES IN BLACK TAFFETA**  
Beautifully embroidered, enough silk and embroidery in each pattern for entire dress, each.....

**\$10**

**ENTIRE LACE EVENING COATS--** Worth up to \$200, at.....

**\$25-\$39-\$50**

Partly Made and Finished Gowns—Both evening and street, also tailored gowns from Switzer, of New York City, go at, each.....

**\$25**

**French Hand-Make Muslin Undermuslins**  
The Holland Fox Co. carried the most exquisite real French Lingerie. We will sell these fine undermuslins Monday at Far Less Than Their Cost to Import.

One Hello Checked Chiffon Voile Lace Trimmed Gown—Worth \$150.00—at.....

**\$50**

One Hello Floral French Radium, with embroidered silk trimming—worth \$125, at.....

**\$35**

One Raspberry Chiffon Voile Gown, Irish crochet lace—worth \$185, at.....

**\$39**

One Imported Model Tailored Suit—Worth \$150, at.....

**\$50**

One Lavender Chiffon Floral Trimmed Evening Gown—worth \$125, at.....

**\$39**

**Easter Gloves**  
The Fine Elbow Length Kid Gloves—All Colors  
Ladies' \$3.50 Long Kid Gloves—Real kid and French lamb gloves—in black, white, red, russet and tan—a great bargain at, a pair.....

**1.98**

Ladies' 16-Button Kid Gloves—Real Kid Suedes and glaces—all sizes—black, tan, russet, grey, red, white—worth up to \$4 pair—at, a pair.....

**2.98**

Ladies' Kayser Long Silk Gloves—Double finger tip—elbow length—a pair.....

**1.49**

Long Lisle Gloves—16-button length, all colors—regular \$1.50 values—at, a pair.....

**98c**

**Artistic Spring Models in MILLINERY**  
The beauty of spring was never so effectively mirrored in millinery as this season. There is a grace and harmony in every leading style. Brandeis' showing surpasses that of any previous season. Have you seen our newest arrivals?

The Brandeis Dress Hat at \$10—More real Parisian style, more elegance of materials than you ever saw in hats to sell at \$10. Original ideas of the "Belle of Mayfair" type, exquisitely trimmed, are prominent.....

**\$10**

Stunning Spring Hats at \$5—Brandeis has gained lasting favor throughout the West by specializing in dressy hats to sell at this moderate price. All the favorite shapes and pretty color schemes at.....

**\$5**

Street Hats, Turbans and New Sailors at \$2.50—Many of these hats are the smart but simple little suit hats—others are flower trimmed turbans.....

**2.50**

**Ladies' Ready-to-Wear Apparel**  
We present this season the most carefully tailored and skillfully made Suits and Outergarments for Spring. New arrivals have added greatly to our already handsome line of spring wear.

**The Famous "Fashionseal" Tailored Suits**  
The highest class of Tailored Suits made in America. These suits are in an almost endless variety of styles—all the up-to-date fabrics were made expressly for the "Fashionseal" Suits. The spring models compare most favorably with the usual \$40 and \$50 Suits, at.....

**\$25**

**The New Spring Box Coat**  
The new light Plaids and Checks and the smart stripes are prominent in these jaunty coats—both the box back and the Prince Chap model are high in favor.....

**9.98**

**Ladies' Tailored Walking Skirts**  
We have included in this line many Skirts that would readily sell for more money. The styles, materials and fabrics are of the highest order—it is a special value at.....

**6.98**

**The Best Ladies' SILK PETTICOAT**  
That ever sold in Omaha at a moderate price—Black and all colors, at.....

**4.98**



**New Spring Wash Goods**  
In Our Basement  
Imperial Chambray Gingham—High grade inexpensive cloth, at yard.....

**15c**

Galatea cloth, in plain shades and fancy stripes, checks, etc., for boys' waists and suits, at, yard.....

**12 1/2c**

White and black silk, Persian lawn, worth up to 50c yard, at, yard.....

**15c-19c-25c**

Long mill lengths, fine nainsooks and imperial long cloth remnants, 15c qualities, for yard.....

**6 1/2c**

Fancy dress gingham, plain chambrays, well known brands such as A. F. C., Tolle du Nord, Red Seal, etc., in dress lengths, at, yard.....

**8 1/2c**

Lonsdale cambric, in long mill lengths, wholesale price 12 1/2c at, yard.....

**10c**

Fine imported Madras cloths, in beautiful patterns, long remnants, at, yard.....

**19c**

**Sale of Wall Paper**  
Our second offer and display of the tremendous stock of the Economy Wall Paper Mills.  
Heavy gilt parlor papers, worth up to 25c, at per roll, 6c, 8c and 10c.  
Dining room and hall papers, worth to 12 1/2c, at, per roll, 5c and 6c.  
Bed room papers, rich in colorings and designs, worth up to 10c, per roll, 3c, 4c and 5c.

**Silverware**  
Oneida Community Tea Spoons. Patterns are Fleur de luce, classic and Avlon, at set of six.....

**1.10**

Easter Coffee Spoons, sterling silver, each.....

**25c**

Sterling Silver Easter Book Marks, at.....

**25c**

Odd pieces Silverware, W. A. Rogers Tea Spoons, Desert Spoons, Butter Knives, each.....

**15c**

**Lace Curtains**  
Brussels Net Curtains, all new patterns, at, pair, \$10.  
Real Arabian and Battenburg Curtains, at, pair, \$18.50.  
Real Arabian, Brussels, Battenburg, Cluny and Point de Main Curtains, worth up to \$7.50, at, pair, \$2.50.  
Imported Nottingham Curtains, extra fine net, worth up to \$4.50, go at, pair, \$4.50.  
Cable Net Curtains, sold everywhere at \$2.00, go at, pair, \$1.98.  
Nottingham Curtains, always in style and will wear well, at, pr. \$1.50.  
Portieres, with tapestry borders or corded edges, plain or duplex, at, pair, \$2.98, \$4.98 and \$5.98.  
New Spring Cretonnes—We are showing a larger line than ever before—worth up to \$50 yard, go at, yard, 25c.

**NOW IN THE NEW STORE CARPET DEPT.**  
MAIN FLOOR—WEST END

Better equipped than ever to show you our splendid spring line of the highest grade carpets and rugs. Here are special Monday inducements:

9x12 best quality Tapestry Brussels Rugs, sold everywhere at \$18.50, at.....

**13.98**

9x12 Axminster Rugs, usually sold at \$25, and \$27.50, at \$18.50 and.....

**22.50**

Something new, just arrived, Navajo Rugs, fine for libraries, dens and cosy corners at.....

**\$3, \$4 and \$6**

Linooleum, Oil Cloth and Straw Matting, special prices.

**MONDAY BARGAINS IN LINENS**  
Pattern Table Cloths, all linen, elegant qualities, actually worth up to \$5.00, Monday special, each

**\$1.95, \$2.50 and \$2.98**

Regular \$1.00 all linen, bleached Satin Table Damask, mostly 2 yards wide, at, yard.....

**75c**

30c quality heavy bleached and cream Damask, yard.....

**15c**

Full bleached, 22-in. Scotch Linen Dinner Napkins, the \$2.50 grade, dozen.....

**\$1.39**

Fine quality crochet Bed Spreads, large size, worth up to \$2.00, Hemmed.....

**\$1.00**

Fringed.....

**\$1.25**

18x24 Hemstitched Drawn Work Linen Dresser Scarfs, the 50c kind, each.....

**25c**

10c and 15c Hemstitched Linen Dollies, each.....

**5c**

5c Turkish Wash Cloths, each 1c

5c Linen Fringed Napkins, each 1c

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