## Our Greatest January Clearing Sale

ary Clearing Sale is of such a character that，if missed now，it will not be obtainable later at less than regular prices．Come Tuesday by all means－the thousa

January Sale of Upiermusins

Party Dresses，Exquisite Tea Gowns，House Gowns and Long Kimonos All

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Ladies＇High Class Waists


## Children＇s Coats Half Price



Tuesday Underwear


Our Greatest January Linen Sale

Bleached Table Cloths，All Linen
All our 81.75 Bl
sale， 81.19


## IENE（CO

##  <br> RISINGAnd many other painful and serious ailments from which most mothers suffer，can be avoided by the use of ＂Mothur＇s Friend．＂This great remedy is a God－send to women，carrying Friead need fear the suffering and insures safety to life of mother and child，and－leaves her in a condition more favorable to apeedy recovery．The child is EEMMOTHER＇S  <br> ate．The ten nud ohomn oocupatio



## Howard street windows will show you some of our great values <br> $\square$ ＇Phone 981 Douglas orders re－ Mail orders re ceive promp ceive pro aftention．

## A Real＂White＂Sale

The multitude of people who attended this great white goods sale Monday received the most sensational values in Omaha．Hundreds of white goods lovers，after looking through all the stores，returned declaring our values the strongest．Tuesday the great
white sale will continue and hundreds of new bargains will be added．Bargains in white mercerized goods，India，Persian and French lawns；bargains in longcloth，cambrics and mulls for underwear；bargains in muslin underwear，laces and embroideries．In fact Tuesday will be a comprehensive gigantic unloading sale of white goods all over the ＂Daylight Store．＂Matchless bargain items follow．Don＇t miss a single one．

| Out of hundreds of great values in <br> White goods we mention a spe－ clal Hne，fust recelved，of mer－ and open lace leno effects．A fine value at 20 c －Tuesday the Unloading price will be，yd．10e Thousands of yards of fine French | Ladies＇Fur Coats，at About One－Third the Regular Value <br> One Persian Lamb Coat－Size 36， <br> Nest Skinner＇s satin lining，price <br> was 8125 －now ．．．．．．．．．． 825 <br> One Persian Paw Blouse－Size 38， | Blankets and Comforts <br> We are proud of this Blanket nd Comfort stock－of ours．It <br> and Comtort stock－of ours．It is composed of the beest，the best <br> factorles can produce Price？ Ah that＇s our stronghold．We <br> Anh that＇s our sor invite comparison for well more <br> when you compare with others <br> than when you leave it to ar． |
| :---: | :---: | :---: |
| M eechlin and German $V^{\text {a }}$ | silk matlasso trimming，finest |  |
| Paris．Normandy Vals and Ve－ |  | Regular 85.50 fine wool Blankets， 11－4 size，Tuenday $\ldots . . .84 .25$ |
|  | One Near Seal Blouse－Size 36 black Persian lamb trimming | Regular $\$ 1.50$ fine Cotton Blank－ ets，in gray and white，will go |
| Trimming Laces－Cream，white | price was $\mathbf{5 7 5 - n o w}$ ．．．．．．．$\$ 25$ One Near Seal Coat－Length 30 | Tuesday at ．．．．．．．．． 8 \＄1．19 |
| and ecru．Heavy edge net tops， Point Paris and Normandy Vals， | inches，sizt 36 －finest brocade | while they last，each …29e |
| m 3 to 6 Inches wide－ 20 c to | sllk lining trimming silk，bratd | $\$ 3.50$ Comforts Tuesday． $\mathbf{\$ 2 . 9 8}$ |
| values－Tuesday，${ }^{\text {a }}$ and $10 . . .15$ | ow ．．．．．．．．．．．．．．． 825 | A strong hine of good $\$ 1.25$ Com－ |
| ver | Beaver Coat－ |  |
|  | 为 | Tuesday |
| s，Irish Crochet，Venic | One Gray Squirrel Auto Coat－ | Other remarkable values in Com－ <br>  |
| ientals－values up to 81.50 a rd－Tuesday at tiree prices．．． | 36 inches long，size 38 ，best Skinner＇s satin lining－price | The Chinaware Sale |
| $\ldots . . . . . . . .75 e^{\text {e }}$ 50e． $25 e$ | was 8175－now ．．．．．．． 8110 | es atter table is |
| Embroideries | One Blended Mink Eton－Size 38，杪 | Iaden with the most remarkable |
| －set Cover Embrolde | rice was | betore in Omaha |
| 俍 or without be | One Mink Coat－Full box bsck， | 100－plece ner Sets，Tuesday \％ |
|  | 30 inches long，size 38 ，finest |  |
| Wand wide flouncing e | brocade sllk lining，price was \＄250－now ．．．．．．．．．．． 8125 | Také advantage of it．Scores of |
| All worth from 25 c to 75 c ，a y | One Auto Astrakhan Coat－Size | as great as the above one awalt |
| ．${ }^{\text {a }}$ ．．．39e．29e． 19 | length， 50 inches，best 8 kin－ |  |
| Hand Loomed Imported Embrod | lar－price was $\$ 100$－now． $\mathbf{\$ 5 5}$ | 200 Dozen 15c Lace Hose |
| Edges－fine | Handsome Near Seal Conts－Skin－ | $71-2 \mathrm{c}$ |
| $\$ 1.50$ va | ner＇s satin lining，sizes 34,36 ， | stocking value without a |
| －Tuenday，a yard ．．．．．．．39¢ | ． 824.75 |  |
| Eor Tuesday＇s Linen | Near Seal Blouse－Size 34，best |  |
| Sale | $\$ 50$－now...........$\$ 20$ | ting．They are extra good qual－ |
|  | D | 15 |
|  |  |  |
| ur regular 190 value． | 348.50 | Another lot， 150 dozen |
| the best the money－Unloading price， each............... $.12 e ~$ | Unloading $\underset{\text { Prices }}{\text { Dress }}$ Goods | silk fleeced stockings． inforced heel and to $121 / \mathrm{c}$ ，Tuesday， |
| Gr | n．Mohair，Stctlians－in b |  |
| ches wide and worth 6c a ya | navy blat for btreet and |  |
| ． | 1 n | 1dren＇s 25c to |
| A Unton ${ }_{\text {a }}$ gquare of same material，made |  | Underwear |
|  | nek Chifton Panama． |  |
| ng price Tuesday ．．．．29e | quality | derwear，worth from 25 ce to 400 |
| A Big size Union Napkin，b |  | a garment，will go on sale Tues－ |
| cheek patterns，hemmed all | Tuesday Black Silk |  |
|  | 36－inch Black Dress Peau de Sole | and pants for girls－mhirts a |
|  | s ，beautiful lustre and an | drawers for boys．See them． 18 |
| The Lace Curta | unequalled va ， x ． 95 | Special offering in ladies extra tro and qualty union suits， |
| Continues Tuesday | 36 －tnch Lining Taffeta Sllk | combed Egyptian yarn－worth |
| undreds of trusal ous | hite and black－our regular | 85 c, Tuesday，sult $\ldots \ldots .5$ See our dargain tables in under－ |
| y．Hundreds will |  |  |




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IROQUOIS

AUDITORIUM
ROLLER RINK
Prof．c．s．Tyler Miss Bessie Berton

Qupheicion
MODERN VAUDEVILLE Mand
KRUG THEATER THE GAMBLER OF THE WEST

