Xmas Expos! sition

SPECIAL SALE LADIES'

Worth Up to \$1.50

49c 69c

Thousands of fine petticoats from a special purchase, go sale Tuesday, made of fine mercerized Italian cloths and sateens-blacks and white, checks and plaids-all cut full and made with wide dust ruffles, tucks and pleats,



Exposi-

tion

Week

worth \$1.00 up to \$1.50 each, in two lots—Main floor, old store........49

Cluster scarfs, Zazas, Ladies' fine scarfs, in Fine fur scarfs in Isaand doubles, in brook imitation of ermine, bella and sable fox, chinchilla, Australian genuine and Canadian mink, Canadian mar-marten, blended brook martens, natural and ten, blended coney— mink, squirrel, etc., blended squirrel, etc., worth up to 1.98 worth up to 2.98 worth up to 4.98 200 stylish scarfs, in double fox, Fine Scarfs, in all the most popu-Jap mink, beavers, etc., pretty | lar stylish furs and shapes, worth

Ladies' Mounted Combs, Worth up to \$1.25 each, at . . .

Zaras and scarf styles, 6.98 as high as \$20 each. 9.98 worth up up to \$12.50...6.98

We bought drummer's samples in 200 styles—these combs are mounted in brilliants with beautiful designs of cupid and flowers-always sell at 50c to \$1.25-at.

SALE OF CHRISTMAS SILVERWARE

50 dozen knives and forks, made by Jennings Bros., stamped and warranted 12 pwt., pure silver on nickle-a set of six knives and forks is positively worth \$4, we sell at, each..... Odd silver pieces-the W. A. Rogers Oneida Community

brand, 1847 Roger Bros.' silver and Wallace Bros.'-your choice..... 1847 Vintage pattern tea spoons-set of

SIX......





ONLY 18 SHOPPING DAYS 'TIL XMAS



Where You See the Oldest Trees in the World

> MAGINE this if you can-3 square miles of forest containing 3,000 trees measuring over 300 feet in height and 50 feet around. When you consider that every one of these trees is as high as the ordinary skyscraper of today, and that there are 3,000 of them in this one forest, you have only a vague idea of the sight before you as you ride among them and look up among their branches. Even these are larger than any tree near your home. Expert estimate places the age of these trees at \$,000 years. They were growing before the pyramids of Egypt were

UNION PACIFIC

is the way to this and the many other wonders and delights of California.

Ask about rates, trains, etc. Get the California books and plan a little trip for this winter. Inquire at CITY TICKET OFFICE, 1824 FARNAM ST. 'Phone Douglas 334.

HOTEL VICTOR

Broadway, Fifth Ave. and 27th St., New York

is a modern, first-class hotel, in the center of the shapping district. Complete in all its appointments and absolutely first-cooperations of Furnishings and decorations estirely new throughout. Accommodations for 50s guests; 156 suites with bath. Hot and cold water and telephone in every room. European plan. Culsins unexceiled. Rooms \$1.50 a day up, with bath \$1.50 up. The only hotel in Manhattan fronting both on Broadway and Fifth Ava. GEORGE W. SWEENEY - - - Proprietor

LAFAYETTE HOTEL MUYALO, under the

EVERY PUFF A DELIGHT WHEN ITS

MERCANTILE

QUALITY THE BEST-ALWAYS UNIFORM P. R. Rice Mercantile Cigar Co., Manufacturers, St. Louis,

Omaha's Pure Food Center



For the household cuisine Pure Food Products are the only ones that should be used. But no matter how strong your desire is for pure food, you might be imposed upon, if you do not patronize a reliable pure food

Lots of articles sold, look good but Courtney's attach more importance to purity and do not sell an article altogether upon its appearance Nothing can bear our indorsement without we know it to be pure, wholesome and of the best quality. A large consignment of New York

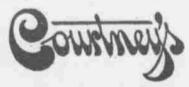
Ankola Java and Mocha Coffeebest 3 pounds for a dollar coffee sol in Omaha. Steadily growing in popu larity. Try it once and you wil always use it.

Buckwheat and Maple Syrup just re-

Our	lunch	counter	where	e you c
be qui	ekly me	erved v	with m	any app
tite ter	mpters,	includ	ing:	
Talleto	Ave Size	of the last for	18.	5
at, es	ich			
Ankola	Java a	md Moo	ena.	- 15
per c	up			
Our H	ome m	ade Pi	ea,	- 5

Delicatessen

Ever tried our delicatessen departnent? We have a nice line of salads, cooked meats and sausages aere that are cheap and might save you the rouble of preparing same at home at prices that are most tempting.



CHAIN THE THE THE THE THE THE THE

Christmas

The early Christmas shopping is

We are fully prepared to show you the best and biggest line of Christmas Slippers ever seen.

Fur trimmed Romeos, in red. green and black, for women and children; prices ranging from

Women's Carriage Boots, \$3.50

Men's Romeos and Opera Slippers, black and tan, \$1.00 to

For the old people we have a full line of Felt Sole Shoes and Slippers, from \$1.00 up.

TRADE EARLY.

Drexel Shoe Co. 1419 Farnam St.

Brown & Borsheim, Reliable Jewelers

SHOW THEIR ELEGANT **New Christmas Stock** Complete in every detail today

> Never before have we made such extensive preparations for the holiday trade.

We'd like you to call and let us show you.

sk for a copy of "Xmas Hints" 222 South 16th St.

-DENTISTS -

5D FLOOR PAXTON BLOCK HIGHEST GRADE DENTISTRY REASONABLE PRICES DEPUTY STATE VETERINARIAN,

H. L. RAMACCIOTTI, D. V. S. CITY VETERINARIAN. Office and Infirmary, 58th and Mason Sta OMAHA WEATHER FORECAST-Tuesday, Fair.

OHLY EIGHTEEN SHOPPING DAYS TILL CHRISTMAS

Christmas Exposition Week

It's a present prime condition of at fairs-it's uppermost in everybody's mind. We urge you in all earnestness to shop early. Full Christmas stocks are on display. The Christmas spirit prevails throughout this great store. Clerks are eager to show you Christmas

Shop Early! Shop Early!

Women's Coat Sale

Women's Coats, made of fine kersey, 50 inches long, collar and in velvet and braid; some are others half lined - regular \$15 leggings. special — \$10.95

In the Infant's Dept.

Large variety fur robes for go-carts, carriages, etc, each, from \$9 to ... \$2.95 Krinkdown robes, in pink, blue or cuffs, trimmed Pretty caps and bonnets for infants and

small children, each, up from 50¢ Embroidered sacques, from \$2.95 to.50¢ full satin lined; Hand made bibs, \$1.95 down to 75¢ Nice assortment mittens, bootees and value, Tuesday Infants' Long Coats, up from 1.50

Infants' White House-2d Floor.

Tuesday morning we will place on sale several thousand yards elegant fancy silks, consisting of taffeta and Louisiene weaves; styles new and very pretty, hair line stripes, checks, etc., a great aggregation; these silks sell regularly for 60c, 65c and 75c-Tuesday

75c Taffeta Silk-19 inches wide, in every conceivable shade; this silk will give satisfaction and positive wear, sells everywhere for 75c-Tuesday, at,

Extra Special

Ladies'

Suits

at

costume at

discount

Great

Opportunity

Tuesday we place on sale several thousand vards of the best Moleskin Flannelettes that sell regumill lengths -Tuesday, yard,

Extra Specials in Silks and Dress **Goods for Tuesday**

50c Printed China Silk, light colors; Tuesday, yard 23¢
\$1.25 Chamelion Silks (three tone); Tuesday, yard59¢
\$1.00 Novelty Dress Goods, all colors; yard52¢
\$1.25 All Wool Black Granite Cloth; Tuesday, yard 39¢
10c Flannelettes, full pieces; Tuesday 5¢
Bath Robes, fine styles; Tuesday
Comfortables, large size
10c Outing Flannels; Tuesday, yard 5c
Lonsdale Muslin; Tuesday, yard 7¢

Christmas China Ready

The largest, most complete, lowest priced lines of China ever shown in Omaha - on our second floor.

Special Bargain Tables-\$1.00, 75c, 50c, 25c and 10c. Plates, cups and saucers, vases, creams, sugar bowls, spoon trays, salad bowls, celery trays, nursery rhymes on China. An assortment of good Christmas presents-Cheap. -

Beautiful Electroliers, Gas Lamps, Oil Lamps, Cut Glass, Dinner Sets, Etc.

Bennett's Big Grocery

WE BOAST WHILE YOU WAIT. ennett's Breakfast Coffee, 2 lb.

Huntley and Palmer London Biscuit

Furniture MAKES USEPUL AND APPROPRI-ATE GIPTS-THE KIND THAT





A large line of odd and fancy

Large Ad on Page 6

See Large Ad on Page 5

December Sale Drapery

Men's Clothing, Suits and O'Coats

worth up to \$25.00,

on sale at

20 per ct. \$10-\$12.50 discount Every suit and \$15-\$18 20 per ct.

From 2:30 to 3:30 p. m.

each-

From 10 to 11 a. m.

100 pairs of Fine Nottingham

Lace Cuhtains that sell at \$1.25, 3 pairs to customer, at,

100 pairs of Curtains that sell at \$2.00 per pair, only 3 pairs to customer, at, each-

Flour

Fresh Fruits and Vegetables Owing to the enormous increase of busi-ess in this department we were compelled more than treble its size and double the force of clerks, thus assuring you of get-ting what you want without trouble or in-

We contracted with one of the largest four mills in the country for 10 cars of the Finest High Patent Flour, made from the very best Red Turkey Hard Winter Wheat, and makes more loaves, whiter bread and will give better satisfaction than any other flour on the market. We received our first four on the market. We received our first carload Saturday, and to make room for the balance of stock we are going to give the housekeepers of Omaha a chance to secure a sack of this finest high patent flour. Nothing finer made, at per 151 and 152 and 153 and 154 and 154 and 155 and Highland Navel Oranges, per doz.i
Fard Dates, per pound
Hallowe'en Dates, per pound
Roasted Peanuts, per quart.



Begins in our store today-You'll be very welcome to look and stay as long as you please, whether you buy or not. We have plenty of sales people to take good care of you. Come in.

LOOK FOR THE NAME.

S. W. LINDSAY, Jeweler.

CHICAGO

and Return



Via the Only Double Track Route

Tickets on Sale Dec. 1st to 5th, Good Till Dec. 10th.

May be Extended to Dec. 31 Upon Payment of 50c.

CITY OFFICES, 1401-3 Farnam St.

A Very Low Rate to CHICAGO

Dates-December 1 to 5, inclusive. Rate-\$14.75 from Omaha for round trip. Limit—To leave Chicago December 10. This is for the occasion International Live Stock Expo-

sition-tickets on sale to general public, however. The Rock Island provides best service to Chicago. Fast through trains to the heart of the city, entering La Salle Station-only one on the Elevated Railroad Loop. Let me give you our time-table folder and full informa-

F. P. RUTHERFORD, D. P. A., 1323 Farnam Street,

OMAHA, NEB

