

Book Store in New Building

BRANDEIS & SONS

Calendars and Xmas Cards

See Brandeis Great Page of Christmas Announcements—Page Four.

Everything That's Good in
BOOKS

Right Here, in Omaha's Greatest Book Stock

NEW BOOKS formerly 49c
\$1.08, at

"Hearts and Masks," by Macgrath; "Man of the Hour," by Thanet; "Rose of Old St. Louis," "Lightning Conductor," "Infelice," "Sea Wolf," "Dri and I," "Man on the Box."

American Boy Series—Splendid line 15c
of attractive covers, made to sell at 48c, go at.

By boys' favorite writers—G. A. Henty, Horatio Alger, Eda S. Ellis, Ralph Bonehill, Oliver Optic, James Otis, Mayne Reid, W. H. G. Kingston and others.

Five Little Peppers.....25c
Billy Whiskers' Friends, the juvenile book of the year.....78c
Baum's new book, "John Dough and the Cherub".....98c
Hans Brinker, one of the best children's books ever written.....48c
Les Miserables, complete in 1 vol., gilt top.....25c
Shakespeare, complete in 1 large volume.....98c
Illustrated.....98c
Dresden edition of famous classics, in dainty white and silver bindings, in boxes, at.....25c
each.....25c
Padded leather series of standard authors, gilt edges.....50c**HOLIDAY STATIONERY**

In Our New and Greatly Enlarged Stationery Department on Main Floor—New Building.

FANCY BOXES—Of Paper and Envelopes, with holly and other designs on box, tied with ribbon, very pretty for Christmas gifts.....39c-25c-19c-15c
Other boxes at prices from.....50c to \$2.00
FOUNTAIN PENS—The kind that will work.....\$1
PLAYING CARDS—The famous "Congress" cards, with fancy backs and full gold edges.....39c
CHILDREN'S STATIONERY—Dainty little boxes with designs of children on paper or box.....35c-15c
Articles for Christmas Decoration—Such as Xmas Bells, Holly Paper Garlands, Holly Paper Lunch Sets, and Dollies, Holly Paper for wrapping Xmas presents, etc.**CATHOLIC Prayer Books and Religious Goods**

We've a big assortment of prayer books and religious articles, such as holy water fonts, crucifixes, candlesticks, holy pictures, lamps, statues, etc. Here are some Special Bargains:

Rosaries—Pearl beads, at 48c, 35c, 25c and.....19c
Black beads, steel chains, 48c to.....12c
Colored beads, 25c and.....15c
Special for Christmas Gifts. Gold-plated rosaries, with amethyst, garnet, emerald, sapphire, etc., beads, put in dainty boxes.....1.48
Prayer Books—Key of Heaven, large type, with epistles and gospels, flexible leather binding, gold edges—a great bargain.....25c
Statues—Made of bisque—25c
7 inches high.....25c
9 inches.....35c
high.....35c
Crucifixes—Fine black, polished cross, white figure.....58c
13 inches high.....58c
Also with brass figures, 35c to 19c
Candlesticks—Brass, 6 in. high, per pair.....48c
Holy Water Fonts.....10c
48c to.....4c
Scapulars.....4c
Pictures.....25c
98c to.....25c**Here Are Unique and Dainty Gifts Moderately Priced JAPANESE NOVELTY SECTION**
(New Store—Main floor, Aisle 7)

The prettiest, oddest little things in Jap Chinaware, Jap Ornaments, Novelties, Bric-a-Brac, etc. Exquisitely decorated. Make beautiful and most welcome gifts for the home. Prices are surprisingly low.

100 CALLING CARDS FOR 39c

Printed in a Few Minutes in the East Arcade. Any Style of Type

CHRISTMAS SUGGESTIONS IN CHINA and CUT GLASS
IN OUR GREAT CHINA SECTION—West Arcade

Russian Jardinieres, hand made, of highly polished brass. One of those new things that is simply a furore. Very artistic and beautiful. Would make a handsome gift. On sale Saturday at 20% discount on entire line.

Fancy fruit plates, 7 1/4 inches, \$1.00 doz., on sale Saturday.....5c
The Bargain on our 5c, 10c, 25c, 50c and \$1.00 tables are wonderful. See them in West Arcade.**Cut Glass Sale**

Goods of the very highest order of one of the best manufacturers, rich, brilliant cuttings, on sale Saturday, 30% discount from entire line. Bowls, sugar and creamers, vases, olive dishes, tumblers, spoon trays, salts and peppers, vinegar cruets, finger bowls, sherberts, ice tube, comforters, water bottles, decanters, cologne bottles, water jugs, etc.—in fact, anything and everything in the cut glass line, and prices within the reach of all.

FOUR BIG BARGAINS IN CANDYCandy Section in East Arcade
Yankee Peanut Candy, lb.....9c
Home Made Fudge, lb.....9c
Peanut Square, per lb.....9c
Peanut Cluster, per lb.....23c

Optical Department, New Store

BRANDEIS & SONS

Expert Optician, New Store

Courtney's

Omaha's Pure Food Center



The holiday dinners, no matter how sumptuous the fare, are incomplete without some warming wine. We have such, fine of flavor and absolutely pure. Cordials and Liqueurs, too, for those who fancy that finish to a meal.

Imported CigarsROMEO Y JULIETA—
Conchas Fina, per 100.....\$11.00
Habano, per 100.....12.00
Pantanas, per 100.....12.00
Perfectos Selección, per 100.....20.00
Puritanos Fina, per 100.....12.50VILLAR Y VILLAR—
Lieutenant, per 100.....12.50
Capitán, per 100.....12.50
Adjutante, per 100.....12.50
Mayor, per 100.....22.00
Colonel, per 100.....28.00
General, per 100.....41.00BOCK—
Pantanas, per 100.....12.50
Carolino Perfectos, per 100.....21.00CLEAR HAVANA CIGARS.
Puritanos, per 100.....4.50
Club House, per 100.....31.00
Conchas Especiales, per 100.....7.50
Perfectos, per 100.....16.50
Puritanos Fina, per 100.....9.00LA DULCIANA—
Puritanos, per 100.....4.50
Club House, per 100.....31.00
Conchas Especiales, per 100.....7.50
Perfectos, per 100.....16.50
Puritanos Fina, per 100.....9.00**Delicatessen Dept.**

Your orders for Salads or Dressings of any kind desired will have our very best attention. The order will be carefully put and delivered promptly at the time specified. The following are a few of the Salads we make and keep constantly on hand:

Chicken, Lobster, Shrimp, Potato, Russian, Macedonies, Monte Carlo and Mint Salad.

Saturday's Special in Meat Dept2,000 lbs. Pig Pork Loin at, per lb., 10c
From 2 to 4 p. m. we will sell 1,000 lbs. of Choice Boiling Beef at per lb., 15c
Quartets for Poultry, Turkeys, Ducks, Geese, Chickens, at wholesale prices.
Something New for Saturday—Guinea Hen Squabs.**Lipton's Teas and Coffees**

Stop at their booth and try a cup of these delicious beverages, free for the asking with Mrs. McAvery will tell you all about their merits and low prices.

Courtney'sTELEPHONE DOUGLAS 647.
Three Separate Entrances.
Douglas Street, Seventeenth Street.
West Arcade to Boston Store.**The Fair**
1121-1123 Farnam St.

Omaha's New Department Store

Great Rousing Sale Saturday

The Enormous Volume of Our Business Makes Our Prices Possible.

\$1.50 men's and ladies' dressed, undressed, lined or unlined Kid and Mocha Gloves.....\$1.15

\$1.00 men's and ladies' Kid Gloves, Saturday.....74c

60c men's, ladies' and children's Wool Gloves, Saturday.....38c

25c men's sample Wool Mittens, Saturday.....8c

\$1.50 Men's fancy embroidered Suspenders, in handsome glass box, Saturday.....98c

\$1.00 Men's Silk Suspenders, one pair in a box, handsome Christmas present, Saturday.....59c

75c Men's and Ladies' fleece-lined or ribbed heavy Winter Underwear, Saturday.....38c

Compare our prices with those of others. If you do, we will get your business.

THE FAIR

1121-1123 Farnam St.

JEWELERS
BROWN & BORSHEIM
222 South Sixteenth Street**GET HER A Bracelet**

We are showing a lovely collection of new, pretty designs, plain gold and hand engraved—and nothing will be more acceptable than one of these beautiful Bracelets for a Christmas gift.

We'll take pleasure in showing you these goods.

Brown & Borsheim

Diamond Merchants and Jewellers.

222 South Sixteenth Street.

Xmas Gifts for Men**\$298**

For an elegant All Silk Umbrella.

\$45.00

For a fine Fur Lined Overcoat.

\$450

For an all Leather Suit Case.

\$15.00

For a fine black Unfinished Worst Suit.

\$1.00

For Silk Lined Kid Gloves.

\$10.00

For a fine black Kersey Overcoat.

45c

For Fancy Imported Half Hose.

75c

For an extra fine Necktie.

\$150

For a pair of Fur Lined Kid Mitts.

39c

For President Suspenders—1 in a fancy box

\$250

For a good pair of Men's Pants.

\$100

For Silk Suspenders—one in a box.

\$300

For a Young's Hat.

\$400

For a Ralston Health Shoe.

\$350

For a Stetson Hat.

GUARANTEE CLOTHING COMPANY

1519-1521 Douglas St.

Keen**Grand Christmas Millinery Sale**

Many New, Exclusive, Pretty Pattern Hats Especially Adapted for Mid-Winter and Holiday Wear.

Saturday EVERY HAT in the house BELOW COST.

Investigate! Get Prices! 1508 Douglas Street.

THE BENNETT COMPANY**Clothing**

Brokaw Bros.' Fine Suits

and Overcoats—

\$35, \$30 and \$25

Kohn Bros.' Fine Suits and

Overcoats—

\$20, \$17.50,**\$15, \$12.50 and \$10**

Perfection Young Men's

Suits and Overcoats—

\$15, \$12.50,**\$10, \$7.50 and \$5**

Perfection Boys' Suits, 3 to

16, Buster Brown Suits—

\$5.95, \$4.95 and \$3.95

Norfolk Model \$10 Suits—Black, blues and fancies, 7 to 16, \$9.50, \$7.50, \$5.95, \$4.95, \$3.95, \$2.95, \$1.95 and.....\$1.50

Extra Good Things in Top Coats, Reefers and Overcoats—3 to 16, worth and sold up to \$12.50—at \$7.50, \$6.00, \$5.00, \$4.50, \$4.00, \$3.50, \$2.50, \$2.00 and.....\$1.50

Young Men's Suits—Long trousers, 10 to 17—

\$12.50 suits at.....\$5.25

\$10.00 suits at.....\$5.00

\$7.50 suits at.....\$3.75

\$5.00 suits at.....\$2.50

Dutchess and Sweet, Orr & Co's. Trousers—Pair from

\$7.50 down to.....\$1.00

The Purchasing Power of Thousands of Prosperous Western Families is Found Back of THE BEE

Splendid Holiday Clothing Bargains

Suits and Overcoats Up to \$20 Values at \$10.00 and \$15.00

HAYDEN'S
THE RELIABLE STORE

Suits and Overcoats, Up to \$20 Values, \$10.00 and \$15.00

You Can Find Like Price Anywhere, but Not Like Quality at the Price.

There's an individuality of style, a dressy look about Hayden Clothing that you'll not find elsewhere at the price. Especially is this true in our Holiday Sale offering. Perfect fit, perfect style, perfect quality is guaranteed, and our sale prices show a saving of \$5.00 to \$7.00 on each purchase.

OVERCOATS—Worth up to \$20, at—

\$10.00 and \$15.00

SUITS—Worth up to \$20, at—

\$10.00 and \$15.00**A Visit to Our Children's Department**

Will certainly be a surprise to those who are not familiar with the great variety of styles and wonderfully low prices. Might buy them cheaper, that's true, but the quality isn't in them at cheaper price.

Boys' Long Pants Suits.....\$4.50-\$5.00-\$6.50-\$7.50

Children's Knee Pants Suits.....\$1.75-\$2.95-\$3.95-\$5

A COMPLETE LINE OF SMOKING JACKETS—All shades and styles, just the thing for Christmas Gifts, at \$3.95-\$5.00, up to \$7.50.

A Christmas Millinery Bargain Surprise

Beautiful Trimmed Hats, up to \$15.00 values at \$4.98—An immense line of Trimmed Hats designed by the very best millinery artists, trimmed with plumes, silk and velvet roses and foliage, blondines and coques—hats that sold up to \$15.00—Saturday at, choice.....\$4.98

Trimmed Hats that sold regularly up to \$6.00, in all the latest shapes and colors, December Clearance Sale Price, choice.....98c

OUR GREAT STOCK OF TRIMMING MATERIALS—Roses, Foliage, Plumes, Feathers, Wings, Ornaments, Velvets, etc., etc., at unmatched low prices. Many below cost.

HAYDEN BROS.

CHRISTMAS TOYS. AT ROCK BOTTOM PRICES

Hardy's
THE 99 CENT STORE
1813 DODGE ST.
OMAHA'S LEADING STORE FOR**TOYS, DOLLS AND HOLIDAY GOODS**

Embracing the Newest and Most Novel Productions of American and European Manufacture.

GIFTS AT 50c
Tin Trumpets
Domino Sets
Fancy Dressed Dolls
Doll Heads
Christmas Cards
Fancy Rubber Balls
Mouth Organs
Toy Watches
Tin Toys
Toy Reins
Sad Irons and Stand
Toy Trumpets
Large Building Blocks
Laugh Picture Books
Building Blocks
GIFTS AT 10c
Toy Furniture
Cloth Bound Books
Large Dolls
Fancy Plates
Toy Tables
Baby's Rattle
Rubber Dolls
Card Games
Sets of Blocks
Large Nickle Horns
Large Squeezing Toys
Cups and Saucers
Large Biscuits
with hair
GIFTS AT 25c
Potts Sad Irons
Novelty Iron Bank
Beautiful Dolls
Nestle Boxes
Glove and Hand Boxes
Framed Pictures
Scrap Albums
Post Card Albums
Fancy Cups and Saucers
Photo Albums
Boys' Tool Chests
Mechanical Toys—big variety
Games of all kinds
Mechanical Train on track**A GOLD FILLED**

Handle Umbrella for a lady or gentleman makes a very acceptable Christmas gift. We have them, \$5.00, \$6.00, \$7.00 to \$12.00. The same goods, silver mounted, \$4.00, \$5.00 and \$6.00. These are all silk tops, first quality, up-to-date in every way. Don't buy till you look these over. It will pay you. Spend a few minutes in our store.

LOOK FOR THE NAME.

S. W. LINDSAY, Jeweler.

1516 Douglas Street.

TRAVELING BAGS AND CASES

Appropriate Xmas Gifts for Ladies and Gentlemen

We are showing the best line of Traveling Bags, Suit Cases, etc., that are made and the finest ever displayed in Omaha.

Let us show you our choice line of Fitted Bags and Cases. They are complete with all Toilet Articles. See them before you make your purchase.

The Omaha Trunk Factory

1209 Farnam St.

