## IF YOU TOUCH your tongue to ALUM

and look in the glass-you will see the effectYou can't help puckering-it makes you pucker to think of tasting it

By the use of so called cheap Baking Powders you take this puckering, injurious Alum right into your system-you injure digestion, and ruin your stomach.

## AVOID ALUM Say plainly-

## ROYALEAKNDG

Royal is made from pure, refined Grape Cream of Tartar-Costs more than Alum but you have the profit of quality, the profit of good health.


GAS NEARLY KiLLS TWO MEN


Clothes that Are Built for the "American Gentleman."

AT $\$ 15.00$, AT $\$ 20.00$, AT $\$ 25.00$ "A good as the Nebraska sells at such ha a, in ther at clothing is built primarily for the American gentleman. It is not made by every Tom, Diek or Harry, but by the most reputable manufacturers on the con tinent. Where other stores show you a tossed and umbled assortment of a dozen patterns or so, we tock, representing hundreds of styles. Our prices are based on a fair profit over the cost of manufac-
$\qquad$
uits and Overcoats at $\$ 15-\$ 20-\$ 25$

## Thebrasfa Chotbinq_e

## notes on omana society


$\qquad$
$\qquad$

