

The Bennett Company

30 Telephones Douglas 137

ROYAL SOCIETY ART NEEDLEWORK, comes in large envelopes, 12x7, a neat and strictly sealed package in which is enclosed a chart of a given design with full and clear instructions, a large piece of material suitable for the character of the work you wish to produce, and a bunch of skeins of floss—vari-colored where necessary—of highest quality. Each envelope carries its own distinctive price.

THE WORK IS KNOWN AS ROYAL SOCIETY

Royal Society Art Needlework
We have the sole selling rights for this city and section of ROYAL SOCIETY ART NEEDLEWORK, and we are carrying a full and complete line. ROYAL SOCIETY is to Art Needlework what the word Sterling is to Silver; it's the Hall-Mark of excellence and completeness. ROYAL SOCIETY ART NEEDLEWORK includes all kinds of things possible for such work—Pillow Tops, Center Pieces, Dresser Scarfs and all manner of white embroidery. Prices on the basis of Quality are much less than for any other brand.

All Kinds STAMPING AT ART NEEDLEWORK COUNTER

ROYAL SOCIETY ART NEEDLEWORK offers a splendid field for the development of one's artistic talents. Art needlework is appreciated by all lovers of the artistic, as one of the greatest accomplishments which a refined woman can give her attention to. There isn't anything in the treasures of the wealthy or the archives of the world's greatest museums, in which a greater treasure trove finds lodgment than historical art needlework.



No. 79—This package contains one style. Infant's Shawl Hood, stamped on fine white cashmere, and Royal Society Embroidery Floss to complete the embroidery, all for \$1.25

ROYAL SOCIETY Articles for Biedermaier, Wallachian and Shadow Embroidery is a new idea and a good idea—an idea that brings Beautiful Pillows, Center Pieces, Scarfs and Pin Cushions to you at a very small outlay of money, and a very few hours of work. The needle work is so simple that a child can do it, and the designs in floral, conventional and empire are so attractive that all lovers of art will be delighted with the display of finished pieces in our Art and Needlework Section—Main Floor.



No. 68—Outfit contains one 45-inch Dresser Scarf, Handkerchief Case, Glove Case and Pin Cushion, stamped on French Lawn for shadow embroidery, with Royal Society Embroidery Floss, selected in colors and quantities sufficient to complete the embroidery, and with full instructions and full size diagram showing just how to do this simple and beautiful needlework—

All for 75c



No. 77 contains one Baby Pillow, top and back (10 1/2 x 16) of fine lawn, with hemstitched ruffle, stamped for shadow embroidery and with Royal Society Embroidery Floss to complete the embroidery, all for only 50c

All for \$1.00

All for 75c

No. 90 contains Stamped Lingerie Shirt Waist for Wallachian embroidery, on three full yards India Linon, with Royal Society White Embroidery Floss sufficient to complete the embroidery. Full size paper patterns and chart for cutting and making the waist exactly as shown in cut. In sizes 34, 36, 38 and 40—(not one, but all four)—ALL FOR 1.00



No. 86—Contains one style Chemise, stamped on fine French Nainsook, and Royal Embroidery Floss to complete the embroidery; can be had in sizes 34, 36, 38 or 40—all for \$1.25

Roman Stripe Ribbons, choice blendings, 5-in. wide, worth 35c yard, at 12 1/2c

Heavy Taffeta Ribbons, charming colorings and best widths, all new spring colorings, 5-in. wide, worth 35c yd., at 17c

Warp Print Taffeta Ribbon, white grounds in pretty Dresden effects, worth 35c yd., at 19c



No. 84 contains one style. Open Drawers with straight ruffle, stamped on fine Nainsook, and Royal Society Embroidery Floss to complete the embroidery, with full size paper patterns for cutting—

Several Thousand Loom Ends RIBBONS Brand New Short Lengths



4-inch all silk Black Taffeta Ribbons, worth 15c a yard, at 9c

4 and 5-inch plain silk Taffeta Ribbon, black, white, pink, light blue, red, lavender, yellow, green, worth 15c a yard, at 10c

Fancy warp print satin Taffeta Ribbon, 1-in. wide, worth 12 1/2c a yard, at 5c

Excellent quality 5-in. plain Taffeta Ribbon, rich lustre in white, light blue, pink, red, lavender, turquoise, worth 25c yard, at 12 1/2c

4 and 5-in. Fancy Plaid Ribbon, all new colorings, worth 35c yd., at 19c

3 1/4-in. Satin and Taffeta Ribbons, excellent for children's school hair ribbons, worth 25c a yard, at 7c

LINENS! First Showing of New Spring White Goods Latest Fabrics in New 1907 Designs

Large varieties in staple and novelty lines at lowest prices possible for dependable merchandise. India Linons, Persian Lawns, Batistes, Swisses, Mulls, Nainsooks, Dimities, and in short, everything that goes to make a complete white goods stock at RIGHT PRICES.

30c Mercerized Waistings, yard 20c 40c Embroidered Figured Swisses, yard 25c 25c Dotted Swisses and figured waisting 17c

Linen and White Goods Section, S. E. Corner, Main Floor.

CORSETS Excellent Assortment. Various Styles.

39c

Short, medium and long models, also Girdles and Nursing. Monday, 9 a. m. to 5 p. m., Corset Dept., second floor.

Monday Our Attention Is Devoted to New Spring 1907 Suits

Grand Initial Display of New 1907 Spring Styles in Women's Wear—Cloaks, Costumes, Skirts and Waists. Second Floor.

First Monday of February Finds Us Heralding Spring

Our Ladies' Ready-to-Wear Dept. Is a Harbinger of Welcome Spring

Monday Morning we put on display the most extensive line of early Spring garments ever displayed in Omaha. Each recurrent Spring gives renewed proof of the inexhaustible genius of the garment designer.

Spring 1907 is the aggregation of the best to date, and the crowning effort of the world's greatest thought and effort. Nothing in this line of artistic activity ever reached so grand a degree of ideality and perfection.

Suits are made of Improved Broadcloth, Improved Voile, Improved Panama and Improved Fancy Suitings. Color range is improved brown, improved gray, improved garnet and superb new shades of tan, supplemented by the good old-world staple blacks in improved texture.

19.50, \$25, 29.50, \$35, \$40, \$45 and \$50



VALENTINES

See the Beautiful Valentine Booth

Great variety of fancy celluloid, silk and hand painted novelties—prices from \$10 down to 5c
Beautiful line Gift Books, with expensive bindings and illustrations, decorated with pretty ribbons—prices from \$5 to 75c
Large display Valentine Booklets, Cards, Souvenir Post Cards and Combs—prices 15c down to 1c
Wish to make valentines at home? Buy supplies here. Red Cardboard, Cupids, assorted sizes Hearts, etc.
MAIN FLOOR.

Monday Specials in Silks Dress Goods and Domestics

Embroidered Silk Poplins in blue, tan, green, lavender and black, desirable for shirtwaist suits, afternoon and evening gowns and waists, Monday, yard 43c
Silk Grenadines. Once more you are given an opportunity to buy those \$1.50, \$2.00 and \$2.50 black silk Grenadines, Monday, per yard 39c
All Wool French Welt Suiting, 45-in. wide, all colors, regular 89c value, yard 39c
Panama, in blue and black only, 54-in. wide, all wool, worth regularly \$1.00 a yard, Monday special, yard 29c
Novelty Dress Goods—Special assortment worth up to 89c a yard, Monday, yard 31c

DOMESTICS

Sheets, full size, unbleached, good heavy weight, Monday, each 29c
Pillow Cases, 42x36, bleached, while supply lasts, each 9c
Table Oilcloth, in all colors, special, yard 12 1/2c
Outing Flannel, 27 inches wide, good heavy weight, sells regularly at 16c yard, Monday at, per yard 5c

MONDAY IN CROCKERY WHITE CHINA FOR DECORATING

Plates, 7-inch size, 18c value, for 9c
Plates—6-inch size, 15c value, for 8c
Plates, 5-inch size, 12c value, for 6c

Only a limited quantity of each. Lots of new vases, plates, trays, etc., in white china at Bennett's low prices.
Half Price on all Gainsborough Ware (Haynes') and Holland Sunset Ware. These are lines we want to close out quickly—HALF PRICE ON EVERY PIECE.



See Other Ad on Page 10 Jugs, Vases, Fern Dishes, Sugars and Creams, Etc.

Small Winter Furs at Half Price

We must close out balance of our stocks. If you want a bargain in Fur Capes, Fur Scarfs or Fur Sets, come Monday to the second floor. The bargain is yours—greater than you expect.
\$15.00 Scarfs for \$7.50
\$10.00 Scarfs for \$5.00
\$7.50 Scarfs for \$3.75
\$5.00 Scarfs for \$2.50

Women's 1907 Waists

Very beautiful, sweet and surpassingly attractive, in three materials:

Lingerie at \$10, \$7.50, \$6.50, \$4.95 and \$3.95

Lawn at \$2.98, \$1.98, \$1.48, 98c and 59c

Linen at \$5, \$3.50, \$2.98, \$2.48

Women's Fine Coats

Made of kersey, full satin lined 80 inches long, very beautiful, regular \$28.00 value—Monday at 9.75

Watch the Windows—They're Pictures of Spring Style Loveliness—Display on 2nd Floor.