

SPORTING GOSSIP OF WEEK

Foot Ball Men Are Well Pleased with Experience of Season.

NEW RULES GIVE LIFE TO THE GAME Lack of Expert Players the Only Drawback and Another Season is Expected to Develop Men to Fine Point.

The foot ball season has been past a month and the players and writers have had a month to sit around the firesides and talk the matter over. It is the opinion of most of the thinkers that the rules committee builded better than it knew when it devised the changes in the rules which have carried the game through the most crucial period in its career.

Under the old rules the game had developed into machine play and it was the duty of the coach to see how many men he could mass as quickly as possible at a given point to try to advance the ball.

The value of possession of the ball was not so great under the new rules. Its possession had become too great under the old rules. Teams were skilled in the mass and formation plays and under the five-yard rule it was no uncommon occurrence for a stronger team to gain possession of the ball and then rush it the entire length of the field without once losing possession.

The value of possession of the ball was now able to see the ball most of the time. It is little wonder that the new game is better liked by the spectator, for even a common citizen who is witnessing his first game is able to know what is going on.

Coach Warner of Cornell has evolved the idea that a foot ball team should have an extra man in order to make better formations, as are necessary under the new rules. He draws a lot of diagrams to show that when a man is pulled out to give an extra man in the back field to pull or force forward pass or double or triple pass the line is weakened just that much.

The Coruhusker foot ball team has made a good start in the arrangement of its schedule for next fall. Formal announcement has been made of the scheduling of a game with the Badgers of Wisconsin, which is one more large game added to the list. Minnesota will again be met, and will also Kansas, which makes three hard games already booked with the prospects of more.

Iceboating has become quite a popular fad in Omaha and many now have some good ice boats which are able to scoot at the rate of a mile a minute. Omaha is not alone in this sport, for Council Bluffs has also broken into that game, and several boats can be seen at Lake Manawa on pleasant days.

The attempt of the English authorities to limit the number of American athletes who can compete at the Olympic games to be held in London in July, 1908, is taken by American athletes to be a discrimination against this country. This view is not taken by some, however, who will not believe the Englishmen would run the chance of hurting their meet by any discrimination.

lean competitors. The affiliation between the Amateur Athletic union of this country and the Amateur Athletic association of England is very close, much closer in fact than the relationship between the amateur rowing bodies of the two countries. It is entirely likely that America would be represented by a record-breaking team at this meet, and if any effort is made to restrict the number of entries it will be only because of the necessity of cutting the number down so that the meet can be run off properly.

Omaha has one swimming tank and another in the course of construction, and the English vogue all over the country. Swimming is a splendid exercise and Omaha boasts some good swimmers, especially among the women, who are given use of the Raquet club tank in the forenoon.

The action of the Henley Regatta stewards in barring American crews until an agreement is completed between the Henley stewards and the National Association of Amateur Oarsmen of the United States will probably bring forth a protest from rowing men all over the country.

The date of Philadelphia's first show has been changed to the week of January 22. In connection with the indoor exhibition, the Automobile Row, will be an immense automobile street parade.

Newsy Gossip for Owners of Automobiles

The Long Island motor parkway will be ready for use in September. Don't put your hand on a lever until you know what you are doing to yourself.

In England gasoline costs a shilling a gallon; in France about twice as much. Owing to their inability to add auto fire engines are proving a failure in London.

The new Quaker City Motor club has abandoned for the present the idea of establishing a club house and will make headquarters at the Hotel Astor. The club already has over 200 members.

An Indian Orchard (Ill.) man who wanted which autos are liable is described at length in London Lancet. A new garage has been built at Lake Park, N. Y., to accommodate 150 cars and with bedrooms for chauffeurs.

The contest for toy balloons organized by the Paris "Aéro" club was won by a balloon which came down in Sweden. Much interest is evinced in France in the German touring competition for the amateur car to be held next June.

The Motor league of Louisiana has arranged for permanent clubrooms and is planning a race meet in the winter. The state of Indiana, according to latest figures, will manufacture upwards of 112,000 automobiles in 1907.

Concerns engaged in making electric automobiles have organized the Association of Electric Vehicle Manufacturers. New Jersey autoists are dodging the anti-chain section of the state law by using steel wheels to prevent skidding.

Increased rates for storage and cleaning have been scheduled for the garages of the New York Automobile Trade association. The Chicago Motor Boat show next week will be the largest ever.

The race of touring cars, which began at Paris on November 24, was finished at Monte Carlo on December 1. Out of forty-one starters ten finished.

Louis Ross of Boston, who swept everything before him at the Cronin Beach races two years ago, says he is too busy this winter to go to Florida. What greases is not available try soap. As a lubricant for chains and other loosely fitted parts it can be used quite as satisfactorily as the best greases.

dicted more severe punishment on its members than the National association did on the Vesper Boat club crew, Mulcahy and Varley of the Atlantic Boat club, W. E. Cody, Harlow Rowing club, and others. In the majority of the cases the offenses were not disgraceful, but the punishment was intended as a warning to all oarsmen and an indication of the stand that will be taken in future of the rowing authorities in the United States.

The 1907 base ball schedule of the University of Pennsylvania has been completed by Manager J. G. Damon, and is expected to meet with the full approval of the faculty athletic committee, although it is quite long. The season will open on March 30 at Franklin Field with a game between Pennsylvania and New York university and close on June 12, when the Quakers will play the Tigers at Princeton.

March 30—New York university, at Franklin Field. April 1—Richmond college, at Richmond, or North Carolina, at Chapel Hill. April 2—Virginia, at Washington. April 3—Virginia, at Charlottesville. April 4—Georgetown, at Washington. April 5—Georgetown, at Washington. April 6—Villanova, at Franklin Field. April 7—Trinity, at Franklin Field. April 8—Gettysburg, at Franklin Field. April 9—Columbia, at Franklin Field. April 10—Lehigh, at Lehigh. April 11—West Point, at West Point. April 12—Fordham, at Franklin Field. April 13—Princeton, at Franklin Field. April 14—Cornell, at Ithaca. April 15—Columbia, at New York. April 16—Cornell, at Ithaca. April 17—Lafayette, at Franklin Field. April 18—Yale, at New Haven. April 19—State college, at Franklin Field. April 20—Cornell, at Ithaca. April 21—Brown, at Franklin Field. April 22—Brown, at Providence. April 23—Amherst, at Amherst. April 24—Princeton, at Princeton.

Manager McGraw of the Giants is completing arrangements for the spring training of the Giants. It will be the most extensive preparations any team ever had for a big league season. It is the plan to leave Chicago about February 24, all of the players, except those that are now in California, Shay and Shannon, reporting there that date, so as to arrive in Los Angeles ready for work March 1. The team will train on the grounds of the Los Angeles Base Ball club, remaining there about three weeks, and after the first ten



"Just A Little Better" has been our motto for half a century.

We are known by our works—our beers have popular approval—our reputation insures quality.

In our new brand—"Luxus"—we decided to break away from conventional brewing standards—from the prevailing habit of imitating foreign beers.

Foreign tastes are not American tastes—English, Germans, Hungarians, etc., do not live our strenuous life—we require different standards of nourishment.

Probably the largest automobile in the country is one used by a contractor laying a sewer in New York. It is a combination of a motor car and a tractor, and even picks up the tracks upon which it runs and lays them down wherever its operator wants it to go.

Steam cars are certainly holding their own in this country. Some contend that the automobile is a passing fad, but this seems premature when a car of this type has crossed the continent and one has just from the clutch to the drive shaft, producing pronounced rapid appearance.

The date of Philadelphia's first show has been changed to the week of January 22. In connection with the indoor exhibition, the Automobile Row, will be an immense automobile street parade.

Never before have Parisians seen such wonderfully beautiful electrical effects as those which are being shown at the entrance to the Grand palace, the valdes Eyres, the Eplandade and Andre Troise bridge are fairly bathed in light.

As a result of a conference of officers of the two organizations, the Pennsylvania Motor federation, which is not affiliated with the Automobile association of America, has agreed to work in harmony with the American Automobile association for a uniform automobile law throughout the country.

When the electric motor in the press room of the Staten Island Advance broke Crawford, Jr., backed his motor car, a power automobile up to the building, ran back from the clutch to the drive shaft, and ran his edition off on time.

Detroit manufacturers who will exhibit at New York in January are preparing to "spread themselves in the presentation of their cars of the coming year. The show has grown so quickly to be the most important of the manufacturing center of the United States that its products are intent on making it synonymous with the automobile.

Anent the flood of anti-automobile legislation, which is threatened in many states winter, Motor World says: "It behooves every motorist to know his rights, but to carry the fight into the legislative halls, and to have a representative who shall place the automobilist on the same plane of right and privilege as other citizens of the state."

Much of the material abandoned at Panama by the French engineers, who failed to build the canal, when sold as junk, was found to be of such high-grade metal that the purchasers in makers of automobile parts. Many motorists the coming year will thus be riding in machines that are souvenirs of the ill-fated Panama project.

In the number of exhibitors and of machines displayed, and in the volume of business done, including the number of buyers, the show of the Automobile Association of America at New York December 15-18, never has been exceeded in its history. Long before it closed several exhibitors were ready to accept orders for 1907 models.

In the store of the dealers are now to be seen color prints of the color and interior decorations as planned by the Grand Central park at Madison Square Garden show. The richest and most complete of the whole suggests that even more than the automobile show, it is the automobile show that will be well worth a visit from the president and the foreign ambassador.

Motorists unattached to any club will be particularly benefited by the amendments to the constitution of the American Automobile association. Under the new rules a person taking out an individual membership at \$2 a year will have his name on the list of members, and will get all the benefits of working with his own state body, as well as with the national body.

The Argument is all in the Bottle

BEER advertising has reached a high point of development—it is difficult to emphasize in mere words, the superior goodness of a new and really distinctive brew. All the superlatives have been used. But the superlative of beer really had not been attained until we (after fifty years of successful brewing and patient, painstaking study of the true American taste) perfected

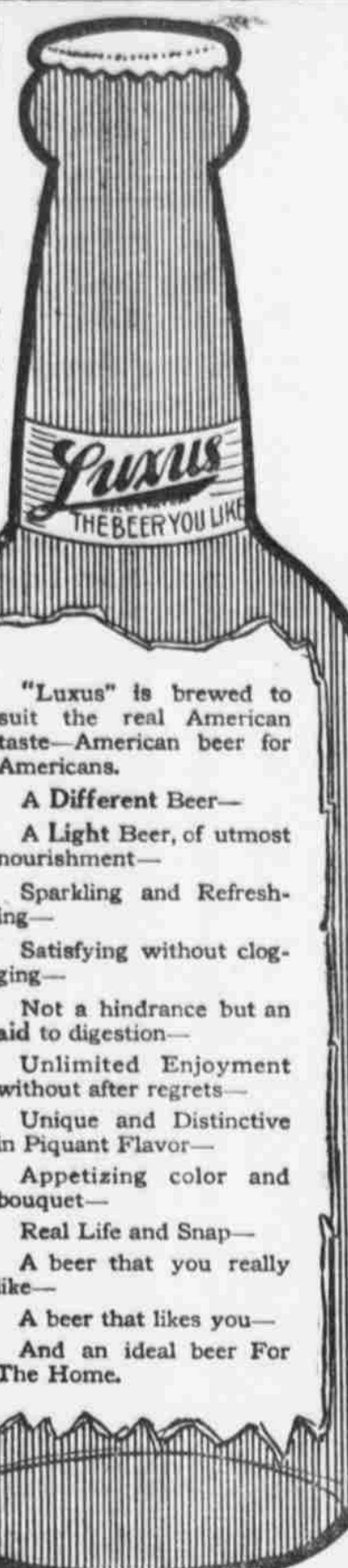


"The Beer You Like"

You are interested only in what the bottle says—the argument is all in the bottle. If that argument convinces you that "Luxus" is new and distinctive, a perfect beer and the finest brewed—why then, we are satisfied and so are you.

At your next beer inspiration, just try a cold, sparkling bottle of "Luxus"—or have a case sent home. If you do not say that "Luxus" is "The most exquisite refinement of the brewer's art"—but you will!

Brewed and bottled in Omaha by the Fred Krug Brewing Company "Exponents of the Fine Art of Brewing."



"Luxus" is brewed to suit the real American taste—American beer for Americans. A Different Beer—A Light Beer, of utmost nourishment—Sparkling and Refreshing—Satisfying without clogging—Not a harsh kick but an aid to digestion—Unlimited Enjoyment without after regrets—Unique and Distinctive in Piquant Flavor—Appetizing color and bouquet—Real Life and Snap—A beer that you really like—A beer that likes you—And an ideal beer For The Home.

days it is likely that exhibition games will be arranged with some of the California teams, possibly Oakland and San Francisco. From Los Angeles the team will take the southern route, and on March 23 and 24 will play the St. Louis American league club at San Antonio, Tex. The team will then proceed to New Orleans, where it will play a series of five games with the Athletics of Philadelphia, March 27, 28, 29 and 31.

Probably the largest automobile in the country is one used by a contractor laying a sewer in New York. It is a combination of a motor car and a tractor, and even picks up the tracks upon which it runs and lays them down wherever its operator wants it to go.

Steam cars are certainly holding their own in this country. Some contend that the automobile is a passing fad, but this seems premature when a car of this type has crossed the continent and one has just from the clutch to the drive shaft, producing pronounced rapid appearance.

The date of Philadelphia's first show has been changed to the week of January 22. In connection with the indoor exhibition, the Automobile Row, will be an immense automobile street parade.

Never before have Parisians seen such wonderfully beautiful electrical effects as those which are being shown at the entrance to the Grand palace, the valdes Eyres, the Eplandade and Andre Troise bridge are fairly bathed in light.

As a result of a conference of officers of the two organizations, the Pennsylvania Motor federation, which is not affiliated with the Automobile association of America, has agreed to work in harmony with the American Automobile association for a uniform automobile law throughout the country.

When the electric motor in the press room of the Staten Island Advance broke Crawford, Jr., backed his motor car, a power automobile up to the building, ran back from the clutch to the drive shaft, and ran his edition off on time.

Detroit manufacturers who will exhibit at New York in January are preparing to "spread themselves in the presentation of their cars of the coming year. The show has grown so quickly to be the most important of the manufacturing center of the United States that its products are intent on making it synonymous with the automobile.

Anent the flood of anti-automobile legislation, which is threatened in many states winter, Motor World says: "It behooves every motorist to know his rights, but to carry the fight into the legislative halls, and to have a representative who shall place the automobilist on the same plane of right and privilege as other citizens of the state."

Much of the material abandoned at Panama by the French engineers, who failed to build the canal, when sold as junk, was found to be of such high-grade metal that the purchasers in makers of automobile parts. Many motorists the coming year will thus be riding in machines that are souvenirs of the ill-fated Panama project.

In the number of exhibitors and of machines displayed, and in the volume of business done, including the number of buyers, the show of the Automobile Association of America at New York December 15-18, never has been exceeded in its history. Long before it closed several exhibitors were ready to accept orders for 1907 models.

In the store of the dealers are now to be seen color prints of the color and interior decorations as planned by the Grand Central park at Madison Square Garden show. The richest and most complete of the whole suggests that even more than the automobile show, it is the automobile show that will be well worth a visit from the president and the foreign ambassador.

Motorists unattached to any club will be particularly benefited by the amendments to the constitution of the American Automobile association. Under the new rules a person taking out an individual membership at \$2 a year will have his name on the list of members, and will get all the benefits of working with his own state body, as well as with the national body.

This year has witnessed a surprising number of new firms entering the automobile industry. Some are well backed financially but others would be hard put to it if demand was made upon them to show the factory behind the car.

There is a concerted movement among influential motorists and business men in southern California to obtain national and state aid for a transcontinental highway of the best class. Many have volunteered substantial subscriptions to aid the plan.

In many respects the coming year is much more promising than the past, and it is not in doubt that the automobile industry will be well balanced cylinders, many of the

Are you at the end of your rope? EVERYTHING that is interesting, fascinating, and spectacular in business is bound up in the one word, SALESMANSHIP. It is the ideal occupation for the young man. It offers more chances of success, greater fields of victory than any other field of work.

SCIENCE vs. LUCK There may be a few "born" salesmen, in the sense that some men have more natural adaptability than others, but it is the carefully trained man, the deep thinking man, the man who has studied the "whys, hows and wherefores" of his calling that continues to bring in business and makes his selling ability the ground work of a permanently successful career.

THE SHELDON METHOD is the only practical, complete and rational system of developing the science of selling and business building. It works Mr. Sheldon is being felt in every country on the globe. The school has over 19,000 students scattered throughout the world. Over 1,000 prominent firms have adapted our system in the handling of their selling force.

Check the subjects below that you are interested in and receive absolutely free our valuable booklet of selling information. "Why, Wherefore and Therefore," for send 15 cents with the coupon and receive also "As a Man Thinketh" that remarkable little book by James Allen, and the magazine, "Business Philosopher," for three months.

Do not take our word for these statements, but write for the names of students in your own neighborhood. We are willing to let them talk for us.

THE SHELDON SCHOOL 1764 The Republic CHICAGO

foreign cars, including such as the De Dion and Isotta Fraschini cars, their valves on the opposite sides of the cylinder. More of the American makers generally more advanced in their work and they will have abundant opportunity to try out their new cars on the actual course. There is every reason to believe that the new Long Island motor parkway will be ready early in the fall, and on it there will be no restriction of the cars to two hours of practice a day, as was the case in the Kansas county course.

What sex is a motor car? Should it be driven by a man, or by a woman? For instance, a man was overheard in a hotel dining room saying to his companion, a woman: "Yes, she's a forty-horse-power Walter car." The woman at once protested against his speaking of the Walter as "she." Then he told her that it had a bonnet worth \$5, and she quit arguing.

After the Theater When you are tired and restless, your nerves need something to steady them so that you may have a quiet and restful sleep.

Jetter's Malt Tonic Restores quiet, gives strength and nourishment, arouses the dormant appetite and produces sound and refreshing sleep.

Ask your druggist for it—15c per bottle. JETTER'S MALT TONIC DEPT. Y and 30th Sts. South Omaha, Neb.

