

We welcome you to one of the largest, most up-to-date and beautifully equipped stores in the United States.

> 16th Street--Douglas -..17th Street, OMAH.

One block long-A half block wide Employs over 1,000 clerks. Our east tunnel connects the new store with the Boston store.
reach the new Courtney \& C You can reach the new Courtney \&
grocery through our west tunnel. Practically three big stores under one roo Don't fail to see where goods are sold under the street. WONDERFUL BARGAIN SALES
IN ALL DEPARTMENTS IN ALL DEPARTMENTS
DURING OUR OPENING WEEK

WE INVITE ALL THE PEOPLE OF THE WEST TO VISIT BRANDEIS NEW STORE NOW OPEN--A STORE FOR EVERYBODY

Ladies" Imported Apparel
Personally Selected in Europe by Bran
deis' Own Party of Six Buyers
APPAREL. FABRICS AND ACCESSORIES Given their first American presentation at Brandeis This Week
LADIES' COSTUMES " EVENING GOWNS
PARTY COATS and WRAPS.. FANCY DRESSES , TAILORED SUITS
COSTUME SKIRTS and WAISTS
shown on our Second Floor-Old Building
These are the real French robes and costumes, Such
Exquisite Parisian Millinery
Bronzes, Carrara Marble, Statuary, Clocks, Porcelains, Vases of All Descriptions, Electoliers, Art Bric-a-Brac, Etc at about one hale actual cost to import
be secured from the craftsmen who made it in Europe. The most brilliant examples of
For instance, one $\$ 4,000$ piece will be sold || Genuine Illuminated Cloisonnaige at extra-
Two Imported Grandfather Clocks, that $\begin{gathered}\text { ordinary reductions. } \\ \text { Cappo de Monte and every other high grade } \\ \text { art Bric-a-Brac that is manufactured }\end{gathered}$
cost $\$ 700$ to import, wil
each.
Carrara Marble Figures
$\$ 10$ to $\$ 100$-less than art Bric-a-Brac that is manufactured
abroad. Beautiful Enameled Clocks, French elock
and malogany clocks, many costing high as $\$ 100$, at less than half cost t Real Bronzes at $\$ 5$ to $\$ 150$, which is less All the Fine Electroliers at less than ha
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ON SALE TUESDAY IN OUR NEW BUILDING

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## GORDON FURS

## NLY the most painstaking and expert work on prime skins can make a Fur piece worthy

 of being stamped "Gordon.Gordon Furs are pioneer furs, and have never
ost the margin of superiority that was theirs lost the margi
from the first.

## Gordon Fur Scarfs

Worn with or without an outer coat, the
neck-piece snuggles up around your ear tips
and warms you all over.
and warms you all over.
Every Gordon Scarf is as smartly designed
and as carefully made as the most elaborate
garment,
The scarf shown here can be worn in the
manner pictured, or as a four-in-hand tie, and
can be furnished in various sorts of furs, at
prices ranging from $\$ 5$ to $\$ 50$.
Ask your dealer for
GORDON FIIRS




