

100 Calling Cards 39c East Arcade

BRANDEIS BOSTON & SONS

100 Calling Cards 39c Printed in a few minutes

SPECIALS!

Ladies' Long Gloves—8 button length Perrins, Trefousse and Reyniers, black, white and colors, an exceptional bargain in the very best gloves made, Saturday, at— **1.95**

Ladies' 16-button length real kid gloves—all sizes, white only—genuine \$3.50 gloves Saturday in glove dept., aisle 2 new store, at, pair— **1.98**

HOSIERY SALE

Misses', children's and boys' hosiery, in medium and heavy weight, plain and fleeced— all sizes, at, pair— **10c**

Ladies', misses', boys' and girls' hosiery—in plain fast black and some with white feet—many fleecy lined, also ribbed tops, at, per pair— **12 1/2c**

Children's Knit Waists—Nazareth style—all sizes—a special Saturday— **8c**

Misses' Fine Cambric Double "V" Underwaists—Handsome lace trimmed—75c quality— **39c**

51 Corsets at 69c—These corsets come in all sizes—each with two pairs of hose supporters—\$1.00 quality everywhere, at— **69c**

85c Vellings at 5c—Some of these vellings are slightly water soiled—they come in chenille dots and hair stripes, 85c values, at, yard, . . . **5c**

25c Neckwear at 10c—Embroidered and lace effects in stocks, tabs and turnovers— 25c values, at, each— **10c**

Concert Music Department—Arcade "Cheer Up Mary"

Hear Mr. Cooper of the "Empire City Quartette" at the Orpheum this week, sing his big success in our Concert Music Department—Saturday afternoon.

Saturday Specials in Our Great BARGAIN BASEMENT

Every department in this great new perfectly equipped basement store is complete in itself. Great bargains are everywhere. Lots of light, plenty of pure air and the greatest money-saving center in west.

IN THE BARGAIN BASEMENT CLOAK DEPT.

Ladies' long and short cloaks, worth up to \$7.50—will go at— \$1.98	Good warm winter coats, not this season's styles, worth up to \$6— 98c	Ladies' and misses' skirts, worth up to three dollars, will go at— 98c	Ladies' heavy and flannel waists, worth up to \$1, at— 19c
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In the Basement Furnishing Goods Dept.

Men's extra heavy fleeced underwear, in broken lots, worth 50c to 60c, at— 35c	Men's and Boys' Sweaters, wool and jersey, worth up to 75c, at— 25c	Men's \$1.00 Jersey Shirts, at— 50c	Men's \$1.00 and \$1.50 Cardigan Jackets, at— 50c	Men's and Boys' 50c Suspenders, at— 25c
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In the Basement Clothing Dept.

Your choice of our Men's Suits and Overcoats that have been selling at \$7.50 at— **3.75**

Your choice of Men's Winter Suits and Overcoats that have been selling at \$10, at— **\$5**

Your choice of all our men's \$2 Pants, at— **98c**

Boys' and Young Men's Suits, ages 14 to 20 years—odds and ends from our regular stock of boys' long pants suits—regular \$5, \$6.50 and \$7.50 suits, at— **3.50**

Our boys' 50c knee pants—at, a pair— **24c**

Our boys' 75c knee pants—at, a pair— **39c**

Our boys' \$2 knee pants suits, ages 7 to 17, at— **15c**

Your choice of all our boys' \$2.00 knee pants suits, in all sizes; special for Saturday, in basement, at— **\$1.48**

Extra special in boys' 40c quality flannelwaists, at— **15c**

In the Basement Shoe Department

A big price reduction on every item mentioned here.

Men's and women's 75c quality felt slippers, with felt sole, pair— 39c	Boys' and youths' vicid kid shoes, pair— 1.19
Men's and women's 85c felt slippers with leather soles, pair— 49c	Men's patent leather and vicid kid shoes, pair— 1.98
Infants' 50c lace and button shoes, hand turned soles, pair— 29c	Women's \$3 fine kid and dull leather shoes, pair— 1.98
Boys' and youths' \$1.50 satin calf shoes, sizes 10 and 11 1/2, at— 85c	Women's patent tip shoes, worth \$2.25, at— 1.59
Children's and misses' \$1.50 kid and calfskin shoes, pair— 98c	Misses' and children's red felt slippers, with leather soles, pair— 35c

A Grand Clearance Special

In Our Carpet and Rug Section

Second Floor—Old Store

\$39 Rugs at \$18.50—Your choice of a splendid line of Wilton Velvet and Axminster Rugs, all are 9x12 size and actually worth up to **\$30**—Clearing Sale Price— **18.50**

Optical Dept. **BRANDEIS BOSTON & SONS** Consult Our Expert Optician

Saturday MEN'S SUITS

Worth up to \$12.50, Sale Price **\$5.00**

MEN'S OVERCOATS

Worth up to \$12.50, Sale Price **\$5.00**

MEN'S CRAVENETTES,

Worth up to \$12.50, Sale Price **\$5.00**

MEN'S PANTS,

Worth up to \$2.50, Sale Price **\$1.00**

GENTS' FURNISHINGS SPECIALS

Men's heavy Wool Union Suits, 75c; Scotch Wool Gloves, 25c; heavy Wool Shirts, 95c; heavy Underwear, 45c a garment; Wool Sweaters, 69c; Wool or Cotton Fancy Hosiery, 9c; Shaw Knit Hose, 20c; Resident Suspenders, 39c; Dollar Shirts, 48c; Ways Mufflers, 15c, etc.

Guarantee Clothing Co.

1519-1521 Douglas St.

Courtney's

Omaha's Pure Food Center

At your service a Glass of Genuinely Good Whiskey or Wine is provocative of Cordiality and Enjoyable Conversation. To be sure of Liquor Excellence, see to it that the Beverage comes from Courtney's. We carry all the Favorite Brands of Wines and Liquors which we offer the Genuine Product. There are many imitations sold, but we deal in the Genuine Article only.

We sell Leading brands of Imported Champagnes, per quart, at— **\$3.65**
W. H. McBrayer's Cedar Break, per bottle— **\$1.25**
Old Crow, per bottle— **\$1.25**
Old Atherstone, per bottle— **\$1.25**
Guggenheimer Rye, per bottle— **\$1.15**
Maryland Rye, per bottle— **\$1.15**
California Port or Sherry, per bottle, at— **50c**
Table Claret, per bottle— **80c** or per dozen— **\$1.75**

BAKERY DEPARTMENT SPECIALS FOR SATURDAY.

Our Fine Three-Layer Cakes all Flavors, each— **30c**
Peanut Cookies, per doz— **10c**
Napoleon Buns, per doz— **30c**
Chocolate Biscuits, per doz— **30c**
Cream Puffs, with Whipped Cream, per dozen— **30c**
Glazed Squares, per doz— **30c**
Cookies, all kinds, per doz— **40c**
Imperial Macarons, per lb— **40c**
Imperial Macarons, per lb— **40c**
Kisses, per lb— **40c**
Cocoanut Fingers, per lb— **40c**

Owing to the Success attendant upon the Opening of our Second Floor, we have concluded to run these Bargain Sales for Saturday. Be sure and visit this Floor and get acquainted with the many Fine Bargains we are offering to the Economical Housewives of Omaha, as Trading at Courtney's always means a Saving to the Family Purse.

How about a Nice, Young Goose for your Sunday Dinner, at, per lb— **12 1/2c**
Beef Shoulder Roasts, at, per lb— **8 1/2c**
From 3 P. M. to 4 P. M. we will sell 1,000 pounds Boiling Beef, at, per pound— **1 1/2c**

A Full Line of German Sausages, Kosher Sausage, Smoked Geese, Breasts, Geese Shanks, etc. are here in Full Assortment.

BAILEY & MACH DENTISTS

Third Floor, Paxton Block
Highest Grade Dentistry
Reasonable Prices

PARKER'S HAIR BALM

Clears and beautifies the hair. Cures itching scalp. Prevents hair falling out. Cleans scalp. Keeps hair soft and shining. Hair falling out. Cures itching scalp. Prevents hair falling out. Cleans scalp. Keeps hair soft and shining.

TWENTIETH CENTURY FARMER

Satisfies All Classes.

BELLEVEUE COLLEGE

COLLEGE—Classical, scientific, philosophical courses.
CAREER—As a normal high school prepares to believe or any other college or university.
NORMAL SCHOOL—Elementary and advanced courses.
CONSERVATORY—Theory of music, piano, voice, violin, mandolin and guitar.
OMAHA CONNECTIONS—Stunts the and Berling. ad. values. Front Street, Waterloo, Bellevue, Neb.

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BENNETT'S

OMAHA WEATHER FORECAST—Saturday, Fair.

Sole Selling Agents for

Dorothy Dodd

\$3.50 & 3.00

No woman can overestimate the importance of being suitably shod on a damp or chilly day. Don't contend with the many ills resulting from chilled or damp feet, but prevent them. Our stout soled "Dorothy Dodd" Boots will do this. They are ideal boots for such service. We are glad to show them in the different leathers and in many styles.

KERN

GIGANTIC Sacrifice Millinery Sale

Beautiful Dress Hats Saturday

\$2.50, \$3.75 and \$5.00

Worth \$8.00, \$10.00 and \$12.50.

Absolutely EVERY HAT in the House BELOW COST

Buy Millinery Right—KERN—1508 Douglas St.

BUSY BOYS

Need Strong Shoes

Most boys are busy from morning till night, and they don't ride on street cars either—they walk.

Cheap shoes are a poor investment for boys' wear—the best are none too good for them.

Don't try to economize on your boys' shoes.

A good boys' shoe such as our SPECIAL STEEL SHOD will outwear two pairs of the ordinary shoes sold for boys' wear.

Boys' sizes, 2 1/2 to 5 1/2— **\$2.50**
Youths' sizes, 1 to 2— **\$2.25**
Little Gent's sizes, 10 1/2 to 13 1/2— **\$2.00**

Every pair guaranteed to be satisfactory or money back.

Drexel Shoe Co.

1419 Farnam St.

DON'T FORGET THE DATE

SATURDAY, JANUARY 19TH—we will sell all day in all three of our stores—EGYPTIAN LOTUS CREAM—10c REGULAR 5c PER BOTTLE.

REMEMBER—this 10c size is JUST AS LARGE as the 25c size of a great many of the patent preparations made FOR THE SAME PURPOSE—namely Chapped Hands and Face—Roughness of the Skin and to be used after shaving.

Gloves can be worn immediately after using, as there is not a particle of grease in it.

It is worth more than 50c in advertising to us to have any customer own a bottle of this splendid toilet article.

Our "branch" stores have steadily grown into "STRONG HEALTHY LIMBS" OF the "old tree"—the 80, OMAHA and COUNCIL BLUFFS people can get their drug wants from us in their own cities at OMAHA'S LOWEST PRICES. THAT'S OUR PRIDE!

We notice some of our WORTHY contemporaries are acquiring some "twigs." We had to show 'em how it was done.

Schaefer's CUT PRICE

Schaefer's DRUG STORES
South Omaha—N. W. Cor. 24th and N. St.
Council Bluffs—14th Ave. and Main St.
Omaha—16th and Chicago Sts.

EVERY WELL BEHAVED CHILDREN

are awfully hard on shoe leather which is to remind you that the shoes we sell for

Out-wear All Others

\$1.50 and \$2.00

FRY SHOE CO.

THE SHOERS.
16th and Douglas Streets

When in Chicago Stop at The Stratford Hotel

European Plan

Refined, Elegant, Quiet. Located corner of city's two finest boulevards, convenient to entire business center. Close to best theatres and shopping district. 225 rooms, 150 private baths, luxurious writing and reception rooms; woodwork mahogany throughout; brass beds and all modern comforts; telephone in every room; beautiful dining room—the best of everything at moderate prices. Michigan and Jackson Bldgs., Chicago

Winter Clothing at About Half Price

Quality is What Counts

HAYDEN'S

THE RELIABLE STORE

Best Style Goes With It Here

GREAT SACRIFICE SALE OF CHILDREN'S SUITS AND OVERCOATS

Boys' Knee Pant Suits in single or double breasted Norfolks, Sailor Blouse, Russian Blouse and plain double breasted styles, many different shades and patterns, all sizes, regular \$3.50 to \$5.00 values— **1.95-2.95** to close

Children's Overcoats, in sizes 2 1/2 to 10 years, very latest styles and newest materials, worth regularly up to \$5.00, greatest bargains ever offered at— **1.95-2.95**

Boys' Knee Pants—A great line of odd knee pants, regular 50c values— **29c** choice

Men's Winter Suits, worth up to \$18 at **\$7.50-\$10**

Complete assortment of sizes and styles in very newest materials and patterns—garments that sold regularly up to \$18.00, at— **7.50-\$10**

Men's Overcoats, worth Regularly up to \$18, at **\$7.50 and \$10**

You get not only style and quality but complete assortment here. Your preference is the only question to confront you for you'll readily admit their superior values, **7.50-10** at

Special Sale of Ladies' Neckwear

Saturday morning beginning at 9 o'clock we will sell for **5c** each the greatest line of fancy Neckwear ever shown, including Stocks, Tabs, Turnovers, etc., in fine Swiss, Linen Embroideries and Silk Novelties. Remember the price, **5c** each

NONE SOLD BEFORE 9:00 A. M.

Special Ribbon Sale

10c Per Yard for Fancy Ribbons—plain silk taffeta Ribbon and all colors of satin taffeta Ribbons. All at one price Saturday, per yard, **10c**

Shell Hair Pins—Extra large size, each— **1c**

35c Corset Cover Embroideries, on sale, yd., **19c**

Special Handkerchief Sale

Children's Fancy Colored Bordered Handkerchiefs, each— **1c**

Ladies' Fancy Bordered Handkerchiefs, each— **2 1/2c**

Ladies' Fancy Embroidered Handkerchiefs, each— **2 1/2c**

Ladies' Plain White Hemstitched Handkerchiefs, each— **2 1/2c**

Ladies' 15c Pure Linen Handkerchiefs, each— **7 1/2c**

HAYDEN BROS.

NO MONEY DOWN

INVENTORY SALE

Cut prices for 10 days—not on all lines—please understand—but on the ones mentioned below. Liberal Credit given to all even at the reduced prices—Cash Store prices in all departments.

MAIL ORDERS

No matter in what town or city you live you can buy Men's Suits and Overcoats by mail on easy payment terms direct from our factory. See Terms of Sale on catalogue and style book.

Address: Menter & Rosenbloom Co., Factory B., Rochester, N. Y.

1/3 OFF LADIES' SUITS
1/3 OFF SILK WAISTS
1/3 OFF MILLINERY

Men's and Boys' Suits and Overcoats at low prices on Credit.

MENTER & ROSENBLUM CO.

1508 Dodge St.

Your year's reading at one-half price

Our readers say it is the best for the farmer and stock grower because—It is issued Weekly (52 times a year)—Its Feeds and Feeding Department is the best—Its Dairy and Creamery, Poultry, Live Stock, Veterinary and Farm Topics Departments cannot be excelled—Its Departments for the Women and Children are most interesting and entertaining—It has more and better illustrations, and more and better special articles by practical writers than other similar publications.

We have 65,000 satisfied subscribers now and we want you to read

THE TWENTIETH CENTURY FARMER

Special 1-2 rate combination "A"

The Twentieth Century Farmer—\$1.00	Our Country—50c	Poultry Gazette—50c	Publishers' Price—\$2.25
Home Magazine—50c	Our Poultry—50c	Glennings in Bee Culture—50c	Our Price—\$1.13
Kimball's Dairy Farmer—50c	Western Swine Breeder—50c	Apple Specialist—50c	

Special 1-4 rate combination "B"

The Twentieth Century Farmer—\$1.00	Our Country—50c	Breeders' Gazette—50c	Publishers' Price—\$4.25
Home Magazine—50c	Our Poultry—50c	Poultry Gazette—50c	Our Price—\$2.13

Special 1-4 rate combination "C"

The Twentieth Century Farmer—\$1.00	Our Country—50c	Dellmeier—50c	Publishers' Price—\$7.25
Home Magazine—50c	Our Poultry—50c	World's Work—50c	Our Price—\$3.63
Glennings in Bee Culture—50c	Apple Specialist—50c	Poultry Gazette—50c	

These offers good till January 31, 1907.

Each publication included in these offers are reliable, clean, interesting and the best in their particular line.

You cannot obtain so much reading at so low a cost from any other source. Don't miss this opportunity. Send in your order today.

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