

# BRANDEIS & SONS

"BOSTON STORE"

## THURSDAY WILL BE THE Biggest Bargain Day IN BRANDEIS' GRAND CLEARING SALE

Necessity demands that all our winter goods be cleared immediately. Alterations in our old store, lack of sufficient stock room space, the arrival of immense new shipments all make immediate demands for more room. MORE GOODS TO CLEAR AND LESS TIME TO SELL THEM THAN EVER BEFORE IN OUR HISTORY. That's why the price reductions are breaking all bargain records.

### All The Ladies' Skirts Must Go

This is no trifling reduction in a few broken lines. It is a big clearance of every skirt in stock, without regard to its cost or its real value. At such prices these skirts cannot fail to go quickly.



**Ladies' Skirts at \$1.50**  
\$5.00  
The favorite greys, blues, brown, blacks, plaids and checks; the up-to-date styles show pleated and gored effects, self straps and button trimmings, all good materials. They're worth every cent of \$4 and \$5, Thursday at **\$1.50**  
Skirts, worth up to \$10, at \$3.98 and \$4.98—The smart new blue, black and brown Panamas, novelty suitings, fancy plaids, etc.—all the best styles for this season—**3.98 and 4.98**  
Ladies' Dressy Walking Skirts, that have been priced up to \$30.00—fine broadcloths, voiles, chiffon Panamas, etc.—exceptional bargains—**6.98, 8.98, 9.98, 12.50**

## ANNUAL JANUARY SALE OF MUSLIN UNDERWEAR

NOW GOING ON MAIN FLOOR NEW STORE

The exceptional bargains are the talk of the town. Make your selections tomorrow.

**Ladies' Outing Flannel Gowns and Skirts**  
At **REDUCED PRICES**  
\$1.00 and 75c Outing Flannel Skirts and Gowns, at... **50c**  
\$1.25 and \$1.35 Outing Flannel Skirts and Gowns, at... **75c**  
\$1.98 and \$1.50 Outing Flannel Skirts and Gowns, at... **98c**

**Our Waists; 69c**  
These are our heavy Wash Waists in nicely made flannels, Albatross, sateens, etc., at... **69c**  
Ladies' \$2.00 Elderdown and German Flannel Dressing Sacques and Combing Jackets... **85c**  
75c Pleeced Dressing Sacques, at... **29c**

## Here Is a Very Special Bargain EMBROIDERIES

The beautiful embroideries and insertings in this stock are the very finest examples of needlework from Switzerland—made of the most substantial grades of Nainsook, Swiss and Cambric—there are many matched sets in the lots—also many ribbon and galleon beadings—widths up to 10 inches, at, yard **12 1/2c**

**ALL OVER EMBROIDERIES**  
These are fine dainty open patterns and blend effects, also new designs in English eyelet embroidery—fresh new goods, worth as high as 75c a yard, at, yard... **39c**

## A BIG EXTRA SPECIAL IN THE NEW BASEMENT

Remnants of Wool Flannel Waistings at 5c a yard—Silk embroidered effects, in stripes, checks, dots, etc., many pieces to match—fifty cents a yard is the regular bolt price, but we will sell in lengths up to a yard on Thursday, at, per piece... **5c**

**IN THE BARGAIN BASEMENT CLOAK DEPARTMENT**  
Ladies' and Children's Sweaters—  
Grey, blue, black and white, worth to \$1.25... **25c**  
Ladies' \$2.00 Beaver Shawls at... **98c**  
\$1.00 Cluster Coney and Canadian Marten Fur Scarfs at... **35c**  
Ladies' 35c Flannellette Skirts at... **15c**

## Specials in Our Great January Linen Sale

75c bleached all linen satin Table Damask, at, yard... **43c**  
Regular 35c quality Table Damask at, yard... **16c**  
\$20.00 Table Cloths, finest ever brought to Omaha, each, **\$5.00**  
\$10.00 full size double satin Damask Napkins, per dozen, at... **\$3.98**  
\$1.50 quality 8-4 and 10-4 pattern Table Cloths, all linen hemmed, at, each... **98c**  
Regular 10c brown linen Toweling, at, yard... **5c**  
\$1.00 quality hemmed crocheted Bed Spreads, slightly imperfect, **39c**  
Regular \$4 and \$5 satin Marcellines Bed Spreads, **\$2.50 and \$1.98**

100 Calling Cards 39 Cents  
Printed in Arcade  
**BRANDEIS & SONS**  
JAPANESE NOVELTY DEPT. Arcade



**Courtney's**  
Omaha's Pure Food Center

Pork Chops for breakfast, Lamb Chops for luncheon or dinner, are here, fresh, tender and palatable. Our care in the cutting up of meats has something to do with their tasting so good. Our prices sound good. For instance:

**THURSDAY'S SPECIAL,**  
Choice Pork Chops at, per lb... **9c**

### Fruits and Vegetables

Seedless Oranges, per doz... **15c**  
Tangerines, per doz... **15c**  
Figs, 1-lb. basket, each... **15c**  
Grape Fruit, each... **5c**  
New Maple Sugar, 1,000 pounds Ohio, per lb... **15c**  
Courtney's prices always mean a great saving to the family purse. To prove that we give "Better Things to Eat for Less Money," we offer for Thursday's special on second floor, 1,000 dozen full Standard Sugar Corn at, per can... **4 1/2c**  
per dozen... **50c**



### Warm Shoes AND Slippers

**25% Discount**

We are going to close out all of our men's, women's, misses' and children's slippers at **25 PER CENT DISCOUNT.**  
Women's \$2.50 felt lined shoes, button and lace, leather soles and foxing, go at... **\$1.87**  
Women's \$2.00 felt lined Lace Shoes, leather soles, go at only... **\$1.50**  
Women's \$1.50 felt lined shoes, leather soles, go at... **\$1.12**  
All of our Dolges' women's best grade Felt Romeos, all colors, regular price \$2, go at... **\$1.50**  
All of our Dolges' women's \$1.50 Felt Romeos, all colors, go at... **\$1.12**  
All Misses' and Children's Felt Romeos to be closed out at 25 per cent discount.  
All Men's Felt Lined Shoes and Slippers going at 25 per cent discount.

**Drexel Shoe Co.**  
1419 Farnam St.

### DON'T FORGET THE DATE

**SATURDAY, JANUARY 19TH**—we will sell all day—in all three of our stores—**EGYPTIAN LOTUS CREAM**—100 SIZES FOR 5c PER BOTTLE!  
REMEMBER—this 10c size is JUST AS LARGE as the 25c size of a great many of the similar preparations made FOR THE SAME PURPOSE—namely Chapped Hands and Face—Roughness of the Skin and to be used after shaving immediately after using, as there is not a particle of grease in it.  
It is worth more than 5c in advertising to us to have any customer own a bottle of this splendid toilet article.  
Our "branch" stores have steadily grown into STRONG HEALTHY "LIMBS" of the "old tree"—so that 80, OMAHA and COUNCIL BLUFFS people can get their drug wants from us in their own cities at OMAHA'S LOWEST PRICES THAT'S OUR PRICE!  
We notice some of our WORTHY contemporaries are acquiring some "wags." We had to show 'em how it was done.

**Schaefer's CUT PRICE DRUG STORES**  
South Omaha—N. W. Cor. 54th and N. Sts.  
Council Bluffs—W. Ave. and Main St.  
Omaha—16th and Chicago Sts.

**BAILEY & MACH DENTISTS**  
Third Floor, Paxton Block  
Highest Grade Dentistry  
Reasonable Prices

**Business Boosters**  
Try the Want Ad Columns of The Bee.

# BENNETT'S AT LEAST WE CAN BE TRUTHFUL

WE NEVER MADE SUCH EXTRAORDINARY PREPARATIONS FOR A GREAT WHITE GOODS SALE BEFORE. THE RAPIDLY GROWING POPULARITY OF OUR DRY GOODS DEPARTMENTS (they're our own, you know) WAS AND IS OUR WARRANT AND OUR PRIDE

**Here Are Four Eminent Advantages**  
FIRST—You can bank on the absolute truth of our advertising.  
SECOND—You can be downright sure the goods are displayed as advertised.  
THIRD—You'll be certain of being more than pleased with your purchase.  
FOURTH—Our proposition — "YOUR MONEY'S WORTH OR YOUR MONEY BACK" is thrown in for good measure.

**Our Huge sale of 1907 Embroideries and Muslin Underwear Continued. Dunfermline and Belfast Imported Linens, Exclusive Patterns, finest the world produces, on sale main aisle, main floor.**

**Muslin Underwear**  
50c Values for 23c  
Corset Covers, Drawers, Chemises and Short Skirts, trimmed in embroidery, lace and cluster of tucks.  
75c Values for 39c  
Gowns, Skirts, Chemises, Corset Covers, Drawers and Short Skirts, trimmed in dainty embroidery, lace and tucks.

**Women's Coat Sale Thursday**  
\$25.00 COATS FOR \$13.75—250 Women's Kersey Coats, 52-in. long, tight or loose fitting, heavy satin lined throughout, handsomely trimmed and tailored, regular \$25 value—**13.75**  
Thursday special...  
125 WOMEN'S FANCY MIXTURE COATS—\$15 COATS FOR \$7.48—Made of fancy plaid and mannish mixtures, 50-in. long, trimmed in velvet, braid and buttons, regular \$15 value, Thursday special... **7.48**

**Sheets and Pillow Cases**  
During this white goods sale you'll find hundreds of Sheets and Pillow Cases at very low prices. These goods were bought before the advance in price came; therefore, these great savings!  
Elegant Heavy Bleached Pillow Cases, 45x36 in., 3/4 in. hem, each... **9c**  
Homstitched Pillow Cases, 45x36-in., made of extra good quality bleached muslin, will wear nicely, we offer about 100 dozen of them, each... **15c**  
Unbleached Sheets, in large sizes, good quality of muslin, will bleach after first washing, a great bargain during this sale, **39c**  
Full range of sizes in THE NEW BEDFORD SHEETS AND CASES—we claim these goods are best on the market. PRICES LOW SHEETINGS AND MUSLINS  
9-4 Unbleached Sheeting, Pepperell, etc., the standard makes, best qualities, on sale at, yard... **19c**  
8-4 Bleached Sheeting, extra good qualities, yard... **25c**  
Several hundred pieces fine Cambric at the lowest prices—ranging from 22c a yard down to... **10c**

**Bennett's Big Grocery**  
REDUCING STOCK SPECIALS  
Bennett's Golden Coffee, pound... **25c**  
And Forty Green Trading Stamps.  
Basket Fried Japan Tea, pound... **18c**  
And Forty Green Trading Stamps.  
Twenty-two pounds Granulated Sugar... **\$1.00**  
Corns, can... **5c**  
Booth's Baked Beans, can... **5c**  
Peas, can... **5c**  
Pumpkin, can... **5c**  
HEADQUARTERS FOR BREAD VALUES IN FRESH ROASTED, FINE DRINKING COFFEES  
NEW LARD EGG SPECIAL—THURSDAY'S PRICE—EGGS, FRESH FROM THE COUNTRY DAILY, doz... **15c**  
A. B. C. Catsup, pint bottle... **25c**  
Schep's Cocoa, four 4-lb. pkgs... **25c**  
And Twenty Green Trading Stamps.  
Bennett's Capitol Mince Meat, 2 pkgs... **25c**  
And Thirty Green Trading Stamps.  
Egg-o-See, 2 pkgs... **20c**  
And Ten Green Trading Stamps.  
Bennett's Capitol Wheat, 2 pkgs... **20c**  
And Twenty Green Trading Stamps.  
Bennett's Capitol Mince Meat, 2 pkgs... **25c**  
And Ten Green Trading Stamps.  
Sunnyside Tomato Soup, can... **10c**  
And Ten Green Trading Stamps.  
WHITE CORN MEAL SPECIAL—10-lb. sack... **15c**  
And Twenty Green Trading Stamps.  
Bennett's Capitol Mince Meat, 2 pkgs... **25c**  
And Twenty Green Trading Stamps.  
BARGAIN TABLE FILLED WITH ODDS AND ENDS CANNED GOODS—LESS THAN COST PRICE.  
SPECIAL OFFER MIXED CANDY, pound... **10c**  
10c Jar Washed Figs, to close out... **5c**

## January Sale of Undermuslins Continues



## All Previous Garment Bargain Records Discounted on Thursday

Our New York buyer could not resist the temptation to buy when such unusual bargain opportunity presented.

\$40,000 worth of Women's Coats, Gowns and Tailor Suits at less than cost of material.  
EVENING GOWNS, made to sell at \$50.00 and \$60.00, in Thursday sale... **\$25.00**  
EVENING GOWNS, made to sell at \$75.00 and \$100.00, in Thursday sale at... **\$35.00**  
FINE OPERA COATS, regular \$25.00, \$35.00 and \$50.00 values, Thursday at \$20.00, \$15 and... **\$10.00**  
HANDSOME TAILOR SUITS—Worth regularly \$25.00 to \$40.00, on sale Thursday at \$18.75 and... **\$10.00**  
WOMEN'S COATS—In splendid assortment of fancy mixed fabrics, \$10.00 value, at... **\$3.95**  
\$26.00 and \$22.50 COATS, in fine broadcloths or kerseys, satin lined throughout, Thursday for... **\$9.95**

Women's Skirts, in Panamas, Voile, Cheviots and Broadcloths, all newest style—\$8.00 and \$9.00 value—Special, Thursday... **\$4.95**  
Women's \$5.00 and \$6.00 Silk Underskirts in Thursday's sale at... **\$2.98**  
FROM 8 TILL 9 A. M. Women's \$1.50 Wrappers... **69c**  
FROM 9 TILL 10 A. M. Women's \$1.50 Long Kimonos at... **69c**  
FROM 10 TILL 11 A. M. Women's \$5.00 Elderdown Bath Robes at... **\$2.98**  
Women's 75c Sateen Underskirts... **35c**

WATCH PAPERS FOR GREAT SALE OF INFANTS' AND CHILDREN'S COATS, BONNETS AND DRESSES, SATURDAY, JAN. 12, '07.

## Millinery Clearance Extraordinary

\$18.00 PATTERN HAT, \$14.00—Beautiful Pattern Hats, the plumes and trimmings of which would regularly cost much more than our sale price—regular values up to \$18.00, will go on sale Thursday only at, choice... **\$4.98**  
Trimmed Hats, worth up to \$8.00—  
50 and 39c Wings, choice... **10c**  
\$3.50 Plumes, choice... **\$1.89**  
All Trimming Materials at Clearing Prices.

## In Omaha's Greatest Bargain Room

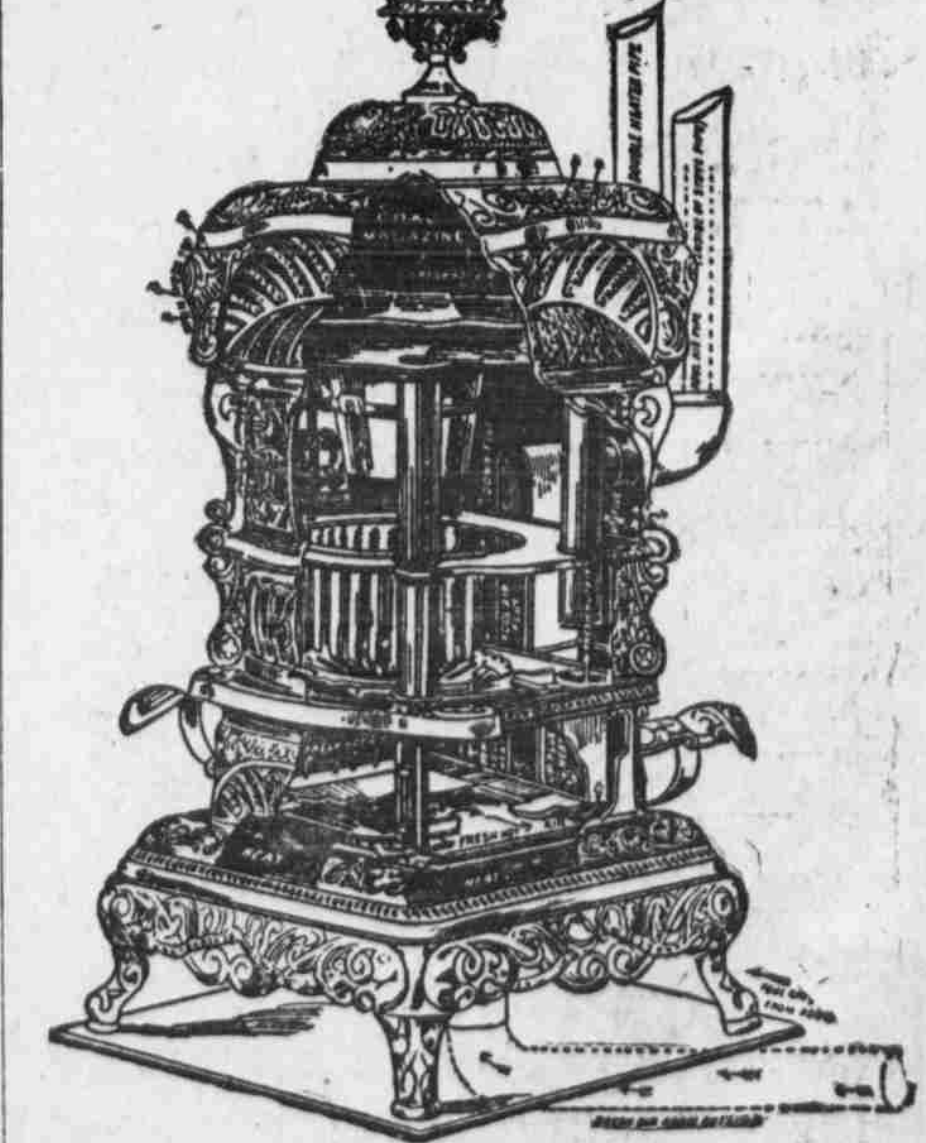
\$3.00 Blankets, 12-4 size, extra heavy in fleece, grey or tan, special, pr. **1.98**  
19c White Piques in bargain square, Thursday at... **8 1/2c**  
15c Dotted Swisses on bargain square at... **6 1/2c**  
15c Pacific Percales, 36-in. wide, Thursday at... **7 1/2c**  
12 1/2c Plain Chambrays, in light or dark blue, at... **5c**  
10c Chambray Dress Gingham, in checks, stripe or plain colors, 5 1/2c  
Amoskeag Apron Checks Gingham, at... **5c**  
18c English Long Cloths, 36-in. wide, at... **12 1/2c**  
15c Outing Flannels, extra heavy, 36-in. wide, at... **9c**  
10c Fleece Back Flannels, wool finish, at... **5c**

## Haydens', the Greatest of All Grocery Depts

If you are looking for Grocery prices that will save you money, read these prices on the highest quality of goods obtainable:  
2-lb. cans Best Sac City Sugar Corn... **5c**  
2-lb. cans Peas... **6c**  
2-lb. cans Golden Pumpkin... **6c**  
The Best Hand Picked Navy Beans, per pound... **5c**  
The Best Rolled Oatmeal, per lb... **3c**  
California Anti-Lye Prunes, per lb... **4c**  
1-lb. cans Baked Beans... **5c**  
Oyster Crackers, per pound... **8c**  
Seeded Raisins, per pkg... **8c**  
Cleaned Currants, per pound... **10c**  
2-lb. cans Standard Tomatoes... **7c**  
1-lb. Flat Salmon, per can... **10c**  
Ported Meats, per can... **12c**  
Cold Water Starch, per pkg... **10c**  
21 pounds Best Pure Cane Granulated Sugar... **\$1.00**  
Hundreds of other such bargains in our mammoth Grocery Dept.  
**FRESH FRUITS AND VEGETABLES**  
Carrots, Parsnips, Turnips, Rutabagas, Beets, Red or Yellow Onions, per lb. 10  
Large Heads Fresh Cabbage... **5c**  
2 Heads Fresh Lettuce... **5c**  
Large Bunches Fresh Radishes... **5c**  
Large Bunches Fresh Shalots... **5c**  
Large Bunches Fresh Beets, Carrots or Turnips... **5c**  
New Honey, per rack... **12 1/2c**  
Fancy Hollowed Dates, per lb... **7 1/2c**  
Fancy Large, Highland Navel Oranges, per dozen... **15c**  
Fresh Roasted Peanuts, per qt... **15c**

# HAYDEN BROS.

## The Howe Ventilator



The extreme cold weather for this winter is all before us, and is now setting in. The people who will be most comfortable are the people who will use the **"HOWE VENTILATOR"**, the largest Base Burner in the world, weighing 800 lbs. It will heat your whole house in any kind of weather, upstairs and downstairs, day and night. Its enormous heating capacity is not due to its size alone, but principally to its double heating and ventilating system, which this cut shows are altogether different from any other Base Burner. It is the only Base Burner in the world that has a double base and a separate double heating and ventilating system in one stove. It is the only Base Burner made that has a device by which fresh air from out of doors can be brought into the house heated. It is made in six parts, so that two boys fourteen years old can take it down and store it. It is made in Rochester, N. Y., and has been in the market for ten years, and by us three years. We can give references from a hundred Omaha people. We will sell it at \$5.00 per month, or a cut price for cash.  
**THE STOETZEL STOVE CO.**  
714 SOUTH SIXTEENTH STREET