

# The Bennett Company

30 Telephones Douglas 137

## Early Spring Showing of Linens and White Goods

New arrivals every day. Prices that are positively wholesale. We bought these goods months ago, stipulating when we would take them into stock. Let's tell you something that's true as it is startling. If you wait 'till spring or if you let this chance go by, you'll have to pay anywhere from 20 to 40 per cent more for your table linen. Ask any merchant or consult any trade review dealing with textiles and fabrics, and you'll find this to be the case. The old country markets, from which we draw our linen supplies, are on a rampage.

Buy Your Spring Linens and White Goods Now—Stocks Are Very Complete

We Are Showing Exclusive Designs in  
**Embroidered Swisses,  
Batistes, Mulls**

And All the Latest Fabrics at Prices That Are Right

- Dotted and Embroidered Swiss, a yard, from 85c down to..... **15c**
- Embroidered Batiste, yard, from 85c down to..... **25c**
- Checked and Striped Dimity, yard, from 35c down to..... **7 1/2c**
- Sheer Linen Waistings, yard, from \$2 down to..... **25c**
- 36-inch Linen Suiting, yard, from 75c down to..... **25c**
- 36-inch Linen Finish Suitings, yard, 15c, 12 1/2c and..... **10c**
- Mercerized figured, striped and checked Waistings, yard, from 40c down to..... **12 1/2c**
- 50c Cream Table Damask, 72 inches wide, yard..... **35c**
- 85c Bleached Table Damask, 72 inches wide, yard..... **65c**

## New Spring Laces and Embroideries

Paris, Brussels and Belfast are magnificently represented by Laces of exquisite richness in assortments so widely varied as to be almost bewildering.

**LACES FOR ALL SPRING AND SUMMER**—Never before has Omaha shown such an enormous variety of these much-wanted laces.

- Allover, fancy dainty wash dress nets, in white and butter colors, worth 75c, at..... **49c**
- Point de Paris Edgings and Insertings—50 new patterns, from 2 to 5 in. wide, worth up to 25c yd..... **10c**



44-in. fancy black Brussels Net, worth \$1.25 yard, at, yard..... **29c**

Special lot Torchen Laces, new spring patterns of edgings and insertings to match, worth 10c yd., at..... **3c**

**As a Special for Monday**  
We offer 15,000 yards manufacturers' strips Embroidery in edgings and insertings, from 2 to 6 in. worth up to 25c yard at..... **3c**

**Corset Cover Embroidery**  
6000 yards 12 in., in the open and blind effects, with ribbon beading at top, in Swiss, Nainsook and Cambric cloth, worth up to 35c yard, at..... **19c**

## Highest Grade China, Cut Glass, Pottery, Porcelain

The Finest Imported Goods. Vast Showing in Our Beautiful China Department. Second Floor

- Handsomely Cut Bowl—8-inch size, new design, highly polished, a \$5 value; Monday special, each..... **\$2.98**
- Cut Glass Cruet or Oil Bottle—Pretty scroll cutting with full out stopper and neck, easily a \$3 value; special..... **\$1.98**
- White China for Decorating—Bread and Butter Plates, J. Poyat French China, very pretty, 25c value, Monday, while the supply lasts, each..... **10c**
- WHITE CHINA.  
Egg Shape Sugar Shaker—25c value; on sale, each..... **13c**
- Egg Shape Salt and Pepper—25c value; Monday, a pair..... **15c**



## Grand Initial Display of New Spring Silks and Dress Goods



**A Tremendous Purchase**  
Our Buyer—at present in New York—has just purchased a gigantic quantity of the swellest creations in high class foreign and Domestic Novelties.

**Of New Spring Fabrics**  
By a stroke of good luck he landed this magnificent line of novelties—a line which will surpass any previous showing.

**A Line of Novelties That Cannot Be Purchased Elsewhere in the City**

Both the importer and wholesaler (one and the same person) being bought out completely.

**SOME** of these Novelties are exact styles, colorings and weavings of fabrics that sell regularly up to \$10 a yd. Monday morning we make a Grand Special Display of these new exclusive and extreme novelties, embracing

## Silks, Dress Goods and Wash Goods

**IF YOU** are looking forward to some event of importance whereat you would wish to be well and stylishly dressed, where you wish to wear a waist gown or suit wholly out of the ordinary in fabric, contour and appearance, then you must visit Dress Goods and Silk sections tomorrow (Monday) and feast your eyes on these superb new creations, which cannot be purchased elsewhere.

## "Of Such Is the Kingdom"

By Richard L. Metcalfe  
**\$1.00**

## EARLY SPRING IDEAS IN Women's Suits, Skirts and Waists

**WE ARE GENERALLY** first in heralding and announcing the newest, latest and most up-to-date—everything that can be included in the world-wide realm of things to wear and things to admire.

**WE ARE FIRST** in the great west to receive new spring ideas in Women's Outer Garments. We have been receiving express shipments every day of the past week, placing same on display and selling them.

**BEING FIRST IN THE MATTER OF RECEIPTS, WE ASSUME STYLE LEADERSHIP FOR THE SEASON.**

Spring styles are a decided departure from former seasons. The materials are distinctively better. This superiority will be maintained on our second floor right through the season **BECAUSE WE HAVE THE EXCLUSIVE CONTROL OF THE CHOICEST PRODUCTIONS OF SEVERAL OF THE BEST MANUFACTURERS OF THE COUNTRY.**

## IDEALITY and PERFECTION PARAMOUNT

Improved Fancy Suitings, Improved Panama, Improved Voiles, Improved Broadcloths, etc. Superb staple blacks.

Colors—brown, navy, garnet and new shades of tan.

- 59.50 45.00
- 39.50 35.00
- 29.50 25.00
- and 19.50

**WOMEN'S 1907 WAISTS, in THREE DISTINCTIVE TEXTURES:**  
Linen at \$6.00, \$3.50, \$2.98 and..... **\$2.48**  
Lingerie at \$10.00, \$7.50, \$6.50, \$4.95 and..... **\$3.95**  
Lawn at \$2.98, \$1.98, \$1.48, 98c and..... **59c**

—SECOND FLOOR—

## Specials in Hardware

- Cookie Cutters, heart shape, extra heavy..... **10c**
- And ten green trading stamps.
- Shaker Flour Sifter..... **19c**
- And twenty green trading stamps.
- Mop Sticks..... **10c**
- And ten green trading stamps.
- Mail Boxes, with lock and keys..... **\$1.25**
- And thirty green trading stamps.
- Galvanized Pails—  
10 qt., at..... **20c**
- 12 qt., at..... **25c**
- 14 qt., at..... **30c**
- And twenty green trading stamps.

## Great Sale VALENTINES

- Valentine Cards and Booklets; each, 10c down to..... **1c**
  - Tissue Paper Folding Novelties; at 15c, 10c and..... **5c**
  - Comic Mechanical Novelties and Buster Brown Hearts; at 15c to..... **5c**
  - Celluloid Silk Novelties, beautifully colored; \$10 down to..... **5c**
  - Large assortment of Valentine Post Cards; at, each, 5c; two for 5c, and..... **1c**
- Main Floor.

## Bennett's Big Grocery

- Coffee Special for Monday
- Bennett's Breakfast Coffee, usual 2-lb. can 48c, Monday we offer 2,500 2-lb. cans, Monday only, at, can..... **45c**
- And thirty green trading stamps.
- Bennett's Capitol Oats, 2 pkgs. 20c
- And twenty green trading stamps.
- Canned Vegetable Specials—"Best We Have" brand, guaranteed:
- Early June Peas, 6 cans..... **60c**
- And thirty green trading stamps.
- Tomatoes, 6 cans..... **75c**
- And forty green trading stamps.
- Corn, 6 cans..... **75c**
- And forty green trading stamps.
- Hominy, 6 cans..... **60c**
- And thirty green trading stamps.
- Pumpkin, 6 cans..... **75c**
- And forty green trading stamps.
- Sweet Potatoes, 6 cans..... **75c**
- And forty green trading stamps.
- Sugar Beets, 6 cans..... **75c**
- And forty green trading stamps.

## A FREE PATTERN

With the Spring Book  
A Ladies' Home Journal  
Pattern will be given free to all who buy a copy of the New Spring Quarterly Style Book at the Pattern Counter. It contains 120 large pages of fine paper, with cover in colors. It shows over 1,500 illustration of the best-fitting, most stylish, simplest and most economical patterns known to the fashion world—patterns of every up-to-date style for women, misses and children, and only 10 to 15 cents each. This Quarterly Style Book also contains Large and Beautiful Fashion Plates in tint, on enameled duotone paper, with descriptions of all the new spring patterns, and many new patterns for insertion work and embroidery. It is **The Leading Authority on Fashions** and is full of helpful suggestions for those who do all or a part of their sewing at home. This Big Quarterly is the best fashion book ever published in America for home dress-makers—Would be a bargain at a Quarter, but the price is only 15 cents per copy, including any 10-cent Ladies' Home Journal Pattern. You may buy the book now and select pattern later. If ordered by mail, add 10 cents extra for postage on the book.  
Get It at the Pattern Counter.



**"An Old Sweetheart of Mine"**  
by James Whitcomb Riley  
at **1.45**

## A New Book by Meredith Nicholson

Author of "The House of a Thousand Candles"  
**"The Port of Missing Men"**  
Dedicated to the memory of Herman Kountze.  
\$1.50 Edition **1.08**  
for.....  
Book Section—Main Floor.

## Books To My Valentine

Beautiful Bound Books—Tied with pretty ribbons with band, inscribed "To My Valentine," all handsomely illustrated by the best artists of today.

- "Sweethearts Always" (poems of love)..... **\$1.45**
- "They," by Rudyard Kipling..... **\$1.50**
- "Evangeline," illustrated by Christy..... **\$2.45**
- "Hawatha," illustrated by Fisher..... **\$2.45**
- "In Love's Garden," illustrated by John Cecil Clay..... **\$1.45**
- "The Christy Girl" and "Reader" Magazine for one year..... **\$3.00**
- "Snow Bound," by Whittier..... **\$1.95**
- "Hearts and Masks," by Harold MacGrath..... **59c**
- "Riley's Love Lyrics" (illustrated)..... **98c**

Many other books of love poems, fiction, etc., which are very tasty Valentine gifts.  
BOOK DEPARTMENT—Main Floor.

## Monday in Shoes

**SPECIAL OFFERING OF 72 PAIRS WOMEN'S \$4 and \$5 SHOES**—Made by D. Armstrong of Rochester, N. Y., almost every size—2 1/2 to 7—pair, at—  
**2.69**  
Patent Leather, Patent Colt and Amazon Kid—light and heavy soles.

