## WE DO NOT FEAR TO COMPETE WITH THE TRUST

## IT FEARS TO COMPETE WITH US---SEE THE POINT

## Only One Thing Makes the Phone Trust Fear Us

 COMPETITION: The Public likes COMPETITION. In Sioux City the Independent franchise received $\mathbf{1 , 6 9 1}$ votes for and 83 against. In South Omaha and Council B uffs the votes for Independent phones carried 3 to 1 and the Bell people put up the fight of their lives. In Portland the Independent franchise carried by $\mathbf{1 3 , 2 1 3}$ votes for and only 560 against. Even the trust employes would not vote against COMPETITION. There are now more than $\mathbf{2 , 0 0 0}, 000$ Independent phones in use in the United States and only $\mathbf{1 , 8 0 0 , 0 0 0}$ Bell phones. The Independents have beaten the trust by fair COMPETITION wherever they have met it.> If the nebraska telephone company does KNOW-IT IS BECAUSE IT WILL HAVE TO LOWER ITS RATES Telephone rates are too high in Omaba. Isn't it time call a halt?
> The trust is spending money in this campaign like water. IT thinks it will charge it up to you. Do yon like the prospect1

> We expect the biggest majority in Omaha that was ever given a franchise. Why 1 BEOAUSE THE PHONF TRUST HAS BLED THE PEOPLLE WTTHOUT MERCY. The best argument
for our franchise is the bill you get every month for being confor our franchise is the bill you get every month for being con-
nected with only 10,000 in a city of 140,000 . CoMPETTTION will nected with only y10,000 in a city of 140,000. COMPRTTTT,N will make even a phone you can talk to more people.

In every city where there is COMPETITION the Independ ents have more phones than the trust. Why? BECAUSE THEY REASONABLE RATES AND GOOD SERVICE.

The trust has used the same arguments here that it has used arywhere else. They don't seem to convince the public. On election day the voter remembers that COMPETITION is a good thing and that phone rates are too high

Once the Independent gets in the people esteem it highly. In Lincoln before COMPETITION the Bell had 2,200 phones. The Independent company built in 1904 and now have 4,000 phones, the Bell 2,800 . Now you can get both phones for $\$ 6.00$ per month and taik 6,600 subscribers.
the Bell charged $\$ 6.00$ to talk with 2,200 sul 3 ceribers.

In many towns in Nebraska the Bell are furniehing service at 50 e and 7 Jc per month. Wherever they have had COMPETLTION they have been forred to materially reduce rates. Who is paying for the Bell's cheap ser
THE OMAHA SUBSCRIBER.
Here are some of the things we will do for Omaha: : Spend $\$ 2,000,000$ IN THE CITY, give you a telephone that will cut your phone bill 40 ,per cent and allow you to talk to South Omaha free.
WE ARE PLEDGED NOT TO GHARGE A CENT FOR PHONES UNTIL WE GET 3,000 IN OPRRATION. We are fair, PHONES UNTIL WE GET 3,000 IN OPERATION. We are fair,
just, and know you will like us, One thing about us is we are not just, and know you will like us, One thing about us is we are not
afraid of the trust. It fears us-you know why. CAN YOU VOTE FOR A COWARDLY MONOPOLY THAT SHRINKS FROM FATR PLAY WHEN THERE IS A CHANCE TO VOTE FOR COMPLETION AND THE BENEFITS IT BRINGS

Do you want $\$ \mathbf{2 , 0 0 0}, 000$ spent in Omaha for labor and material? Of course you do. Then vote YES on the franchise next Tuesday

## Independent Telephone Company of Omaha

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