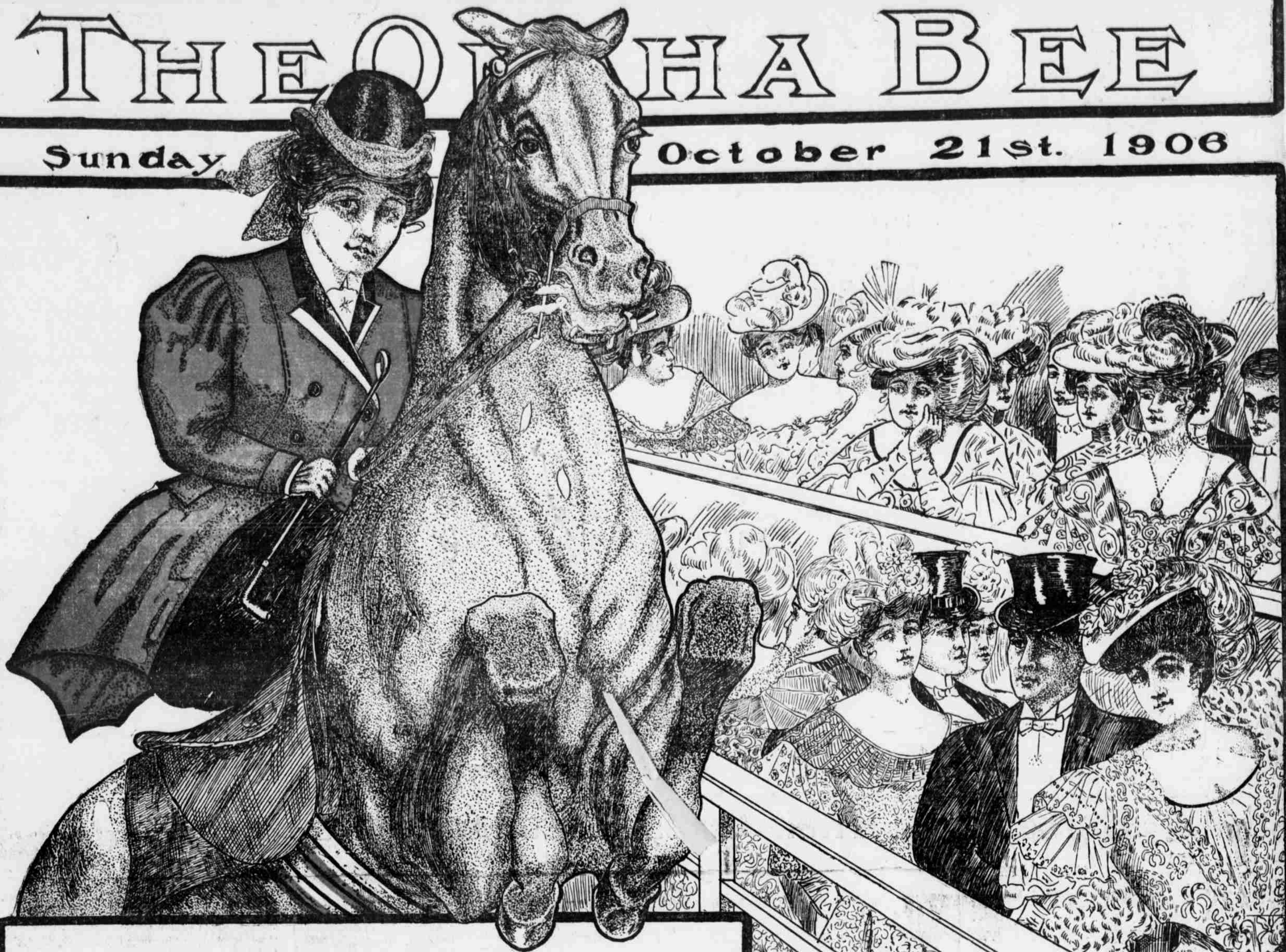


THE OMAHA BEE

Sunday

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GOOD HORSES --- GOOD CLOTHES

POETS have praised the horse since first man began to express his thoughts in rhythmic speech; orators have extolled his qualities and warriors have boasted his prowess. He has been man's companion and his servant. In the solitudes of the wilderness, the wastes of the desert, on the stricken field and in the tented camp, on the farm and in the market, he has borne the burdens and lessened the toil of mankind, bending his neck to the collar or tossing his free head in the pride of his strength. He has entered also into man's sports, and in his hours of play has been the source of much pleasure.

From patient Dobbin to high-bred Bucephalus, from the useful to the merely ornamental, the horse fills a place that no other animal can ever take. He is peculiarly adapted by nature to man's uses, and has been an agent in the advance of the race almost beyond understanding. The Horse Show is merely one of the many ways in which man exhibits his appreciation of the noble animal. The pleasure that comes from a comparison of many of the finest types of the high-bred horse, under the most favorable conditions, can only be appreciated by those who have watched the beautiful animals in the show ring. It is the horse at his best and under conditions that present him in his magnificence to the utmost advantage.

Nor is it merely pleasure that comes from the Horse Show. It has its utilitarian side as well, and this is not to be overlooked, although it may be overshadowed at the moment. The great advantage of comparison is always that it stimulates rivalry and brings forth new efforts to excel. In this regard the Horse Show is of benefit far beyond the entertainment and diversification it affords for the moment. Its lasting results are found in an improvement not only in the horse itself, but in the methods of caring for him, in the uses to which he is put and in everything concerning him. May the Horse Show flourish many years to come.

BEAUTIES of Autumn there be, no less appealing in their soft alluring gentleness than those of Spring. The vernal beauties come with a sort of assertive strength and a pride that knows no gain-saying. All creation rejoices in the new birth of spring, but it is the glory that comes when a fruitful season has returned its yield that crowns with thanksgiving the promise of the springtime that is most welcome, and in their variegated hues the trees of the hills furnish the richest expression of a spring of promise and a summer of hope realized in an autumn of plenty. It is a season of rejoicing over the fulfillment of the desires, and humanity, as well as nature, shares in this. And it is, therefore, just as appropriate at this season that the sentiment of thanksgiving for a season of plenty be expressed in rejoicing and the outward show of prosperity and content. And where better than at the Horse Show?

Womankind has long enjoyed the privilege of displaying in color and tint, in filmy substance and delicate tissue, in texture rich and fabric substantial the mood of joy and mental uplift of the holiday occasion. Man stands humbly by in his unpretentious garb, seeking to efface himself, or at least to render himself as little conspicuous as possible, while his helpmeet adorns herself in the latest of creations and adds to the Horse Show that touch of human color without which its picture would be a dull and somber monochrome. Dame Fashion has this season graciously accorded her devotees an opportunity for the exercise of something in the way of original and individual tastes, with the result that the display of gowns and bonnets will exceed any of the past. It is right that this should be so. In this way a fine sense of proper appreciation, not only of the continued prosperity of the people, but of that responsibility that comes with wealth is shown. Good clothes are just as essential at the Horse Show as good horses. And the two combine perfectly to make a success.

**FALL
FASHION
AND
Horse Show
NUMBER**