

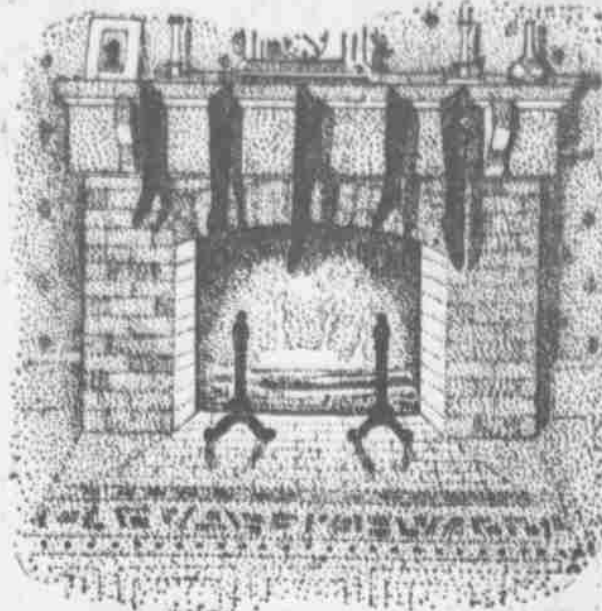


Christmas Headquarters

Buy Early in the Week
Buy Early in the Day
START MONDAY

J. BRANDEIS "BOSTON STORE" & SONS

ONLY 13
MORE DAYS
TO BUY
YOUR GIFTS



Brandeis' Two Great Stores Are
Decked in Holiday Splendor
More Than Two Blocks of Christmas Windows

TOYLAND IN THE BASEMENT

Christmas Shopping at Brandeis means Satisfaction—*it means comfort and more than this, it means real economy. The money you have planned for Christmas gifts will go further and do better service here than anywhere else. Brandeis is a Christmas store for everybody—hundreds of suitable gifts to satisfy every taste*

We Have Just Received from the Customs House
Our Own Latest Importation of Ladies'

KID GLOVES

Fresh from the hands of the expert glove makers of Paris. The very latest and most fashionable shades in eight, twelve and sixteen button lengths; black, white and every color. Thousands of new pairs of the famous Perrin's gloves and every other favorite make; Brandeis' great glove section. **198 to 375**

Newest Imported SHORT KID GLOVES
For Street and Evening Wear

The smartest tans, blacks, whites and all street and evening shades, all the favorite brands, including Trefousse, Perrin's and Reynier's—highest quality kid; at a pair. **\$1 to \$2**

CHRISTMAS HANDKERCHIEFS

Pure linen initial effects, in all letters, many are hand embroidered initials; from the famous French convents—many extra fine and sheer—beautiful gifts, **8c-12c-25c**



Plain and fancy embroidered Handkerchiefs, scalloped and lace borders and footing, hemstitched and colored borders; more than a hundred styles—**3c-6c-12c-25c**

Children's Handkerchiefs—Three in a fancy box, plain and initialed linen and fancy cotton hemstitched, a box, at **7c-15c-25c**



SANTA CLAUS IN HIS FLYING AIR SHIP

Jolly old Santa Claus is here in his airship, and he will fly many times a day between Brandeis' store and Courtney's Grocery on Douglas street. Watch for him. He has presents for the little one's, too, and he wants every child in Omaha to come and see him at Brandeis'.

All Our Dainty French Waists at Half Price

OUR FINE IMPORTED SILK AND NET WAISTS—These exquisite Waists are our own importation. Will go on sale Monday at just one-half price.

\$15 Imported Waists \$7.50. \$30 Imported Waists \$15.
\$20 Imported Waists \$10. \$35 Imported Waists \$17.50.

SILK WAIST SPECIAL—Fine Silk Net and Lace Waists, all colors and plaids, worth up to \$5 and \$7.50. **2.50-3.98**

CHRISTMAS APRONS—Plain and fancy Aprons, of Swiss and lawn—Round Aprons, Square Aprons, Long Aprons, Round Bib Aprons, hemstitched and embroidered, at, each. **25c-39c-50c**

Ladies' Silk Japanese Lounging Robes—Quilted silk, gold cord embroidered designs, etc., \$15 Robe **\$10**

Ladies' Turkish Bath Robes—Large, full cut, made of Turkish toweling, with cord belts, a \$6.50 value, **3.98**

Ostrich and Marabout Feather Boas—Special prices on these full length round and 3 to 6 streamer effects. **7.50 to \$25**

SILK PETTICOATS FOR THE HOLIDAYS—Among the most desirable gifts for Christmas are these fine Silk Petticoats—a specially fine assortment **3.98-4.98**

KNIT TOP PETTICOATS—A very useful gift is one of these warm, serviceable Petticoats. We are exclusive agents. Prices **98c-1.50-1.75 up \$9**

Ladies' Fashionable Cloaks
Many of the extremely popular Black Broadcloth Coats are shown for the first time Monday—latest styles and trimmings—all are new—\$12.50, \$14.95, \$19, \$22.50, \$24.50 and up to \$45.

Ladies' Novelty Cloth Coats, in the newest plaids, checks and plain effects, right up to date, **8.98**

Choice of 22 White Broadcloth Opera Coats, beautifully trimmed and worth up to \$50, go **\$19**

A Most Welcome Gift to Any Housekeeper SILVERWARE

The best in the land is none too good for Christmas presents. Every item here is an exceptional bargain special.

Rogers Bros. 1847 Vintage Tea Spoons, set of 6, at... \$1.25
Rogers Bros. Vintage Orange Spoons, set of 6, at... \$1.75
Rogers Bros. 1847 Vintage Pattern Baby Feed Spoons, at... 50c
Rogers Bros. Vintage Pattern 1847 Bouillon Spoons, set of 6, at... \$2.40
Oneida Community Flower de Luce Teaspoons, set of 6, at... \$1.25
Rogers Bros. 1847 Soup Spoons, set of 6, at... \$2.75
Rogers Bros. 1847 Fruit Knives, fancy handles, 6 in fancy box... \$1.39
Rogers Bros. 1847 Berry Spoons, fancy handles... \$1.25

Sterling silver novelties—fancy spoons, bonbons, cream spoons, a l'onde spoons, cheese forks, sardine forks, your choice... **50c**

Odd silver pieces, mismatched and broken sets of Wallace Bros. Oneida Community, 1847 Rogers' table spoons, knives, forks, cream spoons, etc., at... **25c**

Our Wonderful Holiday Sale
Solid Gold Jewelry and
Diamond Set Jewelry

Bowknot Stick Pin, with diamond center, worth \$55, at... \$25
Dog Head Stick-Pin, with diamond eyes, worth \$22, at... \$10
Gents' Ruby Pearl and Diamond Pins, worth \$75, at... \$30
Ladies' Rings, in pearl and fancy settings, worth up to \$5, at... \$1
Ladies' solid gold Brooch Pins, set in real stones, worth up to \$7, at... \$1.75
Hundreds of other exceptional bargains.

Gents' 17-jewel Elgin or Waltham Watch, with 20-year gold filled cases, worth \$20, at... \$12.98
17-jewel adjusted Elgin movement Watch, 16 size, fitted with J. Boss gold cases, worth \$32, at... \$23.50
Boys' open face 20-year gold case Watch, with Elgin or Waltham movement, worth \$15, at... \$9.75
Child's Tiffany seal or oval Band Rings, extra heavy, at, each, 60c

Omaha's Great Doll Display IN BRANDEIS' BEAUTIFUL TOYLAND

We buy our dolls in immense quantities direct from the European manufacturers. We import direct in bond, paying duty in Omaha and save fully 25 per cent on every doll imported. We show this holiday season the most beautiful assortment ever seen in the west. High grade dolls cost less here than anywhere else.

Thousands of the Prettiest Dolls to Delight the Little Ones

Toys
All our toys are new. The novelties of the season are the prices are away below what you find anywhere else. Hear the toy phonographs. See the flying toy airships.

English mail and Irish mail hand cars; strongly made, steel wheels, rubber tires, for opening sale at... **4.50**

Beautiful bisque dolls with arms, hips and knees fully jointed, sewed wig, moving eyes, 16 inches high \$1.00 size, at... **49c**

A 19-inch doll with jointed hip and knee, large bisque head, beautiful sewed wig, the \$1.50 size, Monday... **75c**

A 24-inch doll, jointed hip, the head sewed with real hair, moving eyes, Monday special at... **1.50**

Bring you Balloon Coupons here between 9 and 10 A. M. and get a Balloon Free.

BOOKS

The largest, most complete stock of Christmas books is here. The most recent books for the holiday season and all the old "stand-bys" from little inexpensive volumes to handsome holiday editions.

FOR CHILDREN.
Billy Whiskers' Friends—Juvenile book of the year, new volume in the series, illustrated in colors, 78c
John Dough and the Cherub—L. Frank Baum's new book, fully illustrated, at... **98c**
Playtime Painting Book—Every child loves to paint and draw—box of paints FREE with each book—**35c**
Five Little Peppers—Cloth binding... **25c**
Horatio Alger's and G. A. Henty's Famous Boys' Books, about 50 different titles, each... **25c**
Horatio Alger's Famous Ragged Dick and Tattered Tom and other copyright stories, \$1 editions at... **45c**
Girls' Books—By L. T. Meade, Rosa N. Carey, Miss Mullock, Mrs. Burnett and others, cloth binding, at... **25c**

FOR GROWN FOLKS.
Dainty White and Silver Dresden Edition of famous classics, such as "Evangeline," "Hiawatha," "Lalla Rookh," "Rubayat," etc., 50 titles, each in box... **25c**
Padded Leather Edition of Standard Works of Poetry and Prose—"Autocrat of the Breakfast Table," "Lady of the Lake," "Black Rock," etc., full gold edges, in box... **50c**
Half Calf Edition of Standard Novels—"Monte Cristo," "Les Miserables," "David Copperfield," "Elsie Venner," "First Violin," etc., attractively bound, in box... **55c**
New Novels—Formerly \$1.08 and \$1.18, "Man of the Hour," "Rose of Old St. Louis," "Her Mountain Lover," "Intelce," "Lightning Conductor," "To Have and to Hold," etc., at... **49c**

OUR GREAT DISPLAY OF FURS

Brandeis' fur stock is so complete and is stocked with such high quality, fashionable furs that it is recognized as the fur store for all Omaha. There could be no more appropriate or acceptable gift than a fine fur.

Ermine Scarfs, in Zanzai and Throws, at \$12.50, \$14.95, \$19, \$24.50 and up to \$75.
Mink Scarfs, in the latest fashionable shapes, at \$14.95, \$19, \$24.50, \$35 and up to \$68.
Kolenaski Scarfs, very stylish, at \$8.98, \$9.98, \$12.50, \$17.50 and up to \$49.
Fox Scarfs, trimmed with bushy tails, at \$4.98, \$6.98, \$8.98, \$9.98 and up to \$25.
Squirrel Scarfs, in the leading fashionable shapes, at \$2.98, \$3.98, \$4.98, \$6.98, \$8.98 up to \$14.95.
Muffs to match these scarfs, in all furs, at \$1.98 to \$49.

We mention our splendid assortment of the highest class Fur Jackets in Omaha. The prices are more than usually moderate.

Furs from the Big Sale
Fine single and double Scarfs with cords, tails and fringe trimming, popular furs, **1.98**
Extra large fluffy Scarfs, in Zanzai and throws, some are satin lined, **2.50**

Ladies' Holiday SLIPPERS and SHOES

Women's Felt Home Slippers, at... **98c to \$1.59**
Women's Felt Comfy Slippers, at... **59c to \$1**
Fancy Knit Slippers, in all colors, at... **75c**
New Holiday Dress Slippers, in strap and sandal ties, go at... **pair \$1.25 to \$4**
Dr. Reed's Cushion Sole Slippers for women, the best made, at, pair... **\$5**

Goetting's PERFUMES

Roses of Eden, per oz... \$2.00
Violets of Eden, per oz... \$2.00
Japan, per ounce... \$2.00
Cleofan, per ounce... 75c
Roses, per ounce... 75c
Four ounces Toilet Water, special 25c

CANDY
Royal assorted Chocolates, per lb... 85c
Sunshine Chocolate Chips, lb... 85c
Dinning's Butter Scotch, per lb... 25c
Peanut Chips, per lb... 15c
Dr. Reed's Fudge, per lb... 85c
Stick Candy, 24 sticks for... 8c

The Best Gifts Are the Useful Ones DRESS GOODS

Waist Patterns in boxes, new reds, checks, plaids and many desirable style, also cream Mohairs, Batistes and silk and wool stuffs, etc., each pattern... **75c-\$1.20-\$1.45-\$2.25**

Skirt Patterns in boxes for Christmas presentation, black Vellie, Panama, Broadcloth, Serge, at \$4.50, \$8.98, \$2.75... **\$2.45**

For a snug house gown, hundreds of styles in red dress goods, put up in boxes—patterns, \$5.00 and... **\$2.95**

High class Imported Dress Patterns; the most select styles and qualities from Europe; our own direct purchases. Opportunities for Christmas offerings rarely found. Very special prices.

On Bargain Square—All broken lines plain and fancy dress goods, sold up to \$1.50 yard, at, yard... **45c and 69c**

SILKS Make Very Attractive HOLIDAY GIFTS

Every day's express brings us some novelties not shown in the ordinary silk department.

50 pieces Crepe d'Anteil, in a beautiful collection of unique patterns, for scarfs, waists, etc.; on special tables, at, yard. **49c to \$1**

500 unmade skirt patterns, a fine quality of 36-inch black buckskin celebrated taffeta, regular \$1.50 number—at, a pattern... **5.50**

We make petticoats, from any of our taffetas, by competent dressmakers; for this sale, at... **1.50**

Satin barred silk plaids, splendid collection of new patterns; special **85c, \$1 and 1.25**

ARTISTIC CHRISTMAS GIFTS

Exquisite Oil Paintings, Carrara marble beautiful bronzes statuary clocks; porcelains, ceramics, electro-bric-a-brac, and art bric-a-brac. This exquisite art work makes the most beautiful and acceptable Christmas gifts.

Specials at Linen Dept. for Xmas Gifts

4-4 and 10-4 fine bleached pattern table cloths with one dozen napkins to match, in nice box, \$2.75 and \$2.98
4-4 and 10-4 beautiful fine all linen bleached pattern table cloths, \$2.75 and \$2.98
Fine damask and huck towels 25c to \$1.25
Dresser Scarfs, 25c to \$2.50
Lunch Cloths, 60c to \$5.50
Dollies, 50c to \$2.50
Real Cluny and Renaissance Lace center pieces, 60c to \$15.
Real Cluny and Renaissance Lace table cloths, up to \$75.
Buttonhole stitched edge eyelet hand-embroidered round doilies, center pieces and table cloths, 25c to \$29.
Genuine imported, hand-embroidered bed spreads, each, \$19.98 and \$22.50.
Other nice imported bed spreads, other white or tinted, \$1.25 to \$6.50.
Kindergarten crib spreads, white and colors, each, \$1.98.

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