

See Brandeis Great Page of Christmas Announcements-Page Four.

Everything That's Good in

Right Here, In Omaha's Greatest Book Stock

NEW BOOKS formerly 49c

"Hearts and Masks," by Macgrath; "Man of the Hour," by Thanet; "Rose of Old St. Louis," "Lightning Conductor," "Infelice," "Sea Wolf," "Dri and I," "Man on the Box."

American Boy Series--Splendid line of attractive covers, made to sell at 48c,

By boys' favorite writers-G. A. Henty, Horatio Alger, Eda S. Ellis, Ralph Bonehill, Oliver Optic, James Otis, Mayne Reid, W. H. G. King

Five Little Peppers	25c
	Friends, the 78c
	cherub". 98c
Hans Brinker, o dren's books e written	ne of the best chil- ever 48c
Les Miserables, e 1 vol., gilt top	complete in 25c

st	on and others.
C	Shakespeare, complete in 1 large volume, QR.
C	volume, illustrated
C 1-	in dainty white and silver bindings, in boxes, at, each
0	Padded leather series of standard authors, gilt edges

HOLIDAY

In Our New and Greatly Enlarged Stationary Department on Main Floor-new Building.

FANCY BOXES-Of Paper and Envelopes, with holly and other designs on box, tied with ribbon, very pretty for Christmas gifts... 39c-25c-19c-15c Other boxes at prices from 50¢ to \$2.00 FOUNTAIN PENS-The kind that will work,

CHILDREN'S STATIONERY-Dainty little boxes with designs of children on paper or box, Articles for Christmas Decoration-Such as Xmas Bells, Holly Paper Garlands, Holly, Paper Lunch Sets, and Doilies, Holly Paper for wrapping Xmas presents, etc.

Religious Goods

Ve've a big assortment of prayer books and religious articles, such as holy water ionts, crucifixes, ca ticks, holy pictures, lan Here are some Special nes, etc.

48c, 35c, 25c and19c
Black beads, steel chains, 12c
Colored beads, 25c and
Special for Christmas Gifts. Gold-plated rosaries, with amethyst, garnet, emerald, sapphire, etc., beads, put in dainty boxes

1 1	Bargains:
3	8tatues—Made of bisque— 25c
>	9 inches high
3	eross, white figure 13 inches high
	Also with brass figures, 35c to 19c
-	Candlesticks—Brass, 6 in. 48c
)	Holy Water Fonts, 10c
5.	Scapulars, 48c to4c
2	Pictures, 98c to
	A PROPERTY OF THE PARTY OF THE

Here Are Unique and Dainty Gifts Moderately Priced JAPANESE NOVELTY SECTION (New Store-Main Floor, Aisle 7)

The prettiest, oddest little things in Jap Chinaware, Jap Ornaments, Novelties, Bric-a-Brac, etc. Exquisitely decorated. Make beautiful and most welcome gifts for the home. Prices are surprisingly low.

100 CALLING CARDS FOR 39c Printed in a Few Minutes in the East Arcade. Any Style of Type

CHRISTMAS SUGGESTIONS IN

CHINA and CUT GLASS IN OUR GREAT CHINA SECTION - West Arcade



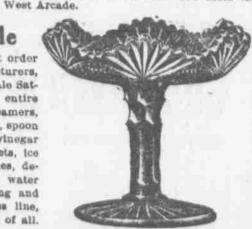
highly polished brass. One of those new things that is simply a furore. Very artistic and beautiful. Would make a handsome gift. On sale Saturday at 20% discount on entire line. Fancy fruit plates, 71/2 inches, \$1.00 doz.,

Russian Jardinleres, hand made, of

on sale Saturday, The Bargain on our 5c, 10c, 25c, 56c and \$1.00 tables are wonderful. See them in

Cut Glass Sale

Goods of the very highest order of one of the best manufacturers, rich, brilliant cuttings, on sale Saturday, 20% discount from entire line. Bowls, sugar and creamers, vases, olive dishes, tumblers, spoon trays, saits and peppers, vinegar cruets, finger bowls, sherbets, ice tubs, comforts, water bottles, decanters, cologne bottles, water jugs, etc.-in fact, anything and everything in the out glass line, and prices within the reach of all.



FOUR BIG BARGAINS IN CANDY

Candy Section in East Arcade Yankee Peanut | Home Made | Peanut Square, | Peanut Cluster, Candy, 9c Fudge, 9c per 1b.....9c per 23c

Optical Department, New Store



Expert Optician New Stor

Xmas

Cards

Omaha's Pure Food Center



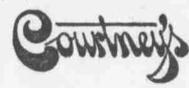
sumptuous the fare, are incomplete without some warming Wine. have such, fine of flavor and absolutely pure. Cordials and Liquors, too, for those who fancy that finish to a meal.

H	聂	Imported Cigars
ALALA AND AND AND AND AND AND AND AND AND AN	WINDS NAMED AND POST OF	ROMEO Y JULIETA
34-35-34-34-34-	MANAGED COMPANY	VII.LAR Y VILLARS Lieutenants, per 100
	N	BOCK-
	8	Panetelas, per 100 12.6 Carolino Perfectos, per 100 21.0
***************************************	SCHOOL SECOND	CLEAR HAVANA CIGARS. LA DULCIANA— Puritano, per 100
	100	

Your orders for Salads or Dressings of any kind desired will have our very best attention. The order will be carefully put up and delivered promptly at the time specified. The following are a few of the Salads we make and keep constantly on hand:

Macedonies, Monte Carlo and Mint Salad. Saturday's Special in Meat Dept 2,000 lbs. Pig Pork Loins at, per b., 1%c. Headquarters for Poultry, Turkeys, Ducks, Geese, Chickens, at wholessle Something New for Saturday—Guinea Hen Squabs.

Lipton's Teas and Coffees Stop at their booth and try a cup of these delicious beverages, free for he asking, when Mrs. McAvoy will all you all about their merits and ow prices.



TELEPHONE DOUGLAS 647. Three Separate Entrances. Douglas Street, Seventeenth Street, West Aroude to Boston Store.



Omaha's New Department Store

Great Rousing Sale Saturday

The Enormous Volume of Our **Busines Makes Our Prices** Possible.

\$1.50 men's and ladies' dressed, undressed, lined or unlined Kid and oc men's, ladies' and children's Wool Gloves, Saturday38¢ 5c men's sample Wool Mittens, Saturday8¢ \$1.50 Men's fancy embroidered Suspenders, in handsome glass box, Saturday98¢ \$1.00 Men's Silk Suspenders, one pair in a box, handsome Christmas pres-75c Men's and Ladies' ficece-lined or ribbed heavy Winter Underwear, Compare our prices with those of others. If you do, we will get your business.

THE FAIR 1121-1123 Farnam St.



GET HER A racelet

We are showing a lovely collection of new, pretty designs, plain gold and hand engraved - and nothing will be more accentable than one of these beautiful Bracelets for a Christmas

We'll take pleasure in showing you these goods. Brown @ Borsheim

222 South Sixteenth Street.

Xmas Gifts for Men

1		
\$298 For an elegant All Silk Umbrella.	\$4500 For a fine Fur Lined Overcoat.	\$450 For an all Leather Suit Case.
\$1500 For a fine black Unfinished Worsted Suit.	\$100 For Silk Lined Kid Gloves.	\$1000 For a fine black Kersey Overcoat.
45c For Fancy Imported Half Hose.	75c For an extra fine Necktie.	\$150 For a pair of Fur Lined Kid Mitts.
39c For President Suspenders— 1 in a fancy box	\$250 For a good pair of Men's Pants.	\$100 For Silk Suspenders— one in a box.
\$300 For a Young's Hat.	\$400 For a Ralston Health Shoe.	\$350 For a Stetson Hat.

CLOTHING COMPANY

1519-1521 Douglas St.

Grand Christmas

Many New, Exclusive, Pretty Pattern Hats **Especially Adapted for Mid-Winter** and Holiday Wear.

Saturday EVERY

Investigate!

Get Prices!

1508 Douglas Street.

Clothing



Brokaw Bros.' Fine Suits and Overcoats-\$35, \$30 and \$25

Kohn Bros.' Fine Suits and Overcoats-

\$20, \$17.50, \$15, \$12.50 and \$10

Perfection Young Men's Suits and Overcoats-\$15, \$12,50, \$10, \$7.50 and \$5

Perfection Boys' Suits, 3 to 16, Buster Brown Suits-\$5.95, \$4.95 and \$3.95

Norfolk Model \$10 Suits-Black, blues and fancies, 7 to 16. \$9.50, \$7.50, \$5.95, \$4.95, \$3.95, \$2.95, \$1.95 and . . . \$1.50 Extra Good Things in Top Coats, Reefers and Overcoats-3 to 16, worth and sold up to \$12.50—at \$7.50, \$6.00, \$5.00, \$4.50, \$4.00, \$3.50, \$2.50, \$2.00 and\$1.50

Young Men's Suits-Long trousers, 10 to 17-\$10.00 suits at\$5.00 \$7.50 suits at..... \$3.75 \$5.00 suits at\$2.50 Dutchess and Sweet, Orr & Co's. Trousers-Pair from

Presperous Sestern Families is Found Back of THE The Purchasipg Power of Thousands of

\$7.50 down to\$1.00

Splendid Holiday Clothing Bargains

Suits and Overcoats Up to \$20 Values at \$10.00 and \$15.00



Overcoats, Up to \$20 Values, \$10.00 and \$15.00

You Can Find Like Price Anywhere, but Not Like Quality at the Price

There's an individuality of style, a dressy look about Hayden Clothing that you'll not find elsewhere at the price. Especially is this true in our Holiday Sale offering. Perfect fit, perfect style, perfect quality is guaranteed, and our sale prices show a saving of \$5.00 to \$7.00 on each purchase.

OVERCOATS-Worth up to \$20, at-

U.UUand \$ 15.00

SUITS-Worth up to \$20, at-

A Visit to Our Children's Department

Will certainly be a surprise to those who are not familiar with the great variety of styles and wonderfully low prices. Might buy them cheaper, that's true, but the quality isn't in them at cheaper price.

Boys' Long Pants Suits\$4.50-\$5.00-\$6.50-\$7.50 Children's Knee Pants Suits......\$1.75-\$2.95-\$3.95-\$5

A COMPLETE LINE OF SMOKING JACKETS—All shades and styles, just the thing for Christmas Gifts, at \$3.95-\$5.00, up to \$7.50.

A Christmas Millinery Bargain Surprise

Beautiful Trimmed Hats, up to \$15.00 values at \$4.98-An immense line of Trimmed Hats designed by the very best millinery artists, trimmed with plumes, silk and velvet roses and foliage, blondines and coques-hats that sold up to \$15.00-Saturday at, choice\$4.98

Primmed Hats that sold regularly up to \$6.00, in all the latest shapes and colors, December Clearance Sale Price, choice.. 98¢ OUR GREAT STOCK OF TRIMMING MATERIALS-Roses, Foliage, Plumes, Feathers, Wings, Ornaments, Velvets, etc., etc.,

at unmatched low prices. Many below cost.



BVENINGE

BUHLHAR THIS

OMAHA'S LEADING STORE FOR

Embracing the Newest and Most Novel Productions of American and European Manufacture.

GIPTS AT 100

Toy Furniture Cloth Bound Books

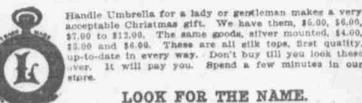
GIFTS AT 50 Tin Trumpets
Domino Sets
Fancy Dressed Dolls
Doll Heads
Christmas Cards

Christmas Cards
Fancy Rubber Balls
Mouth Organs
Toy Watches
Tin Toys
Toy Reins
Bad Irons and Stand
Toy Trumpets Toy Trumpets Large Building Blocks Laugh Picture Books Building Blocks

Large Dolls Fancy Plates Toy Tables Baby's Rattler Rubber Dolls
Card Games
Sets of Blocks
Large Nickeled Horns
Large Bize Building
Blocks
Cups and Saucers
Large Bisque Heads,
with hair

GIFTS AT 250 Potts Sad Irons Novelty Iron Bank Beautiful Dolls Beautiful Dolls
Necktie Boxes
Glove and Hdkf. Boxes
Framed Fictures
Scrup Albums
Post Card Albums
Fancy Cups and Saucers
Photo Albums
Boys' Topl Chests
Mechanical Toys — big
variety variety
Games of all kinds
Mechanical Train
track

A GOLD FILLED



\$7.00 to \$12.00. The same goods, silver mounted, \$4.00, \$5.00 and \$6.00. These are all stik tops, first quality, p-to-date in every way. Don't buy till you look these ver. It will pay you. Spend a few minutes in our

LOOK FOR THE NAME.

S. W. LINDSAY, Jeweler. 1516 Douglas Street.

Appropriate Xmas Gifts for Ladies and Gentlemen

We are showing the best line of Traveling Bags, Suit Cases, etc., that are made and the finest ever displayed in Omaha.

Let us show you our choice line of Fitted Bags and Cases. They are complete with all Toilet Articles. See them before you make your pur-

The Omaha **Trunk Factory** 1209 Farnam St.

