

# Wise Buyers Will Surely Profit by These Important Bargains

The bigger this store grows the greater are the bargains we offer. Our purchases each month are made on a larger scale—the power of our vast buying organization increases. Our reputation as leaders in western merchandising grows greater in the markets of the world. For 25 years Brandeis' daily bargains have saved money for thousands of families in Omaha, but with our vast increase of business we can today give the people of this city better goods at lower prices than ever. Our vigilance never relaxes, our efforts never diminish. In the future, as in the past, Omaha people will save money on every dollar's worth bought at Brandeis'.

## MONDAY'S BIG BARGAIN EVENT Sale of Embroideries

We are in receipt, almost daily, of imported shipments of the most elegant Embroideries, direct in bond from Switzerland. These are the most beautiful examples of needlework and the patterns were chosen by our buyers abroad last summer. We want you to see these dainty designs.

**Fine Swiss and Nainsook Embroidered Flouncings**  
We show for the first time Monday these splendid flouncings, 22 1/2 and 27 inches wide, very elegant English eyelet effects, shadow and blind designs, all new and very charming—on bargain squares Monday—worth up to \$1.00 yd., at, yd. **39c-59c**

### Another Lot of Fine Hand Loom Embroideries

The first time such exquisite Embroideries ever sold at half price—on the very finest of nainsook and Swiss fabrics—widths are 4 to 9 in. and many in sets to match, designs from the nearest and simplest to the most elaborate. **HALF PRICE—Yd.**



### 18-Inch Corset Cover Embroideries

Many charming new openwork patterns in this lot worth up to 50c yd., at, yd. **25c** Embroideries, edgings, Insertings and ribbon headings—thousands of yards on bargain square, many new patterns, yd. **5c and 7c Yd.**

**12c and 19c Yd.**

## BIG SALE OF SILKS MONDAY

500 Sample pieces, in 36 inches down to 20 inches. The newest silks from three large Paterson, N. J. silk mills, at one-half their regular price. These silks were manufactured for the finest retail trade, but being sample pieces in one and two pieces of any particular kind, you have an unlimited choice of patterns and the colors are right.

**36-Inch Black and Colored Taffetas, Peau de Messaline, 27-inch fancy crepe, rai-dium, silk in checks and stripes, barred silks, fine white louisene silks—no short ends—but full pieces, and owing to the very large quantity we make this price—your choice. **49c****

BLACK SILKS	WHITE JAPANESE SILKS
Special for Monday only—25 pieces 30-in. black dress taffetas, wear guaranteed, woven in velvety, worth 75c yd. <b>49c</b>	Nakau Japanese Silks, 24 in. wide, yard. <b>29c</b>
25 pieces 27-in. unbreakable quality for dresses, skirts and linings, guaranteed for 6 months, worth \$1 yd. <b>69c</b>	Nakau Japanese Silks, 36 in. wide, yard. <b>39c</b>
25 pieces 26-in. our Brandeis' special, red edge, regular price \$1.35 yd. <b>98c</b>	Also a full line of water-proof, spot-proof, genuine Lyons dye black summer silks, at less than they will be offered later.
15 pieces 27-in. black taffetas, soft finish, will wear well, limited quantity, yard. <b>29c</b>	27-in. spot-proof silks, worth 75c yd. <b>50c</b>
	36-in. spot-proof silks, worth 81c yd. <b>75c</b>
	White crepe de chine, full 24 in. wide, very lustrous and strong, worth 75c yd. <b>48c</b>

## Introductory Sale of New Wall Paper

In the Latest Established Section—Basement, New Store  
Brandeis offers the largest selection at lowest prices. Buy now for your spring needs and save money.  
**2c** a roll for good white back paper, worth 10c.  
**5c** for gold paper, worth 10c.  
**10c** a roll for heavy embossed paper worth 25c.  
**25c** a roll for imported papers, worth 60c to 75c.

# BRANDEIS' STORE & SONS

## The New Wash Fabrics for Spring

A Special Showing Monday in Our New Basement

In these greatly enlarged basement departments you will find just what you want at prices that will please you. Every yard bright, fresh and new.

Novelty zephyr dress ginghams and imperial chambray ginghams, checks, stripes, plaids and plain shades, 30 inches wide, colors all absolutely fast, per yard. **15c**

New, double fold dress ginghams, in plaids, stripes, checks, nurse stripes and plain colors—a good grade—wash and wear well, at, yd. **10c**

One large section devoted to percales, prinjab cloth with soft linen finish, made from the finest of cotton, dots in all sizes and colors, stripes, checks, figures on light or dark grounds, at, yd. **12c**

Chiffon novelties, in small checks, plaids and stripes, all the new shades, at, yd. **25c**

32 inch wide mercerized pongee, stripes and plaids, yard. **39c**



A beautiful assortment of printed Irish dimities, at, yard. **25c**

New silk mulls with floral effects, a great beauty, at, yard. **25c**

Raised Cable cord effects, white and tinted grounds with splash effects, dots, figures, stripes, checks, etc., all the new 1907 colors, should sell at 25c yard, main department, basement, yard. **10c-15c**

Mercerized box check novelties, in plain shades of blue, pink, red, gray, green and white for waists and party dresses, yard. **59c**

Splendid new assortment silk foulards, in large colors, in pure linen 36 inches wide, at, yard. **50c**

## BIG BASEMENT BARGAINS

Remnants of 32 and 40 in. India Linen, would be cheap at 10c yard, at, yard. **5c**

White poplins and Solsette, just the thing for new spring waists, bargain at, yard. **10c**

Thousands of mill lengths fancy white lace striped and checked lawns, regularly sold at 15c yd., Monday, yard. **5c**

**FORENOON ONLY**  
Various grades and lengths lawn lining, in all colors, up to 40 inches wide—they go at, yard. **1c**

We will sell 6 bales extra heavy unbleached muslin, full yard wide, on sale all day, at, yard. **5c**

**AFTERNOON ONLY**  
Beginning at 1:30 long lengths this season's newest printings, fine batistes—light and dark colorings, at, yard. **3c**

Splendid New Line of VALENTINES Now on Sale

**BRANDEIS' STORE & SONS** OMAHA

## A GLIMPSE OF AUTHENTIC 1907 STYLES in Ladies' Spring Tailored Wear

Before the regular opening of the season Omaha women invariably look to Brandeis as the foremost exponent of fashion to display the tailored garments that will be the style leaders for the new spring season. Every effort on our part has been put forward to make this first presentation a complete expose of the ideas that will be fashionably prominent for 1907.

**THE NEW SUITS**  
In stunning variety show such novel ideas as the new French Pony Eton (already a favorite) the new broad shoulder effect, new fitted tailor suits, novelties in etons, ponys and Prince Chaps.



**SILK SUITS**  
The innovations in demt-costumes and jacket suits, smart and charming as they can be. We are enabled to show a delightful variety of these favorite styles for 1907.

**THE NEW SKIRTS**  
Are revealed with the cluster pleats, self folds and straps, silk strap trimmings, etc., in all the newest fabrics.

**EVENING WRAPS AND GOWNS**  
An \$85 Opera Coat at \$35  
A \$75 Opera Coat at \$25  
A \$50 Opera Coat at \$19  
Ladies' Tailored skirts at \$4.98—All up-to-date ideas, splendid new designs, very desirable for present wear, worth up to \$8, at, **4.98**

**New Lingerie and Lawn Waists**  
All the bright, new ideas, at **\$1.50, \$1.98, \$2.98** up to \$25.  
**Lace and Silk Waists**  
Nets, laces, messalines, radiums, Japs, etc., **\$4.98, \$7.50, \$9.98** up to \$35.  
**Net and Lace Waists**  
A very special new lot shown for Monday, worth **\$4**, at, **1.98**

**Fur Jackets and Fur Scarfs at Gigantic Sacrifices**  
All our Fur Jackets at about 1/2 price. All our Fur Scarfs at about 1/2 price.

## Linen Specials

A Very Special Opportunity for Monday—We have placed in five lots a great number of our fine Patterns Tablecloths that have been slightly misused from handling and from use in our window displays. These cloths range in value from \$2 to \$25 each, but we will sell them for **1.25-1.98-2.98-3.98-4.98**

About 25 Quilted Table Pads that are slightly misused will be sold at about one-half regular prices.  
Hand embroidered all linen Center Pieces, Scarfs and Dillies that are misused or soiled, worth up to \$3, at, **98c**  
Big lot Napkins, mostly in half dozens, some very nice qualities in dinner sizes, all go at about one-half regular price.

**NEW SPRING CURTAINS**  
Snowflake Curtains, 2 yards long, 40 inches wide, all colors, at, each. **49c**  
Snowflake Curtains, 2 yards long, 42 inches wide, all colors, at, each. **\$1.09**  
Snowflake Curtains, silk stripes effects, very handsome, at, pair. **\$2.98**  
Rope Portieres for single doors, all new styles, at, pair. **\$2.25**  
Rope Portieres, in heavy velour cord, can be made 7 feet wide, at, pair. **\$2.98**  
Lace Curtains, in Cable Nets and fine Nottingham, worth \$1.50, at, pair. **\$1.00**  
Domestic Mowling for spring, at, yard. **19c**  
Window Shades, hand made, extra heavy roller, worth 65c, at, each. **45c**

## SPECIAL SALE DRESS GOODS

We have just received a new arrival of Dress Goods, including the most fashionable styles in most popular weaves, such as Mousseline, Panamas, Croises, French Twills, Tolles de Laine, etc., 50 and 54 inches wide, Prices ranging from, per yard **75c to 1.25**

An important assortment of Wool Taffetas, splendid silk finish, Mohairs, Chiffon Panamas, Voiles, Etamines, Twills, etc.; every piece in this lot is worth at least \$1 yard, special, **49c**

Good Suitings—All new styles and colorings for street and school dresses, very special values at, per yard **35c-29c**

An Extra Special—Imported Black Mousseline Panama, 52 inches wide, worth \$1.75 per yard, go **98c**

## MISSISSIPPI'S HIGH POINT

Stage of Water at Memphis Passes All Previous Records.

## PEOPLE GO TO THEIR WORK IN SKIFFS

Levees at Hollyhush and Helena Holds, While Workmen Race Walls Ahead of the Rising Flood.

WASHINGTON, Feb. 2.—The stage of the Mississippi river at Memphis Saturday night was 63.2 feet, exceeding by 2 foot the previous high water stage in 1903. The crest stage of about 65 feet will be reached in from twenty-four to thirty-six hours. The present rise coming out of the Tennessee river will have no further effect than to somewhat check the rate of fall at Cairo. All places below Memphis report rises.

MEMPHIS, Tenn., Feb. 2.—The river gauge marked 62.2 feet here today, the highest ever recorded, the former high mark being 61.1, made in 1903. Reports from Hollyhush, Ark., today say the levee there continues to hold.

For many days the labor of hundreds of men has been concentrated upon the reinforcement of this strip of low, soggy levee, extending half a mile above Hollyhush, and as the waters climbed, inch by inch, the workmen built the embankment higher.

A telegram from Helena says the situation there is unchanged. The only trouble has been the collapse of a small protection levee, which flooded the negro section.

Several city blocks in Memphis are under water because of the giving way of an auxiliary levee yesterday. Many people went to work this morning in skiffs. Street car service has been partially abandoned in the flooded district, but the situation is not regarded as serious.

**High at Vicksburg.**  
VICKSBURG, Miss., Feb. 2.—The river gauge today marked 47.6, a rise of two-tenths of a foot in the past twenty-four hours.

The weather is clear and cold and fear apprehension is felt for the safety of the levees. As a precaution, however, 150 convicts have been sent to the river to a point where they will most likely be needed in an emergency.

## OKLAHOMA INQUIRY ENDS

Fort Worth Merchants Allege Discrimination in Favor of Kansas City Competitors.

OKLAHOMA CITY, Okla., Feb. 2.—The rate hearing begun here by C. A. Frouty, a member of the Interstate Commerce commission, was ended today with the testimony of U. S. Pawkett, secretary of the Fort Worth railroad freight bureau. Mr. Pawkett declared that Fort Worth did not want a rate adjustment that would give Galveston an advantage of 4 cents over Fort Worth and Dallas. He presented figures to show that the rate from Oklahoma points to Kansas City is a little over 11 mills in every case, while to Fort Worth rates in every instance exceed 21 mills, although the distance to the latter point is much less.

The charges against the St. Louis & San Francisco railway, made by the Texas Cement Plaster company of Quanah, Tex., were next considered. The president of the company, E. M. Gloyd of Oklahoma City, said that his company was charged \$1.09 more per ton on a shipment of cement to St. Louis than the Oklahoma company, although the difference in distance was only 125 miles, making a discrimination of 40 cents per ton in favor of the Oklahoma company. A claim for \$28,117 overcharges is made. Commissioner Frouty gave the company fifteen days to file a brief, which will be considered by the commission in Washington.

A delegation of millers and grain men from Texas was given the hearing this morning. Commissioner Frouty gave the rate investigation. They protested against the lowering of grain and flour rates from Oklahoma points, making the claim that it would cause a congestion of grain and mill stiffs in southern outlets. The Oklahoma millers oppose a cut in grain rates on the ground that Texas grain men could purchase wheat in Oklahoma, mill it in Texas

## BONACUM IS BUSY IN ROME

Bishop in Lincoln Seeks Evidence in Case Against Father Murphy.

## SECRETARY OF PROPAGANDA CALLED

Priest Alleged to Have Usurped Two Churches and Bishop Wants Testimony Taken by American Consul.

ROME, Feb. 2.—Bishop Bonacum of Lincoln, Neb., who arrived here recently to present to the congregation of the propaganda his case against Rev. William Murphy of Seward, Neb., when the bishop communicated and sought to eject from his church, resulting in Father Murphy taking the matter to the Nebraska supreme court, today presented proof in support of the allegation that the priest had "usurped two churches at Seward" and asked for the adoption of measures to remove him.

## IRISH APPEAL TO LONDON

Rules for Examination of Girls for Scholarships at Londonderry Not Satisfactory.

DUBLIN, Feb. 2.—(Special.)—It will be news to many people that the city of London itself has an Irish question to deal with. Nevertheless this is strictly speaking the truth. Deputations are being organized in London and are, falling redress in that venue, threats are being made of an appeal to Parliament itself. The trouble has arisen in this way: The corporation, through one of its committees, known as the Irish society, owns and administers large estates in Ireland. These possessions, which include the city of Londonderry, have belonged to the corporation since the time of Charles II. Out of the revenues arising the Irish society makes certain annual grants for educational and charitable purposes. Among these is the sum of \$1,000 to establish scholarships tenable in Trinity college of this city. These scholarships are awarded to girl students belonging to Londonderry who obtain the highest marks in the yearly examinations conducted by the Board of Intermediate Education in Ireland. The program of the intermediate board which governs secondary education in Ireland was selected by the Irish society as forming the most fitting test of merit, and it appointed a local woman's committee in Londonderry to ar-

## CATTLE THIEVES RUN DOWN

Gang of Five Men Operating in South Dakota Are Said to Have Taken a Thousand Head.

## SIoux FALLS, S. D., Feb. 2.—(Special.)

According to information received by United States authorities here, a gang of horse and cattle thieves, which for a number of years has infested the Rosebud reservation, in the extreme south central portion of the state, has finally been broken up. Every member of the band, five in number, is now under arrest. The members of the gang have been unusually bold and daring in their operations. It is said they have run off not less than a thousand head of horses and cattle. The particular charge on which they are arrested is the theft of a bunch of thirty-six head of cattle, which they took to the Nebraska side of the line and sold.

## Taft to Visit Canal Zone

Secretary of War Will Go South and to Orient in Fall.

WASHINGTON, Feb. 2.—Plans for Secretary Taft's visit to Panama in March have not been definitely formulated yet, but he will probably go late in the month and will be accompanied by several army engineers. His visit will be chiefly for the purpose of inspecting the work on the isthmus.

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## SERVIA NOT IN FERMENT

Premier Writes Journalists to Visit Country and See Conditions for Themselves.

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## Old Dutch Cleanser

TAKES ALL THE HARD WORK OUT OF KEEPING THINGS CLEAN



For scrubbing floors, whether marble, stone, tile or wood, Old Dutch Cleanser is the best thing ever devised. It leaves no stain on stone or marble, in fact removes all discolorations, restoring the surface to its original freshness. On wooden floors it acts with marvelous rapidity, penetrating into the grain of the wood, lifting, absorbing and carrying away all dirt and grease with half the labor required with other cleansers. Contains no lye or caustic to roughen or redden the hands, and will not scratch. Invaluable for cleaning bath tubs, sinks, windows, woodwork, pots, pans, linoleum, etc.

SOLD IN Large Sifting Top Cans 10c AT ALL GROCERS 10c MADE BY THE CUDAHY PACKING CO., South Omaha.