

Unusual Values Offered at Brandeis' Stores



BRANDEIS store is so completely modern, so perfectly equipped and so carefully stocked that it meets all the requirements of a metropolitan patronage. The reigning styles are shown here as soon as their first appearance is noted in New York. Every department reflects this same enterprise. Brandeis meets every fashionable requirement immediately. It is in every sense a store for everybody.



Brandeis Offers Unusual Values in High Grade

LACES

Fine designs in choice Oriental and Baby Irish Allover Laces, the very latest novelties for waists and yokes, etc., white and cream—regularly worth up to \$1.98 a yard—special as long as they last, Monday at, yard **98c**

38-inch Allover Oriental Laces—dainty new designs, white and cream, worth up to 65c a yard—bargain square at, yard **25c**

Plat Val., Point de Paris and Oriental Laces—choice designs, in white, cream and ecru—large variety up to 6 inches wide, values up to 35c a yard, at, yard **10c-15c**

EMBROIDERIES

17-inch Corset Cover and Flouncing Embroideries—In fine nainsook and cambric—English eyelet and dainty open work designs—also blind effects—many with heading edge, worth up to 35c a yard—at, yard **19c**

Dress Trimmings

Fine silk embroidered appliques—also rich Persian bands—in all new colorings—regularly worth up to 50c a yard, at, yard **25c**

FINE KID GLOVES

The highest grade long silk gloves made in France—in the popular 8, 12 and 16-button lengths—black, white, tan and all the daintiest evening shades—in regular glove department—aisle 2, new store, a pair—**\$1.98 to \$3.50**

LADIES' UNDERWEAR

The largest and best assortment of high grade winter underwear in Omaha—we are agents for the famous Munsing underwear—thoroughly well made and reliable—medium and heavy weights—all the leading popular styles.

Brandeis carries the best fitting, the most comfortable and the most durable underwear in vests, pants and union suits, at **49c-98c-150**

The Kayser's Swiss ribbed silk and wool union suits, extra fine quality, worth up to \$3.50, at **1.98**

\$2.00 Automobile Veils at 98c

In all silk chiffon, hemstitched, plain and double velvet dots, 3 yards long and worth up to \$2—**98c**

75c MERCERIZED TABLE DAMASK 25c Yd

This is a specially fine lot of high class mercerized table damask in mill lengths—mostly two yards in length—the quality is better than we have ever offered and is actually worth up to 75c a yard, at, yard **25c**

Extra Specials in our BARGAIN BASEMENT

From 8 till 10 a. m. we will sell fancy drapery ticking, regular 15c quality off the bolt, not remnants, at, yd. **5c**

Good quality dark colored outing flannel—off the bolt, not remnants—usually sells at 6c yd, at, yd. **2 1/2c**

Extra heavy Scotch suiting, just the thing for children's school dresses, undershirts, etc.—usual price is 15c. **5c**

Yard wide cotton beiges in new grey shadow plaids—usual price of these is 25c yd—long mill lengths, yd **7 1/2c**

Persian pattern flannelettes for 27-inch cotton beiges and cotton kimonos, house gowns, bath robes, etc., usual **3 1/2c**

7 1/2 quality, at, **3 1/2c**

7 1/2c yard, at, **2 1/2c**

CARPET DEPARTMENT

You can buy the same grade carpets and rugs here for less money than in any other store in Omaha. The latest and most desirable patterns in carpets, rugs and linoleums in our great daylight department—second floor.

Fine Ingrain Carpet—the regular 50c grade, Monday, at, **35c**

Best quality All Wool Ingrain Carpet—regular 85c grade, Monday, at, yard **59c**

A new line Ingrain Art Squares—the handsomest line in Omaha, 9x12, at **\$8.00**

9x9, at **\$6.00**

9x10-6, at **\$7.00**

Alexminster Carpet—all new patterns, with or without borders, regular \$1.35 grade, yard **98c**

Best quality Brussels Carpet, floral and oriental designs—regular price \$1—yard **79c**

7-6x9, at **\$5.00**

Brandeis is Perfectly Equipped to Supply the Fashionable Women of Omaha and Vicinity With

HIGH CLASS FURS



Our exclusive, newly enlarged fur section on second floor, old store, awaits you with the best selected assortment of furs in all the west. The greatest care has been used in choosing these high quality fur pieces. Every jacket, muff or scarf is individually selected.

We specially mention our assemblage of this season's ultra fashionable dress-ermine, mink, black lynx, kolenski, brown marten, Japanese marten, etc.

Brandeis leadership in furs will be recognized this season just as generally as our leadership in other lines of ladies' apparel. We show the greatest assortment of first quality furs in charming designs that can be found anywhere west of Chicago. Buying as heavily as we do enables us to make price concessions impossible to stores carrying the ordinary stock. No section in the store is more thoroughly modern and up-to-date.

- ERMINE—Genuine Ermine Tippet at **12.50**
- Genuine Ermine Bow Tie **14.85**
- Genuine Ermine Four-in-Hand **24.50**
- Genuine Ermine Muff **22.50-229-339**
- MINK—Genuine Mink Zaza **12.50**
- Genuine Mink Bow Tie **17.50**
- Genuine Mink 6-skin Scarf **24.50**
- Genuine Norwegian Mink Scarf \$29, \$49 up to **\$125**
- Genuine Natural 4-stripe Mink Muff **22.50**
- Genuine Natural 6-stripe Mink Muff **24.50**
- Genuine Natural Mink Scarf **\$150**
- Broadtail Set, with large, square ott-low muff, 50-inch four-in-hand scarf **\$95**
- Black Lynx Set, long, silky, glossy fur, large muff, 72-inch fluffy scarf **\$45**
- Sable Pointed Fox Set, something new—large, full scarf, 2 brush tails and pillow muff **\$35**
- Genuine Baum Martin Set, natural tail and paw trimmings **\$45**
- Sable Kolenski Set, 5 stripe muff and double tail trimmed scarf **\$7.50**
- Sable Kolenski Set, 7-pendent skin and tail trimmed muff, with scarf to match **\$49**
- Blended Squirrel Muffs, pillow shape **6.98-19**
- Large Isabella and Sable Single Fox Scarfs, with two large brush tails **7.50-24.50**
- Full double Isabella and Sable Fox Scarfs, with cords—two extra large brush tails **9.98-339**
- Natural Squirrel Muffs, pillow shape **4.98-12.50**
- Large, full, Isabella and Sable Fox Muffs, 1 to 5 stripes from **6.98-17.50**

FUR JACKETS

- Genuine guaranteed Astrakhan Jackets, 24-inch long and skin **24.50-559**
- Special—Near Seal Jackets, extra good **\$35**
- Extra quality Near Seal Jacket, with military front and silk slide, entirely new **\$49**
- Genuine Curly Kimmor Jacket, 24-inch, extra quality **\$49**
- Genuine good quality Persian lamb **\$145**
- Extra fine quality Persian, with Chinchei-revere and collar, new blouse shape, very special **\$175**
- Russian Pony Novelty Jacket, very swell, special **\$69**
- Natural Squirrel Blouse, Bobby shape **\$75**
- Blended Squirrel Blouse, very special **\$85**
- Golden Hudson Bay Otter **\$139**
- Sea Lion Hudson Bay Otter **\$198**
- Sable Blended Brook Mink Blouse **47.50**

The new shapes in Scarfs are very attractive—Muffs, prettier than ever.



The Genuine Bonnet Silks Les Petites Fels C. J. Bonnet et Cie Lyons, France.

A Great Sale of Bonnet Black Guaranteed Taffeta 49c

THE REGULAR \$1.00 QUALITY—YD. Of the genuine Bonnet Black Silks at reduced prices for Monday only. Our own direct importation of La Regina black silks, made expressly for us by C. J. Bonnet et Cie, Lyons, France. Every yard has C. J. Bonnet et Cie, wear guaranteed woven in white on selvage, also golden horse and jockey at the end of every piece, insuring you the real Bonnet Silks, at, yard **49c**

One yard wide, leader of imported black dress taffeta, used by the Paris dressmakers and known as Taffeta Cuir (strong as leather)—absolute guarantee of six months' wear without cracking or splitting—regular \$2 quality—per yard **1.25**

About 65 exclusive dress patterns selected by our buyers in Europe, comprising only the newest fabrics and latest street and evening shades. No matter what the former price was, if \$100 or \$50, the price now is just one-half.



Ornaments, Vases, Etc.

Elegant large Vases which are exact copies of Roke-wood, hand-painted vases and ornaments, rose jars, ornamental bric-a-brac, exquisite Italian ware, finest Venetian glass art ware from European manufacturers—at **1.98**

Beautiful bronzes, marble statuary, painted Vienna china and exquisite oil paintings—worth from \$25 up **\$10**

Such beautiful decorated ware was never sold anywhere in America for such splendid bargains.

TRUNKS and SUIT CASES

Large size trunks, waterproof covered, heavy bolts and solid brass lock, 32 and 34 inch sizes, regular \$5 values, Monday **3.50**

All the \$6.50 and \$7.00 trunks Monday **\$5**

All the \$8 and \$10 trunks, Monday **7.50**

24-inch, made with steel frame, waterproof covered, regular \$1.50 value, Monday, at **98c**

24-inch Suit Cases, imitation alligator and imitation leather, worth up to \$3, Monday **1.25-1.50**

Genuine keroyal Suit Cases with shirt folds, heavy leather straps, an all around case, brass catches and solid brass English lock, English lock, \$4 values, Monday **2.98**

Lace Curtains and Draperies

Couch Covers, extra heavy, go at **1.50**

Portieres, worth up to \$12.50, go at **5.98**

Rope Portieres, worth \$6 pair go at, pair **3.98**

Lace Curtains, worth up to \$2 pair, go at **98c**

Lace Curtains, worth up to \$4.50, go at pr. **2.98**

Curtain Swiss, worth up to 20c yard, goes at **12 1/2c** yard.

Snowflake Curtains, worth up to \$2.50 pair, at each **79c**

Plain Serim, worth 25c yard—goes at **10c**

Actually Less Than Cost to Manufacture on These Modish and High Class

Dress Goods

75 pieces of new fall styles, Plaids, Panamas, Rarities, Mohairs, Serges, Suitings, black and all colors—always sold up to \$1.00 yd., at, yard **45c**

200 pieces all new and fresh, regular 50c quality, Plaids, Fancy Suitings, Serges, Panamas, at, yard **25c**

In Our Regular Dress Goods Dept.—Aisle 4, New Store

Cream Mohair, yard **39c**

Shadow Checks, Wool Taffetas, all colors, yd. **69c**

Silk Eolienne and Crepe de Paris, for party or St. gowns, yd. **69c**

Chiffon Broadcloth, black or navy blue, \$2 grade, yd **98c**

Plaids, fine imported, sold from \$1 to \$1.75, at, yd., **75c-98c**

Coatings and Waterproofs, sold up to \$2 yd., at, yd. **69c-98c**

Brandeis' Charming MILLINERY

Brandeis' Stunning Dress Hats at \$5—There is a beauty and charm to the Brandeis' hats at \$5 that appeals to women of taste who wish a ultra stylish hat at a moderate price—all the leading shapes and color schemes at **\$5**

Handsome Velvet Hats at \$10—Trimmed with long, fluffy ostrich plumes—such a stunning hat as this rarely sells at less than \$15 or \$18—in our millinery section, at **\$10**



A Pretty Trimmed or Street Hat at \$2.50—Shown in black and every new fall color—actual \$4 and \$5 values at **2.50**

Ladies' Fine Tailored SUITS and CLOAKS

Ladies' \$40 Tailored Suits at \$17.50—Including the famous Fashionable suits—all are high class—all are handsomely hand tailored—the leading plain colors, plaids and mixtures at **17.50**

Ladies' Fall Suits, worth up to \$25—In Etons, blouses, pony coats, etc.—every new style feature, at **12.50**

The Popular New Broadcloth Coats—All satin lined, the full sweep of the skirts—the leading styles for 1906—**12.50 up to \$39**

Ladies' Long Novelty Coats—All cut full, well tailored, patterns that are most favored this year—at **9.98**

Ladies' Tailored Skirts, in new pleated styles, plain and mixed fabrics—just the right weight—**4.98-6.98**

Ladies' New Plaid and Black Taffeta—Waists, a splendid new line—main floor, old store **4.98**

Exceptional Bargains in LINENS

All linen Table Damask, the regular 65c quality, yard **38c**

A few bolts of the celebrated Stittler Table Linen, the most serviceable linen in the world, with \$1.25 yard, at **68c**

All our \$1.25 and \$1.50 table linen, 72 inches wide, including the finest Irish and Scotch double damasks, beautiful patterns, yard **95c**

All the high grade sample pattern cloths, worth up to \$6.00, all sizes, most exclusive patterns, each **2.98**

Pattern Cloths of extra heavy round thread linen, 2 and 2 1/2 yds long, fine assortment pattern cloths, worth \$3.50 and \$4. **1.98**

Hemstitched pattern cloths, all linen, worth \$1.75. **98c**

INDIA LINONS

In aisle 7

Our 25 quality India linen, yard **18c**

Our 15c quality India linen, yard **12c**

Our 12 1/2c quality India linen, yard **9c**

Our 10c quality India linen, yard **7c**

Don't forget to ask to see our 49c plaid linen for handkerchiefs.

