

BRANDEIS BOSTON STORE & SONS

For Wednesday We Announce a Sale of Tremendous Interest to Every Women in Omaha

LADIES' ELEGANT Silk and Lace Waists at \$5

Worth \$15 and \$20 Each



ENTIRE SAMPLE LINE Bought from D. COHEN & CO., 85 Fifth Ave., NEW YORK...

This famous house makes only waists of highest fashionable character—we bought all their prettiest samples of lace, net and silk waists—the most charming messalines, rapiers, crepe de chine, French taffetas and heavy taffeta waists, exquisitely trimmed. Dress and evening waists in white or dainty shades—elbow sleeves, three-quarter or long sleeves—

These Elegant Waists Are Worth \$12.50-\$15 and \$20—Each

(New Store—Main Floor)

A Bargain Well Worth a Trip Down Town

18-In. FANCY LACE NETS at 29c Yd.

The designs show the new dots and dainty figures in white, cream and ecru—new styles for waists, etc., regular 50c quality, on bargain square

45-In. NEW FANCY NET LACES at 49c and 69c

Beautiful Point d'espirits, dainty dots and figures, in white, cream and ecru—all the rage in the east for waists and dresses—fresh new goods, worth \$1.00 and \$1.25 yard, on bargain square, at, yard

5c-7 1/2c

BIG SPECIAL SALE in the China and Glassware Dept.

Haviland China Dinner Sets—100 pieces handsomely decorated with delicate pink roses on our new shape for 1907—very beautiful set indeed, one that usually retails for \$35—this sale—

Fancy decorated China Tankards, 12 inches high, regular \$1.00 article, we expect them to go like wild fire, at, 50c

Special lot of fancy China Sugars and Creamers, assorted shapes and decorations—sets worth up to 75c—to close them quickly, at, 19c

Another special lot of Extra Fine Sugars and Creamers, very thin China, real French China effects, we could easily get \$1.00 for them—we sell them, at, 39c

Japanese China Cups and Saucers—Very practical shape, choice of several different patterns, nice clear China, each, 10c

BRANDEIS BOSTON STORE & SONS OMAHA

CUBA, FLORIDA AND NEW ORLEANS Via Illinois Central Railroad

Double daily service from Omaha. Winter Tourist tickets on sale daily to resorts in the south; also Home-seekers' tickets to points in the south and southeast, 1st and 3d Tuesdays.

MARDI GRAS AT NEW ORLEANS

Tickets on sale February 6th to 10th, good returning until 16th with privilege of extending until March 24, on payment of 50 cents.

LOW RATES TO HAVANA, CUBA

Steamship "Momus" leaves New Orleans every Saturday at 1 p. m. Direct connections made with "Cuban Special" in Chicago, landing passengers and baggage at the boat side for each sailing.

Send for finely illustrated literature on Cuba and Florida; also for booklet, entitled "New Orleans for the Tourist."

Tickets and information at City Ticket Office, 1402 Farnam St., Omaha.

S. NORTH, District Passenger Agent.



ONE OF OUR NEW \$3.50 STYLES FOR WINTER

Fashionable and up-to-date, but shaped for comfort as well as beauty.

FRY SHOE CO. THE SHOEERS. 16th and Douglas Streets

AT THE BIG SALE

Irish Freize Storm Ulsters, \$4.85; Fur Coats, \$7.90; Sheep Lined Duck Coats, \$1.95; choice of any Overcoat in the house (except fur lined) \$4.85; Men's Suits, worth up to \$12.50, sale price, \$4.85; Men's Pants, worth up to \$3.50, sale price, \$1.90; Men's Suits, worth up to \$5, sale price \$3; good every day Pants reduced to \$6; Men's \$30 Suits, now only \$2.90; Choice of any Suit in the house (except black) \$4.85, this includes some of the finest makes in the land, can be compared only with high grade tailor's \$50 garments.

In Boys' Department

Choice of all kinds of Boys' Shirts, \$5; Boys' Fur Gloves, \$5; Boys' Good Hose, \$5; Boys' Overcoats, \$3 value, sale price, \$1.85; a few Boys' Suits as low as \$6; Boys' Suspenders, \$5; Boys' Cravensette Coats, ages 15-18, sale price, \$6.90, etc.

Guarantee Clothing Co. 1519-1521 Doug. St.

Cold Cream

There are on the market some good, others fair, and many very injurious, and why injurious, because many use chemicals to preserve the cream in all climates, while others use poisonous chemicals with the hope of gaining results.

Beaton's Cold Cream

The cream which we recently mailed you a sample of, is made fresh every week from the finest of bland oils—no chemicals of any kind enter its composition. We don't claim this to be the only good cream on the market, but we know there can be none better, and from the nerve and gives the skin perfect health. Put up in 15c, 25c and 40c jars.

Beaton Drug Co 15th and Farnam

In Defense of Penny Arcade

We, the interested parties, of the Omaha Amusement company, who are about to open a Penny Arcade at 206 North Sixteenth street, notice in last evening's paper a rather strong assertion, made by one Mr. Dennison, stating the immorality of Penny Arcades, and we wish it to be understood that we will run a strictly clean and up-to-date Penny Arcade, where no one need be ashamed to take his wife or children. And we invite the said Mr. Dennison or any other members of the Y. M. C. A., Y. W. C. A. or juvenile court to inspect any set of our pictures at any time at our Arcade. As we will open this place of amusement especially for ladies and children, and, under such circumstances, must run a decent and moral place, where any one can spend a pleasant hour for a few pennies. Picture machines must not be judged by picture machines seen in cheap shows. Our Arcade will be open Feb. 5 for the public at large to judge, and we invite all to examine.

OMAHA AMUSEMENT CO.

Try The New Way CITY STEAM LAUNDRY 207 So. 11th Street

Food for Nervous Weak and nervous men who find their power is going as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again. \$1 Box 5 boxes \$2.50 by MAIL.

Sherman & McConnell Drug Co 16th and Dodge Sts., Omaha, Neb.

Dr. Price's Delicious Flavoring Extracts

stand the test of all pure food laws. DEPUTY STATE VETERINARIAN. H. L. RAMMACCIOTTI, D. V. S. CITY VETERINARIAN. Office and Infirmary, 9th and Mason Sts., OMAHA, NEB. Telephone 129.

SCHOOLS AND COLLEGES. BELLEVUE COLLEGE

COLLEGE—Classical, scientific, philosophical courses. ACADEMY—An accredited high school preparing for college. NORMAL SCHOOL—Elementary and advanced courses. CONSERVATORY—Theory of music, piano, voice, violin, saxophone and art. OMAHA CONNECTIONS—Electric line and Burlington Railway. Four Modern Theatres, Address: Fremont, West, South, East, Neb.

RED LETTER DAY BENNETT'S

Embroideries Cloaks, Suits and Skirts

14,000 yards of makers' trial stripe of Embroidery, all this season patterns in Embroidery Edgings, Insertions, Founcings, Bands and Galloons, worth up to 25c, yard, 3c

200 assorted patterns in 18 inch Corset Cover Embroidery in the open and blind effects, with ribbon headings at top in Swiss Nainsook and Cambric, worth up to 35c, at per yard, 19c

Plaid and fancy mixtures, 50 inches long, \$15.00 Women's Suits for \$5.00

75c Woman's Drawers, corset covers, skirts and Chemises for 98c

Children's Wool Dresses at Half Price. \$1.00 Dress for .50c, \$1.48 Dress for .74c, \$1.98 Dress for .99c, \$2.98 Dress for \$1.49

Veilings & Neckwear

Collar and Cuff Sets, hemstitched and scalloped edge embroidered, worth 25c, 15c

Toys

It's sled time, boys and girls, buy a sled Wednesday

20% Off

25% off on all Games, 20% off on all Dolls. Second Floor.

Red Letter in Dress Goods and Silks

Double Green Trading Stamps to All Buyers

Dress Goods at One-Fourth and One-Half Thousands of Yards of Seasonable Dress Goods Remnants in desirable lengths for Skirts, Waists, Gowns, and Silk Patterns. VOILES, PANAMAS, OXFORDS, SERGES, ETC.

\$1.00 qualities, 29c, \$1.25 qualities, 39c, \$1.50 qualities, 75c, \$2.00 qualities, \$1.00

Black Wash Taffeta—Worth \$1.00 and \$1.25 a yard, for 44c And 25 Green Trading Stamps with each yard.

Picture Dept. Red Letter Day Sales

50% DISCOUNT IN PICTURE FRAMES—This means a big saving if you have several pictures to frame.

50% DISCOUNT ON FRAMED PICTURES IN GALLERY—If you have a future wedding present to buy, a birthday gift, or a picture for the house, don't miss this opportunity.

50% DISCOUNT ON PHOTOGRAPHY MATERIALS—See our handsome display of novelties. Free instruction with all purchases.

50% DISCOUNT ON FRAMED PICTURES—In addition to above liberal discounts, we will give to every purchaser Red Letter Day in Picture Department a beautiful Japanese Picture, hand colored.

NOTE—Thursday will be the last day of our successful third annual 20% discount sale.

Crockery and Cut Glass

Hand painted plaques or rare plates, in assorted fruit decorations, each plate signed by the artist, on sale Wednesday (each one set up in next box) 38c

Fine French porcelain Berry Sets—Six fruits and bowl to each—\$1.50 set, on sale Wednesday, at 33c

SPECIAL CLEARANCE OF LADIES' COATS HAYDEN'S THE RELIABLE STORE

Very Best Bargains in Men's and Boys' Clothing

50c All Over Embroideries, 19c

An Immense Line of Full Width Allover Embroideries in Sample Strips. The greatest assortment of pretty new designs shown in Omaha will be placed on sale Wednesday at, per yard, 19c See Display in our 16th Street Window.

Be Sure and Attend the Famous Hour Sales in Great Bargain Room From 8:30 till 9:30 a. m.—We will sell 50 pieces of 100 Outing Flannel, not over 12 yards to a customer, at per yard, 3 1/2c

From 10 till 11 a. m.—We will sell 100 pieces of White Goods, some slightly soiled, goods that sell at 12 1/2c and 15c, only 10 yards to a customer, at, 2 1/2c

From 1 till 2 p. m.—We will sell Double Fold Beige Dress Goods, 12 1/2c goods, not over 10 yards to a customer, at, per yard, 3 1/2c

From 2:30 till 3:30 p. m.—We will sell 100 dozen mixed Towels, bleached and unbleached, Turkish and Huckaback, regular 10c goods, not over 3 pair to a customer, at, each, 4 1/2c

From 4 till 5 p. m.—We will sell 36 inch Percales, good long lengths, regular 10c and 12 1/2c goods, not over 12 yards to a customer, at, per yard, 4 1/2c

For all day we have special sales on Blankets, new Wash Goods, Linens, Towels, etc., at very low prices, be sure and attend these sales.

SPECIAL SALE OF HOUSEHOLD SUPPLIES

High Grade Enamelled Ware, High Grade Tin Ware, Wooden Ware, Galvanized Iron Tubs, Pails and Pans of all kinds. Vitriolized China for hotels and dining rooms. Less Than Half Regular Prices

Lip Sauce Pans and Preserving Kettles costing \$3.25 and \$3.75 per doz., sale price each, 10c

Lip Sauce Pans and Preserving Kettles costing \$3.50 per dozen, sale price each, 10c

Lip Sauce Pans and Preserving Kettles costing \$3.75 and \$4.00 1/2 per doz., sale price each, 10c

Lip Sauce Pans and Preserving Kettles costing \$5.25 per dozen, sale price each, 10c

Lip Sauce Pans and Preserving Kettles costing \$6.75 per dozen, sale price each, 10c

Large Wash Basins costing per doz. \$4.00, in this sale at each, 10c

Cups and Saucers, fine white China, regular values \$1.00 per set of 6, sale price, 30c

Decorated Platters, all sizes, regular 75c value, per set of 6 Wednesday, 20c

Water Glasses, 6 for, 10c

Crystal Water Pitcher, half gallon size, 40c value, at, 10c

Grocery Department

HAYDEN'S THE GREATEST UNIVERSAL PROVIDERS OF PURE FOOD PRODUCTS IN THE WEST.

Freshest goods, highest quality and lowest prices. We retail to the consumer at wholesale prices.

21 pounds best pure cane Granulated Sugar, \$1.00

10 pounds sack best white or yellow Cornmeal, 12c

5 pounds best hand picked Navy Beans 15c

The best Pearl Sugar or Table Syrup, 9c per pound

Galton Cans No. 6 Mollasses, 75c

quart cans Golden Table Syrup, 9c

2 quart cans Sac City Sweet Sugar Corn, 5c

Egg-O-Save Breakfast Food, per pkg., 7c

The best Soda or Oyster Crackers, pound 5c

Best CX Ginger Snaps, per pound, 5c

Bromangelon, Jelly or Jello, pkg., 5c

1 pound package Bull Durham Smoking Tobacco, 6c

Worcester Sauce, per bottle, 10c

On Time Yeast, per pkg., 3c

10 bars best brand Laundry Soap, 8c

1 pound pkg. Macaroni, 8c

10 pound pkg. Pure Buckwheat Flour, 35c

CALIFORNIA FIG SALE—SPECIAL. 15c, pkg. Fancy New California Figs for this sale only, per pkg., 5c

No dealers or merchants supplied at this price.

VEGETABLES AND FRUIT PRICES.

Fresh Spinach, per peck, 10c

Fancy Late Red Cranberries, per quart 75c

2 bunches Fresh Lettuce, each, 5c

2 bunches Fresh Radishes, each, 5c

2 bunches Shalot Onions, each, 5c

2 bunches California Turnips or Carrots, per bunch, 5c

2 bunches Fresh Beets, each, 5c

2 bunches Fresh Parsnips or Carrots, each, 5c

Fancy Florida Raisins, per pound, 10c

Fancy Imported 6 Crown Figs, pound, 15c

Get our prices before buying Fresh Cauliflowers, Pineapples, Celery, Lettuce, Tomatoes, Cucumbers, etc., etc. you will find it a big saving for you.

HAYDEN BROS.

DR. BRADBURY, Dentist 16 Years Same Location 1506 FARNAM, OMAHA 'Phone Douglas 1756

Try the new roofless plate, made to crack nuts with. Gold Fillings, \$1 up Crowns, \$2.50 up

Teeth extracted without pain 6 different ways. We give gas and oxygen, also Vitilized air. Work Guaranteed 10 years.

Plan a Trip to This Wonderful Land This Winter

There is nothing just like it in the world. It has the sunshine, the flowers, the watering places of other winter resorts, but it has things to see and a finer, drier air to breathe. Go to CALIFORNIA

this winter, see monster growing trees, higher than a 21-story office building—trees that were standing 8000 years ago. These are only a few of the wonders of the great state that knows no winter.

Send for California books. Ask about the great train service via the UNION PACIFIC

Inquire at CITY TICKET OFFICE, 1824 FARNAM ST. 'Phone Douglas 934.

Do you live near 29th and Farnam Streets?

Wm. C. HAYDEN DRUGGIST 2930 FARNAM STREET.

will take your want-ad for The BEE at the same rates as the main office.

Branch Want-ad Office—OMAHA BEE

"FOLLOW THE FLAG." New Orleans and Back \$31.50

Sold Feb. 6 to 10. Quickest Route Ask WABASH CITY OFFICE, 1501 Farnam St. HARRY E. MOORES, G. A. P. D. Omaha, Neb.