

Zion City Laces

We have the sole selling agency for these elegant Wash Laces in Omaha and are the only house that can save you the 60% duty paid on all other Wash Laces.

Ladies' New Neckwear

Monday morning we will place on sale a new line of Ladies' fancy Neckwear, worth regularly from 20c to 35c. In two lots, at choice 5c and 10c. Special Sale of Notions Monday.

Unrivaled Silk Bargains Monday

The magnificent values offered in Monday's sale insure another day of unprecedented silk selling. Several fortunate purchases enables us to continue our remarkable bargain offerings for at least another week.

- Silks at 20c—Another shipment of those beautiful Silks at 20c—Cliffon, Fallies, in complete line of colors and Habutal Checks at 29c. 36-in. Suiting Novelties, 36-in. color Dress Taffeta, 36-in. Black Taffeta, worth up to \$1.25 yard, at 79c. 27-in. Taffeta for Skirts and Suits, great snap at 59c.

Grand Embroidery Sale

The greatest line of matched sets in Swiss, Nainsook and cambric embroideries, edges, insertings, flouncings, beadings and allovers ever offered at the price—2c to 98c.

- First Lot—Insertings, Beadings and Edges, at yard, 1c and 2c. Second Lot—Cambric and Nainsook Edges and Insertings, worth 10c per yard, at 5c. Third Lot—Cambric and Nainsook Edges and Insertings, worth 15c per yard, at 7 1/2c. Fourth Lot—A choice line of Swiss, Cambric and Nainsook Embroideries at yard, 10c. Fifth Lot—Embroideries, 12 1/2c. Sixth Lot—Embroideries at 15c. Seventh Lot—Corset Cover Embroideries, great bargains, at yard, 19c.

Popular Priced Dress Goods Dept.

In this line we far excel anything ever seen in this part of the country. Thousands and thousands of pieces.

- Cashmeres, Henriettas, Batistes, Vellings, Taffetas, Novelties and various grades of plain goods in prices ranging from, yard, 19c to 50c. Handsome Tailor Suitings in all the new Spring Checks, Plaids, Stripes, etc., all wool, are perfect imitations of \$2 foreign goods, on sale in this department at, per yard, 39c. Henriettas, per yard, 50c 35c and 19c.

Popular Price Wash Goods Dept.

In this department will be found all the new, up-to-date Wash Goods that generally sell up to 20c in other stores, our price will not be above 10c a yard on any of this class of goods. Remember all the goods found here will be perfect in the Wash Goods line. We also carry Mill Ends and Short Lengths of all the leading Wash Goods Mills for the season of 1907. And our prices are the lowest that can be made on this class of goods.

- Apron Checks, in Mill-End lengths from various mills, sell up to 20c per yard, will go at, per yard, 5c. Tote Bag Wash, 2 1/2 yds. long, 12 1/2" wide, will go Monday on one large square, at per yard, 5c. Short Lengths of various grades, of Simpson's Prints, of Hamilton Prints and other leading prints, from 2 to 10 yards in length, will go at, per yard, 4 1/2c. Mill Ends of American, 28 inch German cloth, retailing at 12 1/2c, our price will be for Monday only, per yard, 6 1/2c. Lined Aprons, regular 28c value, per yard, 19c. Fruit of the Loom, per yard, 19c. Hope, per yard, 19c. 1/4 Bleached Linens, all wool blankets, Monday only, 28c per cent off. All Cotton Blankets, for Monday only, 15c per cent off.

High-Grade Linen Dept.

The only complete Linen Department in Omaha, carrying everything in Foreign Linens, Napkins, Cloths and Fancy Work. For popular priced Linens see Popular Department.

- For Monday we sell 68 and 72-in. unbleached and silver bleached Table Linens in Scotch, German and Irish Linens, our own importations, all bright, new goods—latest designs, worth \$1.25 and \$1.50 yard, at, yard, 75c. Napkins to match above Linens, in 1/2 and 3/4 sizes, at, dozen, \$1.98 and \$1.49. Monday only we will sell 72-in. double satin bleached Table Linen, all new designs—these goods sell regularly up to \$2.25 yard—only six yards to a customer, at, yard, \$1.25. Pattern Cloths in full bleached Irish Linen for either round or square tables—Napkins to match, all sizes—for this day only, two cloths to customer—these goods sell up to \$30 set. We will sell at 25% Off Regular Marked Price.

Special Garden Tool Sale Monday

- Garden Spade, regular 79c value—sale price, 39c. Round Top Shovel, regular 79c value—sale price, 39c. Square Top Shovel, regular 79c value—sale price, 39c. Spading Fork, regular 79c value—sale price, 39c. Garden Hoe, regular 85c value—sale price, 45c. Garden Rake, regular 85c value—sale price, 45c. Dandelion Weeder, regular 35c value—sale price, 15c. Dandelion Weeder, regular 25c value—sale price, 10c. Garden Trowel, regular 25c value—sale price, 10c. Lawn Sprinklers, regular 25c value—sale price, 10c. Hose Nozzles, regular price 5c each—sale price, 3 for 10c. 5c. Hand Chisels, regular price 5c each—sale price, 3 for 10c. Don't fail to attend the great Granite Lumber Sale. Prices less than manufacturer's cost.

HAYDEN'S THE RELIABLE STORE

New Dress Trimming

The finest line of fancy and plain Braids, black and white Appliques, Black Silk Lace and Persian Trimmings shown in Omaha. Also complete line of Boutache and fancy Pull Braids.

HAYDEN'S THE RELIABLE STORE

Leading Dress Goods House of the West

No other store in the west shows such large and varied assortment. Over 30,000 styles to select from at unmatched low prices for goods of like quality. Our great purchasing power and superior facilities for quick turning of stock gives us great price advantages, which we share with our customers. A glance at these values will prove their superiority.

- Priestley, the leading black dress goods house of the world, all his styles for the spring of 1907 are on display in our high grade dress goods department. They run in price, per yard, from 75c, \$1.00, \$1.50, \$2 and up to \$7.50. Courtland's celebrated Silk and Wool Novelties, silk and wool crepes made in Essex, England, have no equal in the world for this class of goods. We carry everything they make, in prices, yard, from \$5.00 down to \$1.00. We carry the celebrated Austrian Broadcloths, yard, from \$7.50 down to \$2.50. The celebrated West of England Broadcloth, per yard, from \$5.00 down to \$2.50. The Celebrated Iowa Simons' Belgian Broadcloths as well as all grades of French broadcloths. Prices ranging, yd, from \$7.50 down to \$1.50. HIGH GRADE COLORED DRESS GOODS DEPT. In this department can be found everything from the leading manufacturers of the world for the spring of 1907—Voiles in all grades, in all patterns, both fancy, plain, silk mixed, silk striped, silk checked and silk plaids. Taffetas in all grades, colors and shapes ranging in price, per yard, from \$2.50 down to 90c. Yachting Serges, Black and White Suitings, and everything for spring suitings for this spring, at, per yard, from \$4.00 down to 75c. All the New Spring Novelties in Domestic Goods from all the leading mills of this country, at, per yard, from \$2.00 down to 85c. We are exclusive agents for Priestley's celebrated Cravenettes, strictly dignified to us for Omaha, no other water-troofs made half as good as these. We sell it at, per yard from \$5.50 down to \$1.50. Cravenette Automobile Cloth, in silk and wool, guaranteed to stand the heaviest rains. Prices, at, per yard, from \$2.50 down to \$1.25. We also carry a line of Bain Proofs (rain proofs are imitations of cravenette) at, per yard, from \$2.00 down to 75c. The best Bain Proof made is called Agnucalla. We have it for sale at, per yard, from \$1.75 down to 10c. EVENING SHADES IN OUR HIGH GRADE DRESS GOODS DEPARTMENT All the fancies in Silk and Wool, hand embroidered, hand woven, etc., in all the delicate evening shades, per yard, from \$6.00 down to \$1.00. Hosiery, Pantamas, Vellings, Voiles, etc., in all the delicate evening shades, at, per yard, from \$2.50 down to 25c. Lansdowne, in 64 shades, nothing like it, ever made at the price, yard, \$1.25. Sublime, an imitation of Lansdowne, in 127 shades, yard, \$1.00 and 75c. Samples free to all persons outside of the city on application. Mail orders receive prompt attention.

Unmatched Display of New Spring Styles

Always first in showings of the best in season's new styles, we have excelled all previous records this season in completeness of stock and in superiority in value. It's beyond question just what you want this season that controls your selection at Hayden's. Every new style and idea is represented in our display of Ladies' Outer Garments for spring wear.

And Early Prices Assure a Cash Saving of 15% to 25%

The Crown Jewel Skirt is here. We are proud of it, justly proud, for a finer value was never shown in any store in the land. Style, quality and workmanship are beyond comparison, the best ever shown in a garment at \$25.00. At \$14.90 we are showing for Monday new Tailor Suits in the very noblest new materials, Pony, Eton and Jacket styles, 150 garments to select from, worth regularly to \$25, early price \$14.90. The New Covert Coats are here in almost unlimited variety; as a special for Monday we're showing 100 new Coats, regularly \$7.50 values, Jack-



et and box style, with strapped seams, for this one day at \$4.95. New Walking Skirts in latest materials and styles, over 200 garments to select from, all colors, worth to \$7.50, at, choice, \$3.95. Women's \$5 Silk Net and Lawn Waists, special Monday at \$2.50. Women's Silk Shirt Waist Suits, all colors, made of best taffeta, newest styles, worth up to \$20, sale price \$12.50. Sample Cravenettes—A special purchase of 150 sample garments in grays, tans, olives and Oxfords, value up to \$15, in Monday's sale \$7.95.

\$5.00 Corsets 98c and \$1.50

Several lines of Sample Corsets, including the best known makes and worth up to \$5.00; on sale Monday, at \$1.50 and 98c. Complete line of R. & G., Warner, Kabo, Royal Worcester, W. B., etc., at up from \$1.00. Sole agents for H. & H. Pneumatic Bust Forms, prices \$2 and \$1.50. Ideal Waists, all sizes, up from 25c.

Ladies' Underwear

Four Monday specials, the quality of which will be a most pleasurable surprise to our customers. They're odd lots, but unmatched bargains at these prices. Ladies' Muslin Gowns, daintily trimmed with lace embroidery and washable ribbons, up to \$1.50 values—Monday \$75c. Ladies' Corset Covers and Drawers, slightly soiled from handling, garments that sold up to 75c, to close, Monday at 39c. Ladies' Skirts, with lace and insertion embroidery or tucked flouncings, generously proportioned and worth double, our Monday price 98c. Ladies' Vests, medium weight, long and short sleeved, 39c values, Monday 19c.

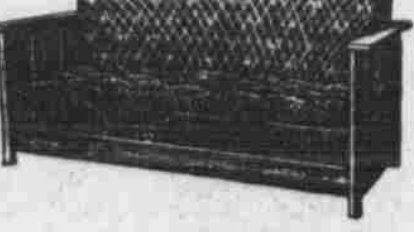
Our Great March Furniture Sale

We'll offer saving opportunities—beyond question the greatest ever known. Thousands of dollars worth of brand new first quality furniture will be offered at prices barely covering regular factory cost for articles of like quality. The wonderful values are the result of buying in large quantities during the manufacturer's dull season and several purchases of immense lots of floor samples. You can easily save 25 to 35 per cent in this sale.

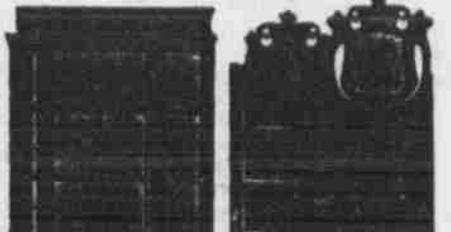
Take Advantage of Our Reliable Credit System Buy Now and Pay to Suit Your Convenience



\$4.00 Dining Chairs, like out, quarter-sawn oak, genuine leather seat, with hand cane support, hand polished. Great value at sale price \$2.50.



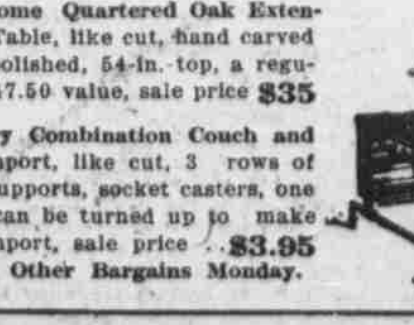
\$39.50 Bed Davenport, like out, upholstered in best grade Verona, tufted seat and back, frame of quartered oak, polish finish, best steel construction spring, with wardrobe box 6 inches deep under seat, makes full bed, 48x72 in., sale price \$29.50.



\$16.50 Combination Book Case and Desk, like out, 6 ft. high, 36 inches wide, made of quartered oak, polish finish, sale price \$10.50.



Handsome Quartered Oak Extension Table, like out, hand carved and polished, 54-in. top, a regular \$47.50 value, sale price \$35.



Sanitary Combination Couch and Davenport, like out, 3 rows of coil supports, socket casters, one side can be turned up to make Davenport, sale price \$3.95. Many Other Bargains Monday.

HAYDEN BROS.

ANNUAL LAUNDRY Bag Sale HALL-BORCHERT Dress Forms

Once a year we receive from the manufacturers of sofa pillow tops a great lot of fine Laundry Bags, made from the waste pieces of satens, they are extra size and sell usually at 35c. Our special price Monday 15c.

We have the Agency for Nebraska, South Dakota and Western Iowa for these famous dress forms. You save the express by buying here as we deliver them in Omaha. Ask to see them. Get a catalogue.

The Greatest Portiere and Couch Cover Sale on Record

Trey are all perfect, new goods (no seconds), but you can buy our new goods for the prices of seconds in this sale. On Draperies we have no competition.

- Tapestry Portieres, worth \$20 pair, go at, each \$1.98. Tapestry Portieres, in all colors—with or without borders—worth \$12.50, at, ea. \$2.98. Tapestry Portieres, sold at \$5 pair, go at, each \$1.25. Tapestry Portieres sold at \$2.50 pair, go at, each \$1.50. Couch Covers that sold at \$7.50 go at, each \$2.98. Couch Covers, all full size, worth \$5, go at, each \$2.49. Couch Covers, worth \$3.50, go at, each \$1.59. Couch Covers, worth \$2.75, at, each .98c. Couch Covers, worth 98c, at, each .25c. All Tapestry by yard, worth \$1.98 at, yard .98c. Tapestry by yard, worth 98c, at, yard .49c. Tapestry by yard, worth 25c, at, yard .25c.

Special Sale of New Rugs

That we lead in showings of new Rugs for 1907; that we surpass all others in bargain giving, is attested by the tremendous selling from the very first of the year, is disclosed by hundreds of customers who have seen our display. YOU CAN BUY NOW! YOU CAN PAY LATER. Our perfect system of credit is open to all. Investigate.

- \$25 Axminster Rugs, size 9x12, extra quality, 25 patterns to select from, at \$18.98. \$12.50 Tapestry Brussels Rugs, 9x12 size, 15 patterns to select from, Monday \$8.98. \$13.75 High Spire Tapestry Brussels Rugs, 9x12 size, 10 patterns to select from, at, choice, \$9.98. \$18 High Spire Tapestry Brussels Rugs, 9x12 size, 18 patterns to select from, choice \$12.98. \$12.50 Kashmir Reversible Rugs, oriental patterns, snap, \$9.50. \$45 Biglow's Bagdad Wilton Rugs, 9x12 size, splendid variety of patterns, at \$35.00. \$15 Velvet Rugs, 27x54 size, special Monday \$9.50. \$5 Wilton Velvet Rugs, size 30x72, Monday at \$2.98. Samples of Wilton, Velvet and Axminster Carpets made into Rugs, nicely bound, worth \$2, choice \$8.9c. Extra heavy all wool Ingrain Carpet Samples, worth \$1, Monday, choice \$1.25 and \$1.9c. Best quality Floor Oilcloth, 35c value, at, square yard, 19c. Curtain Stretchers at 98c. Bissell's Carpet Sweepers, \$2.50. Dandy Rug Beaters at 10c.

High-Grade White Goods Dept.

This is one of our leading departments. You can find a few pieces with any store, but a complete line like this is found only with us. St. Gaul, Manchester, France, Belfast, Germany and all domestic mills.

- India Linen, imported and domestic, at a yard, 10c, 12 1/2c, 15c, 19c, 25c and up to 85c. Persian Lawn, 45-in. wide, at a yard, 15c, 25c, 30c and 59c. Persian Lawn, 32-in. wide, at a yard, 12 1/2c, 15c, 25c and 39c. Wash Clifton, 45-in. wide, at a yard, 39c, 59c, 75c, up to \$1.50. French Lawns, 45-in. wide, at a yard, 39c, 50c, 65c, 85c and 98c. Mercerized Batiste, 45-in. wide, for lingerie waists, at a yard, 25c, 39c, 59c and 85c. French Embroidered Mull, 42-in. wide, at a yard, \$1.49, \$1.98 and \$2.49. Silk Embroidered Wash Clifton, all white and colors, at a yard, \$1.98, \$1.50, \$1.25 and .95c. Embroidered Anglaise, in beautiful patterns, at a yard, 85c, 98c and \$1.25. St. Gall Embroidered Swisses, all new spring styles, at a yard, 49c, 69c, 85c up to \$1.50. Domestic Swisses, at a yard, 89c, 25c, 19c and \$1.50. A full line of Nainsooks and Longcloth at reduced prices.

High-Grade Wash Goods Dept.

The Ideal Wash Goods Stock in Omaha. This is no exaggeration, as we can fully prove the assertion that we have by far more High Grade Wash Goods than the entire stocks of all the rest of the retail stores combined, including the high grade and their low grade, and our prices are by far less; in fact, some are only half what other stores are asking.

- The very best Silk Wash Goods, 25 and 30 inches wide, sold everywhere for 59c, our prices will be only 25c and 39c. All the Woven Novelties for the Spring of 1907 in all grades and shades, will be sold at, yard, 12 1/2c, 15c, 19c, 25c and 39c. The greatest line of Scotch Madras and Scotch Gingham that was ever seen in this country, comprising over 1,000 different styles, on sale in this department, at, per yard, 19c and 25c. The greatest line of high grade French Percales in this part of the country, comprising over 3,000 pieces, on sale Monday at—per yard, 10c, 12 1/2c and 15c. Lining Department. Our Lining Department, like all other departments is the best equipped in this part of the country for supplying Dressmakers. Tailors and all persons' lining needs. The finest Satin Linings made, yd., \$3, \$2.50, \$2, \$1.50 and \$1.00. Simpson's Silk, the best Lining Taffeta made, yard .58c. Heatherbloom, the celebrated Lining now so much advertised in all the leading Fashion Journals, we carry it in all colors at, per yard .40c. Lustral, well known all over America, 36 inches wide, the best Sateen Lining made at, per yard .35c. Gloria Cloth, this is the topnotch of fine Sateen Linings, 120 shades at, per yard .35c. We have Percale, Sicilian, Crinolines, Canvas, Mending Tissue and everything carried in first-class lining stocks at the very lowest prices. When wanting anything in linings, call and see our stock.

Big Grocery Sale Monday

- These prices mean a big saving to you on your housekeeping expenses. 25 lb. best Pure Cane Granulated Sugar \$1.00. 10 lb. cans Breakfast Cocoa .50c. Corn Meal .100. The best hand picked navy beans, per lb. 2 1/2c. The best Milled Breakfast Oatmeal, per lb. 2 1/2c. 10 lb. cans best pure Buckwheat Flour .25c. Quart Jars Pure Ohio Maple Syrup .25c. 3 lb. cans Best City Sweet Butter .75c. Gallon can Apples, Peaches or Peaches .35c. 1 lb. cans Pure Sugar and Fruit Syrup .50c. Quart cans Golden Table Syrup .50c. 1 lb. cans Breakfast Cocoa .20c. Horseradish, per bottle .50c. 1 lb. cans assorted Soups .75c. Worcester Sauce, per bottle .75c. Brangelion, Jellycon or Jell-O, per pkg .25c. 2 lb. cans Best City Sweet Butter .75c. 1 lb. cans fancy Wax or String Butter .75c. The best Soda Crackers, per lb. .50c. The best XXXX Ginger Snaps, per lb. .50c. Fancy California Prunes, per lb. .50c. Fancy California Raisins, per lb. .50c. Fancy Cleaned Currants, per lb. .50c. Fancy 5-Crown Biscuits, per lb. .50c. Fancy Santos Coffee, per lb. .15c. OMAHA'S GREATEST FRESH FRUIT AND VEGETABLE MARKET Two heads fresh Lettuce .50c. Large bunch Pea Plant .50c. Large heads Head Lettuce .50c. Fresh Spinach, per bunch .15c. Fancy Cooking Apples, per bushel .15c. Beets, Carrots, Turnips, Rutabagas, white, red or yellow onions, lb. 1c. Large head fresh Cabbage, lb. 5c. Fancy King dried Sweet Potatoes, per lb. 1c. Fresh round Peas, per bushel .15c. Two bunches fresh Beets .50c. 3 bunches fresh Carrots or Turnips .50c. Fancy Pail Dates, per lb. 10c. Large, juicy Lemons, per doz. 1.00. Fancy Large Eggs, per doz. 1.00. worth 50c per dozen, for this sale, per dozen .85c. Fresh roasted Peanuts, per quart .50c. See our full line of Garden Seeds, Tools, Etc. The largest department in the city.

China Department Specials

- White China Plates for decorating, at, each .10c. White China Salt and Pepper Shakers for decorating, ea. 5c. Crystal Sugars and Creamers, fine polished, per pair .10c. Decorated Vinegar Cruets .5c. Fancy Decorated Plates in French, Venice and Bavarian China, border or floral designs, a sample lot of 500 Plates to close, at, each .20c. 6-piece Decorated Toilet Sets, Monday \$1.39. Footed Sherbets, very fine, ea. 2c.