

Mail Orders Filled
As long as goods last, excepting
in case of Hour Sales and
when otherwise stated.



The First Monday in November

Ushers in the greatest week of bargain-giving ever known in
Omaha at this season. Every department has joined hands with excep-
tional bargain offerings to make this the most successful sales week
of the season.



Send Your Orders
At once, as supply is limited
on some stocks. Greatest care
will be used in filling orders.

Our Monday Silk Bargains

Black Silk Specials of Unusual Interest.

- \$1.50 pure dye guaranteed
dress taffeta, 36 in. wide.
Monday, at .85c
\$1 rustling taffeta, 36 in.
wide, and peau de soie;
special Monday, at .69c
\$1.25 guaranteed taffeta, ex-
tra heavy, for auto coats
and jackets; special, .89c
An elegant line of Imported Plaid Silks and Velvets, very special values,
Monday at .85c
\$1.00 Domestic Plaid and Suiting Silks, remarkable range of colors and
patterns at .69c and .49c
\$4-inch Plain Silks, 20-inch Novelties, Messalines and Changeable Taf-
fetas, color Surahs, Peau de Cygne and Pongees, worth up to \$1.00
yard, on bargain squares Monday at .39c

Laces and Dress Trimmings

- A great line of allover laces, suitable for waist
patterns, will be placed on sale
MONDAY AT HALF PRICE.
All New Patterns and Very Desirable This Season
\$1 allover laces. 50c | \$4 allover laces. 2.00
\$2 allover laces. 1.00 | \$5 allover laces. 2.50
\$3 allover laces. 1.50 | \$6 allover laces. 3.00
Allover laces worth \$7 per yard at .350
25c fancy dress trimmings—at, per yard. 7 1/2c
50c fancy dress trimmings—at, per yard. 27c
\$1 fancy dress trimmings—at, per yard. 57c
We are sole agents for Hail-Borchert ad-
justable dress forms. Enquire at lace counter.
Zion City Laces—A new line of these popular
wash laces just received. You save 60 per cent
by buying them.

High Grade Wash Goods Dept.

- Silk and mercerized fancy plaid waistings, at a yard. 49c
18c flannelettes, at a yard. 12 1/2c
12 1/2c flannelettes, at a yard. 8 1/2c
15c flannelettes, at a yard. 10c
25c French gingham, at a yard. 15c
15c French gingham, at a yard. 12 1/2c
Washable French percales, at a yard. 12 1/2c
Domestic percales, at a yard. 10c
Domestic percales, at a yard. 7 1/2c
Dotted silk mulls, regular 25c quality, Monday at, yd. 19c
Banzai silk, in all colors, at a yard. 50c
Imported madras, in plain, checks and stripes, at a yard,
50c, 39c, 25c and. 19c
Other Specials During the Day.

Main Dress Goods Dept.

- Three times more popular priced dress goods than the
combined stock of all other merchants placed side by side.
Our low prices are now so well known that it is unnecessary
to say a word about them.
COLORED DRESS GOODS
Hosiery for all kinds
of plaids from 60c yard
to .350
Evening shades in every
known weave, and all
kinds of fabrics at \$5.00 a
yard down to .25c
BLACK DRESS GOODS
The finest, most complete
and up-to-date stock in the
west.
German Broadcloths at \$4
a yard down to \$1.25
Belgian Broadcloths at \$1
a yard down to \$1.50
Domestic Broadcloths at \$2
a yard down to .39c
Ladies' French Cheviots, at
\$3.98, \$2.98, \$2.25, \$1.98

Unmatched Furniture Bargains This Week

The purchase for cash of the entire stock of the Grand Rapids Furniture
Company enables us to make you lowest prices on fine furniture ever known in
Omaha. Our perfect Credit system allows you privilege of payment to suit your
convenience.

Images of furniture including chairs, tables, and beds with prices.
This \$4.25 solid oak corner chair at \$2.95
This \$4.95 arm rocker at \$3.85
This \$1.25 dining chair, solid wood seat, bolted arm, golden finish—sale price. 95c
Nest golden ash music rack, \$1.50 value—sale price. 95c
This \$2.45 iron bed, in any size—sale price. 1.50
This \$1.50 solid oak India seat. 1.00
This \$14.85 combination book case and desk, solid oak, French plate mirror, 6 feet high, 32 inches wide, great bargain at—sale price. 10.25

Rug Sale Extraordinary Monday, Nov. 5th.

- SMITH AXMINSTER RUGS, 9 x 12. 12.95
Regular goods—No defects—Choice de-
signs—Worth \$25.00, MONDAY . . . . .
27-in. Axminster 1.25 | 30-in. Smyrna 75c
Rugs at . . . . .
The greatest bargain ever presented to the cash buyers of Omaha.
MONDAY, NOV. 5th.

Trimmed Hats at \$4.98

A collection certainly worthy of the great
praise bestowed upon it during this sale.
For Monday we are showing a new lot even
more handsome than the first, including
scores of stylish shapes artistically trimmed
with velvets, feathers, wings, fancy plumes,
etc. You cannot help but find something just
to suit in this great stock of magnificent
values at our sale price Monday—\$4.98.
Fine felt dress hats in all colors, that
would cost elsewhere \$2.00 to \$2.50—
Monday . . . . . 1.25
A few more of those remarkable trimmed hat
bargains shown Monday, at . . . . . 1.98
A line of street hats Monday . . . . . 98c
Special sale of feathers and flowers all
this week.
You'll find all our hats marked in plain
figures—insuring one price to all.
Mail orders will receive prompt attention.

Manufacturer's Stock Sale of Women's and Children's Ready-to-Wear Garments

Surplus stocks of eight well-known manufacturers. Over \$75,000 worth of
up-to-date merchandise, consisting of Furs, Coats, Suits, Skirts, Waists, Chil-
dren's and Infants' Garments at a saving of half and more on regular retail
prices for garments of like quality.

Images of women's and children's clothing with descriptive text.
Women's Fine Furs from N. Sobel, 35 East 13th st., New York, handsome Outer Coats, fully guaranteed, at \$1.20
Beaver Coats of very best quality, in this sale, at .569
Genuine Alaska Seal Coats, splendid values, at \$2.00, \$2.50, \$1.75 and . . . . . \$1.60
able Cooney Coats, loose or tight fitting, Skinner suit lined at . . . . . \$2.5
about 10,000 Fur Scarfs, the greatest assortment ever brought to Omaha, ranging in price from \$6.00 down to . . . . . \$50c
WOMEN'S SKIRTS—The most complete assortment and greatest stock ever shown in the west. Skirts with sheer colored borders and fancy em-
broided corners, good 10c values, in this sale, each . . . . . 3 1/2c
\$10 Plaid Skirts, greatest value of the season at . . . . . \$6.95
A manufacturer's stock of Children's and Infants' Coat at Half Price. Entire stock divided into five great lots, at \$1.98, \$2.98, \$3.98, \$5 and \$7.50
Caps, Hoods and Leggings to match. . . . . \$14.50
BOUQUET HOUR SPECIALS
From 8 till 5 MONDAY
Black Sateen Underskirts, \$1 quality, at . . . . . 33c
From 8:30 till 9:30 a. m.—\$5.00 Black Silk Waists, all sizes, at . . . . . \$1.98
From 9 till 9:30 a. m.—Children's and Infants' Bearskin Caps at . . . . . 20c
From 10 till 10:30 a. m.—Women's \$1.25 Wrappers, 60c
STYLISH COATS from Staff & Seiberman, 82 Canal St., New York.
Lot 1—Ladies' and Misses' Coats in fancy mixtures, black kerseys and medium gray or oxford frize, broad trimmed, made to sell at \$10; sale price . . . . . \$5
Lot 2—Ladies' Coats, made to sell at \$15.00, in fine black, blue, brown or castor kersey and handsome fancy mixtures and plaids, satin-lined throughout, sale price . . . . . \$10
Lot 3—Handsome Coats that cannot help but please the most particular, made of finest kerseys, broadcloths and fancy mixed materials, newest imported designs, garments that would cost elsewhere up to \$30.00, sale price . . . . . \$14.50
Tailor Suits that would sell regularly at \$10.00; special sale price . . . . . \$9.50
Tailor Suits, made to sell at \$25, in this sale, choice \$14.50

China Department Specials

- Fine white china Ovid tea cups and saucers; Monday, 6 pr. for. 49c
2-quart Holland bowls, at . . . . . 10c
Fine parlor candles, all colors. . . . . 2c
Fancy decorated china, odd lots, great snap at, per piece, 10c, 5c and 3c
Crystal candle sticks, each. . . . . 10c
Japanese crumb brush, scraper and tray, in Antimony ware, a beautiful line—at, 10 pr. from . . . . . 85c
Large art pottery umbrella stands . . . . . 2.75
Imported Steins—largest and finest line shown in the city—at, 10 pr. from . . . . . 25c
White Belbeck and French china for decorating purposes—full lines in all shapes at lowest prices.

High Grade Linen Dept.

- You can buy these linens Monday much cheaper than other merchants own them. Investigate!
60-in. unbleached Irish table linen—our regular 60c grade, 6 yds. to customer, at, yard. . . . . 47c
72-in. bleached Satin Table Damask, 8 patterns to select from; our regular \$1.50 quality at a yard . . . . . 89c
Napkins to match, all linen, 18 1/2 to 22x22, at, doz. \$2.50 \$2.25, \$1.98 and . . . . . \$1.75
Towelling, 18-in., all linen glass bleached crash, the regular 10 and 12 1/2 c grade, assorted check—to close, at. . . . . 6 1/2c
Bed Spreads, genuine Importe and Honeycomb Spreads, full size, assorted patterns, at, a piece, \$7.50, \$5, \$4.50, \$3.98 \$3.25 and . . . . . \$1.98

Splendid Monday Specials in Omaha's Greatest Bargain Room

- Lonsdale muslins and cambrics; Monday, at, yard. . . . . 6 1/2c
7 1/2c bleached toweling, linen finish—at, yard . . . . . 4 1/2c
Johnson's 32-in. percales, 12 1/2c values, at, yard . . . . . 6 1/2c
12 1/2c zephyr dress gingham, good patterns—at, yard . . . . . 6 1/2c
Fleeced back flannelettes, for waists and wrappers, heavy quality—at, yard, 7 1/2c and . . . . . 5c
7 1/2c standard Indigo prints, fast colors—at, yard . . . . . 4 1/2c
Outing flannel, extra heavy, light and dark patterns—at, yard, 7 1/2c, 6 1/2c and . . . . . 4 1/2c
Amoekeg apron gingham—special Monday, at, yard. . . . . 5c
12 1/2c India Linons, 40 inches wide—Monday, at, yard. . . . . 6c
10c silkolines, good patterns and colors—at, yard . . . . . 5c
12 1/2c pillow cases, ready to use—6 to a customer—at, each. . . . . 8 1/2c
7 1/2c comforter prints, good range of patterns—at . . . . . 4 1/2c
12 1/2c baby flannels, colors pink, blue and cream at. . . . . 8c
All wool white flannel—at, yard, 40c, 32 1/2c and . . . . . 25c
Cream shaker flannels—special at, a yard, 7 1/2c and . . . . . 4 1/2c
Embroidered white flannel—special at, yard, 79c, 69c and . . . . . 59c
Arnold's superfine flannels, for kimonos and wrappers, in Oriental and Persian patterns, 18c value—at, yard . . . . . 12 1/2c
35c elderdown, heavy quality, light or dark patterns, at. . . . . 19c
Large cotton blankets—special, at, pair, 98c, 75c and . . . . . 49c
Wool blankets, in gray, tan or white, at \$4.98, \$3.98 and . . . . . 2.49
Home made comforters, 74x90 size, weight 7 lbs, at. . . . . 1.95
66c seamless bleached sheets, soft finish—6 to customer—at, ea. . . . . 42 1/2c
EXTRA SPECIAL MONDAY.
We will place on sale at 9 a. m. Monday 10,000 yards of Heavy Fleeced Swansdown, in from 1 to 3-yard lengths—thousands of pieces to match—not a yard worth less than 25c—on sale, as long as they last, at, per yard . . . . . 7 1/2c

Hosiery and Underwear Bargains

- Prices are very attractive but you'll find the quality even more so. See these offerings.
Children's Hose, heavy or light ribbed, triple knee and double heel and toe, fast colors, regular 19c quality . . . . . 10c
Ladies' Cashmere Hose, with natural grey heel and toe, 19c quality . . . . . 10c
Ladies' Fine Cashmere Hose, extra fine qualities, at, pr., 50c, 39c and . . . . . 25c
Ladies' Heavy Fleeced Hose, with ribbed top, special values at 39c, 25c, 12 1/2c and . . . . . 10c
Lisle and Silk Hose, best selected stock and greatest values shown in city, at, pr., \$1.98, \$1.50, 98c. . . . . 50c
Children's Vests and Pants, heavy ribbed, fleece lined, special at, garment. . . . . 25c
Ladies' Kavser Union Suits, Swiss ribbed, in all wool, silk and wool, or Vega silk, great values at \$2.98 and . . . . . \$2.50
Ladies' All Wool Union Suits, in greys, black or white, very special value, at . . . . . \$1.50
Ladies' Union Suits, heavy fleeced, sizes 4 to 9, specially priced at, per garment. . . . . 98c
Ladies' Vests and Pants, heavy fleece lined, all sizes, special, 50c, 39c . . . . . 25c
Ladies' Wool Vests and Pants, broken lots, worth double, Monday's price, at . . . . . 75c
Ladies' and Children's Outing Flannel Gowns, heavy weight, remarkable values, at, garment . . . . . 49c

IN THE DRAPERY DEPARTMENT

- We carry the finest goods made in this department as well as the most popular. We have added a complete line of drapery silk, including Cheney Bros.' celebrated silks.
Brussels net lace curtains, that sold at \$7.50, \$8.50 and \$10 a pair, in two or three pairs of a pattern—to close at a pair. . . . . 4.98
Irish point, that sold at \$5, \$6.50 and \$7—in two to four pairs of a pattern—to close, at a pair. . . . . 3.98
Zion City lace curtains, in white or ecru, in cable nets and bar nets, that sold at \$5.50, \$4.50, and \$6—will go at, a pair. . . . . 2.98
Zion City curtains, in cable net and Nottingham, that sold at \$4—go at, a pair. . . . . 1.98
Philadelphia tapestry couch covers, sold at— . . . . . 75c
\$5.00 will go at. . . . . 3.75
\$4.00 will go at. . . . . 2.98
\$3.00 will go at. . . . . 1.98
\$2.00 will go at. . . . . 1.50
\$1.50 will go at. . . . . 85c
18-in. silk Brussels, 18-in. wide, pair, \$2.98, \$1.50, \$1.25 and . . . . . 98c
Imported madras curtains—at, a pair, \$5.00, \$4.50, \$3.98 and . . . . . 2.98
Bonne Femme curtains, in white and ecru, each, \$2.98, \$2.98, \$1.98 and . . . . . 98c
Zion City curtains, 2 1/2 yards long and 54 inches wide, that sold up to \$2.95—go, at, each. . . . . 98c
100 pairs of lace curtains, in white or ecru, full length and width—at, each . . . . . 37 1/2c
200 pairs of lace curtains, in white or ecru, full length and width—at, each . . . . . 25c
Odd curtains—at, each, 78c, 39c, 25c and . . . . . 15c
Embroidered Tambour Swiss curtains, that sold up to \$3.00, as long as they last—at, pair. . . . . 1.98
Drapery silk, in all shades and designs, warranted all silk—at, a yard, 98c, 85c and . . . . . 75c
Imported madras, at the yard, in all colors and designs—at, a yard, \$1.00, \$1.00, 75c, 50c and . . . . . 39c
Battenburg and Irish point bed sets—\$10.00 down to . . . . . 4.00
50 dozen door panels, in white and ecru—from \$2.00 down to . . . . . 25c

Great Handkerchief Sale Continues

- The interest manifested in this sale Saturday will be redoubled Monday by the addition of many new goods to the already great showing. Don't miss this opportunity to secure your handkerchiefs for the holidays at a small fraction of their worth.
1st Lot—Handkerchiefs for 1 1/2c Each—Fine sheer hemstitched cotton handkerchiefs, just the thing for school children, limit of one dozen to a customer—at, each. . . . . 1 1/2c
2nd Lot—Handkerchiefs for 2 1/2c—Includes ladies' plain white or fancy border and some embroidered handkerchiefs, worth up to 7c each, choice . . . . . 2 1/2c
3d Lot—Handkerchiefs for 3 1/2c—A fine line with sheer colored borders and fancy embroidered corners, good 10c values; in this sale, each . . . . . 3 1/2c
4th Lot—Handkerchiefs at 5c—Fine hemstitched pure linen handkerchiefs and a complete line of pure linen hand embroidered initial handkerchiefs; the greatest snap of the season—at, each. . . . . 5c
5th Lot—Handkerchiefs for 7 1/2c—This lot includes the 15c quality sheer hemstitched linen and fancy embroidered borders and Swiss goods, all in one great lot—at, choice . . . . . 7 1/2c
6th Lot—Handkerchiefs for 10c—Fine Swiss and linen embroidered and hemstitched, worth 20c each; your choice in this sale, each . . . . . 10c
7th Lot—Handkerchiefs at 12 1/2c—This line is worth 25c to 35c each and all are remarkable values at, each. . . . . 12 1/2c
8th Lot—Handkerchiefs at 15c—Includes pure linen, fine Swiss and fancy initial handkerchiefs; in this sale. . . . . 15c
9th Lot—Handkerchiefs Worth up to 50c at 19c—A line of the finest pure linen hand embroidered handkerchiefs, worth up to 50c; Monday, at . . . . . 19c

White Goods Dept.

- Swisses, French Lawns, Persian Lawns, India Linons, Waisting, Lingerie Cloths, Etc.
St. Gall Imported Swisses, 32-in. wide at a yard, 98c, 85c, 75c, 69c, 50c and . . . . . 45c
Scotch Swisses, 59c, 45c, 39c, 25c and . . . . . 18c
Domestic Swisses, regular 25c quality, on sale Monday at . . . . . 10c
Hand Embroidered French Mull, 45-in. wide, at a yard, \$1.98 and . . . . . \$1.50
Embroidered Chiffon, in all colors, at a yard, \$1.98, \$1.50, \$1.25 and . . . . . \$1.00
French Lawn, 48-in. wide, \$1.25, \$1.00, 75c, 50c and . . . . . 25c
Persian Lawn, 45-in. wide, 50c, 45c, 39c, 25c and . . . . . 19c
40-in. Lawns, at a yard, 22 1/2c, 19c, 15c, 10c and . . . . . 7 1/2c
India Linons, one-yard wide, 39c, 25c, 19c, 12 1/2c and . . . . . 10c
English Long Cloth, 56 in. wide, 25c, 19c, 15c, 12 1/2c and . . . . . 8 1/2c
Berkeley Nainsook, 40 in. wide, regular 25c quality, Monday, at a yard . . . . . 18c
Art Linen Dress Linen, Bosom Linen and Handkerchief Linen, at reduced prices.

SPECIALS IN OUR STOVE DEPT.

- Did you see that handsome new IMPERIAL DOUBLE HEATING Base Burner? It Beats 'Em All—Something new Come and see it!
La. 30 size Imperial for. \$48.50
The Standard Universal, a very fine double heating Base Burner, good size. . . . . \$29.50
Base Burner Base Heater, soft coal burner, burns smoke, soft gas and any kind of coal, \$30.00 size for. . . . . \$22.50
Nice No. 3 cast Cook Stove, sells regularly elsewhere for \$11.50, our price . . . . . \$8.95
The Mikado Steel Range, a regular \$35.00 stove 6-holes, asbestos lined, large 18-in. oven, we sell 'em for . . . . . \$24.95
OAK AIR TIGHTS . . . . . \$4.49
\$5.00 oak air tight . . . . . \$5.95
\$7.50 oak air tight . . . . . \$5.95
\$8.50 oak air tight . . . . . \$5.95
\$10.00 oak air tight . . . . . \$7.95
SPECIALS IN HARDWARE DEPARTMENT
Wash Day Outfit:
Rotary Washer . . . . . \$4.95
6c Galvanized Wash Tub. . . . . 49c
No. 3 Galvanized Boiler. . . . . 69c
\$2.00 Folding Iron Board. . . . . 79c
35c Wash Board . . . . . 35c
Wood Frame Wringer . . . . . \$1.49
Willow Clothes Baskets. . . . . 48c
75c Large Galvanized Tub. . . . . 59c
50 lb. Clothes Line . . . . . 10c
Sat. Pot's Iron . . . . . 79c
6 dozen Clothes Pins. . . . . 3c
12-qt. Galvanized Pail . . . . . 35c

Hayden Bros.