SPORTING COSSIP OF WEEK Foot Ball Men Are Well Pleased with Experience of Season.

NEW RULES GIVE LIFE TO THE GAME

Lack of Expert Players the Only Drawback and Another Sesson is Expected to Develop Men to Fine Point.

The foot ball season has been past a month and the players and writers have the English committee's present program had a month to sit around the firesides is discovered there should be no criticiam and talk the matter over. It is the opinion of most of the thinkers that the rules committee builded better than it knew when it devised the changes in the rules which

have carried the game through the most

crucial period in its career. That the new

game is vastly superior to the old, both

morally and physically and in the eyes of

even by those who opposed the changes at

given point to try to advance the ball. The

brought to the front along with the ele-

ments of ruggedness and ability to with-

stand the hard knocks due to frequent con-

tact with the opponents and the ground.

west.

team at this meet, and if any effort is made | and an indication of the stand that will be to restrict the number of entries it will be taken in future oy the rowing authoriti only because of the necessity of cutting in the United States. The whole matter the number down so that the meet can be will be taken up by the National associarun off properly. An American team can tion at its annual meeting, when a demand be got together strong enough to uphold will probably be made for any official cor America's prestige on track and field. It would be the height of folly for England to atempt to defame the purity of amateur

tries.

majority opinion that the rules be left meet with the following events on the pro-

alone for the next year and given another gram: Relay race, fancy diving. fifty

season's trial. It might be all right to yards' race, 200 yards' race, 100 yards' race,

lengthen the halves and to more clearly plunge for distance. The team champion-

define the rules in some places, but not to ship will be awarded to the team scoring

change the game again. A cleaner, squarer the greatest number of points in the vari-

rame has been developed, which is more ous dual meets. The individual champion-

sport for both players and spectators. That ships will be competed for in the Pennsyl-

the new game is more liked by the spec- vanis pool March 16. The events for this

tators is shown by the increased attend- meet will be the same as in the dual meets,

ance at the larger games, especially in the with the addition of a round robin water

athletics in America, and until a more deliberate attempt than that discovered in thought that this may result in a different on this score.

Omaha nas one swimming tank and an

try and the Amateur Athletic association

sociation of Amateur Oarsmen voiced a other in the course of construction, and possible solution of the situation when he the game is gaining vogue all over the suggested an international conference to country. Swimming is a splendid exercise draw up a code of rules and regulations and Omaha boasts some good swimmers. to cover all international races. He does especially among the women, who are not view the matter with any marked dethe spectators, is an acknowledged fact, given use of the Raquet club tank in the gree of worriment and feels certain that forenoon. Intercollegiate swimming is on explanations from both the Henley Regatta first. The game had gojten into a rut and the boom. An association has been formed stewards and the National Association was growing less interesting to the spec- by Harvard, Pennsylvania, Yale, Princeton, Amateur Oarsmen will go a long way to tators because of its sameness. It had Columbia and Brown. Interest in the sport become a series of hard mass plays into is intense and it is expected many records ward bringing about a better understand ing and clear the way for an agreement the opposing line, with little variation and will be broken during the winter. The which will preserve the dignity and purity too little action. This has been changed, method by which the intercollegiate chamof American rowing without macrificing any and no one can say there was not plenty plonship is to be settled is unique, but of the respect and traditions of the sort. of action during the fall just passed. The satisfactory. With the exception of Hartrouble was generally the men were not vard and Pennsylvania, each college in the skilled enough in the new game. It is the league meets each other members in a dual

ican competitors. The stillation between flicted more severe punishment on its man the Amateur Athletic union of this coun- bers than the National association did or

of England is very close, much closer in Varley of the Atlantic Boat club, W. E.

fact than the relationship between the Cody, Harlom Rowing club, and others.

amateur rowing bodies of the two coun- In the majority of the cases the offenses

would be represented by a record-breaking was intended as a warning to all carsmet

It is entirely likely that America were not disgraceful, but the punishment

The 1907 base ball schedule of the Un ersity of Pennsylvania has been completed y Manager J. G. Damon, and is expected to meet with the full approval of the faculty athletic committee, although it is ulte long. The season will open o March 30 at Franklin Field with a game between Pennsylvania and New York university and close on June 12, when the Quakers will play the Tigers at Princeton Setwcen those dates there are many good sames, but in accordance with the severin of athletic relations between the two uni versities, no game has been arranged with Harvard. The schedule follows:

the Vesper Boat club crew, Mulcahy and

respondence with the Henley Regath

stewards during the last few years, and

the whole subject will be thoroughly sifted

before any definite action is taken. It is

omplexion being placed on the present ondition of affairs and straighten the

tangled skeins of rowing interests. Presi-

lent James Plikington of the National As-

Under the old rules the game had de- two years in succession, is counted on re-March 30-New York university, at Frank-a Field. April 1-Richmond college, at Richmond, North Carolina, at Chapel Hill. April 3-Virginia, at Charlottesville. April 4-Virginia, at Charlottesville. April 6-Georgetown, at Washington. April 6-Georgetown, at Washington. April 16-Georgetown, at Washington. April 16-Trinity, at Franklin Field. April 18-Trinity, at Franklin Field. April 20-Columbia, at Franklin Field. May 1-Fordham, at Franklin Field. May 4-Princeton, at Franklin Field. May 4-Princeton, at Franklin Field. May 15-Columbia, at New York. May 15-Columbia, at New York. May 15-Columbia, at New York. May 20-Cornell, at Franklin Field. June 1-Brown, at Franklin Field. June 5-Open, negotilations on with Ala-bama university. June 10-Amheret, at Amheret. June 10-Amheret, at Amheret. June 10-Amheret, at Amheret. veloped into machine play and it was the peating the trick in mpite of the necessity March 30-New York university, at Frank duty of the coach to see how many men of forfeiting the dual meet with Harvard. he could mass as quickly as possible at a Pennsylvania is obliged to forfeit to the crimson because the quaker faculty renew game is more a contest of wits in fuses to sanction any meets with Harvard

Manager McGraw of the Giants is con pleting arrangements for the spring training of the Giants. It will be the most exThe Argument is all Bottle

EER advertising has reached a high point of development-it is difficult to emphasize in mere words, the superior goodness of a new and really distinctive brew. All the superlatives have been used. But the superlative of beer really had not been attained

until we (after fifty years of successful brewing and patient, painstaking study of the true American taste) perfected



"The Beer You Like"

You are interested only in what the bottle says-the argument is all in the bottle. If that argument convinces you that "Luxus" is new and distinctive, a perfect beer and the finest brewed-why then, we are satisfied and so are you.

At your next beer inspiration, just try a cold, sparkling bottle of "Luxus"-or have a case sent home. If you do not say that "Luxus" is "The most exquisite refinement of the brewer's art"-but you will!

Brewed and bottled in Omaha by the Fred Krug Brewing Company "Exponents of the Fine Art of Brewing."

"Luxus" is brewed to suit the real American taste-American beer for Americans.

THEBEERYOUL

A Different Beer-A Light Beer, of utmost

pourishment_ Sparkling and Refresh-

Satisfying without clog-

ging-Not a hindrance but an

aid to digestion-Unlimited Enjoyment

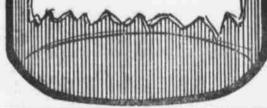
without after regrets-

Unique and Distinctive in Piquant Flavor-Appetizing color and

bouquet-Real Life and Snap-

A beer that you really

A beer that likes you-And an ideal beer For The Home.





dealing with emergencies which are con- for the insults Pennsylvania men claim stantly arising. New situations develop they have received from Harvard foot ball. rapidly as the ball is kicked backwards and But the Pennsylvania team is this year forwards and a man must more often rely stronger than ever and with Coach George upon his own resources. Not that team Kistler in charge the red, and blue athletes as necessary as ever, but individuality is mainder of the college world.

polo tournament. The Pennsylvania team,

which has carried off the championship for

The action of the Henley Regatta stewards in barring American crews until an agreement is completed between the Hen-The value of possession of the ball was ley stewards and the National Association of Amateur Oarsmen of the United States not so great under the new rules. Its possession had become too great under the will probably bring forth a protest from old rules. Teams were skilled in the rowing men all over the country. The mass and formation plays and under the resolution is accepted here as a reflection five-yard rule it was no uncommon occur- on American amateurs and retallatory rence for a stronger team to gain possession methods are advocated in many quarters. of the ball and then rush it the entire It is felt that the English rowing authorilength of the field without once losing pos- ties have acted somewhat unjustly in using session. The value of this possession of the Vesper Boat club incident as an arguthe ball was a menace to the advancement ment and excuse for their action. There tensive preparations any team ever had of the game, for a team which could by is a general feeling that the amateur status for a big league season. It is the plan to

work is done away with, for that is just think they can still triumph over the re-

brute force carry the ball for large dis- of rowing men in America should not be leave Chicago about February 24, all of tances by mass plays, would take no brought into question, and the drastic ac- the players, except those that are now in take the southern route, and on March chances of losing the ball by the more tion of the National Association of Ama- California, Shay and Shannon, reporting 23 and 24 will play the St. Louis American pectacular plays of an open nature. As teur Oarsmen at its last meeting at Phila- there that date, so as to arrive in Los league club at San Antonio, Tex. The n, however, as it was made more diffi- delphia in the cases of offending carsmen Angeles ready for work March 1. The cuit to gain the distance necessary to hold was pointed to as an illustration and evi- team will train on the grounds of the Los where it will play a series of five games the ball the value of its possession de- dence of a disposition to deal harshly with Angeles Base Ball club, remaining there with the Athletics of Philadelphio, March creased and the advisability of taking offenders. No rowing association ever in- about three weeks, and after the first ten more chances made itself more apparent, and the open game followed as a matter of

days it is likely that exhibition games will be arranged with some of the California teams, possibly Oakland and San Francisco. From Los Angeles the team will

27, 28, 29, 30 and 31.

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"Luxus"-we decided to break away from conventional brewing standardsfrom the prevailing habit of imitating foreign beers.

half a century.

THE OMAHA SUNDAY BEE: DECEMBER 30, 1906.

PUXIL

THE BEER YOU LIK

"Just A Little Better"

Foreign tastes are not

American tastes-English,

Germans, Hungarians, etc.,

do not live our strenuous

life-we require different

standards of nourishment.

has been our motto for

able to see the hall most of the time, for it is in the air from a punt or being thrown for a forward pass or being tossed around for a double or triple pass most of the time. It is little wonder that the new game is better liked by the spectator, for even a common citizen who is witnessing his first know game is able to know what is going on.

course. This is done away with in the ram

game and the spectator is not

Coach Warner of Cornell has evolved the idea that a foot ball team should have an extra man in order to make better formations ,as are necessary under the new rules. He draws a lot of diagrams to show that ward pass or double or triple pass the line is weakened just that much. He also in mind. when a man is pulled out to give an extra day. shows that an extra man on the defense would be just one more loose man to stop any fake plays or forward passes. Whether that is better or not is a question. The same was interesting last fall because of the United States. the uncertainty of a man getting away for a brilliant run through the mass of players. To strengthen the defense might have a tendency to keep down the scores, and anything which would take away the added action given by the new rules would be a detriment to the game.

The Coruhusker foot ball team has made good start in the arrangement of its schedule for next fall. Formal announcement has been made of the scheduling of a game with the Badgers of Wisconsin, which is one more large game added to the list. Minnesota will again be met, as will also Kansas, which makes three hard sames already booked, with the prospects the of more. The date of the Wisconsin game is October 19 at Madison. The Wisconsin faculty has sanctioned the arrangements and the Nebraska board is expected to give its approval at the meeting in January. It is now up to the Cornhuskers to get a good coach and have a good team. An in-and-out team like the one Coach Foster sent to the front last fall will not do to represent the great University of Nebraska.

Iceboating has become quite a popular Iceboating has become quite a popular fad in Omaha and many now have some good ice boats which are able to scoot at the rate of a mile a minute. Omaha is not alone in this sport, for Council Bluffs has also broken into that game, and many ice boats can be seen at Lake Manawa on pleasant days. This sport has enough of danger to it to make it most interesting for with the varying winds and the curves of the lake it takes considerable skill to handle an ice boat in such a manner that all are not sent scooting across the smooth handle an ice boat in such a manner that all are not sent scooling across the smooth surface of the lake. Akin to the loe boat is the skating sail, which many now have for use at Cut Off. It is an easy matter to scoot with one of the sails from one end of the lake to the other with the wind to boost along, but it takes skill to tack to boost along, but it takes skill to tack against the wind. Members of the Omaha Rod and Gun club are having considerable sport this winter with ice boats, skates and

limit the number of American athletes who can compete at the Olympic games to be held in London in July, 1968, is taken by American athletes to be a discrimination American athletes to be a discrimination against this country. This view is not taken by some, however, who will not be-lieve the Englishman would run the chance of hurting their meet by any disorimina-tion. Although there is good reason for the American dislike of England's persist-ent efforts to cast suspicion on American ent efforts to cast suspicion on American athletics, it is wholly unlikely that the English committee had in mind any such motive as has been ascribed to it during the last week. The English committee is as anxious as anybody else for the success of this meet and could not afford to at-tempt any heatile action toward American athletes, either by passing on their such

Don't put your hand on a lever until you know what you are doing to yourself.

In England gasoline costs a shilling a gallon; in France about twice as much. Owing to their liability to skid auto fire engines are proving a failure in London.

Norway is to have an automobile exhi-bition at Bergen, to be opened about July 1. Seattle autoists pay tribute to the oil trust by using 2,000 gallons of gasoline a

with each other in the architectural beauty of their garages.

The Royal Automobile club of Madrid will held a show in the Palace of Fine Arts in that city in May.

held a show in the Palace of Fine Arts in that city in May. There is a project on foot among seattle autoists to make a run to San Francisco early in the season. England sent \$220,000 worth of automo-biles to South Africa during the first nine months of this year. "Chauffeur's spine," a new disease to which autoists are liable, is described at length in London Lancet. A new garage has been built at Lake Placid, N. Y., to accommodate 150 cars and with bedrooms for chauffeurs. The New York State Automobile associa-tion has enlarged its legislative committee from ten to fifteen moneys. The contest for toy balloons organized by the Paris "Auto" was won by a balloon which came down in Sweden. Much interest is evinced in France in the

Much interest is evinced in France in the German touring competition for the em-peror's cup, to be held next June.

The Motor league of Louisiana has arranged for permanent clubrooms and is planning a race meet in the spring.

The state of Indiana, according to latest figures, will manufacture upwards of \$12,-000,000 worth of automobiles in 1907.

Concerns engaged in making electric au-omobiles have organized the Association of Electric Vehicle manufacturers.

New Jersey autoists are dodging the anti-chain section of the state law by using steel-studded tires to prevent skidding.

The attempt of the English authorities to fmit the number of American athletes

as anxious as any could not afford to at-tempt any hestile action teward American athletes, either by passing on their eligi-hility or by limiting the number of Amer-

Prince Albert, heir to the Belgian throne, is an enthusiastic, motoriat, always in-sisting on driving his own cars. He is also an adept at repairing the machinery when disabled.

Good roads advocates will ask the next Washington state legislature to change the laws so as to extend the authority of county commissioners and prevent injury to existing roads. Idlis F. Smith, a financier of Endicott.

Wash, is advocating a thorough practical course of road building as a part of the curriculum at the Washington Statag col-lege at Pullman. The use of denatured alcohol as a sub-stitute for gasoline will not affect the mechanism or design of the pleasure ve-hicle. Slight changes will be necessary, but nothing radical.

The faith which motorists have in some makes of cars has been demonstrated by the fact that one New York dealer sold nearly 100 1907 models of a well-known car before he had one to exhibit.

The new Quaker City Motor club has abandoned for the present the idea of es-tablishing a club house and will make headquarters at the Hoted Majestic. The club already has over 250 members.

An Indian Orchard (III.) man who wanted an auto, but could not afford to use it for pleasure alone, attached a buzz saw to the rear and now goes about the country taking contracts for cutting wood.

The Cleveland Automobile club has be-gun an active good roads campaign in con-

junction with the Ohio Good Roads asso-ciation and State Grange and has appro-priated \$500 to build a sample road. Roads for automobiles in South Africa are favored by the authorities, who be-lieve they can be built at one-tenth the cost of railroads and that swift motor cars can be used more cheaply than trains.

can be used more cheaply than trains. The rapid flight of motor cars has been found to cut highways as much as a nar-row thred and heavily loaded wagon, but this danger may be minimized if all parts of the road are used to the same extent.

Adelaide, South Australia, carlage manu-facturers are importing automobile parts from France, making the bodies in their own ahops and turning out the finished cars as the product of their own factories. To prevent motorists speeding across the pokane avenue bridge at Seattle County

Commissioner Abraham corduroyed it with four-inch planks laid at regular intervals. Damage suits in retallation are threat-There is a strong tendency among 1907

buyers toward a convertible two and four-passenger runabout, a medium-priced, high grade touring car and a powerful, speedy four-cylinder runabout with tumble seat.

The indications are that the Florida beach races will be a greater success than ever, even though there are some Stanley steamers entered. The cry of "freak" has not scared all those who claim to have good cars.

good cars. The Automobile Club of America will in-struct its delegates in Paris to vote with the foreign clubs in regard to raising the boycott which autoists have declared against Switzerland, owing to its drastic anti-auto laws.

For daring to use the highways while the rulef of a German principality was abroad in his car, two American automobilists were fined X marks each last July. They appealed and the German high court has just affirmed their conviction.

just affirmed their conviction. The Automobile Club of America has an-nounced that next year its show will again be an carly one and that it will be in the Grand Central palace. New York. The American Motor Car Manufacturing asso-

intion will again participate. The Washington state supreme court Incided that municipalities may regulate the wreed of motor vehicles by ordinance. The pharmeology of the law was so peculiar that but few municipalities passed any

but few municipalities passed abbile ordinances. This year has witnessed a surprising

number of new firms entering the automo-bile industry. Some are well backed finn-chally, but others would be hard put to it if demand was made upon them to show the factory behind the car.

There is a concerted movement among influential motorists and business men in southern California to obtain national and state ald for a transcontinental highway of the best class. Many have volunteered substantial subscriptions to ald the plan.

Probably the largest automobile in the a sewer in New York. It is a combination excavator and derrick, and even picks up tracks upon which it runs and lays n down wherever its operator wants hem down to go.

team will then proceed to New Orleans,

Steam cars are certainly holding their Steam cars are certainly holding their own in this country. Some contend that the air-cooled car is losing ground, but this seems premature when a car of this type has crossed the continent and one or two new firms are butting into the in-dustry to build air coolers. The long wheel base seems to have come

again into favor, foreign manufacturers having taken up this American idea, and turning out cars with 126 and 122-inch wheel bases. One American car has a wheel base measuring 122 inches, producing a pronounced rakish appearance.

pronounced rakish appearance. The date of Philadelphia's first show has been changed to the week of Jahuary 5-12. In connection with the indoor ex-hibition, Broad street for four blocks, in-cluding "Automobile Row," will be elab-orately decorated and illuminated, making an immense automobile street fair. Never before have Parisians seen such wonderfully beautiful electrical effects as attend the automobile salor now noar

wonderfully beautiful electrical effects as attend the automobile salon, now open. The entrance to the Grand palace, the Champs Elysees, the Esplanade des In-valides and the neighboring Alexandre Troise bridge are fairly bathed in light.

As a result of a conference of officers of the two organizations, the Pennsylvania Motor federations, which is not affiliated with the national organization, has agreed to work in harmony with the American Automobile association for a uniform auto-mobile law and highway improvement.

When the electric motor in the press room of the Staten island Advance broke down on a recent press day. Editor John Crawford, jr., backed his thirty-five horne-power automobile up to the building, ran a belt from the clutch to the drive wheel of the press and ran his edition off on time. time. Detroit manufacturers who will exhibit

at New York in January are preparing to "spread" themselves in the presentation of cars of luxurious appointment. Detroit bas grown so quickly to be the most important autmobile manufacturing center of the United States that its producers are intent on making it synonymous with motor car quality. Anent the flood of anti-automobile legis-

Anent the flood of anti-automobile legis-iation, which is threatened in many states this winter. Motor World says: "It be-hooves every organization not to await attack, but to carry the fight into the enemy's camp by demanding those rights which shall place the automobilist on the same plane of right and privilege as other users of the highways."

users of the highways." Much of the material abandoned at Pan-ama by the French engineers, who failed to build the canal, when sold as junk, wa-found to be of such high-grade metal that the purchasers who recast it found ready purchasers in makers of automobile parts. Many motorists the coming year will thus be riding in machines that are souvening of the ill-failed DeLesseps.

of the lil-failed Delessers. In the number of exhibitors and of ma-chines displayed, and in the volume of business done, including the sales made from booths, the show of the Automobils Club of America at New York December 12-18, never has been exceeded in America Long before it closed several exhibitors announced that the entire factory output for 1507 had been sold. There were over 75,000 paid admissions.

<text><text><text><text>

foreign cars, including such as the De Dietrich, Fiat and Isotta Fraschini, cast

1 PA

E VERYTHING that is interesting, fascinating, and spectacular in business is bound up in the one word, SALESMANSHIP, It is the ideal occupation for the young man. It offers more chances of success, greater fruits of victory than any other field of work. The earning power of a salesman is limited only by his ability to sell goodsand salesmanship is only the development of your powers of concentration, your ability to reason, to persuade-the use of logical thought and convincing argument. All this can be taught, taught as easily, carefully and thoroughly as bookkeeping, stenography or any other business profession.

SCIENCE vs. LUCK There may be a few "born" salesman, in the sense that some men have more natural adaptability than others, but it is the arefully trained man, the deep thinking man, the man who has studied the "whys, hows and wherefores" of his calling that continues to bring in business and makes his selling ability the ground work of a permanently successful career. The "natural" salesman may forge to the front spasmodically, just as the spectacular soldier may carry the isolated fort by his brilliancy of dash and courage. It takes more than mere dash and "go" to keep on winning forts and orders. It takes the brilliancy of a Sheridan and the dogged persistence of a Grant to win permanent victory. It is the determined, deep thinking, far-seeing General who cuts the notches on the winning stick, no matter whether the notches mean victory on a battle-field or profits in the cash drawer.

No matter how little natural ability you have, you can develop your persuasive powers, your will power, your ability to convince others. Take a moment to look over your future in perspective. What does it offer you? Are you engaged in work now that suits your tastes and ability? Have you free play for your ambitions? Are you held back by lack of opportunity from making a name for yourself? Don't you want to break the cords that are binding you and be somebody?

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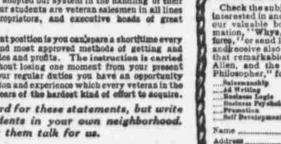
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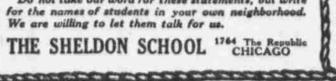
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Newsy Gossip for Owners of Automobiles The Long Island motor parkway will be set of tires has been used 5,000 miles over been in use for years on some leading make of car.