

SEASON OF LENT USHERED IN

Ash Wednesday Observed by Services in Catholic and Episcopal Churches.

PERIOD OF FASTING AND PRAYER

Dean Beecher Speaks on the Subject of Personal Religion at Trinity Cathedral.

The Lenten season was ushered in yesterday morning, with Ash Wednesday services in the various Roman Catholic and Episcopal churches.

Services were held at 7 and 9 a. m. at Trinity Cathedral. At the latter hour Dean Beecher spoke on "General Thought and Purpose of the Lenten Season."

Rev. Martin M. Bronsgeest of St. John's Catholic church conducted services yesterday morning at 4, 7 and 9:30. Last evening Father Bronsgeest explained the significance of the distribution of ashes at this season.

FIRE ESCAPES ARE LACKING

Thirty-Five Buildings of Three or Four Stories Are Without Proper Facilities.

Building Inspector Withnell has returned from Lincoln, where he presented to Deputy Labor Commissioner Bush facts concerning the absence of fire escapes on thirty-five Omaha buildings of three and four stories.

Mr. Withnell said he had been handicapped on account of the limitations of the law regarding fire escapes. Of the thirty-five buildings referred to twenty are owned by nonresidents and, according to one case tested in the courts, a notice served on the local agents to place fire escapes is not binding.

The building inspector intends to urge on the labor commissioner to have the law modified to cover exigencies.

It was suggested to Mr. Withnell Wednesday afternoon that in a case where an apartment house or flat has no fire escape according to law (there are twenty such) he order the place closed until the law is complied with.

JUST A TRICK OF THE TRADE

Real Estate Man Tells How Two Men Sold the Same Restaurant.

Real estate men observe many sharp tricks in business. Harry Jordan of the Byron Reed company likes to tell of one which came under his observation.

A certain man, whom Mr. Jordan calls Smith, for the sake of convenience, was attempting to sell his restaurant to an out-of-town man, whom Mr. Jordan calls Jones.

"And would you believe that Jones could be mean enough?" asked Mr. Jordan, as he tells the story. "Jones sold that restaurant to Black a few months later, and he worked the same game that he bit on."

CHEAP GAS AND NEW PLANT

Two Resolutions Are Adopted by the Omaha Real Estate Exchange.

The Omaha Real Estate exchange at its meeting Wednesday adopted two resolutions pertaining to the gas interests of Omaha, one advocating dollar gas for the city and another declaring "it is the sense of this exchange that the gas company be permitted to extend its plant on South Twentieth street by permission of the city council."

Considerable discussion was indulged in over the matter, but the members were largely in favor of the company being permitted to extend its storage capacity, as it was given out that the company could not possibly extend its mains in any direction until the storage capacity was increased.

A banquet will be held by the exchange a week from tomorrow.

Four Days of Roller Skating. Roller skating will hold the arena at the Auditorium the remainder of the week.

Complaint for Cutting. A complaint was filed in police court Wednesday morning by Deputy County Attorney Platt against Warren Henley, 612 South Thirtieth street, on the charge of cutting Jack Tansey of Council Bluffs with intent to wound in a fight early last Wednesday morning.

Can be relieved by the first application of Sherman's Chillsain Care. No waiting for results—complete cure in 2 or 3 days. 25c bottle—by mail 30c.

SHERMAN & MCCONNELL DRUG CO. Corner 16th and Dodge, Omaha.

BRANDEIS BOSTON STORE & SONS

EXTRAORDINARY PURCHASE OF 3,500 YARDS OF New Spring Silks At Exactly 1/2 Price

This is one of those grand bargains that has made Brandeis' name renowned throughout the west. We never offered a bigger bargain in fine silks. Have you seen them in the window?

They consist of all silk Taffetas, Dress Pongee Silks, pretty Foulards, Satins, in all colors of the rainbow. Never have we offered such values in silks just at the time when they are in strong demand. Not a yard worth less than 50c. As long as they last Thursday, yard..... 25c

BRANDEIS The New Spring Suits

All the Brand New Style Features for Spring in Ladies' Tailored Wear.

Everyone likes the smart, dressy new suits we show at moderate prices. There is lots of beauty and service in these new pony coats, braided etons and fancy vest front hip length coats—many very fine Panamas and broadcloths—skirts are newest plaited styles. 12.50

Stunning Novelties in Spring Suits are the French pony eton suits, the new eton with broad plaited shoulder, the jaunty new ideas in Prince Chaps, etc.—scores of fresh new models are shown this week at..... \$25

Spring Skirts Skirts at \$2.98. All are up to date, in desirable cloths and favorite colors—this sale worth up to \$10. 4.98

STYLISH NEW WAISTS FOR SPRING Embroidered or lace trimmed—many are plain plaited lawns, dotted Swisses, madras, etc; 98c-1.25-1.50 special values at.....

BRANDEIS 75c Table Damask at 25c Yd.

Just received direct from the mill, the finest lot of mercerized table damask, in long remnants, we have ever offered; qualities worth up to 75c yard—on sale Thursday, basement bargain square, yard..... 25c

100 Calling Cards 39c East Arcade

DR. BRADBURY, Dentist, 16 Years 1506 FARNAM ST., OMAHA. Phone Douglas 1756

Extracting 25c Porcelain Fills \$1 up Crowns \$2.50 up Bridge Work \$2.50 up Plates \$2.00 up

THURSDAY The Best Valentine of All

- Men's Shirts 25c Pile Lined Undershirts 25c Men's Wool Hose 9c Children's Fancy Sweaters 25c 20c Fancy Men's Hose 9c \$2.50 Fancy Vests 95c \$10.00 Men's Suits \$4.85 \$2.50 Men's Pants \$1.15 75c Wilson Bros. Suspenders 85c \$10.00 Cravenette Coats \$4.85 \$5.00 Men's Pants \$2.85 \$20.00 Men's Suits \$9.50 Men's Fur Coats as low as \$5.00

GUARANTEE CLOTHING CO. 1519 and 1521 Douglas St.

SATISFYING DENTISTRY

Dental work that you can pay for with a feeling that you are getting your money's worth. That's our kind. Satisfying to you and us. Fillings 75c and up. Crowns 22K \$5.00

TAFT'S DENTAL ROOMS 1517 Douglas Street.

ITCHING CHILBLAINS FROST BITES and SMARTING, ACHING FEET

Can be relieved by the first application of Sherman's Chillsain Care. No waiting for results—complete cure in 2 or 3 days. 25c bottle—by mail 30c.

SHERMAN & MCCONNELL DRUG CO. Corner 16th and Dodge, Omaha.

OMAHA WEATHER FORECAST—Thursday: Fair.

BENNETT'S A NATURAL AND COMMON SENSE DISCOUNT

NOBODY HAS YET SUCCESSFULLY GAINED THE SOUNDNESS OF THE ARGUMENT THAT CASH PURCHASERS ARE ENTITLED TO A CASH DISCOUNT. THE TRUTH IS, NOBODY CAN GAIN SAY THE SOUNDNESS OF THE ARGUMENT; THAT BEING SO, WE GIVE GREEN TRADING STAMPS WITH ALL PURCHASES IN ALL DEPARTMENTS ALL THE TIME.

The Green Trading Stamp is the fairest method of expressing a great principle—discount on your cash purchases. We have thousands of customers in Omaha and thousands more beyond, who have proven the superlative values of Green Trading Stamp collections. GREEN TRADING STAMPS ARE YOURS EVERY TIME AND ALL THE TIME. HOW'S YOUR STAMP BOOK COMING?

Valentines ON THE MAIN FLOOR

Hundreds of dollar's worth on St. Valentine morning—Thursday, the 14th—we will sell them

At Just 1/2 Prices Marked on Them Half Price Half Price

MAIN FLOOR

Wool & Wash Dress Goods

The very newest and latest styles and ideas! Imported fabrics which we warrant to be strictly exclusive. Come and see them—they're great!

Superb Fancy New Silks

We are showing thousands of yards of bright new silks. Our silk stock is now three times larger than it ever was. It offers you a three times greater opportunity for selection, and prices are at their lowest.

Choice Suitings—Fancy taffeta or Louisiane weaves are very popular, entirely different in colorings. They come in tan combinations, swell new creations, 19 ins., 24 ins. and 27 ins. wide, prices from \$1.50 yard down to..... 69c

New Plaids—167 different styles in plaid silks—the most beautiful combinations of spring colorings, entirely new, no old silks, prices from two dollars yard, down to..... 69c

Nouveaute en Rajah—(Genuine, no imitation), the greatest success in new spring silks enjoyed by the best silk departments. We have nearly every style made, in large plaids or checks; white, light blue, pongee grounds, etc., with large overplaids—the genuine quality.

See the window. See the window.

February features in February footwear

Women's \$3.50 Laced and Button Dress Shoes, in patent kid and patent colt, light and heavy soles, pair \$2.69

For Nurses and Servants—Rubber Heeled Julietts, kid tip, hand sewed, noiseless, comfortable, pair \$1.98

A Good Dinnerware Set For One Day Only

Fifty-eight different patterns of English and American Porcelain, Haviland China and China from the best Austrian and German Potteries for one day only—Thursday.

20% We Offer a Uniform Discount of 20 Per Cent 20%

Bee Want Ads Produce Results THEY'RE ALL RIGHT

MERCANTILE

Made of the BEST HAVANA TOBACCO. F. R. Rice Mercantile Cigar Co., Manufacturers, St. Louis.

Don't Forget the Great Piano Sale

Begins Saturday, Feb. 16th HAYDEN'S THE RELIABLE STORE Begins Saturday, Feb. 16th

Thursday in Bargain Room

8:30 Till 9:30 a. m.—We will sell 7 1/2 and 10 1/2 Outing Flannels, dark and light colors, not over 10 yards to a customer, at, per yard..... 2 1/2c

10 Till 11 a. m.—We will sell 12 1/2 extra heavy Wrapper Molekins, fine Persian designs, perfect fast colors, not over 18 yards to a customer at, yd. 5c

1 Till 2 p. m.—We will sell 50 doz. Odd Napkins, that sold from \$1.00 to \$2.00 a doz.; these Napkins for one hour only, and not over one dozen to a customer, at, per doz 50c

2:30 Till 3:30 p. m.—We will sell Linen Huck Towels, extra large, extra heavy, regular 16c and 19c goods, not over 3 pairs to a customer, at, each..... 7 1/2c

4 Till 5 p. m.—We will sell White Goods from the bolt, goods that sold at 35c, not over 12 yards to a customer at, per yard..... 5c

For All Day

We will sell Linings in all colors and black, worth up to 35c a yard, at, 5c 12 1/2 Percales, 36 inches wide, at, 5c 10c and 12 1/2c Gingham, A. F. C. and toile du Nord, in short lengths, 2 to 10 yards, not over 12 yards to a customer, at, per yard 5c

White Crocheted Bed Spreads, \$1.50 values, at 98c White Crocheted Bed Spreads, \$1.25 values, at 89c White Crocheted Bed Spreads, \$1.00 values, at 75c

100 pieces of Irish Linen, 68, 70 and 72 inches wide, for Thursday only, at, per yard 59c 50c Linen, both bleached and unbleached and silver bleached, all in one lot of odd lengths, the entire lot, at, per yard 29c 35c Turkey Red Damask will go 19c 25c Towels, each 15c 19c Towels, each 12 1/2c 15c Towels, each 10c 12 1/2c Towels, each 7 1/2c

In Our Cloak Department

Hundreds of Winter Garments offered at prices which would not begin to buy the materials. Every garment must go if bargain prices can effect a clearance.

50 Coats that sold at \$10, \$12 and \$15, will go Thursday, at, choice \$3.98

About 100 Handsome Coats, \$18, \$20 and \$25 values, in fine broadcloths and kerseys, satin lined throughout, in Thursday's sale, at, choice \$9.90

Stylish New Walking Skirts—In greys, browns, blues and blacks, values up to \$8.50, on sale Thursday at \$4.95

\$6.00 Silk Underskirts, in all colors, made of Simond's best taffeta, sale price \$3.95

Children's Coats, in fringes, kerseys and broadcloths, \$5 to \$1.50 values, choice \$1.95

From 8 Till 9 a. m.—Women's Coats \$1.00 From 8:30 Till 9:30 a. m.—Children's Dresses, for 39c Women's Waists, \$5 Net Waists at \$2.50 Women's \$2.00 Waists 95c

From 9 Till 10 a. m.—\$5 Elderdown Bath Robes for \$1.98 From 10 Till 11 a. m.—Flannelette Wrappers, worth to \$1.50, at 69c

Remarkable Furniture Bargains

SEVERAL CARLOADS OF SAMPLES FROM THE GREAT CHICAGO FURNITURE EXHIBIT NOW ON SALE AT PRICES FAR BELOW THEIR ACTUAL WORTH. Only a few of the many bargains can be mentioned:

100 SAMPLE IRON BEDS—All new, on styles—among them we show bed like cut—full size head, 64-inch high, strongly made—a regular \$5.75 value—sale price \$3.75

ALL THE SAMPLE ROCKERS—About 150 styles to select from, to be closed at less than regular cost prices. Solid Oak Rocker (like cut), full size, with cobbler seat, splendid value at \$3.00—sale price \$1.75

SCORES OF STYLES IN DINING CHAIRS—1 to 4 of a kind, at unheard of prices. Among them chairs like cut, full size, slat back, brace arm, great snap at, each— 85c

BOX SEAT DINING CHAIRS—In golden oak, with leather seat and cane under support, good value at \$3, sale price \$1.85

Sample Pictures Less Than Half \$2.50 Pictures at \$1.00 \$3.85 Pictures at \$1.45 \$1.95 Pictures at 75c Many others at accordingly low prices.

Four Special Rug Bargains

\$13.75 Tapestry Rugs, fine quality, big assortment of patterns, size 9x12, special, at, choice \$8.98

Ingrain Rugs, worth up to \$1.00, manufacturer's samples, at, choice 19c

Wool Dress Goods Eggs Eggs Eggs

9 Till 10 a. m.—We will sell 46-inch All Wool Spring Novelties, regular \$1 goods, one pattern to a customer at, per yard 38c

3 Till 4 p. m.—We will sell \$1.00 Wool Taffeta, in all colors, the leading goods of the season, not over one pattern to a customer, at, per yard 54c

High Class French Novelties, a yard, \$3.00, \$2.00 and \$1.00 High Class German Novelties, a yard, \$3.50, \$2.50, \$1.50 and \$1.00 High Class Domestic Dress Goods, at, per yard, \$2.50, \$1.98, \$1.50, \$1.25, \$1.00, 75c, 59c and 39c

Strictly Fresh No. 1 new laid eggs, per dozen 22c

SPECIAL FIG SALE Fancy Imported Smyrna Figs, per pound 10c 12-oz. package Fancy California Figs, per package 5c Fancy Fard Dates, per pound..... 7 1/2c Our usual low prices on all Fresh Fruits and Vegetables.

HAYDEN BROS.