

TELEPHONE DOUGLAS 815.

Box, October 22, 1906.

A Change of Weather Means a Change of Underwear

We are ready for the change whenever you are, with a complete stock of underwear. Whether you want a single garment or a complete underwear outfit, the chances are we can suit you to a nicety.

For Men: Natural wool underwear, shirts extra well made, ribbed tail; drawers made with rubber straps and double gusset, all sizes, extra value at \$1.00 each.

For Women: Fine ribbed all wool vests, light weight, high neck, long sleeves; drawers to match, single length, made with French bands, natural color, \$1.00 each.

Open Saturday Evenings. THOMPSON BELDEN & CO. Howard, Corner Sixteenth Street.

Three matinees were given; this year there will be a matinee only on Saturday. Tonight is South Omaha night and many visitors from the Magic City are expected.

HORSES OF THE HIGHEST CLASS Judges Have a Hard Time of It

Picking the Winners. Brilliant beyond expectations. With the best of horses ever shown in the west with the Auditorium filled with the largest crowd which ever gathered on the first night at a horse show in Omaha, the third annual Horse Show opened last night under most favorable circumstances.

The official roster of the week, beginning last night, was: G. P. Uplegar, manager of ceremonies; W. A. Austin, superintendent of arena and George H. Wilkins, general manager. The judges were Spencer Borden, of Fall River, Mass.; Harrison L. Van Schaick of Chicago and J. M. Kuykendall of Denver.

Promptly at 8 o'clock Bugler Kennedy sounded the call, the band played, the gates were thrown open and the crack four-horse team of Swift and Company entered the arena. Rounds of applause greeted the magnificent grays as they were driven around the arena.

The ribbon went where it was expected by the wisest heads, as the Swift team had been winning all over the country. These horses average over \$2,000 pounds each and were procured at a great expense, as many pairs of horses were bought and separated before the right ones were chosen.

Saddle Horses Popular. The second class of the evening brought forth five entries, being for cobs under saddle. Miss Helen Cudahy rode Contralto, a post entry. Touchy, a chestnut gelding from Arbor Lodge, was ridden by Mrs. Joseph Cudahy, while Mr. Cudahy rode Rubber. Captain Ellison rode Colonel, a lively brown gelding, entered by I. C. Galley of South Omaha.

AN OLD and WELL-TRIED REMEDY. FOR OVER SIXTY YEARS. MRS. WINSLOW'S SOOTHING SYRUP has been used for over SIXTY YEARS by MILLIONS of MOTHERS for their CHILDREN with TERRIBLE COLIC, SOOTHING THE GERM, ALLAYS ALL PAIN, CURES WIND COLIC and is the BEST REMEDY for DIARRHOEA. Sold by Druggists in every part of the world. Be sure and ask for MRS. WINSLOW'S SOOTHING SYRUP and take no other kind. 200-11 So. 15th St.

First Local Event. Five Omaha women appeared in the arena for the first event, which was for saddle horses, 143 hands or over, to be ridden by a woman, all entries to be local. Mrs. Joseph Cudahy of Nebraska City rode Touchy, Mrs. F. A. Nash rode her horse Bibo, Miss Frances Nash rode Lady Babble, Mrs. L. F. Crawford rode Gena B and Miss Helen Cudahy rode Contralto.

PEOPLE WHO WERE IN THE BOXES. All of the Eighty-Three Occupied on Opening Night. Following is a list of the occupants of the boxes on the opening night at the Horse Show: Box 1-Mr. and Mrs. Thomas J. O'Brien.

TOILETS AT THE HORSE SHOW. Opening Night Brings Out Many Stunning Gowns. In point of costuming, the third Horse Show surpassed anything that has preceded it. Some of the handsomest costumes that have ever been worn in Omaha were seen in the boxes and on the promenade.

MISS GRACE DURAN, Miss Vera O'Brien, Miss M. H. H. Peters, Dr. S. N. Hoyt, Miss M. H. H. Peters, Dr. S. N. Hoyt, Miss M. H. H. Peters, Dr. S. N. Hoyt.

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Telephone Douglas 981. O'DONOHUE, REDMOND & CO. 16th and HOWARD. Prompt Attention Given to All Mail Orders.

HORSE SHOW WEEK. This is the week of Omaha's Great Horse Show, it is also the Special Bargain Week at our new Daylight Department Store.

LADIES' CRAVETTE COATS. Guaranteed Rain Proof, latest fall models, colors Oxford gray, tan, mid-gray, London smoke, olive and black, smart fitted, tight fitting and full black; prices, \$25.00, \$22.50, \$18.50, \$15.00, \$12.50, and \$10.00.

MISSIES' AND CHILDREN'S MACKINTOSHES. A Great Bargain for Tuesday—The \$3.50 gray mixed and plaid Mackintoshes, velvet collar, double faced, at \$1.48.

SOMETHING NEW FOR THE BABY. The Stork Catch-all Bibs, line rubber cloth, everything drops into the pocket, cleaned in a minute after using; price, 50c.

CHILDREN'S HEAVY WINTER COATS. The largest stock ever shown in Omaha, ages 6 to 14 years, full lengths; prices from \$16.50 to \$25.00.

VAL LACE SPECIAL. Be on hand Tuesday and get your choice of three big lace bargains—about 150 bolts of imported Valenciennes lace and insertions, 5c to 10c quality.

COTTON TORCHON LACES AND INSERTIONS. Two and three inches wide, regular price 5c per yard—while they last, 3c.

HANDKERCHIEF BARGAIN TUESDAY. Ladies' and Gents' warranted all linen handkerchiefs, hand embroidered initials, that will sell everywhere for 19c each; special Tuesday, 10c each.

BED COMFORTS. Fine bed comforts, prettily covered, filled with the finest white cotton, lamb's wool and choice down; each \$9.50 to \$12.00.

hat with long ostrich plumes. Over this was worn a coat of white chiffon velvet trimmed with lace and ermine.

Noticeable on the promenade was the costume worn by Mrs. J. H. Pratt—an Empire princess gown of violet satin.

Mrs. James Love Paxton was much admired in a princess gown of Alice blue silk with bodice of Irish lace over silver cloth, trimmed in velvet.

Mrs. A. R. Kirk of Chicago, who is the wife of Mrs. A. L. Reed, was shown in white silk with plumes.

Mrs. W. J. Connel—White chiffon gown, trimmed with blue ostrich plumes.

Mrs. E. H. Sprague—Gown of white silk with white lace and hat of white lace, trimmed with plumes.

Mrs. A. R. Kirk of Chicago, who is the wife of Mrs. A. L. Reed, was shown in white silk with plumes.

Mrs. W. J. Connel—White chiffon gown, trimmed with blue ostrich plumes.

THIRD ANNUAL Omaha Horse Show. October 22, 23, 24, 25, 26 and 27. Evenings at 8 Saturday Matinee at 2. POPULAR PRICES. With Promenade Privilege. The World's Best Harness Horses. Kentucky's Best Saddle Horses. SEATS ON SALE WEDNESDAY, OCTOBER 17, 1906.

THE 20TH CENTURY OPPORTUNITY AUTOMOBILE KNOWLEDGE Means Money in Your Pocket. We are the only school that provides complete, practical, money-earning and money-saving training by mail, in operating, repairing, constructing and designing every kind of motor vehicle.

BOYD'S Woodward and Mgrs. Burgess. TODAY—LAST TIMES—MATINEE AND NIGHT—The Wizard of Oz BETTER THAN EVER. Coming Thro' The Eye

HAND SAPOLIO FOR TOILET AND BATH. Fingers roughened by needlework catch every stain and look hopeless-dirty. Hand Sapolio removes not only the dirt, but also the loosened, injured cuticle, and restores the fingers to their natural beauty.

BURWOOD NINTH BIG WEEK. TONIGHT AND ALL WEEK—MATINEE POLLY, 10c. WOODWARD STOCK COMPANY in White Collar's Parade. MR. SMOOTH. SAME PRICES—Oct. 20 to 26th. Performance—Souvenir Photo of Miss Elliott.

Hand Sapolio. Fingers roughened by needlework catch every stain and look hopeless-dirty. Hand Sapolio removes not only the dirt, but also the loosened, injured cuticle, and restores the fingers to their natural beauty.

CREIGHTON Ophreum. 'Phone Doug. 44. Every Night—Matinee Thurs., Sat., Sun. MODERN VAUDEVILLE. MILLE, THERRISE RENZ, MAY BOLEY AND THE POLLY GIRLS. EDITH HELENA, FISKE & McDONOUGH, BEHN AND HIS DOG, PERRY, KATER BROS. and the KINODROME. PRICES—10c, 25c, 50c.

BENNETT GETS FIRST PRIZE. Awarded Highest Honors for Best Decorated Horse Show Windows. The Bennett company won first prize for the best decorated Horse Show windows, this being the third successive triumph.

Where to Eat The Chesapeake. 1510 Howard St. The Only Popular-Priced Restaurant in the City. VISIT The CALUMET ANNEX For Lunch after the Horse Show.

The Story of the WHITE HEART PILLSBURY'S BEST Cereal. Just as soon as the housekeepers of America know that Pillsbury's Best Cereal VITOS, the White Heart of the Wheat, can now be had at all grocers, that one 15c. package makes 12 lbs of creamy white delicious food, its consumption may even over tax the production of the mammoth Pillsbury - Washburn Mills—the largest in the world. Your Grocer has it now. Made by the man who makes the Flour.

Wits Sharpened Grape-Nuts FOOD. 'There's a Reason'.

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