

THE BENNETT COMPANY

AK-SAR-BEN'S GREAT FEAST IS THE BARGAIN FEAST AT BENNETT'S

Omaha citizens generally and Ak-Sar-Ben visitors particularly are expected to include Omaha's leading store in their rounds of Ak-Sar-Ben week visitations. The gorgeous spectacle of the "Nations of the Earth" to be seen Wednesday evening on the streets of our beloved city, to be crowned two days later by the glories of the Coronation Ball at the Den, are about the only things that will surpass in beauty and magnificence the special displays which have enthralled and enthused thousands of shoppers on this time-marking Fall Opening occasion at Bennett's.

Omaha's New Dry Goods Departments have captured Omaha's Heart; values are such as were never expected; money-saving bargains will be emphasized continuously; varieties are not matched by any great store in the west, and we do not intend that these varieties ever will be matched. **This is the great west's greatest store.**



THIRD FLOOR. Drapery Sale

Fine lace curtains at remarkably low prices. Save money by buying early and while you have a big variety to select from.

Bonne Femme Lace Curtains, with extra long and full ruffle, made of fine French nets, with Renaissance braid and medallions, beautiful patterns, all new goods, use only one to each window, 50, 60 and 72 inch widths to match, 50 inches wide, sells regularly for \$3.75 and \$4.00, IN ONE LOT, at... \$2.75 60 inches wide, sells regularly for \$5.25 and \$5.75, in one lot, at... \$3.75

Large Assortment in Irish Point Curtains. New patterns. Very fine material at very low prices.

- \$3.75 kind for \$2.50
- \$5.00 kind for \$3.75
- \$6.75 kind for \$4.75
- \$10.00 kind for \$6.75

Real Arabian Hand Made Curtains for Dining Rooms, Libraries, Living Rooms, Etc.—Greatest bargains ever offered in these goods.

- \$5.75 kind for \$4.25
- \$7.50 kind for \$5.75
- \$10.00 kind for \$7.50
- \$15.00 kind for \$9.75

Real Lace Door Panels in white and ecru, full size, sells regularly up to \$2.00, **MONDAY IN ONE LOT, CHOICE** 49c

See Our Tapestry Portieres we're offering Monday for a pair \$4.75

THIRD FLOOR. Rug Sale

An opportunity for everybody to save money. Prices that'll make people talk about us.

- 75c All Wool Smyrna Rugs, 16x34 49c
- \$3.00 All Wool Smyrna Rugs, 30x60 \$1.39
- \$5.50 Moquette and Sanford Beau Vais Rugs, big variety, beautiful patterns, size 3x6 \$3.98
- Granite Art Squares, 9x12 \$4.50
- Union Art Squares, 9x12, for \$6.50
- Tapestry Brussels Rugs, 6x9, for \$8.25
- Seamless Sanford Beau Vais Rugs, 6x9, for \$18.00
- Palisade, Empire and Tashmoo Brussels Rugs, all 9x12, artistic patterns and fast colors, big variety, regular prices \$17.50, \$18.50 and \$19.50, ALL IN ONE LOT, for \$15.98
- Rifton and Sanford Velvet Rugs, 9x12, beautiful artistic floral and conventional designs, absolutely fast colors, in green, red and tan shades, regular \$26.50 rug, Monday only \$22.50
- Best Body Brussels Rugs.** Dobson, Hartford, Etc., 9x12, all carefully selected patterns, in all the new shades of red, green, tan, etc., IN ONE LOT MONDAY only at \$27.50

Furniture

We buy for cash—we sell for cash—and you can buy cheap for cash.

- Dining Chair, golden oak finish wood seat, full brace arm 90c
- Dining Tables, at \$35, \$29.50, \$26.50, \$26, \$23, \$16, \$12.50, \$12, \$11, \$10, \$8.50, \$8, \$7.50, \$7 and \$5
- China Cabinets at \$46, \$45, \$40, \$38, \$37, \$33, \$28.50 and \$14.75
- Buffets at \$47, \$38, \$36.75, \$33, \$27.50, \$27 and \$22.75
- Sideboards, at \$44.50, \$42.50, \$40, \$39, \$35, \$33.75, \$32.75, \$31, \$29, \$27.50, \$26.75, 20, \$16.75 and \$12.85

Table China and Table Decorations in the China Section--Second Floor



New pieces Cut Glass on the Special \$1.79 Table. These are worth investigating. Values up to \$3.00, at... **1.79**
Our Dinnerware line cannot be excelled. Exquisite showing of Haviland, English and German China—finest it has ever been our pleasure to exhibit. As an inducement to purchase Haviland China, on Monday we will offer two patterns—pink and green—and give you choice of either 100-piece sets, regular \$33 and \$35 values, a set at... **29.75**
If Purchased in Open Stock—10 Per Cent Discount.
This is for One Day Only—Monday.

We Show Special 100-Piece Set in Baravian China, pretty treatment of gold on latest shape, \$23 value, Monday Sale Price, full 100 pieces for... **13.98**

ALL THAT'S NEW AND ARTISTIC IN CUT GLASS PIECES, FANCY TEA POTS, SUGARS AND CREAMERS, BON BON DISHES, OLIVES, CANDLE STICKS, CANDLABRA, SHADES, ETC.

Special showing of new French China from the famous factories of Blakeman and Henderson—all rich hand-painted goods.

In Cut Glass we show some new pieces in the Libbey line, such as Vinegar Cruets, Vases, Jelly Trays, Sugars and Creams and Fruit Bowls—all at popular prices.

An Extra Special in our Cut Glass Department. We will sell fifty only, 8-inch Cut Glass Berry Bowls, beautiful cutting, a \$4.00 value, (one to a customer) for... **1.75**

Import line Japanese China is being displayed on three of our large tables and comprising almost everything you can think of in Japanese China.

Hundreds of others which we'd like you to see at special prices for Monday's selling.

Prettiest and daintiest Vases at 50c and 25c.

Cups and Saucers, at 50c, 25c and 20c.

Neat little Trays, at 50c, 25c, 20c and 10c.

Sugars and Creams, pair \$1.00, 75c and 50c.

Covered Powder Boxes and Hair Receivers to match, at 50c, 35c and... **25c**

FIRST SALE OF THE SEASON IN WHITE CHINA

Monday only—discount of one-third off. Come early and secure best pieces. Hundreds of different articles.

Grand Fall Millinery Display

*"A scene where, if a god did set his sight,
A god might gaze and wonder with delight."*

The right hat for the right person at the right price.



Omaha's first grand showing of Ak-Sar-Ben and Horse Show Millinery

Monday, Tuesday and Wednesday special prices on all hats displayed during Grand Fall Opening Week. It's an exceptional opportunity for out-of-town visitors and all ladies who intend "being seen" during Ak-Sar-Ben festivities.

Expensive Pattern Hats Sacrificed in a Grand Close Out—The resplendent ideas of Paris designers, offered during these three days—Monday, Tuesday and Wednesday, are part of the great Ak-Sar-Ben feast of bargains.

Paris Pattern Hats, worth \$50, exclusive, unmatched, for... **\$30**

Paris Pattern Hats, worth \$25, no two of a kind, for... **18.50**

Paris Pattern Hats, worth \$15, an extra fascinating line, at... **\$10**

An Elaborate Line of \$5 Hats—Hats that are honestly worth \$7.50, their like being offered by competitors at this price. Your choice from the largest and most varied stock in the west, at... **\$5**

Every lady visitor and every lady resident of Omaha is heartily invited to see this beautiful department and its magnificent display. Courteous, intelligent saleswomen ready and glad to show you Fashion's favorites, whether you wish to buy or not. *Second Floor.*

Dorothy Dodd's Grand DISPLAY OF Fall Footwear

Fall Styles in a complete ensemble for Ak-Sar-Ben Week.....

More women in Omaha and contiguous territory are wearing DOROTHY DODD FAULTLESS-FITTING FOOTWEAR than any other particular shoe of a kind known to the feminine heart.

No lady's shoe is brought more prominently or more intelligently before the women of the west than Dorothy Dodd's Peerless Glove-Fitting Shoes.

This season, Dorothy has surpassed herself in style, shapeliness and fitting qualities of her product.

Two Leaders We Especially Recommend



No. 951 (see cut) PATENT KID RIBBON BLUCHER, superior grade... **3.50**

Last No. 55—Light flexible sole; circular Patent Kid vamp; plain toe; whole dull Kid quarter; 12-8 heel.

No. 970 Cushion Sole Lace, "Bench Made," at... **3.50**

Last No. 22—Welted cushion sole; medium extension; ¾ seamless Kid vamp; Patent tip; 8-8 heel.

The Daintiest, the Loveliest and the Fullest Festival Line of Perfumery Ever Displayed in Omaha

- Sanitol Face Cream, contains no grease, antiseptically cleanses the pores, will soften hard lines of the face, per jar **19c**
- Sanitol Tooth Powder, at **19c**

- Bennett's Capitol Soap, cake **4c**
- Witch Hazel Soap, lathers well in hard water, cake **4c**
- Perfumed Talcum Powder for babies or adults, per can **5c**

When in need of some good Perfume see our display. Swift's Perfumed Toilet Soap, three cakes in box, per box **10c**

MAIN FLOOR

SEE OTHER FULL PAGE AD ON FRONT PAGE EDITORIAL SECTION.