

## PERUNA EDITORIAL NO. 1.

## A Crusade Against

## Secret Medicines.

There has been an indiscriminate crusade against American commercial enterprises. This most extraordinary ATTACK UPON BUSINESS corporations has involved manufacturers of nearly all kinds, has spared few producers of any sort.

Each and every one of these enterprises perhaps deserved some criticism. Whether their opponents have dealt with them justly or not, they are promptly adjusting themselves to the new conditions, and demonstrating to the business world that in the larger things they have been governed by sound financial integrity, even if in some few particulars the times were ripe for reform.

Like other great industries, THE PATENT MEDICINE INDUSTRY is coming in for its share of censure. Secrecy of composition has been the main war-cry against these medicines.

It was admitted on the part of patent medicine manufacturers, that their formulae were kept secret. They felt obliged to do this, in order to prevent imitations from imposing on the public. After a proprietor had spent hundreds of thousands of dollars in advertising a remedy, the secrecy of his formula was his only protection against others stepping in and reaping the reward of his tremendous outlay in advertising.

The unwillingness of patent medicine manufacturers to reveal the ingredients of their compound was perfectly natural. They felt that they deserved protection from the government the same as any other citizen who procures a patent on an invention or a process. BUT THIS CONSIDERATION DID NOT KEEP BACK THE CRITIC.

The agitation was kept up until Congress enacted a law making it obligatory on the part of such manufacturers to expose certain ingredients on the label of each package.

It was thought best to include alcohol in the list of objectionable ingredients. This being the only objectionable ingredient contained in Peruna, the manufacturer of this very excellent remedy promptly obeyed the law.

Indeed, he voluntarily went farther than this. Dr. Hartman, after serious consideration of the matter, has concluded to put PLAINLY ON THE LABEL OF EACH BOTTLE the principal active constituents of which Peruna is composed. While we do not agree that the claim against secrecy has been a just one, yet from this time on we have concluded to take Peruna out of the list of secret patent medicines.

### Pe-ru-na Continues to Have the Confidence of the People.

PRINCIPAL ACTIVE INGREDIENTS are prominently incorporated in the label on the bottle, that the people may know that the claims made for Peruna have a true justification.

The only departure we shall make from medical ethics in the conduct of Peruna affairs in the future, is the fact that we shall continue to advertise and sell our product TO THE PEOPLE.

If we would agree to sell to doctors only, to advertise for doctors only, then the medical fraternity would be obliged to recognize Peruna as being entirely within their approval.

BUT WE SHALL NOT DO THIS.

We shall continue to offer Peruna to the people. We shall continue to convey to the people our claims for Peruna as a household remedy. We shall continue to supply the people with free literature, teaching them how to use our medicine, teaching them how to avoid disease, teaching them many things of benefit to the home. We shall continue to do this, whether the medical profession like it or not.

We are proposing from this time on to take the public into our confidence. Notwithstanding that some imitators and substitutes will be attempting to put up something which they consider just as good as Peruna, we are going to draw aside the veil of secrecy and allow any one who chooses to know exactly OF WHAT PERUNA IS COMPOSED.

This ought to disarm all honest criticism. We expect, however, that criticism will continue. On some pretext or other those who are envious of the success of Peruna will continue to find fault. But we are determined to give such people no just complaint.

PERUNA IS A GREAT MEDICINE. It has become a household word in millions of homes. Our faith in the remedy is stronger than ever. Every year we expect to establish new plants in foreign lands, until the people of all the world are supplied with this valuable household remedy.

WE ARE GOING TO DO EVERYTHING IN THE OPEN. We are going to tell our customers exactly what they are taking, and let them judge for themselves how much foundation our critics have for their claims.

All we ask of the public is to be as fair with us as we are with them.

WE CLAIM PERUNA TO BE A CATARRH REMEDY. Buy a bottle and try it. If it helps you, be honest and acknowledge that it has helped you.

If you want us to we will publish your statement exactly as you furnish it to us. We will add no words, take away no words. If you wish us to we will publish your portrait in connection with it. We will not do this without your written request, without your entire consent.

Peruna has cured thousands of people of chronic catarrh, in many phases and locations. At least, that is what the people say to us, through unsolicited testimonials. Peruna will cure many thousands more, in spite of fabricated slanders to the contrary.

WE GUARANTEE EVERY BOTTLE OF PERUNA TO CONTAIN THE INGREDIENTS PRINTED ON THE LABEL.

We guarantee that every testimonial we use is absolutely true—in the exact language of the testifier.

We guarantee that every photograph published is the photograph of the person whose name it bears, that every word of every testimonial was authorized by the hand that signed it.

We are determined to beat our opponents by being fairer than they are, by dealing squarer than they dare to. We are determined to meet falsehood with truth, duplicity with candor, insincerity with sincerity.

We know that the users of Peruna will appreciate our stand. We believe that the dealers in Peruna will applaud our course. We expect even our opponents will be obliged to acknowledge finally that Peruna is not only an honest and useful remedy, but one of the GREATEST HOUSEHOLD MEDICINES ON THE CONTINENT.

"Worth twice the price to read to the children and will do older people good."

RICHARD L. METCALFE'S BOOK

### "Of Such Is the Kingdom and Other Stories From Life"

NOW READY FOR DELIVERY

Two hundred pages, cloth bound, printed from clear type on heavy paper, gilt side and back stamps, sent postpaid on receipt of \$1.00. Address orders to Richard L. Metcalfe, Care Commander, Lincoln, Neb.

#### SOMETHING ABOUT THE BOOK

"Of Such Is the Kingdom" is an interesting little volume. The sketches are of a heart interest nature and are of originality of style. Omaha Bee: "It is filled with homilies of the old-fashioned, homely precepts, flavored with the spirit of life, illustrated with the touch of humanity and rich with warmth of love. Every production goes down into the common walks of everyday life and brings up a lesson for the old or the young, or both, and the crowning virtue, the basic principle, the keynote of the whole volume, is to be found in the simplicity, the intensity, the magnitude of love—love first of the parent for the child, and love last of the father for his children. Mr. Metcalfe has put his originality in thought and literary style to good use and given to his readers some solid food for the mind."

NO MATTER WHAT YOU WANT

It Will Save you time and money if you will use . . .

THE BEE WANT ADS

## RED CLOUD SCION ON STAND

Grand-Nephew of Old Sioux Chief Testifies in Modest Case.

## ONE OF INDIANS INDUCED TO FILE

Young Man is Graduate of Car-Male and as Intelligent as White.

The most important evidence brought out at the land trial Saturday was that of Harry A. Cloud, a full-blood Ojibwa Sioux Indian, graduate of the Catholic Indian school and a grand-nephew of the famous Sioux Chief Red Cloud. Cloud is a bright, handsome young man, with a fine face, resembling in many respects the features of his famous grand-uncle in the days of his greatest renown. He is possessed of an acute intellect, is highly educated, and for his warlike Indian color has all the bearing of an educated white man. His evidence was to the effect that he had been solicited to make a filing by Smoot and that he made the filing for the Modettes at Rushville in consideration of the \$25.

"The money was paid me by Mr. Dale. I had no intention of living on the land and gave Mr. Dale distinctly to understand that fact," said the witness. "I was told that by filing on lands in Nebraska it would not alienate my rights to an allotment as an Indian when such allotment was to be made. There was some talk about permitting the Modettes to use the land for grazing purposes for the filing fees and improvements. My impression was that an Indian would not have to live on the land, and it certainly was not my intention to sever my tribal relations with my people by making a home in Nebraska."

Other Indian witnesses. The other witnesses of Saturday forenoon were Indians. They were Frank Going, John Gulligan, Edward G. Bettel-youn, Louis Deon, Benjamin Millen and Herbert Bisquette. The testimony was of a similar character and in effect that the only reason they made the filings was in consideration of the \$25, which was promised and paid them by the Modettes, Dale or Going and which they understood was given them from the Modettes. Bettel-youn had to give his testimony through an interpreter. The two interpreters employed at the trial are John Monroe and Marshall Hand. All of the Indians belong to the Sioux tribe and are from the Pine Ridge agency, being employed there in various capacities. The hearing adjourned at 12:30 p. m. Saturday until 9:30 a. m. Monday.

## FATAL ACCIDENT IN GERMANY

Forty Workmen Buried in Railway Cut and Thirteen Dead Are Recovered.

BINGEN, Hesse, Jan. 5.—Forty workmen were buried yesterday evening in the cutting of a new railway line between Lamscheid and Leiningen. The dead bodies of thirteen of the men and fifteen injured workmen have been recovered.

An embankment had collapsed, burying two men. To rescue them large parties of other laborers employed along the line were immediately set to work and a wide pit was dug, in which were about fifty men, when the overhanging hillside fell, burying forty of the laborers under a mass of earth. Those who were not buried began to dig out their comrades, while messengers were sent to nearby villages asking for help. Several physicians and a large force of workmen were sent to the scene of the disaster. The rescue work, which was continued throughout the night, was dangerous, owing to the possibility of fresh masses of earth falling on the laborers. Most of the workmen killed were young men. Among the injured are three children. It is probable that there are still fifteen bodies beneath the fallen earth.

Humane Rifles for Spain. MADRID, Jan. 5.—It has been decided by the government to provide the civil guards with humane riot rifle for use in quelling disorders. The weapon will only kill at short range and is expected to lessen the chances of injury to other than rioters. The trouble caused by the raising of octroi dues, which caused an advance in food value, continues at several points.

Argentina Budget Reported. BUENOS AYRES, Jan. 5.—The budget commission has submitted its report to congress. It shows that the revenues, estimated at 2,000,000 pesos paper, are being exceeded by the expenditures. The financial situation of the country, the report declares, is improving yearly. The revenues for 1906 were 12,000,000 pesos more than the estimates.

Commercial Treaty May Fail. RIO JANEIRO, Brazil, Jan. 5.—A commercial treaty with Argentina is opposed by the Noticia, which asserts that Brazil should not make any concessions. Should the policy of Argentina tend to damage Brazil's interests, Brazil can exclude wheat, flour and meat from Argentina without any inconvenience.

American Pork Barred. BERLIN, Jan. 5.—The Lok. Anzeiger today announced that it had learned from a responsible source that the discontinuance of the American official microscopic examination of pork must result in the exclusion by Germany of all shipments, which are not accompanied by certificates as the imperial sanitary regulations require.

Date for Bishops' Meetings. PARIS, Jan. 5.—The meeting of the French bishops called by Cardinal Richard will be held beginning January 12. Two sessions will be held daily. A chateau belonging to Count Franqueville, which is spacious and is surrounded by high walls, has been chosen as the meeting place.

Duelist Seriously Ill. PARIS, Jan. 5.—The condition of Lieutenant Spitzer, who was wounded in a duel Wednesday, is reported as satisfactory. His relatives, however, are anxious, as his condition is said to be very extremely.

King Oscar Recovering. STOCKHOLM, Jan. 5.—King Oscar continues to gain strength. He was able to sit up for longer periods during the past two days and sleeps well at night.

## TWO VIEWS OF DEMURRAGE

Forty Associations of Shippers Want Reciprocal Law, While Railway Presidents Oppose It.

CHICAGO, Jan. 4.—Railroad presidents today made a personal appeal to the Chicago Commercial association to aid in a friendly attempt to improve existing transportation conditions and relieve the present car shortage. Arrangements were made for a meeting next Monday between the executive committee of the association and the railroad men to discuss the arguments which the railroads have presented to show that a reciprocal demurrage law would be unfair to the railroads and a positive injury to the shippers.

While these negotiations were being made a convention of shippers representing forty associations in twenty states here, declared

for reciprocal demurrage by adopting a resolution declaring that congress should pass a federal law indemnifying and making it the duty of the Interstate Commerce commission to make proper rules for reciprocal demurrage.

## MAGNETISM OF HORSE SHOWS

A New Yorker Discourses on the Stimulus They Give Society and Newspapers.

Greater New York pulled off its annual horse show last week. Before the opening hour the directors of the Horse Show association put away a square meal and talked of the coming event. One of the talkers was Patrick Francis Murphy, prominent as a show manager, and a breezy speaker. Among other remarks, he said:

"The most fascinating, the most delightfully fresh and notably interesting event of the year is at hand. Society will now return—society with a big 'S,' which is written about and paraphrased as an assemblage of well dressed people who would rather be together than alone."

"We always have with us the presence of a sounding board of the voice—that multiplication table of words. The journalist recognizes his great duty. The lamp of truth must be kept burning."

A former New York editor on a recent visit from the newspapers said nothing but headlines that gave him a headache. Lines saying the right thing and conveying a wrong impression, possibly like the country newspaper with its hospitable invitation on the outside page—"For the evil effects of alcohol see our inside."

It is a sad thing to see a thoughtful observer that one of the worst effects of alcohol is that it produces the temperance orator, with apologies to Francis Murphy of blue ribbon fame. Ever since the world's creation, this pleasant vice of drink has been attacked and cherished. When from excess a rich man suffers from gout he keeps on drinking—it helps him to bear the pain.

A new terror now has been added to alcohol; it is charged that stimulants are given to horses to produce the qualities necessary to win a show ring that, in fact, alcohol is first and a drug, second. A denial has been published. It is admitted, however, that champagne frequently has been given.

From a long experience with human affairs it is found that the difference between a pessimist and an optimist is one cocktail. Speaking from a two-legged standpoint, the effect of champagne on a quadruped should be two fold. A bottle of "society water" given to a mounted weight-carrying hunter would make him feel like another man. We may at last hear that favorite sound known in literature as a horse laugh.

By drink, and other aids to a short life and a merry one, the animal may deteriorate. But veterinarians are now unnecessary—any one can "treat" a horse.

We shall probably hear that the horse show lid is off. Steps will be taken to provide a home for fallen horses. The Woman's Temperance union—to voice temptation to cotillion—will insist on removing all bars in the horse ring.

The board of directors present this week a palatable feast. They know the proper ingredients for a successful show—a sprinkling of aristocrats, a quantity of good clothing and—second best—a bottle of champagne. As a result, there will be on view a few persons who have committed indiscretions. This brings the good people. There is no one so curious in regard to the veiled side of life as a thoroughly straightened woman. It is as pleasant to notice the frailties of others as to indulge in our own. There is less risk, and it costs nothing.

## SIX ARE INJURED IN WRECK

Relief Train Finally Reaches Men Hurt on 'Frisco Road in Missouri.

CAPE GIRARDEAU, Mo., Jan. 5.—A relief train returned here last night from Melevo station, twenty miles north of here, bringing the injured passengers, who were hurt when a smoking car over-turned near there Thursday evening by the slipping of the 'Frisco' track, which had been weakened by rains. The relief train was the first train over the track in forty-eight hours. The injured are:

Met Hass and A. G. Strotzack of St. Louis, G. E. Hess of Marion, Mo., Robert F. Brock, Advance, Mo., John Frenck of Benton, Mo., J. A. and P. B. Marshall of Morely, Mo. It is believed all will recover. The other passengers who were marooned by the flood conditions were also brought back on the relief train.

## Too Deep for Him.

The story is told of a hank, disconsolate looking farmer who one day during the progress of a political meeting in Cooper institute stood on the steps with the air of one who has been surfeited with a feast of some sort.

"No you know who's talking in there now?" demanded a stranger briskly, pausing for a moment beside the disconsolate farmer, "or are you just going in?"

"No, sir; I've just come out," said the farmer, decidedly. "Mr. Evans is talking in there."

"What about," asked the stranger. "Well, he didn't say," the farmer answered, passing a knotted hand across his forehead.—Youth's Companion.

## Piles Can Be Cured

Twenty-three Years of Agony with Piles Before Using Pyramid Pile Cure—Trial Package Free.

We offer to every piles sufferer a free trial package of the wonderful Pyramid Pile Cure to prove the genuineness of our claim.

If you tried a so-called "cure for piles" and it did not relieve you, can you conceive of anything that would more surely relieve you? We know this and yet we are glad to place our remedy on trial because we know what it will do and we know also that we are running no risk of failure to relieve.

Read how grateful this sufferer is to the Pyramid Pile Cure after undergoing every torture with piles:

"This is to certify that I have used three 50c boxes of Pyramid Pile Cure and it has benefited me more than any other pile remedy I have ever used. I had almost lost all hope of ever getting any remedy that would help me until I tried Pyramid Pile Cure. I feel entirely cured. I intend doing so long as I can get money to pay for them. I do not think anyone ever suffered very much more than I have at times. Then I would be so nervous I could not get any case in any position I could place myself."

"I can express my gratitude for the good your medicine has done me. I will continue to tell my friends of their merit. Yours, Emma Bodenhamer, Bedford, Ind."

If you are suffering from piles we make no charge for a trial package of the Pyramid Pile Cure. This sample will relieve the itching, soothe the inflamed membrane and start you on the way to health. After you have used the sample go to the drugist for a 50-cent box of the remedy, which contains suppositories just like the sample we are sending you. Write today and relieve your suffering. It costs you nothing. Pyramid Pile Cure, 3 Pyramid Bldg., Marshall, Mich.

## A Genuine Cut Price Piano Sale!



If you want to save money on a Piano purchase, then you should not fail to visit the Schmoller & Mueller Piano Co., as we have the largest line of Standard Pianos in the city. Every instrument guaranteed to give perfect satisfaction or money refunded. We carry a complete line of Steinway, Steger, Emerson, Hardman, A. B. Chase, McPhail, Kutzman and 33 other makes, and quote prices which save the purchaser from \$75 to \$150 on a high grade instrument.

Our New York buyer purchased five carloads of Pianos for spot cash at about one-third regular value, and we are willing to divide our good fortune with our customers; but you must hurry and call at once, for at the tempting prices this stock will not last very long. Notice a few of the many bargains which await your careful inspection:

\$250 Camp & Co., cottage size, octaves.....	\$55
\$300 Hall & Son, medium size.....	\$88
\$200 Kimball, thoroughly overhauled, parlor size.....	\$115
\$350 Chickering, parlor size.....	\$135
\$350 Sterling, in finest condition.....	\$158
\$275 Hallet & Davis, walnut case, slightly used.....	\$165
\$400 Krakauer Bros., looks new.....	\$175
\$325 Vose & Sons, fine walnut case.....	\$190
\$350 Francis J. Bird, a beautiful sample piano.....	\$210
\$375 Steger & Sons, parlor size, used only three years.....	\$225
\$400 Mahogany Sample Piano, only.....	\$250
\$450 Chippendale style, circassian walnut case.....	\$275
\$500 Colonial Style Cabinet Grand, walnut case, upright.....	\$300
\$550 Carved Art Style, modeled walnut case.....	\$325

Fourteen Square Pianos, including Steinway, Chickering, Knabe, Vose, Emerson and other standard makes, \$25, \$35, \$45 and up.

Mason & Hamlin, Kimball, Farrand & Votey and other standard Organs, \$10, \$15, \$20 and up.

## TERMS: To Suit The Purchaser

Out-of-town purchasers should write at once for catalogues, prices and bargain list regarding this great money-saving sale. We ship Pianos everywhere and guarantee freight charges both ways if the instrument, after careful examination, is not entirely satisfactory to its owner. New Pianos for rent, \$3 and up. We Tune, Move, Store and Repair Pianos.

**Schmoller & Mueller Piano Co.**  
Manufacturers of High Grade Pianofortes. Established in 1859.  
1311-1313 Farnam St., Omaha. Telephone, Doug. 1625.

## BETWEEN SEASON SALE

### —OF—

## ONIMOD SHOES

We Give Facts--Name Prices  
No Time For Foolishness!

SALE Starts Monday morning at 8 a. m. THE BEST and MOST SERVICABLE Men's Shoes on the market. THE LEADERS IN STYLE, WORKMANSHIP AND WEARING QUALITIES. This sale is to be held for the purpose of making room for our SPRING stock, which will arrive very soon.

In the BETWEEN SEASON we will sell

All shoes that sold for \$6.00 at \$4.98
All shoes that sold for \$8.00 at \$3.98
All shoes that sold for \$4.00 at \$2.98
All shoes that sold for \$8.50 at \$2.48
All shoes that sold for \$2.50 at \$1.98

Taking advantage of the best is your duty. These are the best men's shoes on the market and at sacrificial prices.

**REGENT SHOE CO.**  
205 So. 15th Street, Omaha

Douglas and 17th Sts.  
3 Separate Entrances—

Douglas St., 17th St. and Arcade Connecting Brandeis' New Store.

**Courtney's**

Telephone Douglas 647  
Private Exchange Connects with All Departments

## Our Second Floor is Now Open

THIS ENTIRE FLOOR IS SPECIALLY DESIGNED FOR THE DISPLAY AND SELLING OF GROCERIES AT REDUCED PRICES....

Here the thrifty housewife will find genuine bargains in groceries that we have been unable to properly display on our lower floors. Every day will be a special bargain day in this great new salesroom. :: :: :: ::

This daylight salesroom is finely adapted for its daily use. Good elevator service, plenty of room, and groceries shown in a way that makes satisfactory selection very easy. This is bound to be one of the most welcome and genuinely economical features of Courtney's great modern grocery.

### Courtney's Prices Always Mean a Great Saving to the Family Purse

To demonstrate the truth of this policy, we offer these bargain specials for Monday on our second floor. These specials are an indication of the quality of bargains that may be found every day in this new grocery salesroom:

500 dozen Hart Pride of Michigan PEAS, can.....	11c (25 doz.)	500 dozen ROCK SALMON, 1-lb. flat tins, a tin.....	15c (25 doz.)
500 dozen 3-pound FULL STANDARD TOMATOES, can.....	10c (15 doz.)	Jeanne d'Arc RED KIDNEY BEAN, can.....	9c (15 doz.)
500 dozen SAC CITY CORN, can.....	7c (25 doz.)	5,000 pounds Gibson's ANTI-LYE PRUNES, pound.....	7c (15 lbs. for \$1)

AND HUNDREDS OF OTHER IMPORTANT SPECIALS FOR THIS DAY

**Courtney & Co.**

Bee Want Ads Bring Results