

100 Calling Cards 39c Arcade Optical Department, New Store

BRANDEIS BOSTON STORE & SONS BIG SALE of LADIES' TRIMMED HATS

Having purchased the sample line of one of the largest manufacturers of trimmed hats, we will place on sale tomorrow for the first time, 1,000 strictly up-to-date trimmed hats that they sold wholesale from \$5.00 up, go in two lots:

Lot 1—All the wool and chenille braid hats, trimmed with ribbons, braids, fancy feathers, in blacks and colors. Choice, each \$1



Lot 2—All the hand made velvet hats and French felt hats, trimmed with ostrich feathers, ribbons and ornaments. Choice—each 3.98

LADIES' WINTER CLOAKS New arrivals of moderate priced cloaks show all the latest style features.

The long cloaks made in plain colors and fancy mixtures, pleated effects, new trimmings—a number of broadcloth coats are in this assortment, at 6.98-9.98

Two Special Carpet Bargains

Standard all wool Ingrain Carpet, extra super, regular \$30 yd., at yard 59c

Specials in Lace Curtain Dept. New Store. Lace Curtains—40-in. Couch Covers—Slight-Bobbinet—Worth \$5 each 49c, 98c, 19c

3 BASEMENT SPECIALS

From 5 till 10 in the forenoon, we will sell a regular 10 grade Permatone color comfort prints, faced eldorado, in white, at 1c, colors, at per yd. 10c

BRANDEIS BOSTON STORE & SONS OMAHA

ADVANCE NOTICE The Most Remarkable Bargains That Were Ever Offered

HAND PAINTED CHINA and FINE CUT GLASS SALE BEGINS SATURDAY

The Hand Painted China—Is in the most exquisite designs and artistic color harmonies, painted by fine artists, many different styles and pieces—worth up to \$15, SATURDAY, 2.50 and \$5

Our Most Extraordinary Sale of RUGS

BEGINS NEXT MONDAY, NOV. 5th We bought this gigantic stock of all high grade Rugs at ACTUALLY ONE HALF ITS VALUE.

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DR. BRADBURY, Dentist 16 Years Same Location

1808 FARNAM, OMAHA. Try the new roofless plate, made to crack with. Teeth extracted without pain, 6 different ways.

How Is Your Old Overcoat?

Why not bring it to us and have it cleaned and pressed up. You will be surprised how much better it will look.

Schlitz No. 2 RESTAURANT and CAFE

111 South 14th St. Highest Grade of Wines, Liqueurs and Cigars. Imported Ale and Porter. Schlitz's Famous Milwaukee Beer and Half-and-Half on draught.

Toilet Soaps.

Here are a few of the reliable ones: 3c cake 7 1/2 White Stone Glycerine Soap...

Beaton Drug Co. Fifteenth and Farnam

Courtney's Omaha's Pure Food Center



When you purchase high grade groceries, if you are well advised, you will come here, because you can get better and fresher goods for the same money here than anywhere else in town.

COOKING DEMONSTRATION Mrs. Carrie E. Dwell, graduate of the Oread School of Domestic Science, will give her first cooking school lecture on our second floor Thursday, November 1st, at 3:30 p. m.

MEAT DEPARTMENT Wednesday is chicken day. We have 5,000 pounds of Fancy Dressed Springs at per pound, 9 1/2c.

BAKERY DEPARTMENT Special. Glazed Squares, per dozen, 10c. Three-layer Cakes, fruit flavors, frosted while you wait, each, 30c.

Courtney's 17th and Douglas Streets

Three Separate Entrances One on Douglas Street. One on 17th Street. One through West Arcade of Brandeis New Store.

BARGAINS



These mattresses are well made, good ticking, with plenty of cotton on top, are worth regularly \$3.30.



Made of solid oak, with genuine leather seat, nicely finished and worth \$4.00 at installment stores.



Made of polished steel, with warming closet, just as shown. Installment men ask \$40.00 for this kind.

CASH or PAYMENTS Omaha Furniture and Carpet Co.

1208-11-13 FARNAM STREET 10c and 5c

QUAKER MAID RYE

THE WHISKEY WITH A REPUTATION WINNER OF HIGHEST AWARD WHEREVER EXHIBITED.

OMAHA WEATHER FORECAST—Wednesday Fair and Warmer. BENNETT'S YOUR MONEY'S WORTH OR YOUR MONEY BACK

RAGING RED LETTER DAY SNAPS

- Extra Specials for Red-Letter Day SILKS—C. J. Bonnet Black Taffetas—A silk of high luster and extra heavy weight—guaranteed to wear—Wednesday's special price, a yard 48c

ON BARGAIN SQUARE, MAIN AISLE, REAR FOOT OF STATIONWAY. Blankets—Extra heavy Cotton Blanket, in tan only, comes in blue, pink and red border; this blanket is cheap at 75c, Red Letter Day, pair at 48c

Red Letter Day Specials in Women's Man Tailored Suits and Coats

SUITS Made of fine serge chevrots and mannish mixtures, cut the correct style of the season—Eton blouse, pony or fitted jacket styles; skirts are the very latest pleated models; colors black, blue, brown, grey, green, smoke, etc.,—regular \$15 and \$16.50 suits, Red Letter Day Price 10.75

Women's Coats, made of fine chevrot and mannish mixtures, 50-in. long, notched velvet collar, extra full sweep; some cut bias back, piped in velvet down center seam and button trimmed, notched velvet collar and piped cuffs and jackets, a regular \$7.50 garment here and elsewhere, 4.95

Women's Kersey Coat, 50 inches long, tight-fitted back, semi-fitted front, half satin lined, notched velvet collar, regular \$15 value, Red Letter Day Price 11.75

Red Letter Day in Linens

- DOUBLE GREEN TRADING STAMPS ON ALL PURCHASES IN LINEN SECTION. 70-in. Cream Table Damask, special value Red Letter Day, a yd. 40c

Shoes! Shoes! Shoes!

Bennett's Shoes always reliable—always the best—and once you start you as a customer, you'll always "Shoe-Trade" with us.

Hardware—Red-Letter Day

Big Sale Enamel Ware (As Shown in 16th St. Window.) WATER PAILS, DISH PANS, TEA KETTLES, COFFEE POTS, PRESERVING KETTLES, ETC.

Crockery

2,000 pieces Dinnerware, Plates, Cover Dishes, etc.,—values to \$1.50 each

BENNETT'S BIG GROCERY

Golden Santos Coffee, pound 25c

Special Sale of Boys' Suits at 2.50-2.95 HAYDEN'S THE RELIABLE STORE OF YOUTH'S OVERCOATS WEDNESDAY

Clearance Sale of Evening Gowns and Opera Coats

- Compare These Special Offerings Elegant Evening Gowns in chantilly lace, peau de cygnes and messalines, etc., trimmed with fine lace and heavy rose applique, \$100 values; choice, 50.00

Remarkable Furniture Bargains

Having purchased the entire stock of the Grand Rapids Furniture Co. for spot cash, we can and will make the lowest price on fine furniture ever known in Omaha.

Special Sale of Winter Underwear.

Sample lines and surplus stocks of several of the best known underwear manufacturers ON SALE AT ABOUT HALF PRICE.

Drapery Sale

From 10 to 11:30 a. m.—We will sell 100 pieces of 100 Silkoline, one yard wide, fine patterns, fast colors, just the thing for draperies or comfortable, not over 12 yards to a customer, at a yard, 5c.

WOOL DRESS GOODS SALE

From 10 to 11 a. m.—We will sell 40-in. black broadcloth, the \$1.00 value, on hem only, will go at yard, .50c.

LINEN SALE

From 10 to 11 a. m.—We will sell 80 doz. Huck Towels, the regular 15c grade, 20x40 in., extra weight, not over 2 pairs to a customer, each, .75c.

Specials in Our Hardware Dept.

FRENCH GRAY GRANITE—THE BEST MADE. A CARLOAD JUST RECEIVED—ON SALE AT LESS THAN ONE-HALF PRICE.



Hayden's, the Greatest Grocery Department in Omaha—Highest Quality, Freshest Goods and Always Lowest Prices

- 10-lb. sack best Granulated Cornmeal, 15c

HAYDEN BROS.