

The Sign of Poor Work By A Mrenk Toplor.

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Here's Proof of Our Liberal Credit System we could tell yon. Read every word and see for yourself how we
LIVE UP TO OUR PROMISES.
About a week ago we heard that Mrs, J. Cederel, a customer
of ours at 1836 Vinton St, had lost her husband and was finan-
cially embarrassed as he carried no insurance. After making the
necessary investigations we issued her A REOEIPT IN FULL,
OF ALL HER INDEBTEEDNESS to us. This is the OREDIT
INSURANOE that you have so often heard us speak of. No store
will or can do as much for their customers as we do. You hear a
great deal of talk and air bubble promises, but that only requires
the cost of the advertisement. THE PEOPL.ES STORE MAKES
GOOD IN EVERYTHING THAT IS PROMISED.
We guarantee everything we sell, our terms are easy and our
credit system more liberal than you can obtain elsewhere. Our
prices are hammered down so low that others cannot approach
them. We take better care of our customers, give them better
service, have more consideration for their wants and needs and
will do more to help them, especially when they need it, than any
other firm in Omalia.


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