

Hosiery, Main Floor.

Ladies' "Buron" Fashioned Hose, 25c value, pair.....19c
 Ladies' Fast Black Seamless Hose, 17c value, pair.....12 1/2c
 Ladies' Fine Lisle Imported Hose, 35c value, pair.....25c
 Children's Fast Black Double Knee Hose, 15c value, pair.....10c
 Boys' Extra Heavy Ribbed Hose, 17c value, pair.....12 1/2c
 We carry a complete line of Ladies' and Children's Fleece Lined and Cashmere Hose.

KNIT UNDERWEAR, Main Floor.
 Ladies' long sleeve corset covers, 50c value, each.....17c
 Ladies' forest mills vests and pants, 50c value.....39c

HAND'K'PA, Main Floor
 Men's initial handkerchiefs, 10c each.....10c
 A lot of ladies' embroidered and lace edge kerchiefs, worth 10c and 12 1/2c, each.....6c

GLOVES, Main Floor.
 Ladies' 5-finger kid gloves black, brown, mode and grey, all sizes, 169c quality, a pair to.....169c
 These are new, clean stock and have only a limited quantity.

The Penney Co

OMAHA'S THIRD GREAT BARGAIN FRIDAY

In Omaha's Greatest Store for Shopping Comfort and Bargain Getting.

EARLY FALL BARGAINS IN CARPETS AND RUGS

Union Ingrain Carpets—Sell regularly for 45c; this week, a yard.....28c

Cotton Chain Ingrain Carpets—Sell regularly for 60c and 65c; this week, a yard.....45c

Reversible Smyrna Rug—30x60, regular \$1.75 rug, at.....98c

ROOM SIZE RUGS.
Palasade, Empire and Tashmoo Brussels Rugs—9x12, sell up to \$20; this week, each.....15.98

Rifton and Sanford Wilton Velvet Rugs—9x12, in beautiful floral conventional patterns, strictly fast color, sell for \$26.50; this week, at.....22.50

BARGAINS IN LACE CURTAINS AND PORTIERS

NOTTINGHAM, CABLE NET, ARABIAN, BRUSSELS AND IRISH POINT CURTAINS, in all the new effects, at PRICES THAT WILL MAKE PEOPLE TALK ABOUT US.

Nottingham Lace Curtains—Worth \$1.48, full size, ten different patterns; in one lot, a pair.....98c

Nottingham, Cable Net and Irish Point Curtains—Worth up to \$3.75 a pair, some very good imitations of expensive curtains; in one lot, a pair.....2.50

Real Hand Made Cluny and Corded Arabian Curtains—Worth up to \$5.50, all extraordinary values; in one lot, a pair.....3.75

This new lot of dress goods consists of plain Batistes, Veilings, Plaids for children's wear, especially fine assortment, choice, yard.....39c

Ten Green Trading Stamps with every yard.

Received 62 pieces new Suitings in brown plaid effects, latest ideas for swell street dresses, coat suits or separate skirts. You'll say we have the newest, handsomest line in the city. Remember, no old goods.

Black Goods—56-inch Black Tweed Suitings, right cloth for suits or skirts, a bargain at \$1.25, on sale Friday, yard.....63c

Ten Green Trading Stamps with every yard.

Many other elegant bargains are to be found in this section.

75c Wool Waistings on sale, a yard.....29c

Friday Silks
 Great Silk Sale Starts Friday Morning—Includes black, colored and fancy silks.

Fancy Silks of every description, black and colored taffeta silks or Loustines in neat check effects, worth 75c; on sale.....27c

27-inch Black Taffeta—Quality that everybody knows, "Bonnet," every yard guaranteed; on sale at the low price of.....75c

Domestic
 Good quality dark Outing Flannel, in checks, etc., on sale Friday, a yard.....2c

27-inch China Silk—All colors, worth 50c; a yard, at.....29c

6-4 Peppered Sheet—Unbleached, rare bargain Friday, a yard.....13c

10c Flannellettes—On sale, a yard.....5c

LINENS AND WHITE GOODS
 FOR BARGAIN FRIDAY.
 GUARANTEED GOODS AT BARGAIN PRICES.
 NOTE—Every buyer in Linen Department Friday will receive an Ak-Sar-Ben Official Souvenir (as sold on the streets) free. Supply limited—COME EARLY.

10c Russia Crash, all linen, yard.....64c

All Linen Huck Towels, 13x38; special, each.....15c

Crochet Bed Spread, full size, hemmed; special for Bargain Friday.....75c

White India Linen; special for Bargain Friday, yard.....5c

SOUTHEAST CORNER—MAIN FLOOR.

Omaha's Leading Grocery

COFFEE-ROASTED DAILY. SPLENDID DRINKING QUALITIES.

Special Offer for One Day Only, Friday—Bennett's Capitol Coffee, 28c
 1-lb. pkg.....28c
 And 40 Green Trading Stamps.

Jos. Tetley & Co.'s India and Ceylon Teas.
 Sunflower Blend, 75c
 1-lb. tin.....75c
 And 50 Green Trading Stamps.

Half-pound tin.....40c
 And 25 Green Trading Stamps.

1/4-pound tin.....20c
 And 10 Green Trading Stamps.

Olive Oil Special Offer. See Expert Demonstrator

Canned Goods Special—A quantity of canned vegetables and fruits at HALF PRICE.

Sweet Potatoes—Special offer Friday only—Sweet Potatoes—per pound.....1c

Clothing

Why Waste Money

Buying High-Priced Clothes From "Your Tailor?"



We are exclusive sellers in this City of

Kohn Brothers

..Chicago..

Fine Clothes for Men

This is the "new kind" of clothing equal in every way to the very finest merchant tailored clothes.

SUITS and OVERCOATS from \$35 to \$100

In fact about half your tailor's price. It's worth your while to "look."

All Coats made with "K. B." shoulder.

Men's 50c Ohio Make Suspenders.....25c

Men's \$1 All-wool Shirts or Drawers.....69c

Men's and Boys' 75c Caps.....39c

Specials in Hardware, Friday.

THE BEST BARGAIN AND CHEAPEST
THE PRIMAQUAL.

RANGES—up from.....24.50

WATER—up from.....0.50

10c galvanized water.....12c

20c galvanized water.....15c

24c galvanized water.....17c

American CLOTHES WAGON—every writer guaranteed from 1 to 8 years.....1.95

prices up from.....1.95

Eighty green stamps with each, Friday.

Stove Brushes, at 20c.....12c

And ten green trading stamps.

Waffle Iron, high and low stands.....75c

And ten green trading stamps.

Extra good Gas.....10c

And ten green trading stamps.

Kitchen Plate.....10c

And ten green trading stamps.

Wire Card Holders.....10c

And ten green trading stamps.

ON THE SECOND FLOOR

Ladies' Muslin Gowns, made with York, tucked, finished with embroidery, 54 inches long.....39c

Ladies' Outing and Flannellette Scaques, made several different styles, some trimmed and finished with ruffles, braid to match, Bargain Friday, only.....39c

Children's Flannellette Dresses, ages from 1 to 6 years, trimmed with embroidery and braid, Bargain Friday, only.....45c

Children's Heavy Mixed Coats, ages 6 to 14 years, fine the latest styles, fancy collar, trimmed in braid and buttons, Bargain Friday.....2.50

2 cts. an inch CORSETS 2 cts. an inch

Factory end Sale of Corsets from every Corset mill in America.

We celebrate the opening of our new Corset section by inaugurating the most unique selling plan that has ever been heard of in America. Think of it. For tomorrow we offer—

\$2.50, \$1.50 and \$1.00 Corsets AT 2 CENTS AN INCH.

Size 18 at 36c, size 19 at 38c and so on up to size 30, according to size. The lot comprises over 500 dozen salesman's samples and mill ends, and such makes as Warner's, Royal Worcester, R. & G. Kabo, W. B. and others. Sizes run from 18 to 35.

ROW OVER BRYAN AND HEARST

Factions of Leaders Have Trouble in Bay State Democratic Convention.

NEBRASKAN ENDORSED FOR PRESIDENT

John B. Moran, Candidate of Independence League and Prohibitionist, is Nominated for Governor.

For Governor—John Brown Moran of Suffolk.
 For Lieutenant Governor—E. Gerye Burn of Brockton.
 For Attorney General—John W. Cummings of Fall River.
 For Auditor—F. L. Higen of Springfield.
 For Secretary of State—Charles C. Payne of Hyannis.
 For Treasurer—George M. Harrington of Lowell.

BOSTON, Oct. 4.—A new era for the Massachusetts democracy was inaugurated today by the state convention of that party, when, after a turbulent struggle over endorsing William Jennings Bryan and William E. Hearst, John B. Moran, district attorney for Suffolk county, who was already the nominee of the prohibition party and the Independence league, was nominated for governor by acclamation. Save in one possible particular, Moran dominated the convention absolutely and completely. The old-time leaders, Josiah Quincy, Congressman John A. Sullivan, Congressman William S. McNary and the element represented by such democrats as former Governor William L. Douglas and William Henry Whitney was entirely powerless.

Two of the candidates besides Mr. Moran had been nominated by the Independence league, Brown for lieutenant governor and Higen for auditor. The entire ticket was nominated by acclamation. The platform adopted was prolific in demands for reforms, and centered particularly in those changes in law which have been strongly favored by Moran during his service as district attorney and in his declaration of principles when he announced his candidacy for governor. The resolutions held that it was democracy's duty to "wrest the government from the grasp of powerful hypocrites, who have posed as custodians of the national honor and who have drained mighty fortunes through the vice channels

of their monopoly, frauds, thefts and violences."

Finally the platform endorsed the leadership and democracy of both Bryan and Hearst.

The endorsement of Hearst's democracy and of his leadership in New York was the first rock on which the convention was split. Neither Bryan nor Hearst was supported for the next presidential nomination in the platform, but both were praised.

The Bryan paragraph was greeted with cheers and handclapping and a general demonstration, which lasted more than a minute, but when the first words of the Hearst tribute were reached there were hisses and cries of "No!" "No!" and "Bryan only!"

Then the Hearst supporters, given new vigor by the memory that the Hearst Independence league had endorsed Moran for governor, almost drowned out the Bryan delegates.

The vote on the question of adopting the platform as read was a roar rather than a chorus of ayes and noes. The vote was counted and upon a rising vote being taken the chair declared the resolutions adopted, and after many interruptions succeeded in moving the resolutions be reconsidered. On the first test there was defeat for the Hearst supporters. A motion to lay the motion to reconsider upon the table was defeated, though by a close margin. On the question of reconsideration there was a vigorous debate. Congressman Sullivan hoped that the convention "would strike from the platform a plank which would never be accepted by the democrats of Massachusetts as a true expression of their opinion."

The chair declared that the motion to reconsider was lost and ignored many protestive delegates who doubted the vote.

The convention was disrupted a second time over the endorsement of Mr. Bryan for president. It came after all the nominations had been made and, when many of the delegates had left for their homes. It was a move which seemed to split the Moran forces themselves. It was started quietly by George Fred Williams, when most of the delegates were expecting adjournment. Mr. Williams moved that the convention go on record as favoring the nomination of Mr. Bryan by the national democratic party in 1908. He characterized Bryan as the greatest democratic leader within the memory of man. The resolution was bitterly opposed by Granville S. McFarland, secretary of the Moran campaign committee. In unequivocal language he charged that the Bryan resolution had been presented "with felonious intent."

The resolution endorsing Bryan for president was declared carried after a voice vote and the convention was immediately adjourned.

MONROE ON WITNESS STAND

Traffic Manager of Union Pacific Says Peavey Allowance Was Not Rebate.

JOHN D. ROCKEFELLER TALKS

Head of Oil Company Talks of Government Supervision of Business.

RESENTS ATTACKS ON CORPORATIONS

Speaks of Trip Abroad and Says France Hates Americans and Is Only After Their Money.

CLEVELAND, O., Oct. 4.—The Plain Dealer today prints an interview with John D. Rockefeller, in which the latter comments on the demand for government regulation of so-called private industries and makes a strong plea for national development. Mr. Rockefeller is quoted in part as follows:

"If we limit opportunity we will have put the brakes on our national development. Will the individual strive for success if he knows the hard-won prize is to be snatched from his finger at the last by his government? We are still too young a nation to begin tearing down. We must build up, build up for years to come. The very children in the schools should be taught the need of our development."

Speaking of his recent visit to France, Mr. Rockefeller said:

"The French people hate us, and they will crush us if they can. They want our money. They want the patronage of our tourists; but they hate us. They never slip an opportunity to take quick advantage of our mistakes. This is a struggle for supremacy. We must win, or they will, and there will be no quarter for us if they win. And now there is Japan rising in the east to a power we cannot estimate. We cannot foretell what its competition will do; we do not know the resources of the new territory which it controls; we cannot guess the commercial and industrial possibilities of the Japanese."

Amunition for Enemy.

"At this critical stage we are giving the enemy amunition to fire at us. He is quick to seize this advantage. Take the attack we made upon our own packing business, for instance. I know none of the men in the beef trade; I never dealt with them, nor was I ever associated even indirectly with their business or themselves. But it is safe to assume from the propositions of their industry that they are sound business men; and it is safe to assume, too, that no business could have been built to such proportions on such false principles or by such unscrupulous methods as they are charged with."

"I was in Europe when the attack was made at home upon these men and their industry and I could watch the effect of it there at close range. Those fellows abroad snatched at our own charges against our own business with the greatest glee. They used them promptly as amunition

with which to attack America and every thing American, especially American manufactured products and trade. I do not believe there was a line of American goods sold abroad until they were snatched from the American agent doing business abroad whose work was not hampered by this.

Position Not Secure.

"We are too young a nation for this tearing down. Our position is by no means secure. It is like repeating A, B, C to say that we cannot consume our total production. We must sell abroad or do less business. Reducing the volume of our production means less work, less wages, less business transacted. At the very least it is checking our development instead of furthering it. It is common sense, then, to handicap our export trade at home, to attack the good name of our country for the benefit of our foreign rivals."

"It is a common sense to tell our young men, on whom the future must depend, that they can hope for no other reward for carrying our commercial flag forward than frenzied attacks at home and all the hand-picked private industries can offer upon their business to satisfy the violent prejudice existing against them."

Referring to a subpoena recently issued requiring him to appear in court in an action against the Standard Oil company, Mr. Rockefeller said:

"I am in active business. I must always respond. But now I am in a position to give this inquiring people the information they want. They know that as well as I do. If they really wanted information it is other men they would summon, the men who have the information they want. They know that also. So I am reluctantly compelled to conclude that it is notoriety they want rather than information. I yield to no man in respect for law, but I am unable to see where the little notoriety an inquirer might get from putting me on the stand would serve the ends of justice. So I avoid the ordeal, with its exhaustion, when I can, and preserve my strength and quiet."

Would Correct Errors.

NEW YORK, Oct. 4.—The attention of John D. Rockefeller was called to the following passage from the interview in the Cleveland Plain Dealer:

"The French people hate us and they will crush us if they can. They want our money. They want the patronage of our tourists. But they hate us. They never slip an opportunity to take quick advantage of our mistakes. This is a struggle for supremacy. We must win, or they will, and there will be no quarter for us if they win."

After reading it over, he said:

"There is certainly a mistake with reference to the above statement attributed to me. I have no recollection of it. I cannot, of course, recall the exact words of the running conversation during a game of golf, but if the word 'hate' was used it was rather in the sense of a natural jealousy, not on the part of France alone but of any European competitors of the United States, on account of our great industrial success in recent years. I cherish none but the most kindly feelings toward France and have occasion to do so, especially for all the courteous attentions shown me by the French people during my receding years, from the time of my arrival until my departure; and my expressions to them were only of the most friendly character on the part of the United States towards France for the kindness shown us in the past, and especially in our early history."

Made Notetaker on Car.

NEW YORK, Oct. 4.—A street car filled with terrified passengers dashed across New York today at full speed while the motor-car, Lee Schwartz, added heretofore, his reason, stood on the forward platform and scrambling a heavy controller bar and

THREATENING TO BRAIN ANY ONE WHO

approached him. He was finally subdued and to a brought a top after a desperate struggle with half a dozen policemen and street railway employees, during which several passengers jumped from the swiftly moving car and sustained painful bruises.

One of the men who fought the mad motorman was severely injured.

BRYAN GIVEN COMPLIMENT

(Continued from Third Page.)

St. Joseph, Mo., will visit Edward on Monday morning, October 8, and will remain from 2 to 10 1/2 a. m. to visit Edward merchants who buy in their territory.

BEATRICE—The funeral services for the late Mrs. Alma Chipperfield were held yesterday afternoon at 2 o'clock from Canterbury Methodist Episcopal church. The services were conducted by Rev. U. G. Brown and interment was in the Beatrice cemetery.

SEWARD—Samuel Uzickler of Milford was arrested last Friday by Sheriff Gilliam upon an indictment returned by the grand jury some time ago for selling whisky unlawfully. His recognizance was taken in the sum of \$300 for his appearance at the next term of court.

BEATRICE—The Beatrice Electric company, which recently installed some new machinery in its plant at Beatrice, is making a change from 12 to 60 cycles. It will take several days to make the necessary connections, but the new system will be a great improvement over the old.

BEATRICE—Upon complaint of Robert Howard, made in Judge Walker's court yesterday, J. S. Nelson was arrested on the charge of stealing wood from country merchant's yard. The case was set for hearing on Friday afternoon at 2 o'clock and defendant gave bond for his appearance at that time.

YORK—The firm of C. M. Schneider & Sons, formerly of Omaha, has leased the block and will have three large store rooms which are being fitted up and made ready to occupy with one of the largest stores in the city. The case was set for hearing on Friday afternoon at 2 o'clock and defendant gave bond for his appearance at that time.

SEWARD—J. D. Slump of Beaver Crossing was quite seriously injured Tuesday afternoon while driving a walking plow. The plow was fastened with lines over his shoulders, when a single tree broke, pulling him on the plow and his lower limb completely and otherwise bruising him.

SUTTON—Mr. R. D. Sutherland, fusion candidate for congress in this district, addressed a fair sized audience this evening. His position is an endorsement of the Cleveland platform and a warning against his steadfast efforts to curb the railroads and trusts in the interest of the people. He was little while after on his opponent, Hon. George Norris, but was here apparently on a personal trip to get votes.

COLUMBUS—Through some mistake it was said that Norris Brown and George H. Sheldon would speak here on Tuesday evening. A number of citizens gathered to hear them, but were disappointed. Messrs. Brown and Sheldon were here, but they were billed for Albia and went there on the evening train. They gave it out that just as soon as they can they will be here and due notice will be given of the time and place.

ARBORVILLE—Parties interested in the new town of Arborville, a few miles north of here, have been soliciting the business men of Arborville to move to Arborville. The farmers near Arborville are loyal to the little business in Arborville as in the past, and that under no circumstances will they move. Promoters of Arborville offered to move buildings and all free of charge.

SEWARD—J. H. Robertson of Tamora was with an accident Wednesday at the east elevator, of which he is manager. While elevating grain the elevator stopped. Robertson was on top to remove a chicken which had gotten in the dump and had been carried to the top and was ready to go down he stepped on a board which broke in two and threw him forty feet. His face and neck were badly cut, and while no bones were broken, he is badly bruised.

FREMONT—People owning property along the line of the recent survey of the Northwestern cut-off from Arlington direct to Nickerson, say that right-of-way agents for that road are already beginning negotiations and it is believed that the line will be constructed at once. The survey runs in an almost straight line from a point near the Fishburn at Arlington to

FORECAST OF THE WEATHER

Fair Today and Tomorrow in Nebraska and South Dakota—Warmer Tomorrow.

WASHINGTON, Oct. 4.—Forecast of the weather for Friday and Saturday:

For Nebraska, Colorado, Wyoming, South Dakota and Kansas—Fair Friday and Saturday; warmer Saturday.

For Iowa—Fair Friday and cooler in central portions; Saturday, fair and warmer in western portion.

Local Record.

OFFICE OF THE WEATHER BUREAU, OMAHA, Oct. 4.—Official record of temperature and precipitation compared with the corresponding day of the last three years:

1904-1905	1905-1906	1906-1907	
Maximum temperature.....	65	57	57
Minimum temperature.....	22	21	23
Normal temperature.....	58	24	25
Deficiency for the day.....	0.00	0.00	0.00
Precipitation.....	0.00	0.00	0.00
Temperature and precipitation departures from the normal at Omaha since March 1 year:			
Normal temperature.....	59	59	59
Deficiency for the day.....	3.75	3.75	3.75
Total excess since March 1.....	0.00	0.00	0.00
Normal precipitation.....	49	49	49
Deficiency for the day.....	1.25	1.25	1.25
Total excess since March 1.....	2.25	2.25	2.25
Deficiency since March 1.....	3.75	3.75	3.75
Deficiency for cor. period in 1905, 5.47 inches			
Deficiency for cor. period in 1906, 3.23 inches			

Reports from Stations at 7 P. M.

Station and State	Temp.	Humid.	Wind	Clouds
Albia, Ia.	50	65	W	bc
Beatrice, Mo.	50	65	W	bc
Bismarck, N. Dak.	50	65	W	bc
Chicago, Ill.	50	65	W	bc
Davenport, Ia.	50	65	W	bc
Denver, Colo.	50	65	W	bc
Harvey, Mo.	50	65	W	bc
Helen, Mo.	50	65	W	bc
Huron, S. Dak.	50	65	W	bc
Kansas City, Mo.	50	65	W	bc
North Platte, Neb.	50	65	W	bc
Omaha, Neb.	50	65	W	bc
Rapid City, S. Dak.	50	65	W	bc
St. Louis, Mo.	50	65	W	bc
St. Paul, Minn.	50	65	W	bc
Salt Lake City, Utah	50	65	W	bc
Sioux Falls, S. Dak.	50	65	W	bc
Williston, N. Dak.	50	65	W	bc

T indicates trace of precipitation. L. A. Welsh, Local Forecaster.

GORDON FURS

IN Fur Garments much depends upon the selection of skins. The Gordon Astrakhan shows a long, flat curl, brilliant luster and dense nap that vies with the beauty of the more expensive Persian Lamb. In wearing qualities the odds are all in favor of the Gordon Astrakhan.

Gordon Astrakhan Garments

The popularity of the garment pictured here is well earned. While not an expensive jacket, there is an air of affluence about this garment that commends it to those who lean toward luxury and durability that will appeal to the thrifty.

Made from several different grades of fresh-dressed, Leipsig-dyed Astrakhan skins, in lengths ranging from 27 to 40 inches. The prices range from \$30 to \$65.

Ask your dealer for GORDON FURS

Thinkers Cleaned Quit Coffee!

Use POSTUM "There's a Reason"

POSTUM "There's a Reason"